

# At Long, Long, Last We've Got It - The MacPhee Report - All 810 Pages

## The Summerland Review

VOL. 14, NO. 2

WEDNESDAY, January 7, 1959

WEST SUMMERLAND, B.C.

VICTORIA — Emergency financial aid to help ease the "Real Economic Distress" of B.C. Interior Tree Fruit Growers was recommended to the Provincial Government Monday.

It was the major proposal of Dr. Earl MacPhee, Dean of the University of B.C.'s Department of Economics, in his mammoth Royal Commission Report on the plight of the B.C. Tree Fruit Industry.

"There is real distress in the Valley," commented Dr. MacPhee in handing his 810 page report to Agriculture Minister Newton P. Stacey.

The Royal Commissioner was referring to the Okanagan Valley which accounts for 93 per cent of B.C. Tree Fruit production.

The industry produces \$26,000,000 worth of fruit a year, has invested in it some \$100,000,000.

Here is a summary of Dr. MacPhee's chief findings:

The B.C. Government should provide direct emergency grants not loans, to help the farmers recover from the disastrous frosts of early winter 1955-56.

The Federal Government should extend long-term loans to allow farmers to re-establish orchards free of the "annual pressures that follow short-term loans."

Efforts must be made by the industry, and encouraged by both Federal and Provincial governments, to eliminate small, uneconomic orchards that are contributing to the present distress.

Similarly, some means must be found of consolidating Packing Houses because too many small packing houses are increasing marketing costs, cutting returns to the farmer.

Dr. MacPhee was appointed sole Commissioner to investigate the industry in December, 1956, following a revolt within the ranks of the B.C. Fruit Growers Association.

Besides the dissent were complaints that the Growers organization, which operates the marketing and processing agencies for nearly all growers, was responsible for the hardships of the industry, that it was "top heavy", lacked initiative and efficiency.

They were unhappy, basically because of their meagre "nickel and dime" returns from the bumper crop of 1955 and sought to blame their leaders for the trouble.

In his report, Dr. MacPhee paid tribute to the industry leadership but did propose some organizational changes with a view to improving results.

He said the BCFG was a "democratic" organization, despite claims it wasn't; that its marketing agency, B. C. Tree Fruits Ltd., was a "well run" coherent efficient aggressive organization; that B. C. Fruit Processors Ltd. was "well organized", a company of which its owners, the growers, could well be "proud".

Tied to Dean MacPhee's suggestion for federal aid was his recommendation for a minimum limit on the size of an orchard.

The federal loans should be given only to those farmers with orchards of 10 bearing acres or more; they should be made only to farmers who have demonstrated managerial capacity "better than the average of their district".

He suggested this would be one way of discouraging any further division of orchards into uneconomic units.

But, said Dr. MacPhee, the Provincial Grants should apply to orchards smaller than 10 acres "because much of the tree destruction (by the frost) has taken place on these smaller farms."

There should be no grants for losses of trees "recognized as having a doubtful future in the climate and soil of their farm, because society has no obligation to underwrite such losses."

Area Committees should be set up, comprising Government officials and growers representatives, to examine claims for grants. Dr. MacPhee proposed payment of \$1 per year for each tree lost, with an annual reduction in total grants paid as the number of replaced trees increased.

Dr. MacPhee estimated the total number of trees killed by the 1955-56 frost was 104,931, with a value of \$1,358,877.

Combined with the 1949-50 frost disaster this was a "staggering blow to the industry," he said.

The government in power in 1950 paid a grant of \$1 a tree; in 1956 the Social Credit government only backed loans farmers obtained from chartered banks although Opposition Leaders in the legislature called

for direct grants, as Dr. MacPhee now proposes.

The MacPhee Report paid tribute to the job being done by R. P. "Tiny" Walrod as General Manager of both B.C. Tree Fruits and B.C. Fruit Processors, and urged that he be placed in charge of all existing and future grower-owned companies.

### Board of Trade Annual Meeting Thursday, Jan. 8

Summerland Board of Trade will hold its annual meeting and election of officers on Thursday, January 8th. This is the first time that the meeting has been held in January and the reason it was advanced is to enable the new executive to have a full calendar year in which to work.

Standing committees will also be off to an earlier start and able to arrange more meetings in the winter. A nominating committee of Past President Roy Wellwood and Bob Barkwill are preparing a slate of names to contest the offices and there will also be nominations from the floor. A large turnout of Board members is requested at this dinner meeting. The Annual Banquet and presentation of the Good Citizen Cup is planned for Thursday, January 29th. Nominations for 1958's good citizen will be welcomed by the Board and should be addressed to the President or Secretary, giving the reasons for your nomination.

### Tribute Paid To S. A. MacDonald And Lorne Perry

S. A. MacDonald, chairman of the 1958 Summerland Centennial committee, and Lorne Perry, secretary, were honored at Monday's council in presentations made by Reeve F. E. Atkinson.

Both were commended for their imagination in planning and working out various centennial celebrations so successfully.

