# Be Yoyal Wy Mowndy <br> Che Summerland kepienu <br> DEVOTED TO THE INTERESTS OF SUMMERLAND, PEACHLAND AND NARAMATA 

F

## Union Members Propose That O.U.G. Establish Warehouse at Coast <br> t

Would Sell Direct to the Retail Trade in Competition Wit Vancouver<br>UNION FINANCIAL CONDITION IMPROVES

Mernbers Have Informal Discussion on Fruit Prices and Appl ager. Valley Competition Killing Mcintosh Prices
Members of the Summerland Fruit $\left\lvert\, \begin{aligned} & \text { Union, who had visited Calgary re- } \\ & \text { Union who attended an informal } \\ & \text { cently, stated that Gravenstein apples }\end{aligned}\right.$ Parish Hall last $\begin{aligned} & \text { Fridanazation in thening, un- } \\ & \text { imously adopted } a \text { a resolution to the }\end{aligned}$ animously adopted a resolution to the
effect that the o.U.....e requested
to open a wholesale fruit warehouse
in Vancouver where.
reotu sell did the lower country. the chair, while M. Wanager E. R. Simp of Secretary T. G. Beavis.
In his opening remarks
In presi
reterent which had overtaken the Unions since
the last general neeting. He com mented on the fortunate position in
which the Union found itself in hav ng the storage, building in which it asiness with little delay.
Mr. Wilson regretted that the ear prices this year were not b
lized, indeed, he said, cher
had been shockingly bad. had been shockingly bad.
The quality of the apples, coming
in is generally good, although in
some casers the Jonathan are show. ing signs of over--ipeness. Mr. Wil
son told of preliminary arrangements for the storage in the Valley of such
varieties as Newtowns, Rome Beauty
Winesap and Spitzenburg, and stated Winesap and Spitzenburg, and stated
that cold storage ppace had beene en
gaged on the prairie and in the eas gaged on the prairie and in the east
where McIntosh and Jonathan would
be held. Encouraging reports were made by
the president of the present financial mueh more satisfactory than at
time of the annual meetirg.
Wilson assured the provers that connected with the Union $v$
cing care and economy. Mr. Wilson told of pries jointly
greed upon by the Valley shippers $\$ 1.60$ having been fixed for McIntosh Reds, but this price had been serious said, was asking $\$ 2$ delivered in Sas
katoon, which $\$ 1.15$ for No. 1 F....B.' Summerland
Referring to the pitices. reported in The Review last week which were be
ing quoted by Wenatchee shippers
the speaker pointed out that the pingy Combination is Only
Salvation in His Opinion
FORCING MARKET


## $R$

NEW BUILDING
 Formal opening of the new cen-
tral school building is to be made on


 SMOKX" McPEAK
AGAIN ARRESTED Had Crossed Boundary at Mid
way but was Turned Back. way but was Turned Back.
Given Assistance
Charles McPeak, alias "Smoky"
whose breaking from jail was re whose breaking from jail was re
ported by The Review last week
was arrested on Monday last at Mi
way. He is reported to have bee Way. He is reported to have bee
around Naramata for several day
following his break from jail Penticton and is said to have receive
anssistanee from several young me
of Naramata whe may as a cons quence. find
$\qquad$
$\qquad$
$\qquad$

## WIND VELOCTTY REACHES SIXTY MILIES AN HOUR

## Sudden Gale From W.est Hits Valley Last Saturday Even-

## ing. Traffic Efected APPLES SUFFER

 Losses as High as Fifty PeCent Reported From Som

## Estimates as to the loss suffered by the Okanagan in the sudden brief


gre

| SHOW DIRECTORS DISCUSS FINANCES |  |
| :---: | :---: |
| Further progress in regard to Summerland Apple Show was made at a meeting of the directors held at the Bank of Commerce rooms, on Thursday evening. <br> C. B. Winter, representing the delegation to the Council, formally reported a grant from the latter of $\$ 200$. <br> The question of finances was taken up and interim reports of collections and promises made were given by the various chairmen of committees. A fair result was made known but more money will be needed to carry out the program and an adjournment till Friday, October 6th was made to permit of finishing a thorough canvass of the district. <br> Those present were President C. E. Craig, and Directors Crossley, Mellor, Huddleston, Morkill, Winter, McDonald and Moyes, with P. Knowles as acting secretary in the absence of J. Tait. <br> LETS CONTRACT FOR RAISING GARRNETT DAM |  |
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bargo on the importation of such
fruits as were produced in this prov-
ince.
In reply to a question Mr. Wilson $\begin{gathered}\text { A. Biagioni is Successful Bid- } \\ \text { ixplat } \\ \text { der. Core and Earthwork }\end{gathered}$ In reply to a question My. Wilson
explained how the Kootenay coun-
try had been organized. under the
control of the o...G. which organi-
zation will ship 70 per cent of the zation will ship 70 per cent of the
crop of the Kootenay district. Form-
erly there was much consigning of
fruit from fruit from that much consigning of
When replying. to questions on the
subject of minagement and salaries subject of minagement and salaries,
Mr.. Wilson made the assertion that
after six months on the board of di-
rectors of the o.U. G . he had come der. Core and Earthwork
To Be Three Feet Higher


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| 20 |
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| $2$ |
| COAST WOMEN |
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| anaga |


| With the object of enlisting every motorist and good roads enthusiast in the district, the membership fee | ington State was not enough, and the 18 foot roadbed has been adopted. In fact Mr. Solly would scrap |
| :---: | :---: |
|  |  |

## Would Organise Province In One Big Movement For Better Highways

| Summerland Good Advocate | Roads and Automobile Association W This at Provincial Convention of Good Roads League |
| :---: | :---: |
| STRAIG | E ROAD UP PEA |



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## STRAIGHT WIDE ROAD UP PEACH ORCHARD



## The



Tagrait, of Vernon, had places at the
Speakers' table. Mayor Sutherland,
Thos: Bulman and W. E. McTagkart
addressed the meeting on behalf of
the Okanagan.

Shipping apples by aeropiane is
method of manketing adopted by
pioneer of the central interiob, ac
cording to John That who has re
cently visited that part of the prov
Ne
to be
Week
a thr

hours and the pioneer referred
proposes sending in a few boxes
a time by this method.
APPLE LOSSES

$$
\begin{aligned}
& \text { John Tait, district fruit inspector } \\
& \text { has made an estimate of the apples } \\
& \text { lost in this district in the wind- } \\
& \text { sorm of last Saturday. He places. }
\end{aligned}
$$



Summerlund 9000, Naramata 3000,
Greta Ranch 2000, Peachland 1500,
Westbank 10,000 ,

## APPLES $\$ 1$ APIECE

| A Chicagoan, traveling in Tur-discovered that his hotel in |  |
| :---: | :---: |
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| tantinople had a box |  |
|  |  |
| for breakfast he found them " |  |
| licous" that he repeated the order each morning during his stay at the |  |
| el. When the traveller came to |  |
| pay his bill he found that he had been charged 24 piasters per apple, vir- |  |
|  |  |



THE SUMMERLAND REVIEW

## The Influence of Tourist Jravel on Future Business


of $\left\{\begin{array}{l}\text { eral public is going to be benefited } \\ \text { This is in addition to the ordinary }\end{array}\right.$ his is in addition to the ordinar
expenditure by the tourist while h
is amongst us.
"It
HOW TO STORE
 idiot can strike a matech, light a Ary
which will consume a mansion. Many
people were born in the objective poople were born in the objective
cease. They never escape their
cradle. They spend their days kick cradle. They spend their days kick-
ing, objecting and complaining. They $\left|\begin{array}{l}\text { are just common, offensive, ever- } \\ \text { present, irradicated nuisances. They } \\ \text { are constantly talling about the } \\ \text { church, what she is doing, what she }\end{array}\right|$ church, what she is doing, what she
ought to do, what she is not doing.
They work incessantly at the busi
ness of trying to detract from the Thousands of bushels of potatoes
are lost annually by careless storing
-by being put wet in comparatively


## INSURE AT ONCE

G. J. Coulter White

Phone 771
Smith \& Henry

## 


250 Rooms - 100 with Private Baths.
EUROPEAN PLAN $\$ 1.50$ per day up
$\vdots$ Electric Auto Bus Meeta anl Bats
and Trains free
Cor. Dansmuir and Richards Sts.

## W. J. ROBINSON

notary pubic
REAL ESTATE AND INSURANGE

HOTEL SUMMERLAND

40 Acres of Land-a Choice Buy

## DRAYING

BY MOTORS OR HORSES We do all kinds of draying and transfe work, and guarantee satisfaction.
Have us do your next job. We have in large supply of

Seasoned Pine and Fir In 16 -Inch Length
R. H. ENGLISH \& SON Phones 41 and 415

Hello Central
Give Me 333 The Lumber Yard

If satisfaction means anything to you come here for your Building Supplies.

