

APPLE JUICE TASTE TEST AND CONSUMER COMPARISON

TAKE A SMALL PORTION OF EACH OF THE APPLE JUICES AVAILABLE AND FILL IN THE FOLLOWING CHART

BRAND NAME	WHERE IS IT PRODUCED?	TYPE OF PACKAGING	LIST OF INGREDIENTS	HOW IS IT PREPARED?	WHAT IS THE PRICE PER ML?	TASTE + COLOUR

TASTE TEST FOLLOW UP QUESTIONS

1. Which brand of apple juice did you prefer for taste? _____

Explain why: _____

2. Which brand of apple juice did you prefer for color? _____

Explain why: _____

3. From an environmental point of view, which brand do you think is best?
(consider the way it was produced, the amount of packaging, whether the
packaging can be recycled, the amount of energy used in production,
transportation and storage, etc)

Explain why: _____

4. Which brand is the best buy considering price? _____

5. What are the advantages of drinking locally (BC) produced apple juice rather
than orange juice or apple juice from other places? _____