Reeve F. E. Atkinson said the Centennial was a new field and the directives were indefinite but he had heard only praise for the results.

In reply Mr. MacDonald mentioned the co-operation of his committee and the secretary Lorne Perry. He said the committee was proud of the permanent Centennial project, the library at West Summerland.

### Christmas Lights

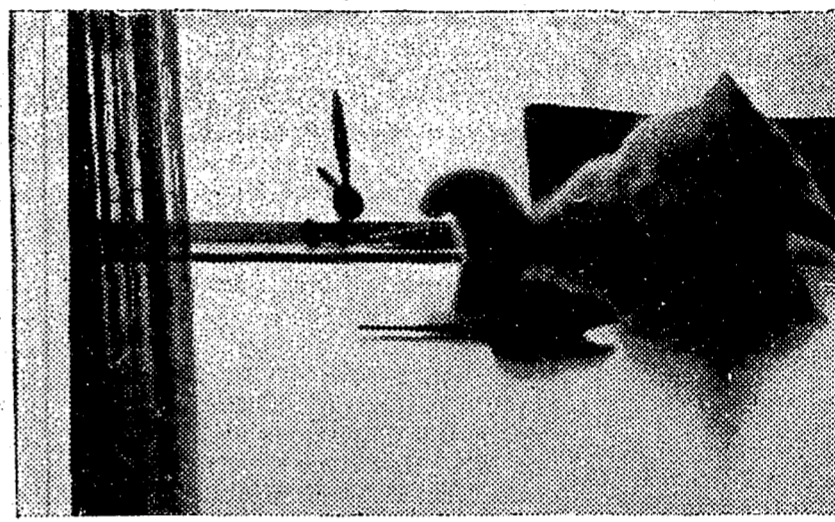
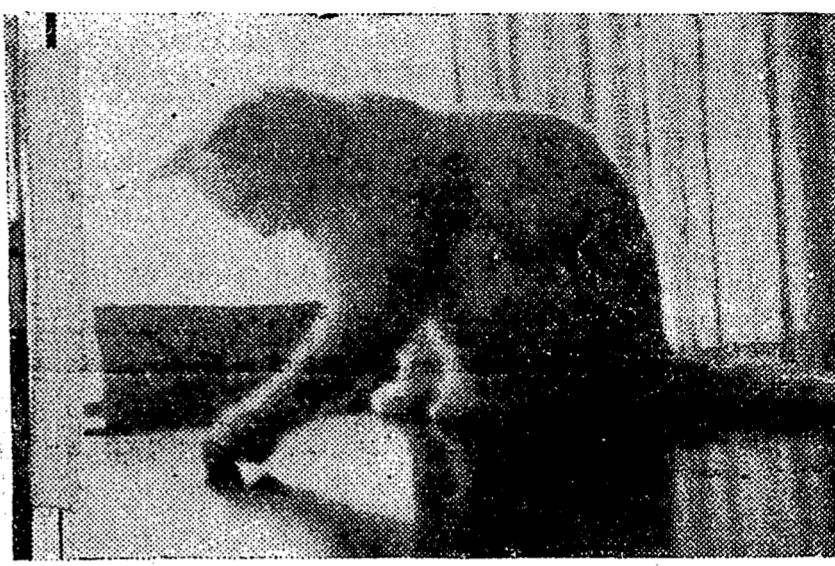
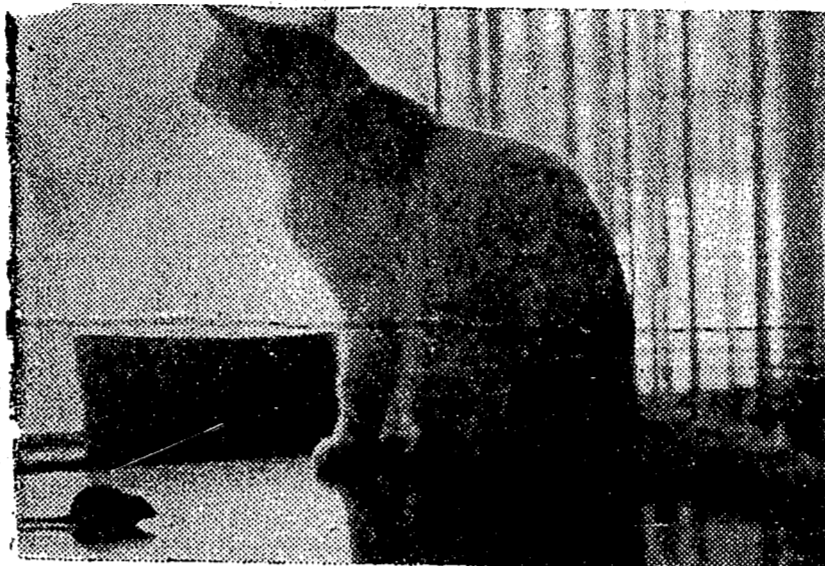
H. R. Hodgson was again winner of the Board of Trade's Christmas Light-up contest and this year he was the recipient of the Reeve F. E. Atkinson Cup, which was put up for annual competition for the first time.