Remember We Are Not Satisfied Until You Are

Summerland Lumber Co., Itd.
Phone 333

Nicest Lamb and Best Veal We Have Eaten in Many Months.

This is the expressed opinion of people who have been buying their meats here.

We use equal care in the selection of our Beef, Pork and other lines.

## QUALITY THAT SATISFIES

 PRICES THAT ARE RIGHT.Downton \& White

## Telephone, 35.

Are You Keeping Ghickens
Make Them Help To Keep You

Remember that care and feed are
Let us help you to plan a good chicken house your hens working for you this winter instead simply boarding with you. Come in and let us talk over.

Community Lumberco., Ldd. H. O. Harian, Mgr. Phone 283
WEST SUMMRELAND B.C.

## Bartholomew \& Atkinson  Estimates Given <br> READ REVIEW CLASSIFIED ADVERTISEMENT

## Good, Wholesome

 Baking Powderis never violent in action but is perfectly balanced, leavening the dough thoroughly and uniformly through and through.

## Dr.PRICES Banig Powner

works so evenly and surely that it insures the wholesomeness of your báking.
It is made of Cream of Tartar, derived from grapes, and adds the quality touch to baking that no other kind of baking powder provides.
Send for FREE Cook B "Table and Kitck 149 Notre Dame East, Winnipeg, Can.

Page Four

Land Act Amendments










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## J. H. REID

Teaming and General Hailing by
Day or Hour Orchard Work a Da Specialty. Phone 565 .

VERNON GRANITE AND Quarrying and Cut-Stone Contractor
Monuments. Tombstones
and General Cemetery Work. PRICE STREET • VERNO

BERNARD TAYLOR


## Peachland Doings

 On Wed onsestay for shast week) in in On We Hall, a large aurgek, ance en
onyed one of the finest treats in elo cution which a Peachland audienco
cus had the pleasure of hearing for as had the pleasure of hearing Moz
a long time. This, a receital by Miss
Nina Veneta Porter of Vancouver given under the auspices of the
Peachland branch of the w.C.T.U. Having comparatively recently come
west from Ontario. Miss Porter is
fast becoming popular as an elocufast becoming popular as anc elocu
tionist. She has given recitas in
various large centres suth as Van various large eentres such as Van
couver, Victoria, New Westminster
and Chilliwack. The press have ouver, Vilitoria, Newe pestunustat
nd Chilliwack. The press have
poke very highly of her work, and
and hose who hear
ame opinion. same opinion. She has a ver
harming personality and her, pleas
ng manner on the stage wins for he
at once the admiration and undi at once the admiration and undi
vided attention of her audience. She handled light and difficult material
vith equal ease and responded checr ally to encores demanded by the
udience after each number. He selections included such as the ree re
nunciation scene from "The Lion
nd The Mouse," "How the anciation scene, from the Lion
and The Mouse," "How the La Rue
takes Were Lost" The Ferming o the League," from Black Rock, and
others. The musical part of the
program, which was furnished bs local talent, consisted of vocal solos
by Mr. Martin and Mrs. J. L. Eliott, y Mr. Martin and Mrs. V. L. Elliott
ocal duets by the Misses Betty and
coll Kathleen Tinkler, and piano solos by
Mrs. Martin and Miss Betty Tinkler The proceeds of the evening
do to over forty-five dollars.
Mr. Allan Wils Mr. Allan Wilson has gone back
for a short time to see how things
are progresing around his old home in Alberta.

- Mrs. M. Estabrook, of • Summer-
and, was a recent visitor in town, land, was a recent visitor in town,
coming up by morning boat and
spending the day in the community with friends.
The Rev. Radier has reeently
purchased a Ford car and is busy getting acquainted with it. No doubt
hee will find the car a great conven-
ience in covering his field here and ience in covering his field here an
at Westbank. After visiting her aunt Mrs. A
Alpaugh, Miss Aline Ludlow last
week returned to her home in Alberweek returned to her home in Alber
ta: Road foreman S. H. Murdin, with
his men, returned last \%veek, after having spent a short time putting the
Glen Robinson. road in . passsable
shape for fall and winter traffic. shape Binson, Sr., of Penticton, was a
Mr. Becent visitor in town, spending a
recer
short time with his son and fanily. short time with his son and family,
He returned home Tuesday evening.
Miss Vivian was a passenger south
from here on Tuesday evening. Mrom here on Tuesday evening.
Mr. A. J. MacKenzie and his son
wallace left by auto on Wednesday Wallace left by auto on Wednesday
morning to spend a day or two in the
Vernon district. ST. ANDREW'S C.G.I.T. PLAN WINTER WORK
On Friday evening the Presbldter-
ian C.G.I.T. girls met in St. An-
drew's Hall, to celebrate the drews Hall, to celebrate the opening
of 'their winter work. Their prev-
ious plan had been to have a bacon


Humor in the Canadian Pacific Rockies

$$
\begin{aligned}
& \text { Red and Green For Sunstroke } \\
& \text { The detrimental effects of con- } \\
& \text { nued exposure to the glare of the }
\end{aligned}
$$ nued exposure to the glare of the

n can be best offset by wearing brics that combine green and red
torings, according to J. N. ThomSome of the uniforms worn by 7,000
British soldiers at the front in Mes notamia. A weave of red and green
potas sewn into the soldier's spine pad ass sevn into the soldier's spine pad
nd the same combination was used
as sun curtain hung from the hel


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        This Rings True
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Telephone ring
Doorbell ring
Doorbell ring.
Diamond ring.
Wedding ring.
Wedding ring.
Doctor's ring:
Doctor's ring.
Teething ring.
TO PROSPECTIVE
PURCHASERS
We have just what you want
to suit your requirements and
pocketbook.
Call on us, or phone 123 and
we will show you round.
G. H. INGLIS \& CO.
Real Estate
West Summerland ess of the elub in the for the suc



When we get enough money so that
we will feel that we can ivive some of
in the manter shells are used extere of Portlansively
ce-
 it away, there
around needing it. Mexico.

## They Don't Answer"

When the telephone operator says, "They don't answer," it is
sincere endeavor to get your party. She cannot compel an
The party called may be unwilling to leave a particular household duty-may be in another part of the home beyond closed doors -may be chating with a neighoor-may be marketig-may be slow in answering.
cdly unanswered.
Telephone records show that the great majority of "don't answer" reports come from residence calls. In business, where it is a matter of dollars and cents, it is always the
some one to be within sound of the telephone bell.
"They don't answer" is the statement of
ond the control of the telephone operator.
The Summerland Telephone Co., Limited

## HOTEL SUMMERLAND

The Hotel on the Lakeside

Dining Room Open From 5.30 to 7 p.m
C. B. McCALLUM, Manager

## Five Roses <br> AND Purity Flour <br> STOCKED

## Summerland Fruit Union

## Watch Your Oil in Summertime

Hot weather is as bad as cold for destroying the
lubrication of your car. In midsummer, the lubrication of your car. In midsummer, the
oil must not only stand up under intense heat of the motor, but also the increased heat of th

Monogram Oil
will not breat down under heat
Prevents
friction in all
seasons
ret it ite of your car Let us, drain your changecase and refill it with-
Nesbitt \& Forster's Garage and Filling Station

## FERRY TRIPS

SATURDAYS FOR PENTICTON
Returning, leaves Penticton at 5 p.m. and 11.45 p.m. Round Trip 50 Cents.
to naramata bathing beach
Take a trip to Naramata Bathing Beach on 'Thursday at 1.30, re
turning at 5.30 . Ten Tickets for a Dollar.

## Choice Home Grown Meats

PRIME YOUNG BEEF
WELL FATTENED VEAL
BEEF, PORK and LAMB Our Potted Meats and Sausages are incresaing in $\begin{array}{ccccc} & \begin{array}{c}\text { popularity. }\end{array} & \text { Eggs } & \text { Fruits }\end{array}$

Devitt's Meat Market
Phone 14.