The lighting effects at the Hodgson home were tremendously effective. Comic theme of Santa stuck in the chimney won second prize for Earle Wilson and T.B. Lott won the third prize.

The judges were particularly pleased with the wide spread extent of the Christmas lighting. Honorable mention was given to the efforts of Alan Dent, Gilbert Mascott and Ronnie Dixon.

The judges also paid tribute to householders whose efforts combined with those of their neighbors created colorful and cheerful oases of light. Special commendation was given to the Jones Flat Area, aglow with Christmas lights from the homes of C. J. Blonsdale, George Clark and G. A. Laidlaw. On the Sand Hill Road the homes of Lloyd Gartrell, E.O. White, Mel Cousins and Fred Schuman drew praise as did homes in the vicinity of the Baptist Church, particularly those of H. W. Brown, J. Biolo and M. M. Stephens.

Chairman of the Board of Trade Christmas Light-up Committee contest was E. O. White.



For Christmas Mr. and Mrs. Onley got their big white cat a mechanical mouse. Pussy, as shown in the first picture above, just wasn't interested but when the little monster crept nearer cat nature prevailed.

### Reeve Appoints Civic Committees For 1959

Councillor W. B. Powell was named acting reeve at last night's statutory council meeting.

#### REEVE APPOINT

Reeve F. E. Atkinson appointed other committees as follows, the first named being chairman in each case:

Water, Norman Holmes, F. M. Steuart; Light — W. B. Powell, E. M. Tait; Roads — Tait, Steuart; Finance — Steuart, Powell; Pounds and refuse — Tait, Powell; Real Estate — Steuart, Holmes; Fire — Steuart, Reeve F. E. Atkinson; representative to Summerland General Hospital, Steuart; representative to South Okanagan Health Unit, Tait; Civil Defence, superintendent of works, K. M. Blagborne; arena representative, Powell; Okanagan regional library representative, Mrs. A. W. Vanderburgh.

#### PARKS COMMITTEE

Councillor Norman Holmes will be chairman of the parks committee, members of which are E. H. Bennett, Wm. Snow and L. L. Fudge who comprise the former board of parks commissioners. G. D. Smith, municipal clerk, will be secretary of the parks committee.

A health centre administration committee was set up with Councillor Norman Holmes as chairman, Dr. D. A. Clarke, medical director of the south Okanagan health unit, vice-chairman, and H. R. J. Richards Miss Hattie Empey, PHN, and Mrs. A. W. Vanderburgh, members of the committee. This group is to establish policy regarding rent and use of the health centre; to meet when necessary and call in as an advisory committee, representatives of societies which have contributed to the erection of the health centre.

### Legion Annual Meeting Jan. 14

Annual meeting of the Summerland Legion will be held next Wednesday, January 14, at which officers for 1959 will be installed.

L. L. Tripple will be president, succeeding W. C. "Bill" McCutcheon.



THIS GOOSE STAYED TO DINNER — but George Fudge could hardly be described as hospitable when this Canada Goose lit on the lake in time for Christmas dinner.

## Editorial

We haven't heard it at first hand, but a grower stamped into The Review office yesterday and said, "Guess what, believe it or not — I've just been told that the MacPhee report is 'just another whitewash'."

Frankly we weren't surprised, but we cannot help but question the intelligence of any person who because apparently, the MacPhee findings do not coincide with his own ideas on the fruit industry, should with that one word "whitewash" actually accuse not only Dean E. G. MacPhee, but many other men of a lack of integrity.

The MacPhee report, judging only by what little we know of it from the summary prepared by the Department of Agriculture, will, we believe, become the "bible" of the industry.

The report is valuable as of now, insofar as it gives substance to the cry of the fruit industry that it is in deep trouble and that it cannot, so to speak, pull itself out of the morass by its own shoe straps.

The report is valuable right now, for it has exploded a landmine underneath those who were taking advantage of the times to stir troubled waters.

Yes, if for nothing else, the growers can welcome the report for its testimony of faith in the grower built organization, in central selling and in the men who were chosen, by the growers, to run their industry.

In his glowing reference to R. P. Walrod, in his expression of satisfaction in the leadership of A. R. Garish, Dean MacPhee not only paid tribute to these men, but he has indirectly paid tribute to the growers themselves, who despite the bitter times and the urgings of agitators, put these leaders in office and kept them there.

The MacPhee report is a big thing, big in terms of size, big in terms of thinking.

The significance of much that appears in the Agriculture Department's summary will in all likelihood deepen when the report is read in full.

Basically, the grower now knows where he stands. As we suggested in The Review's own recent review of the fruit industry, which we are proud to point out parallels, although in admittedly very sketchy form, the major findings of the MacPhee report, the growers salvation rests largely with what he himself does.

Much of the report when read in full will undoubtedly make unpalatable reading — but with the glimpse that we have, we think it will prove good medicine — and whoever heard of medicine that was any good that was easy to take?

The question now remains will the grower, will the industry as a whole take the medicine as prescribed or will sections and segments of it turn away — crying, as we are told some growers have already done — "whitewash".

For our part, although there is little new, we feel heartened just from reading the summary — The Review, which has consistently maintained that the industry was led by the right men in the right place and which has consistently and without equivocation stood for the maintenance of the grower built organizations and for the policy of Central Selling feels that its stand has been one hundred percent vindicated by the MacPhee report.

Even so we hope that the growers will move carefully and cautiously in taking action upon the MacPhee report.

Our own summing up of the summary of the report is that the Doctor has found the patient to be very sick, but that thanks to an iron constitution and given a willingness to take his medicine, the patient can pull through and, indeed, can become a very healthy fellow.

## Comings & Goings

Mr. Ray Blagborne of Victoria spent the holidays at the home of his parents, Mr. and Mrs. Ken Blagborne.

Mr. and Mrs. K. Thomson have left for a holiday in Hawaii.

Mr. and Mrs. E. E. Bates, of Chilliwack, visited with friends and relatives here during the holiday season.

Mr. and Mrs. Ted Wilson have had as visitors Mr. and Mrs. Tom Pittfield of Vancouver.

Miss Anne Beggs, of Kitimat, spent the holiday with her parents, Mr and Mrs Gordon Beggs. She was accompanied by Miss Pat Robson, also of Kitimat.

Miss Diane Rumball, nurse-in-training at St. Paul's Hospital, Vancouver, spent the Christmas holidays at home in Summerland with her parents, Mr. and Mrs. Les Rumball.

Miss Kathy Greenslade, who is attending Victoria College, spent the holiday with her parents, Mr. and Mrs. M. Greenslade.

Miss Marilyn Washington was home from Victoria College for the holidays.

Mr. and Mrs. Eugene Bates, of Prince George, were in Summerland to spend the holidays with the latter's parents, Dr. and Mrs. James Marshall.

ABEM 1 Jack Pohlman, HMCS Naden, spent Christmas at home with his mother Mrs. H. Pohlman. He was accompanied by Dallas Jones, also of HMCS Naden.

Mr. Tom Manning left Sunday to drive his son, Glen, back to UBC. They were accompanied by Bruce Brown, also returning to UBC and Richard Maxwell, who had been visiting with the Harry Browns over the holiday.

Visiting at the home of Mr. M. Tait over the holidays was his son-in-law and daughter Mr. and Mrs. H. Rice of Vancouver.

Mr. and Mrs. John Cook of Abbotsford spent Christmas with Mrs. Cook's parents, Mr. and Mrs. J. Imayoshi.

Miss Miwa Tada of Vancouver spent the Christmas season at home in Summerland.

Mr. and Mrs. William Maxwell and family of Vancouver, spent Christmas visiting with relatives in Summerland.

Spending Christmas at the home of Mr. and Mrs. George Lewis, Trout Creek, were their son-in-law and daughter, Mr. and Mrs. H. J. Wismer and baby son, of Vancouver, also their son Bill, from Kelowna.

Mr. Les Squire and family went to Saskatchewan for the holidays.

Mrs. C. A. Sheeley of Los Angeles arrived December 31st to spend a holiday with her son and daughter-in-law, Mr. and Mrs. J. P. Sheeley.

Mrs. G. E. Tedder of Kamloops has been visiting at the home of her mother, Mrs. J. A. Darke, Miss Marilyn Tedder, who has also been visiting here returned to Osoyoos, Sunday.

Dr. and Mrs. J. R. Henniger and family of Grand Forks spent the Christmas at the home of Mrs. Henniger's parents, Mr. and Mrs. H. J. R. Richards.

Visiting at the home of Mr. and Mrs. W. A. Nisbet, Trout Creek, for the past week have been Mrs. Nisbet's sister-in-law, Mrs. Norman Dennison and her niece, Miss Enid Dennison of Echo Lake.

Visiting at the home of Mr. and Mrs. M. Harrison for the Christmas season were their son-in-law and daughter, Mr. and Mrs. E. C. Henniger, Jr. of Grand Forks.

Visiting in Summerland over the holiday season were Mr. and Mrs. Bert Pollock and family of Vancouver.

In Penticton for Christmas, Mr. and Mrs. Hillard and Miss Mabel Haine of West Vancouver were also visitors at the home of Mr. and Mrs. L. L. Fudge.

Mr. and Mrs. Doug Ramsay of Quesnel spent the Christmas holiday visiting Mrs. Ramsay's mother, Mrs. Snowden.

Robert Sheeley spent a few days during the holidays with his Aunt and Uncle, Mr. and Mrs. Gordon Lott of Vancouver.



Mr. and Mrs. W. A. Henderson

## Hendersons Celebrate Their Golden Wedding

New Year's Day celebrations at the home of Mr. and Mrs. W. A. Henderson, of Jubilee Road, also marked the observance of the Henderson's Golden Wedding anniversary. The happy pair held "Open House" and their many friends acquired during their 12 years of residence in Summerland, arrived in steady stream during the afternoon and evening to offer their congratulations.