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If so desired, advertisers may have
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errors in copy taken over the phone.
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White Leghorn cockerels, Gure blding's
red-to-ay strain, going cheap for
$\qquad$ FOR SALE-Cabbage,
100 It. Get your winter supply;
also green feed oats in sheaf. T. C. Ross, Happy Valley. Flsey, Phone 564. FOR SALE-Buggy, \$18; Wagon, FOR SALE-Gray-Dort Car, in
ood condition. Cheap for cash. A good condition. Cheap for cash. A.
C. Patterson. Phone 1015. $\quad 763$ tf FOR SALE-OId Newspapers, tied bundle, Review Office.
FOR SALE One 1-Ton Ford Apply J. T. Long, Peachland. © 762-5 FOR SALE-Bicycle, with excol$\frac{\text { FOR SALE-Horse, Buggy and }}{}$
 $\underset{\text { Bristow. }}{\text { FOR SALE-Manure. Apply. }} \mathbf{H}$ USE THESE columns if you have have anything to sell or wish to buy
anything. A ten-word advertisement
coots but 30c ior 'one week or 50 c




| K. M. ELLLOTI |
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| W. C. KELLEY, B.A. <br>  wsst summerrain |
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veterinary surgeon
Residencot Hopital Hill. Phoone 693
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## READ'S GARAGE

 PHONE 22
## LUMBER BOX SHOOK, \&c.

 SERVICE'

Flume Lumber, Timbers, Dimension, Boards, Shiplap, Clears, Flooring, V Joint, Mouldings, Lath and Interior Finish
Cement, Lime, Plaster, Brick, Building Paper, Roofing, Etc. SEE OUR CEDAR SHINGLES BEFORE BUYING ELSEWHERE.

A full line in stock of Windows and Doors, Box. Shook, Crates, Tin Tops, Etc. NO SUBSTITUTION OF INFERIOR GRADES Buy direct from the manufacturer. WE LEAD. OTHERS FOLLOW.

## SUMMERLAND ANNUAL

 FALL FAIR
## PRIZE LIST AND ENTRY FORMS

are now ready and being distributed amongst last year's members. If you were not
a member or did not get one, apply to the Show Secretary, Mr. John Tait. Fair Dates: WEDNESDAY and THURSDAY NOVEMBER 1-2
Begin now to make the best and largest exhibit you have undertaken. You, Mr. Grower, who rem to get into the game.

# 国 <br> ©he Summerland heviem <br> devoted to the interests of summerland, peachland and naramata 

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| ing advantage of night schools. Mr. Kyle advocated the establish (Continued on Page 6) | ataer |
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| NEW CENTRAL |  |
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Page Two

## The Summertand dieniew

Published at Summerland, B.C., every Friday by
THE REVIEW PUBLISHING COMPANY, LIMITED Ralph independent family newspaper covering Peanenland
Naramata and adjacent districts.
 Advertising Rate Cards and information respecting territory and samples
of paper mailed upon request, or may be seen at the office of any advertising gency recognized by the Canay in by Tuesday noon in order to insu Advertisers must have copy in by Taesday noon in order to insur
changes for standing advertisements. New display advertising copy cal
be accepted one day later. Correspondence-Letters addressed to the Editor and intended for publi,
ation must be short and legibly writen on one side of the paper only The longer an article, the shorter its chance of insertion. All connmunic
ions must bear the name of the writer, not neeessaril for poblication. Th
 Typographical Errors-In the event of a typographical error, atlvertisin
coods at less than the proper price, the newspaper will furnish loiters oods at less than the proper priee, the newspape will furnish lotiters
e posted in the store stating the correct price, but roods may not be sold
ee price printed and the difference chaxged to the newspiper. Thursday, October 12, 192

## CHAUTAUQUA TICKETS

Judging from comments made by a number of citizen Judging from comments made the recent Chautauqua it is evident that the details o the financial arrangement are not clear in the minds of many An evidence of this lack of knowledge on the subject-or els it is evidence of pure indifference, which we cannot believethere were many who paid more in the way of single admis sions than they would have paid had they purchased a seaso ticket.

In order to have the Chautauqua in our midst it is neces sary that a minimum guarantee be made the Chautauqua peo ple, otherwise it would not be possil charge of 'less than forty cents an entertainment. To make good their,guarantee of $\$ 650$, the local committee has the privilege of selling season tickets a $\$ 2.50$ until noon of the first day of the entertainment. As only wenty-five per cent of the single admissions goes to the local committee, more than this guarantee must be realized fro the sale of tickets to meet all other expenses.

This is the reason why it is essential that every possibl ason ticket be sold in advance

THE WEEKLY NEWSPAPER
A comparison of local newspapers of a number of years ago and the present publications with which almost every distric the progress made, not only from a mechanical point of view but also in a literary sense.
There are many among us who can recall the paper of say fifteen years ago, filled on the inside pages with what is known in the business as "boiler plate" leaving only the outside page to be printed locally. These latter pages were usually take up with political and world news, and probably a "continued" story, while local news and items of local interest had but scanty representation in one corner
The change to present day publications has been imper ceptible but steady, and today the best weeklies of Canada ar room for all that occurs locally. "Boiler plate" is done away with,-and in this regard it is only fair to say that The Revie has never in the course of its career sought this method of creating bulk-the entanglements of politics are avoided, and local news and local features have the foremost place.

Although town and country are today flooded with cheap periodicals and daily papers, yet the country weekly has not suffered in the slightest degree, but has gone forward and strengthened its hold upon its local field. While to jokers in the community the weekly is known as "the rag" yet it is than when the local paper is issued and each subscriber eagerly scans its pages for news of interest to themselves and the dis trict generally. How often do we hear it said "we read ever word of our local paper" and of how many dailies or periodical can this be said?

Sensible girls say that the patent on patent leather soon expires.

He who is good, and not good for something, is no good himself or anybody else.

Look not then for wrong and evil; you will find them if you do. As you measure to your neighbor he will measure back to you.


SPEEDERS
When I see a bird a-flyin' high above the feathered flock sorter givin the impression that he comes of better stock,convince him different, till he breaks a wing an' lights A racer's apt to chuckle when he spurts a neck ahead, there's a powerful temptation to become a thoroughbred, so allers cheer the leader with a lively heart an' hand, but there' pitfalls on a racetrack that a hoss don't understand.
M. It does me good to holler, as they go a-tearin' by nose high. It does me good to holler, as they go a-tearin' by,-but
it's painful to consider, as they spurn the level track,--the it's painful to consider, as they spurn the level tra
aftermath is awful when the winner breaks his back!

So I'd ruther sorter live along, without no extra sput run no resk of landin' whar the landin' allers hurts. With honest bread an' butter, an' a decent place to stay, I'll live a whole lots longer, an' die the natural way.

SOMETHMGFARMERSSHOULDREAD
The farmer being a business man-a seller of goods-h vertise. He, too, will be successful in that little business ma ter of winning bank accounts when he advertises liberally an intelligently.

But a first-class way to find out that "advertising doesn ay" is to advertise unintelligently. One of our justly noted arm magazines prints two advertisements that illustrate th int very clearly indeed. arly out of feed, ran this ad in his nearby town paper:

FOR SALE-Ten cows. Price rea
Then John sat down and waited. There was nothing ousing, or interesting, or attractive or appealing in that a Moreover, it didn't tell the facts that farmers wanting to buy cows wanted to know. A few questions came to John, every one of them asking questions. Some even desired to know
what was the matter with the cows that he was trying to sel what was the matter with the cows that he was trying to sel
"reasonably." John had to write back answers to all the ques "reasonably." John had to write back answers to all the ques
tions and then a few more letters came back asking more ques ions." Meanwhile the feed gave out and John had to sell in iesperation for less than two-thirds the value to a neighbo who knew his predicament.
Our magazine editor says that Tom Jones put the follow g ad in his comtry town paper:

## grade Holstein heavy producing <br> srade Holstein cows, five years old. Price $\$ 100$ each. Fresh in <br> September. Forced to sell on ac count of feed shortage. Tom <br> Jones, Peptown.

During the next three days Tom got several acceptances o his offer-right off the bat-providing the cows were as he represented, of course. The farmers who read this ad didn't
have to ask questions." The ad told all they wanted to know and they accepted when the appeal was fresh in their minds nts more. But Tom got $\$ 1,000$ for his cows, and John got only $\$ 650$ for his.

Unintelligent advertising may
AND THERE IS NOTHING HARD ABOUT IT. JUS WRITE AN AD THAT YOU YOURSELF WOULD LIKE TO READ IF YOU WERE LOOKING OVER THE ADVERTISIN COLUMNS
Don't be miserly with your words; in the long run they ost almost nothing. But don't waste them either, folks. Tom didn't.
NURSE WILSON TO DO MISSIONARY WORK Was Recipient of Presentation From Many Well Wishers Here
Following the regular meeting of St. Andrew's Missionary Society of Wilson of the hocspital staff, one of the members of the society, was
wesented with a hymn book and a The presentation was made on be alf of the society by Miss Sinclair Miss Wilson has resigned her po-
sition at the hospital to go into the
shes orthert interior as a m missionary
urse for the Presbyterian Church. urse for the Presbyterian Church.
During the afteynoon, the Iadies Ihe Hospital Auxiliary joined the In behalf of the former, Mrs Solly President of the Auxiliary, Mrs. Sosented
Miss $W=1$ son with a very handsome piring case and a gold "Eversharp"
pencil. Miss Wilson who made a happy though brief acknowledgment of these unexpected gifts, has made
many friends. during her stay in
Sumeren Sammerland, who admire her couz $\left\{\begin{array}{l}\text { age in undertaking the mission which } \\ \text { she has been called upon to assume, } \\ \text { and predict }\end{array}\right.$ and pr
and
deavor. ning the staff of the hosWilson at at the . E. N. Nonor of Mowley house,
when Dr. and Mrs. whe

## The cheape

Oil drilling near Armstrong has
been temporarily stopped owing to non-arrival of the casing necessary
for the sinking of a well. It is believed that this has been shipped, but, owing to the strike in the States, it
is uncertain when it can be expected

$\overline{\text { FRIDAY }}$
Thy Keeper.-The Lord is thy he right hand. $\rightarrow$ Psalm 121:5.
The HATURDAY The High Calling.-Be ye there
fore perfect even as your Fathe Mathew 5:48

## SUNDAY

The Golden Rule.-Whatsoever ye
would that men should do to you, do ye even so to them: for this is th
aw and the prophets.-Matt. 7. MONDAY
A Good Name the Best Asset.-
A good name is rather to be chosen than great riches, and loving favo
ather than silver and gold. Pro ather than
verbs $22: 1$.

TUESDAY Road to Succeass--Commit thy way
into the Lord; trust also in him, he shall bring it to pass. . . . Rest in the Lord, and wait patiently for
him.-Psalm 37 : 5,7 WEDNESDAY God's Wonderful Love.-For God
so loved the world that he gave his only begoten Son, that whosoever
believeth in him should not perish ebieveth in him should not perish
but have everlasting life. -John 33 thursday Great Power From God.-Behold serpents and scorpions, and over al he power of the enemy; and noth
ing shall by any means hurt youing shall by any
Luke 10: 19 .

Opening New School f the New Central School Building
Will Be Held On Friday, October 13th
Speakers will include:-Dr. At. W. D. De
eakers will include:-Dr. A. W. Dennis, President of
the B.C. School Trustees' Association; Mrs. J. Muirhead. President of B.C. Parent-Teachers' Associa
SONGS BY THE CHILDREN FIELD SPORTS ew Buiding open for Public Inspection
following opening ceremony J.H. BOWERING, Sec'y. School Board

## Salty soup

If too much salt has
preparing soup, add a slice or twe of aw potato to the mixture. This wiil
bsorb much of the excess sult

## WATER NOTICE

(USE and STORAGE)
Take notice that Messrs. Smith \& Take notice that Messrs. Smith \&
Brind whose address is Mineola will pply for license to talke and use 50 acre feet and eet of water



own as
d Lots
an 293.
This no
f this notice oct: 1st, 1922. A copy vant thereto and to the Water Act 1914 will be filed with the saider Water
Recorder at Vernon. objections to the application may be filed with
the said Water Record the said Water Recorder at Vernon
or Comptroller of Water Rights, Par liament Buildings, Victoria, within
lo days after the first appenranice of 30 days after the ffist appearance of
this notice in a local newspaper. The this notice in a local newspaper. The
datee of the first publication of this
notice is Thursday, Ocat. 5th, 1922 . Messrs. SMITH \& BRIND, App
E. F. SMITH, Agent:

ALL THE NEWS, ALL THE TIME, IN THE REVIEW

## ATTENTION!

## PLEASE

## Commencing Saturday, October 14th we will operate a

## Saturday Bargain Day

Each week until Christmas

Special Offerings at reduced prices in all lines of Footwear will be prominently displayed in our store
Bargains That Are Bargains

## These Specials will include

1922 Fall Fashions

## Just Arriving

Beautiful creations in fashionable footwear, staple lines suit able for all wear, strong sturdy footwear for men and boys, school shoes for the children, bedroom slippers and many other reasonable lines.

In these days of low fruit prices thrift is a necessity. Make a DOLLAR purchase all that it can. Don't miss our

## Saturday Bargain Days

our day for Thrifty customers. Visit us on Saturday, October 14th. Come in the morning when we can give you better attention

## Beer's Shoe Store

Headquarters for Footwear




THE SUMMERLAND REVIEW





# 蛤 <br> The Summerland Revirw <br> devoted to the interests of summerland, peachland and naramata 

Seloysal
holourown
Community



ed Site. Campaign for Permanent Hom

VANCOUVER, Oct. 18.-In or
der to present the facts about the University of British Columbia to the
people of Vancouver and vicinit stuclents of the provincial institution"
here have planned "Varsity Weelk"
to be stagel fin to bo staged from Monslay Octol
22 , to Saturday, October 28 . During the week a thorough can
vasso of the city will be made by the collegians for the purpose of se
curing further signatures to curing further signatures to the
monstor petition, which calls upon
the government to institute a definite policy towards' the University an to hasten its removal to the perma
nent site at Point Grey. The stu-
ients will caryin nent site at Point Grey. The stad
dents will caryy on a widespead ad
vertising campaign and will have re vertising campaigh and will have re-
presentatives anper before many The concluading feature of the weel will be al monster "pilgrimage" to the all students of the eoliege will $p$
rade through the downtown stree
carrying banners procedd to Point Grey where cer-
trin cercmonies will be carried out tain ceremonies will be carried out.
Floats reprosenting the work of the different faceulties of the University
will appear in the parade and Varsity Week slogan
everywhcre.
 a tablect inset, a co the of rocks, with day thic University wlll be located in
its pormanent quarters its pormanent quarters. Movie men
will film the student demonstration
and these filin will and these films will be
parts of the province.
STUDENTS POLICY IS OUTLINED BY
A. E. RICHARDS Student Body Make Rules fo Government of Truly Democratic Instituion VANCOUVER, Oct. 18.-An im-
poitant feature of the week's activportant feature of the week's activ-
ity at the University of British Columbia was the scmi-annual meeting
of the Alman जiater Society at which M.: A. E. Richards, president of the Students' Council, which is the gov-
erning executive of the student body, outlined the policy for the session.
This statement of policy' include many praiseworthy features. includ
"We believe that "We believe that the reputation British Columbia can be best buitt u by maintaining a high standard of education", declared Mr. Richards.
"We are adverse to the granting of credits to students for college activ ties, for we believe that the estal
fishment of the credit system woul seriously lower the scholastic stand hctivities. We therefore advise an student to forego his participation in
sudent functions if it will imperil student functions if it
his scholaste standing. "We believe that any student
whose academic record during the first term is found to be unsatisfac
fory should be asked to discontinu his attondance at the University and
we will give out full support to the we will give our full support to the
authorities in carrying out this rep lation." Tre Rechards included the curtailmen of social functions a the the Universit and a strict regulation of studen outside where the college name was
issd. Several other members of the
Students' Council were her on dresses in which were heard in at plans for the
session were outlined. BREWERY FIRM IS HANDED \$1000 FINE A fine of $\$ 1000$ was imposed on
he Vancouver Breweries by Magistrate Pope in the Penticton police
court last week on a charge of failg to label bottles of beer shipped to the government liquor store at
Penticton. It is understood that an an
appeal will be cntered by the con-
pany or a stated case brought before any or a stated case
he Supreme Court.

| Gart Coal <br> Buy The Best |
| :---: |
| Galt Lump ......... 814.50 |
| Galt Nut ........... \$11.50 |
| This nut coal is ideal for |
|  |
| Order Now |
| P. S. Roe |




SHOP IARGANS
FOFPTRME FAMMY
Saturday's Specials
Men's Oil Tan Blucher'............ Saturday's Price $\mathbf{\$ 3 . 9 5}$ Men's Mule Blucher Work Boot .Saturday's Price 3.69 Boys' Box Kip Blucher .......... Saturday's Price $\mathbf{3 . 9 0}$ Women's Gun Metal Calf Oxford

Saturday's Price 5.15
Misses' Box Kip Bal ................ Saturday's Price $\mathbf{3 . 2 5}$

## Butler \& Walden Bros.

## DRAYING

BY MOTORS OR HORSES We do all kinds of draying and transfer work, and guarantee satisfaction.
Have us do your next job. We have in stock and ready for immediate delivery a large supply of

Seasoned Pine and Fir In 16-Inch Length
R. H. ENGLISH \& SON

Phones 41 and 415

## Harvey \& Elsey

building contractors
Dealers in LUMBER and BUILDERS' SUPPLIES

A Full Line of Dimension Lumber and Finishing Material Always in Stock
buIlders' hardware, glass, cement, LIME and BRICK

West Summerland, B.C. PHONE NO. 4

Bartholomew \& Atkinson Jgainters .. Zercorators Estimates Given.