Ottawa. Mr. Henderson was the son of Matthew Henderson, and he was the first white child born in the Wascana district of Saskatchewan, just West of Regina, where his father homesteaded in 1882.

Highlighting a "family" dinner party held at the Hotel Prince Charles on New Year's Day was the presentation of a gift from the family, a portable electric organ. The Hendersons were also honored by the congregation of the Summerland Pentecostal Church of which Mr. Henderson has been a member of the board for 10 years.

At a New Year's Day ceremony held in the Church, Henry Mohr, on behalf of the congregation presented Mr. and Mrs. Henderson with a brass wood carrier for the fireplace.

Visiting with the Hendersons for the occasion were their son Kenneth and his wife and their daughter, Cheri, of Lasombe, Alberta; Mr. and Mrs. Murray Vanröover; Miss Mable Henderson, the only daughter, who returned home only last fall after spending four years as a missionary in Cuba; and also Mr. and Mrs. Roy Henderson of Ottawa and their children and Mrs. Henderson's brother, T. Cripps and Mrs. Cripps of Armstrong.

Mr. and Mrs. Henderson were married in Rose Plain, Sask. on New Year's Day, 1908. Mrs. Henderson, the former Margaret Trippe came out West from

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# Church Services

## Summerland Baptist Church

Affiliated with Baptist Federation of Canada (Come Worship)

Pastor — Rev. L. Kennedy  
9:45 a.m. Sunday Church School (Classes for all, 3 yrs. to adults)

**SUNDAY**  
11:00 a.m.—Morning Service  
7:30 p.m.—Evening Service (Nursery for babies and small children during 11 a.m. service)

**WEEK DAY ACTIVITIES**  
Explorers, 9-11 yrs., Tues. 3.30  
Mission Band 5-8 yrs. Wed. 3.00

Baptist High Fellowship, 12-15 years, Thursday 6.45 (All groups mixed, boys, girls)

**Monday**—  
7:30 p.m.—Young Peoples  
**Wednesday**—  
8:00 p.m.—Prayer and Bible Study

All Welcome

## Summerland United Church

**SUNDAY SCHOOL**  
Primary, Junior and Intermediate 9.45 a.m.  
Beginners (pre-school) 11 a.m.  
Public Worship 9.45 a.m. and 11 a.m.  
Evening Worship 7.30

Mid-Week Activities: For most age groups, phone the Church Office 6181

## The Free Methodist Church

**SUNDAY SERVICES**  
10:00 a.m.—Sunday School  
11:00 a.m.—Morning Worship  
7:30 p.m.—Evening Service

**Week Day Services**  
Monday — 8:00 p.m. Young Peoples  
Wednesday — 8:00 p.m. Prayer and Bible Study — A Welcome to All —  
REV. JOSEPH H. JAMES

**St. Stephen's Anglican Church**  
The Anglican Church of Canada in Communion with the Church of England and the Protestant Episcopal Church of the United States

**SERVICES**  
Holy Communion every Sunday at 8:00 a.m. — also 1st Sunday of the month at 11.00 a.m.  
Sunday School — 10.15 a.m.  
Evening Prayer — 2nd Sunday 7.30 p.m.  
Morning Prayer — 3rd, 4th and 5th, Sundays — 11.00 a.m.  
REV. A. A. T. NORTHRUP

For those who grow

## House Plants

for sale or as a hobby

Earthenware Flower Pots, ALL SIZES, AS LOW AS - 4 - 25c

Potting Soil, 5 lb. bag 39c

Vermiculite - 2 sizes - 45c and 85c

Hyponex 25c and 50c

Cippis 10c and 25c

Fertabs - contains Vitamin B 25c

Treated Vita Bands - 3 x 3, 100 for \$1.25

Alaska Fish Fertilizer - 8 ozs. 65c

African Violet Food 10c and 25c

Charcoal - for plants - pkt. 25c

### BOARD OF TRADE

## Annual Meeting

and Election of Officers

Thursday, Jan. 8

Dinner 6:30 p.m.

100F Hall

## SUMMERLAND BROKETARIA

Your RED & WHITE STORES

PHONE 3806

West Summerland, B.C.

## Tip Top Tailors

# 50th

## Anniversary Special

only

# \$50.00

for a 2 piece LADIES' or MEN'S Tailored-To-Measure Suit

or

PAY REGULAR PRICE OF \$65.00

and get 1 pair

### Extra Pants Free!

Choose from hundreds of Imported cloths

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Fit and Satisfaction Guaranteed

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# ROY'S MEN'S WEAR

ASK for the revolutionary new

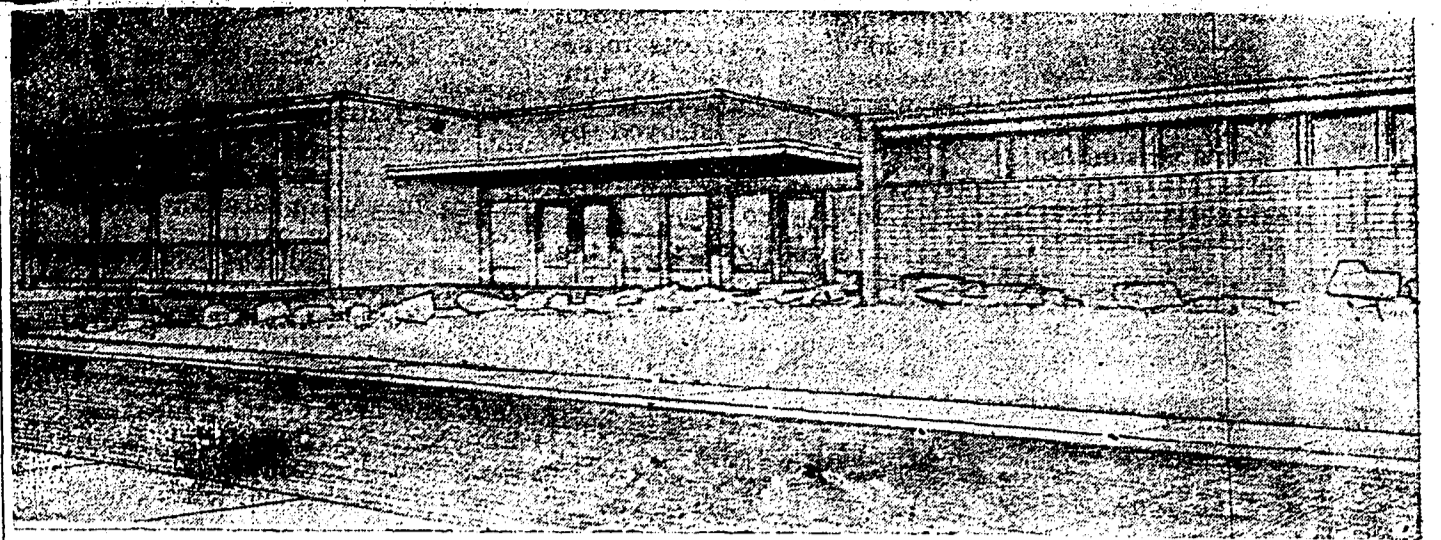
# NO-IRON TEX-MADE SHEETS

## Tex-made MAGIC CARE NO-IRON SHEETS

DOMINION TEXTILE COMPANY LIMITED



Summerland rang to the skirl of the pipes at the Board of Trade's combined Fall Fruit Fair and Centennial Celebrations. Highlighting the event was the visit of the Vernon Girls' MacIntosh Pipe Band shown above marching on Granville Street.



Artists conception of Summerland's Health Centre and library building, the latter Summerland's Centennial project. The dream is now a reality.



Queen Elsie Karlstrom being escorted from the platform by Roy Miller, president of the Board of Trade, following the crowning at Summerland Centennial Celebrations.

## Summerland's Year Reviewed In Pictures



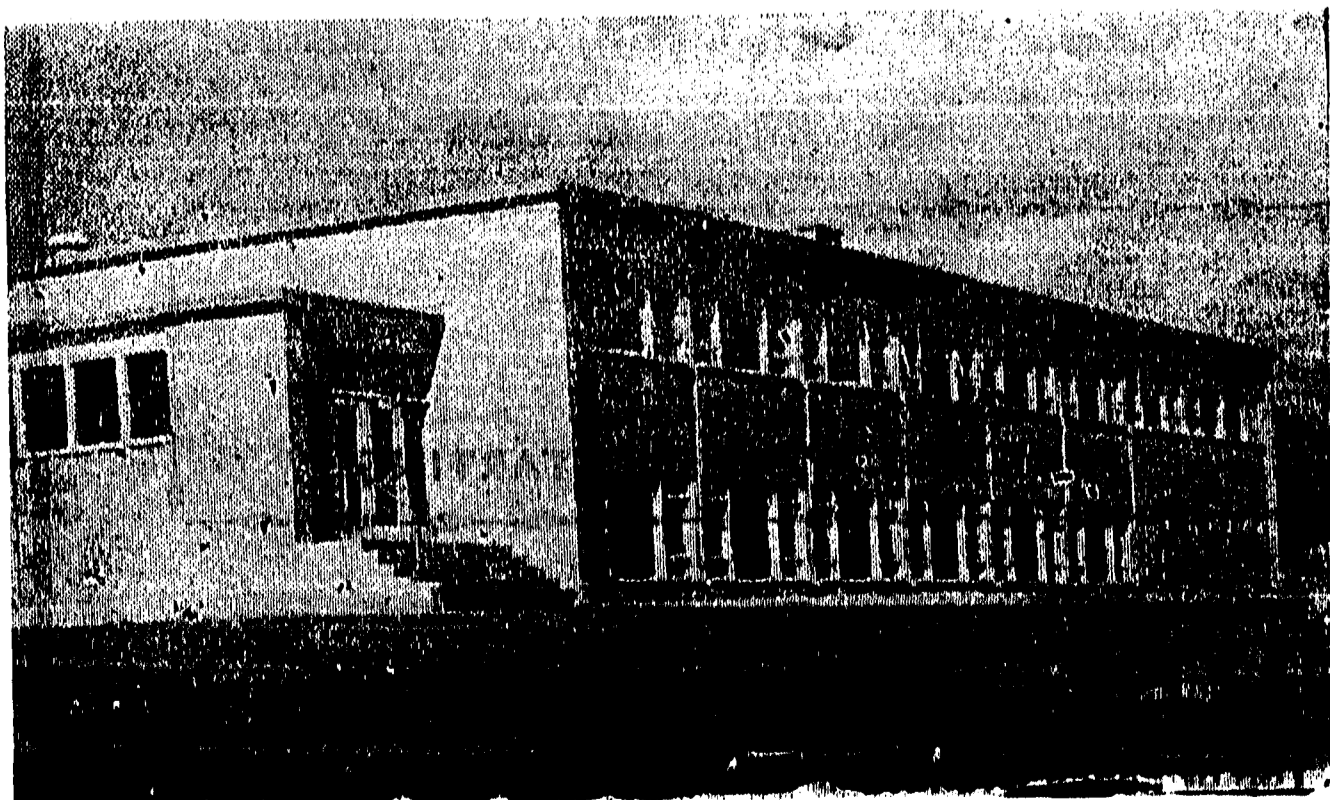
Fred Gartrell, Summerland pioneer, who was honored here during the B.C. Centennial Year observance.