## Now is the Time

To Fit Your Car With a
Safety Vision Automatic Windshield Cleaner

Summerland Garage \& Machine Shop Bentley \& Peckham
Shaughnessy Avenue
Phone 30

Nicest Lamb and Best Veal We Have Eaten in Many Months.
buying their meats here.
and other lines.
QUALITY THAT SATISFIES
PRICES THAT ARE RIGHT.

## Downton \& White

Telephone 35.

## Fine Weather!

But the snow on the mountains reminds us that winter and cold weather will soon be here.

Now is the time to prepare for it by putting up needed buildings and making the necessary repairs on the existing ones. We have the materials required. Come in and let us help you.

Community LumberCo., Ltd.
O. Harrison, Mgr. Phone 283
WEST SUMMERLAND, B.C.

## "How Does She Do It? That's What I Want To Know."

She follows the same recipes 1 do the same kind of flour, butter, eggs and flavoring and yet her cakes have a delightful something about them that I can't get. What's the reason?
The secret, madam, is-

## DrPRICES BaKIMG POWDER

The cream of tartar content gives a quality touch to baking that cannot be produced with any other leaven.
Send for FREE Cook Book- Table and Kitcher 149 Notre Dame East, Winnipeg, Can.

ALFRED BIAGIONI
Concrete, Brick, Stone, Lath and Plaster Work, Etc.
ESTIMATES GIVE CONCRETE MIXER
P.O. EOX 50.

Land Act Amendments









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 cill













J. H. REID Teinisy ind P.O. Boz 92, Weat Summorland VERNON GRANITE AND
MARBLE COMPANY Quarrying and Cut-Stone Contracto
Nionuments, Tombstones
and General Cemetery Work. price street - vernon

## BERNARD TAYLOR

 Agent forPenticton Steam Laundry Penticton Steam Laundry
Washings called for around
town on Mondays. Other patown on Mondays.
trons please leave at house o Phone 931 .
Good Dry and Green Wood fo All Kinds of Trucking Dono.

REVIEW WANT ADS and


## 







96 s. The larger sizes are produced
by the tree only under conditions
where the trees have a surplus of
leaf and growth power above that a
of the actual requirements for the
of
carrying of the crop of fruit.






voliceably strong tendency of this
variety to prove small fruit as the
trea attains age.
The twigs and terminal buds are
The twigs and terminal buds are
small and wirelike in character, and
small and wirelike in character, and
carry all of the fruit to maturity.
The leaves are small and not over-
abundant. In thinning it is
The leaves are small and not over-
abundant. In thinning it is advisable
to remove the terminal fruit in weak
to remove the terminal fruit in weak
branches and reduce the cluster to
a single fruit. Thin them to seven
single fruit. Thin them to seven
or eight inches apart.
This variety carries a relatively
high market value for small size
high market value for a small sized
fruit, but of course there is a good
difference in price of fruits of 163
difference in price of fruxits of 163
and larger and those of smaller size
and larger and those of smaller size
Color requirements in this variety are
much easier att
Color requirements in this variety are
much easier attained than with the
Jonath
much easier attained than with the
Jonathan and Stayman, hence the
distribution of fruit is relatively more
impor
Jonathan and Stayman, hence th
distribution of fruit is relatively mor
important and the exposure to di
rect sunlight is relatively tess
rect sunlight is relatively. less in
portant. This variety should b
thinned early and the thin
thinned early and the thinning ca
be done very early as few fruits fall
aft
after the crop is said to be set.
What
What has been said of the Win
sap can with slight
said of the Jonathan. Both varietie
have an admirable capacity to
have an admirable capacity to pro
duce a blossom bud one year an
continue

tendency to overload with frui
reduce the vigor of the tree
reduce the vigor of the tree.
The Rome Beauty has an unusu
pacity to
capacity to alternate between blos-
som production and twigg growth in
the same spur or twig. The short
som produc



H. S. TIMBERLAKE, B.O.


Will be at the Summerland Drug Company's Store, Summerland, during the morning and at their est Summerland Store TUESDAY, OCTOBER 24th

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If in m
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## Choice Home Grown Meats

 Devitt's Meat Market
## Phone 14





Brings More Comfort to Mother

Do Not Lose Interest
by delaying to deposit your savings
If you cannot visit us personally, send your deposit by mail. Have the satisfaction of knowing that your money is safely protected and is earning interest regularly

## THE CANADIAN BANK

 OF COMMERCE

WEST SUMMERLAND ERANCH-A. B. Morkill, Manag
" They Don't Answer"
When the telephone operator says, "They don't answex," it is
sincere endeavor to get your party. She cannot compel an after si.
answer.
The party called may be unwilling to leave a particular house-
hold duty-may be in another part of the home beyond closed doors hold duty-may be in another part of the home beyond closed doors
-may be chatting with a neighbor-may be marketing-may be -may be chatting with a neighbor-may
slow in answering. Strange, but true, calls are sometimes designslow in answer.
edly unanswered.
Telephone records. show that the great majority of "don the
answer" reports cone from residence calls. In business, where it is a matter of dollars and cents, it is always the assigned duty of
of the telephone bell.
"They don't answer"'is the statement or
nd the control of the telephone operator
The Summerland Telephone Co., Limited

## HOTEL SUMMERLAND

The Hotel on the Lakeside

Dining Room Open From 5.30 to 7 p.m
C. B. McCALLUM, Manager

## Five Roses <br> AND Purity Flour <br> \$1.95 Per Sack 49-tib s

Summerland Fruit Union

## Watch Your Oil in Summertime

Hot weather is as bad as cold for destroying the lubrication of your car. In midsummer, the
oil must not only stand up under intense heat of
the motor, but also the increased heat of the the motor,

## Monogram Oil

will not break down under heat!
Prevents, friction in all seasons
prolonss' the life of your cail
Let us drain your crankease and refill it with-
Monogram oil.
Nesbitt \& Forster's Garage
and Filling Station

## FERRY TRIPS

Leaves Summerland at 1 p.m. and 6.45 p.m.; Naramata, 1.15 Round Trip 50 Cents
to naramata bathing beach
Take a trip to Naramata Bathing Beach on Thursday at 1.30, re



## dassified Advertisith

 RATES FOR CLASSIIIED ADVERFirst insertion, 3 cents a wordTwo cents a word each subsequent
insertion; minimum charge, 50 cents insertion;
per week.
If so d
replies ad


PRIZE LIST OF


## For Sale

FOR SALE - Florence aut oil stove, practically new; trade for fire wood. Phon FOR SALE-Potatoes and Man gels. Apply

nett Valley.
FOR SALE-Few tons mangels, $\$ 15$, also few tons carrots $\$ 17, \quad \mathbf{F}$
Dickinson.
767 t FOR iSALE-Fence posts, round
ir, at 12 1-2c. S. A. Liddell, Phone fr, at 12 1-2c. S. A. Liddell, Phone
L12.: $\quad 766-8 \mathrm{p}$ $\begin{array}{r}27 \text { a ton. Phone } 526 . \ldots \\ 76 \\ \hline 1\end{array}$ FOR SALE-Young pigs. C. C Wharton. Phone 728 between $\begin{array}{r}5 \text { and } \\ 766-7 \\ 7 \\ \text { por. }\end{array}$
FOR SALE-LSeveral pure bred FOR SALE-Several pure bred bred-to-lay strain, going cheap for
immediate sale. Phone 39 or 992.