Reeve Atkinson turns the first sod to launch construction of Summerland's Health Centre and library building.



Co-operative Growers Association Packing house, opened last year, which is considered one of the most modern in the Western Hemisphere.



The magnificent new Soils Building opened in 1958 at the Summerland Experimental Farm.



Summerland's Royal Family: Queen Elsie Karlstrom (centre), and Princesses Susan Lauer, left, and Gail Penny, right.

## Last Rites Held For Mrs. A. Miller

Last rites were held here during the Christmas season for Mrs. Anna Maretta Miller, who died in the Summerland General Hospital on December 29, 1958, at the age of 97.

Mrs. Miller resided in Summerland for 39 years. She was pre-deceased by her husband, Fred in 1945.

The late Mrs. Miller is survived by two daughters, Mrs. T. H. Joy and Mrs. J. J. Embree, of Summerland. Five sons, Edson and Lloyd of Trout Creek, Arthur and Melburne at Castor, Alberta, and Fred, of Calgary.

There are 35 grandchildren, 75 great grandchildren and two great great grandchildren.

An active member of the Baptist Church here, Mrs. Miller continued in good health up to within six months of her death.

## NALOS MILL

Summerland Municipal Council is behind the Nalos Sawmill in that company's efforts to secure an assured supply of timber to warrant rebuilding of the sawmill, recently destroyed by fire and resuming operations, which before the fire employed between 40 and 50 men.

Council recently wrote the B. C. Forest Service and in reply it is suggested that Nalos Mills might apply for a long-term timber sale as an alternative to a tree farm license.

## TV Program

The Thursday TV program schedule (January 7) was inadvertently omitted from the regular program on the TV page so here it is.

**THURSDAY January 8**  
 3:15 Nursery School Time  
 3:30 Douglas Fairbanks  
 4:00 Open House  
 4:30 Roundabout  
 5:00 Maggie Mullins  
 5:15 Pieces of Eight  
 5:30 Woody Woodpecker  
 6:00 Childrens Newsreels  
 6:15 T. B. A.  
 6:30 CHCB - TV News  
 6:40 CHCB - TV Weather  
 6:45 CHCB - TV Sports  
 6:55 What's on Tonight  
 7:00 Meet the People  
 7:30 Music Makers  
 8:00 Rescue Eight  
 8:30 The Unforeseen  
 9:00 Wyatt Earp  
 9:30 Highway Patrol  
 10:00 Wrestling

## Corporation of Summerland

### DOG TAX

All owners of dogs within the Municipality are notified that the above tax for 1959 was due and payable on the 5th of January.

The tax is \$2.00 per dog.

### TRADE LICENCES

The Trade Licence Fees for the first half of 1959 are due and payable on or before January 15th, 1959.

Miss E. L. Atkinson,  
 Collector.  
 Municipal Office  
 West Summerland, B.C.

## Comings & Goings

Pte. Fred Armitage of the Queen's Own Rifles, Calgary, spent Christmas at the home of Mr. and Mrs. H. H. Dunsdon.

Radar Instructor Graham Munn and Mrs. Munn, with their two children, were here from Comox to spend Christmas with the former's parents, Dr. and Mrs. H. B. Munn.