FOR SALE-Buggy, \$18; Wagon, \$15; Orchard Ladders, 6 to 16 ft . T
B64tf
Boung. FOR SALE-Gray-Dort Car, in good condition. Cheap for cash. A
C. Patterson. Phone 1015.. 763 t FOR SALE-OId Newspapers, tied ap in ten-pound bundles; 25 c per
bundle. Review Office. FOR SALE-Manure. Apply. USE THESE columns if you have have anything to sell or wish to buy
anything. A ten-word advertisement
costs but 30 c for one week or 50 c

## Wants

WANTED-Farm, in exchange, or Sell gaod improved, in exchange, or 40 acres near
Victoria, also 400 acres Victoria, also 400 acres on Lake and
Railway, near Oliver. Box 121, Re$\frac{\text { view. }}{\text { WANTED - Second-hand Under- }}$ wood typewriter in good condition.
R. S. Munro, phone 901.
$767-8 \mathrm{p}$ WANTED-Fresh Cow. Must be
good milker. J. R. Brown.
$767-8$


Owner may have same upon proving
property and payment of advertise



Pears: Mrs. Keating. Clairgheau: Mry
Peaty Plate Quinces-1st Mrs Hoge 2nd, Mr. Cousins.
Plate Blue Grapes-1st, Mrs. H. Pate Blue Grapes-1st, Mrs.
Drought; 2nd, Mrs. H. MeCall.
Plate Green Grapes-1st, Mrs. H
Best Two Pumpkins-1st, Mrs.
ouglas; 2nd, Jimmy Clemets
Best Five Tomatoes-Mrs. Hack-
Best Plate White Potatoes-1st,
Best Red 2nd, Mrs. H. Drought. Best
ments. Best Plate Carrots-1st, Mrs.
Miller; 2nd, Mrs. H. Drought. The funeral took place on Friday

ast of Mr. William Follett who died $t$ Tranquille, B.C., on the previous | at |
| :--- |
| Mon |
| merl |

WATER NOTICE
(USE and STORAGE
Take notice that Messrs. Smith $\dot{8}$
Brind whose address is Mineola will Brind whose address is Mineola will
apply for license to take and use
150 acre feet and to store 150 acre
ake which flows west and drains into
Trout Creek about 20 miles from
dam will bee located at east end of
will be about capacity of the reservoi
flood 70 acres feet and wil
will be diverted of land. The water
ind of lake
into Darke's Creek and will be use into Darke's Creek and will be used
for irrigation purposes on the land
nnown as N.E. portion of L. 2544 and Lots 1 and 2 of L.' 154, Sub. This notice was posted on the
round on Oct. 1st, 1922 . A copy
f this notice ground on Oct. 1st, 1922. A copy
of this notice and an application pur-
suant thereto and tit merland, conducted the service. The suant thereto and to the Water Act
late William Follett enlisted in the
10th Battalion at Calgary soon af-
1914 will be filed with the esaid Water ter the outbreak of the great war,
and went overseas in 1915. Soon
and application may be fited with
the said Water Recorder at verno



## 90 PER CENT.



R. C. LIPSETT YETERINARY SURGEON
$\qquad$

## icensed

## AUCTIONEER

## D. LORNE SUTHERLAND

 PHONE 661Penticton 39 Day
BEN PRIEST,
Funeral Directo
Certificated Embaimer.

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SUMMERLAND
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B. L. HATFIELD

Mclaughlin
and
Chevrolet Cars

## IS YOUR $T \mathbb{R} \mathbb{G} \mathbb{K}$

ready for the busy hauling season? How are the Valves, the Brakes or the Steering Gear? Let us make sure for you.

## READ'S GARAGE 파즤 22

## LUMBER BOX SHOOK, \&c. <br> "QUALITY LUMBER" with " UNEQUALLED SERVICE"

Flume Lumber, Timbers, Dimension, Boards, Shiplap, Clears, Flooring, V Joint, Mouldings, Lath and Interior Finish. Cement, Lime, Plaster, Brick, Building Paper, Roofing, Etc.
SEE OUR CEDAR SHINGLES BEFORE BUYING ELSEWHERE.
A full line in stock of Windows and Doors Box Shook, Crates, Tin Tops, Etc. NO SUBSTITUTION OF INFERIOR GRADES Buy direct from the manufacturer. WE LEAD. OTHERS FOLLOW.

SUMMERLAND LUMBER CO., LTD.
West Summe
Mineola Mill
Phone 483

## SUMMERLAND ANNUAL FALL FAIR

## PRIZE LIST AND ENTRY FORMS

are now ready and being distributed amongst last year's members. If you
a member or did not get one, apply to the Show Secretary, Mr. John Tait.
Fair Dates: WEDNESDAY and THURSDAY
NOVEMBER 1-2
Begin now to make the best and largest exhibit you have undertaken. You,
Grower, who remarked last year that you could have taken some prizes had you entered, decide now to get into the game.

# ${ }^{3}$ The Summerland kevietw 

devoted to the interests of summerland, peachland and naramata


Council Discusses Subject of Better Protection Aga
Fire-Little Progres Made-Reports of Non-Ad Fire-Little Progress Made-Reports of Non-
herence to Contract Eater Contradicted-
Will Not Increase Irrigation Rates.


| Additional Service Between Local Post Offices is. Also Provided |
| :---: |
| Beginning on Wednesslay, Novem- |
| $a$ direct mail service between |
| here and Vancouver will be provided |
| by the postal authorities. A closed |
| vhich will deliver mail |
| ve |
| 11 then be inaugurated. This |
| ved service is the result of of- |
| that have been made by the |
| ard of Traule and others intorested |
| has had the approvai of Super- |
| ndent Murray. |
| en this mattor was presented to |
| ime ago, V. J. Ber- |
| has |
| the morning mail from the K . |
| station to the two local post |
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| on. |
| ently he was asked to con- |
| this offer which he did and has |
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| ils will |
| poste office at 11 a.m. and at the |
| post office at $11: 30$ a am . This |
| 1 matter will arrive in vancouver |
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| adlditional courier ser- |
| instructions hisva bean riven for |
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| had visited the dam and had foundthat the work was baing satitsfactorily carried out in accordance with thecontract.Municipal Clerk Nixon' explained |  |
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| of the year, a sliortage of funds, tothe extent of $\$ 7,000$ to meet the current expenses would be felt. H. Cancellor applied for permis- |  |
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| (e) sion to cat ouwt three trees wost of |  |
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|  | H. Schwarty mide applicatio |
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|  | A request from Mrs. Bentlo |
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|  | ment Board of Investigation wa read indicating the necessity of im miediate application to that body |
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|  | mediate application to that body if an querease in irvigation rates for ed to continue the present rate next |
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|  | ed to continue the prisent rate next season. |
|  | Pouther complatin from P. S. Roetot the state of the weigh scales |
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| COMTRACTM |  |
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|  | The contract ior building the new |
|  | Harvey \& Elsey, who will commence work on the new building next week |
| work on the new building next week. The plans now in possession of thecontractors indicate a considerably |  |
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|  | The new building will be $129 \times 25$ft. Across the tront therce will be |
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| width of the building, and cut out of it will be a heated room $12 \times 6 \mathrm{ft}$. for the holding of perishable goods |  |
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|  | (reyond the baggye reom, is the the |
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| takes up the rest of the space in the new station, and in one corner ofthis as small office is provided for the nin sint- Th billine will b |  |
|  |  |  |
|  |  |  |
|  | this a small office is provided for the express agent.- The building will be of Douglas fir. |
| WASHINGTON APPLE ESTIMATE REDUCED |  |
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|  | The U.S. department of agriculture |
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| Aplles dropped fro |  |
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| of normal on September 1. to 71 per cent of normal on October 1: Thestate's total apple erop is estimated states total apple erops is estimate |  |
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| eis, and the September 1 estimate of |  |
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|  | almon disurict. |

SUMMERLAND, B. C., THURSDAY, OCTOBER 26, 1922


## Valley Teachers Hold Successful Convention

Principal S. A. MacDonald, Summerland, is Elected Vice-
President. President. Many Important Subjects Relating
Education are Considered. Dr. Sedgewick ucation are Considered. Dr. Sedge
Says That B. C. is Falling Behind

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## Page Two

## The Summerland hebiew









 Thursday, Oetober 26, 1922

McDowall's resignation.
News of the resignation of General Manager Walter J. McDowall, of the Okanagan United Growers, surprise and much by many of the Mredowall has been a periodical visitor to Summerland, and has always had the respect and confidence of the members of the Summerland Fruit Union and the Peach
land Fruit Growers' Union. During the past year or two of adversity there has been much criticism hurled at $O$. U. G. officials, but there has been no fault finding with Mr. McDowall. In all the years he has noen with the O. U. G. his ability has been recognized and his
word accepted as sincere.

There is danger that the members of the big co-operative concerns may, in these days of disappointment and distress, carry their criticism them in a worse condition. If a few "big" members are to take the whiphand and force matters in line with their particular views, which may be contrary to the views and best interests of the majority, there is no longer true co-operation

## PICKING ALL THE FRUIT

What would you think of a farmer who only gathered the fruit that fell to the gro
A lot of merchants are like this farmer. They gather in only the cream of their advertising results. What comes, comes The balance is overlooked.
Get the most out of advertising-the advertising that you are doing and the advertising that the other man is doing. Make every dollar invested in advertising

To illustrate-If you spend money in advertising yourself as a retailer: Do your salespeople know what articles are advertised, or do they wait until the article is asked for by a cusily available when inquired about? Do you back up your advertising with the right kind of window displays and store dis-
plays? Does everything co-operate with the advertising right down along the line or is there a lot of resistance in the way

If it's the other man's money invested in advertising
Do you tie up with it? Do you capitalize upon the interest he is creating for you, as a dealer? Do you make window displays of his product at the right? He is spending money as people alert to the interest created. to your store. Customers are created without doubt. Are you getting them or is you competitor?

Pick all the fruit-squeeze the final drop out of every dollar invested in advertising! Tie-up! -The Bulletin, Business Builder.

## "COSTS TOO MUCH TO SHIP"

Kaslo's paper, "The Kootenaian" says :-
Out in the Okanagan belt, so the papers say, tons and tons of peaches are being fed to the hogs. First-class No. 1 peaches at that. The trouble is that it costs too much to ship themexpress on a little box of peaches from the Okanagan to Kaslo looks quite a lot like highway robbery, and is doing a great deal to discourage the B.C. fruit growers. Over across the line
things are not quite so discouraging, according to the following things are not quite so discouraging, according to the

Yakima, Wash., Oct.-H. M. Gilbert today received a wire from Mr. Hearty of the apple shippers association that the rat on apples across the Atlantic has beentinent is 80 cents a box, making it possible to deliver boxed apples in Europe for $\$ 1.15$ a box, which is five cents cheaper than the rate via Seattle and the Panama Canal.

## BEWARE OF MADCAPS

We are told by ${ }^{9}$ a prominent Okanagan fruit grower that next year may see a deluge of "independent" growers arriving hindered" by co-operative agreements, direct from produce to consumer.

Verily, some of our growers must have gone mad. Semi disastrous marketing conditions have apparently caused con sternation in the usual and natural orderliness of the co operative camp to permit of such loose and senseless talk. The very basis of agricultural prosperity in British Columbia is co producers and-yes-the apple and other fruit growers, are all fairly prosperous despite a bad year. Such measures o prosperity as we have won have only been attained directl prospery as we have chaos fol lowed by individual helplessness.

By no stretch of the absurd imagination can co-operatio be blamed for poor fruit markets this year; indeed, were it
not for the unity of most of the growers, conditions would be in-

THE SUMMERLAND REVIEW
finitely worse. That co-operation has not been wholly success-
ful is only because it has not been wholly tried. Among our A T PT fruit growers we have co-operative bodies competing against each other whereas the very spirit of co-operation objective we nution of foolish competith. practice it as thoroughly as Californian farmers have done.arm and Home.

## TOO MUCH HOMEWORK

The recent school convention touched on one particular ubject which is about due for much practical consideration, xchange. Continuing he says, the proportion of school work given to pupils to handle at home is out of all reason, and the only persons who seem to foe ignorant on that point are the
teachers themselves. In the course of my travels I hear a great teachers themselves. In the course of my travels 1 hear a great
many different opinions expressed on all sorts of subjects, but many different opinions expressed on and amongst parents on the iniquity of excessive home work for their children. To what extent they voice their sentiment in the right quar unde silent protest, as it were. But it should be represented to the eaching fraternity that the proper place for learning lessons is primarily the school-and not the home, and that some
sideration should be shown in the adjustment of studies.

THE UNIVERSITY - A NEGLECTED CHILD
The establishmen a aniversity the province of Br ish Columbia has been talked about for over twenty years, but ap to the present there has been little tangible result to all the was begun on buildings in 1914, but was suspended on account of the war the university, meanwhile, being housed in tem porary quarters in Fairview, Vancouver. In 1919 the return of many soldier students greatly intensified the overcrowded con ditions already prevalent there.

Almost at once various organizations took up the cudgels or the university, the administration authorities pointed out the government the absolute necessity for more adequate ccommodation, and the question was given some press pubicity. Government officials were apparently sympathetic to hese representations, but did nothing to express their sym pathy in a concrete matter. Later, in the the university would ions, both polive due consideration if they were returned to power After the conclusion of the elections, the matter was apparent y forgotten, for nothing was done.

And so time has gone on. Year after year conditions have possible for the university to function in any but a very ineffec ve manner in its temporary quarters.

The university has been a very much neglected child. It s high time that it be given the attention that such a potential y valuable infant deserves.

The man who tries to succeed in business without news paper advertising will get ahead about as fast as the man who before starting.

## W. J. M'DOWALL <br> GEN. MANAGER 0.U.G. RESIGNS <br> G.W.V.A.DECIDE TO BUY WISHARTPROPRRTY



Walter J. McDowall, general man-
ager of the O. U. G.,. tendered his ager of the O. U. G.,. tendered his
resignation at a meeting of the direc-
tors held last week in, Vernon. tors held last week in, Vernon.
Mr. McDowall's term of office ex pires next March, and he asked to be
relieyed at that time, or earrier if the
directors saw fit. In taking this




VICTORY LOAN COUPONS
We will cash your Victory Loan coupons or place them to your credit in our savings bank where they will draw interest at 3 per cent pe annum.

## THE CANADIAN BANK OF COMMERCE

## PAA.UP CAPTTAL RESSREL FIND <br> 

WEST SUMMERLAND BRAN'CH-A. B. Morkill, Manager

## Princeton Lump Goal $\$ 10$ Per Ton

We have, due to arrive here November 1st Drumheller Lower Seam Coat; Double Screened GALT LUMP and GALT NUT
P. S. Ree

Are You in Need of a Truck?
inted dealers in this district

## Ruggles, Day-Fider and Jraffic Trucks

## d can supply you with the one most adapted

 particular needsLet us talk it over with you
If you already have a truck, is it in good running
order? Perhaps with a little repair work we could

## Let ik "look it oyer."

Nesbitt \& Forster's Garage and Filling Station

## Summerland-Naramata Ferry

Leave Summerland 9.30 a.m. - 3.30 p.m Okanagan Lake Boat Go., Ltd. CAPT. P. S. ROE, Manager


Page Four

Land Act Amendments

## Minimum price of first-class redineed land $\$ 5$ an an acre; second-class

## COLUMBUS OF TODAY

By Richard Lloyd Jones


#### Abstract

Amundsen recently sailed from Seattle to become What's the use, you wonder. Man has already been to the orth pole and there wasn't anything there bint weather. It was a lonely place. Why go again? Columbus was jeered when he sailed against the whol Columbus was jeered when he salled against To his own amazement he found new shores. Even when he returned to ell his tale wise men declared the venture interesting but what's the use; the new found land was so far away no on would ever go there

Recently some mountain climbers, seeking to set foot on "roof of the world" ascended the unexplored altitudes of Mt. Everest. High up in the Himalayas they found vast plateaus, rich in soil with forests and lakes and grasses sucre as are found in the north tier of American states. These But what's the use of it all? We say, we can't get there Mile high precipices prevent. The legislature of New York came within two or thrany the right to build a railroad because it would scare the horses. But it was the railroad and not the horse that made possible a great nation of homogeneous people more than three thousand miles long. They jeered at Fulton's boat. "It moves!" they cried To their amazement, it moved up river.

When the first steel ship was launched foolish folk went down to see it sink. The crowd saw only the iron hull, they knew iron sinks. The inventor saw flo knew the air would float. The world today is full of out-of-the-way places which to


 Columbus found.Aeroplanes will lift us into the new countries of the Hima ayas. Rich farms will be there, towns, colleges and cities. edict the time when it will carry music from a great operatic centre to even the most isolated and humble cabin homes. We talk wisely of its educational powers. These artion around the whole world. It is going to print news in the parlor. Radio is whole world. It is going to print ne.
going to give all nations one tongue.
roing to give all nations one tongue.
Now scientists talk of sending heat waves that will modify inhospitable climates. These heat waves will make possible whole Austra
It is a wonderful world we live in. The laboratory is the mighty missionary. And there is many a Columbus serving a
vaster future by beating pathways into the pathless regions of today.

## The way the newspapers are jump- ing onto, the auto speeders leads us ing onto, the auto speeders leads us to believe that most of the members of the fraternity are still pedestrians of the fraternity are still pedestrians. <br> READ

Richard Lloyd Jones essays-and you will
THINK

$$
\begin{aligned}
& \text { This week "Columbus } \\
& \text { of today" on this page }
\end{aligned}
$$

TENDERS Sealed tenders for the purchase
of the school building used for manual training purpo
the School Board.

## The building from the therer to re

 Tenders must the grounds. Tenders must be marked,ual Training Building"' and be
hands of the undersigned by
on Wednesday, November 8th on Wednessay,
Lowest or any
sarily accepted.
J. h. Bowering, Secretary School Board
ated at West Summerland, ated at West Summ
October 19th, 1922

WE WONDER
City Boy-"What's that, pa?" Tather-"That's a cow, sonny."
"And what's that on his head?" "Those are horns." They turned around and the cow mooed. "Which horn did he blow
Boy-"Whin
then, dad?" A. 3f. 式A.81.


OR 1.0.0.F. OKanagan Lodge, No. 58
Meets Second and Fourth, Monday
at 8 p.m. in Freemasons Hall. $\begin{gathered}\text { at } 8 \text { p.m. in Freemasons. Hal. } \\ \text { C. H. Sismey } \\ \text { Rec. Secretary }\end{gathered}$
$\begin{aligned} & \text { R. Jabkson, } \\ & \text { Noble Grand. }\end{aligned}$

## 

LANDS FOR SALE



## each Orchard. Well sheltered, lake view, strong spring, bearing trees. Suitable for pouliry and small fruit

Suitable for pouliry and small frui
ranch. Price, $\$ 2,000$.

up to \$70,000. Stock Farms. Mea
dows. Range Lands with timber.
State your requirements by lette or call at Office in Peach Orchard.
F. D. COOPER,

Real Est Real Est


The proper heating of your ome is your most important win ter problem

The health of every member of your household is safeguarded heated properly.

Butler and Walden Brothers are the heating headquarters of Summerland for Stoves, Heaters and Furnaces. We quote you low est pric

## Butler \& Walden Bros

## Warning

COOLER WEATHER IS COMING! BE READY !
If it's a Sweater, Heavier Underwear or Warmer Socks or Hose we have them here ready for you. Ful stock for men, women and children.

N(1) in all shades and different weights,

Cashmere Hosiery for Women in black and colors 60c to $\$ 1.25$

## A. B. Elliott

"The Man Who Saves You \$ \$ \$ SUMMERLAND

WEST SUMMERLAND

Choice Home Grown Meats



## FERRY TRIPS

Leaves Summerland at 1 p.m. and 6.45 p.m.; Naramata, 1.15 and Round Trip 50 Cent
TO NARAMATA bATHING beach
Take a trip to Naramata Bathing Beach on Thursday at 1.30, re
turning at 5.30. Ten Tickets for a Dollar.

## "They Don't Answer"

When the telephone operator says, "They don't answer," it is
sincere endeavor to get your party. She cannot compel a after
answer

The party called may be unwilling to leave a particular house hold duty-may be in another part of the home beyond closed doon -may be chatting with a neighbor-may be marketing-may
slow in answering. Strange, but true, calls are sometimes design slow in answerin.
edly unanswered.

Telcphone records show that the great majority of "don answer" reports come from residence calls. In business, where is a matter of dollars and cents, it is alwass he assig "They don't ane"' is the statement of a situation absolutely "They don't answer" is the statement of

The Summerland Telephone Co., Limited

## HOTEL SUMMERLAND

The Hotel on the Lakeside

Dining Room Open From 5.30 to 7 p.m.
C. B. McCALLUM, Manager

READ REVIEW CLASSIFIED ADVERTISEMENTS

## Five Roses <br> AND Purity Flour <br> \$1.95 Per Sack 49-1t s

Summerland Fruit Union

## Who Pays for Advertising?

This is a direct and reasonable question; and in the case of Weekly Newspaper advertising, intelligently It pays its own way. . .. .

Nobody pays for the new carburetor that gives added mileage to your motor car. It pa

Nobody pays for an improved cash system in a modern departmen tore. It pays for itself'in economy o uman time

Nobody pays for well planned and written Newspaper advertising tt pays for itself by reducing the cos of sales and by increasing production

The advertisements in The Review tell you the best thingss to buy and where to
buy them. Every new purchase helps the whole community to Nhase helps th etter groods.




## classified Advertisith




| VALLEY TEACHERS |
| :---: | :---: | :---: |
| HOLD CONVENTION |\(\left|\begin{array}{c}CONTRACT SYSTEM <br>

MEETS CRITICISM\end{array}\right| $$
\begin{gathered}\text { ARE GIVING APPLES } \\
\text { AWAY AT WENATCHEE }\end{gathered}
$$\)


For Sale
 $\underset{\text { FOR SALE-Potatoes and Man- }}{\text { and Kenneth McKenzie, Gar- }}$ gels. Apply Ke
nett Valley. . FOR SALE-Hay, good alfalfa.
$\$ 27 \mathrm{a}$ an. Phone 526. FOR SALE-Young pigs. C. C.
Wharton. Phone 728 between 5 and
$7 \mathrm{p} . \mathrm{m}$. FOR SALE-Several pure bred White Leghorn cockerels, Golding's
bred-to-lay strain, going cheap for
immediate sale. Phone 39 or 992. PROPERTY FOR SALE will find
a buyer through Review want ads. FOR SALE-Buggy, \$18; Wagon,

\$15; Orchard Ladders, 6 to 16 ft . T . | \$15; Orchard Ladders, 6 to $16 \mathrm{ft}$. T. |
| :--- |
| B. Young. |
| 164 tf | FOR SALE-OId Newspapers, tied

up in ten-pound bundles; 25 c per
bundle. - Review $\frac{\text { bundle. Review Office. }}{\text { FOR SALE-Manure. Apply. } H}$ $\frac{\text { Bristow: }}{\text { USE THESE columns if you havere. }}$ CSE THESE columns if you have
have anything to sell or wish to buy
anything. A ten-word advertisement

## Watits

 Gregor" or orther good saw, "Wakee new or
sccond hand. State price and where can be seen. Matt G. Wilson, Sum-

merland. | WANTED-Baby carriage. | Tem- |
| :---: | ---: |
| pie, Summerland. | $768-9$ |
| WANTED |  | WANTED - To purchase second

hand libgt truck. Phone L13. 768 WANTED-Farm, in exchange, or
sell good improved 40 acres near
Victoria, also 400 acres on Victoria, also 400 acres on Lakes near
Railway, neear Oliver. Box 121, Re$\frac{\text { view. }}{\text { WANTED }- \text { Second-hand Under- }}$ wood typewriter in good condition.

R. S. Munro, phone $901 . \quad 767-8 \mathrm{p}$ | $\begin{array}{l}\text { WANTED-Fresh Cow. } \\ \text { good milker. }\end{array}$ J. R. Brown. be |
| :--- |

Lośs
Found-On road, a pair of eye-
glasses. Owner may have same at
Review Office on payment of adver
tisement.

| FOUND - About Sept. |
| :---: |
| fountain pen. May be had at Revinew |
| Office by owner on identification. |
| $764 t i$ |

FIFTY CENTS paid in advance for an advertisement in this column
will find you a buyer or locate the
article you want. It will pay you.



# LUMBER BOX SHOOK, \&c. " QUALITY LUMBER" with " UNEQUALLED SERVICE' 

Flume Lumber, Timbers, Dimension, Boards, Shiplap, Clears, Flooring, V Joint, Mouldings, Lath and Interior Finish.
Cement, Lime, Plaster, Brick, Building Paper, Roofing, Etc.
SEE OUR CEDAR SHINGLES BEFORE BUYING ELSEWHERE.
A full line in stock of Windows and Doors Box Shook, Crates, Tin Tops, Etc.
NO SUBSTITUTION OF INFERIOR GRADES Buy direct from the manufacturer. WE LEAD. OTHERS FOLLOW.
SUMMERLAND LUMBER CO., LTD.
West Summerland Yard
Phone 483
VETERINARY SURGEON
Mineola Mill
Phone L11

## AUCTIONEER

D. LORNE SUTHERLAND
$\xrightarrow[\text { Phone Penticton } 39 \quad]{\text { Pay or Night }}$

BEN PRIEST, Funeral Director
erificated Embalmer.

| Perfect Funeral Service. |
| :--- |
| SUMMERLAND |

B. L. HATFIELD

McLaughlin
AND
Chevrolet Cars

## They say that money is tight

Well, suppose it is--
There are other ways of get ting things you want besides buying them. If your neighbor has something he doesn't want but something that you want, or vice-versa, you can
arrange a trade, and there needritt be a cent of money change hands. The only thing is, he has to know about it. Tell him through
The Review Classified Column

## SUMMMERLAND ANNUAL FALL FAIR

## PRIZE LIST AND ENTRY FORMS

are now ready and being distributed amongst last year's members. If you were not
a member or did not get one, apply to the Show Secretary, Mr., John Tait. Fair Dates: WEDNESDAY and THURSDAY NOVEMBER 1-2
Begin now to make the best and largest exhibit you have undertaken. You,
riower, who remarked last year that you could have taken some prizes had you Mr. Grower, who remarked inst year that
enteride now to get into the game.