Mr. and Mrs. O. E. White, accompanied by their son, Tom, of Vancouver, went to Midway to spend Christmas with their son-in-law and daughter, Mr. and Mrs. Frank Carpenter.

Magistrate and Mrs. R. A. Johnston went to West Vancouver for Christmas with their son and daughter-in-law, Mr. and Mrs. Douglas Gow.

Mr. and Mrs. B. A. Tingley spent Christmas in Chilliwack with their son and daughter-in-law, Mr. and Mrs. William Tunbridge.

Mr. and Mrs. W. F. Ward and spent Christmas visiting at the home of their daughter and son-in-law, Mr. and Mrs. Jim Richardson of Trail.

Miss Darlene Bonthoux, was home from Vancouver to spend Christmas with her parents, Mr. and Mrs. M. Bonthoux.

Mr. and Mrs. Bob Weitzel of Vancouver were holiday guests at the home of the former's mother, Mrs. Channon Snow and Mr. Snow.

Mr. and Mrs. Donald Allison, Burnaby, and Miss Carole Allison, a nurse-in-training at the Royal Columbian Hospital, New Westminster, visited with Mrs. Hilda Allison and Mrs. Baneroff over the holidays.

Mr. and Mrs. William Falding have returned from a short holiday at the coast.

Mr. and Mrs. Alphonse Menu are visiting on the prairies. They spent Christmas and New Years with their daughter at Pine Falls, Manitoba and will drive to California before returning to Summerland.

Mr. and Mrs. C. J. Krause had their daughter, a nurse-in-training at St Paul's Hospital, and their son, Bill, home from Vancouver for the Christmas holidays.

Miss Joyce Dunsdon was here for Christmas with her parents Mr. and Mrs. H. H. Dunsdon.

Mr. and Mrs. A. K. Macleod and daughter Anne have returned from a trip to the coast.

Miss Jane Woolliams of Trail spent Christmas holidays with her parents, Mr. and Mrs. E. Woolliams.

Dr. and Mrs. J. C. Bishop and their small son spent Christmas in Victoria.

## Curling

The Family Christmas Spiel was a big success with twenty-six rinks participating.

### "A" EVENT

The finals were played off on January 2. The first event to the L. McKilligan rink with Annie Dunsdon third; A. Johnston, second and Marg. Wilson lead.

Second in "A" went to Hans Stoll, George Stoll and J. Kalenbeck.

Third in "A" G. Faasse, Irene Eyre, Ceonne Faasse and Jim Eyre Fourth in "A" B. Baker, H. Lemke, Mrs. Greenlees, Barbara Baker.

### "B" EVENT

First, H. Eden, Hilda Eden, Bob Bromey, Brian Eden.

Second, Hazel Ganzefeld, Don and Jack Ganzefeld, and Bill Ward.

Second, J. McNeil, Jean and Fred Dunsdon and artha Gronlund.

Fourth, J. Litchenwald, Norma Litchenwald, G. Geeres and F. Stent.

We have started the Saturday urday night mixed spiel draw with eight rinks, but would like to have 12. The club is planning an open mixed spiel with three for the weekend of January 23, 24 and 25, so get your rink entered in the Saturday night draw for practice. We are having fun at these games.

Regular curling is underway. The Day Ladies have eight rinks with the Night Ladies having six. We are still short two or three Curlers. Anyone interested in starting to curl is asked to contact Hilda Eden of the curling club, she will be glad to give instruction in the afternoons.

## The Summerland Review

WEDNESDAY, January 7, 1959



Members of the Summerland Key Club and the Future Nurses held a year-end party, which included a sleigh ride, winding up with hot food and games at the home of Mr. and Mrs. Ewart Woolliams. Some of the group are shown above: Ebba Richmond, historian of the Future Nurses' Club; Anne Iversen, president; and John Woolliams, president of the Key Club and Dave Woolliams, vice-president, and Victor Ugema, secretary.

## LUXURY LINER HAD SHADY REPUTATION

Ever wonder how the word "Posh" found its way into our language? "Posh" is another word for luxury, and its origin is an interesting one. The Pacific and Orient Steamship Line between Great Britain and the Orient used to charge a premium for cabins on the shady side of the ship.

Since the shady side of the ship was the port, or left-hand side, on the outward voyage, and the starboard, or right-hand side, when homeward bound, the cabins were referred to as Port Outward - Starboard Home, or P-O-S-H.

Words are fascinating creatures. They have so many faces. Take the word "bank", for example. It can mean the ground near a river, an establishment for the custody of money, or when it's used as a verb, security of feeling, absolute reliability. "You can bank on it," we say.

These last two meanings bear a connection that is far from coincidental. The fact is, a bank represents security and reliability, especially the Bank of Montreal.

And, of course, saving at the Bank of Montreal doesn't only mean your money is safe. It also means that with money in the bank you can often take advantage of unexpected opportunities that might otherwise pass you by.

Ask Earl Smith, accountant at the Summerland branch of the B of M about it. He'll show you how easy it is - and how profitable - to open a savings account. See him soon!

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**CHAINS**

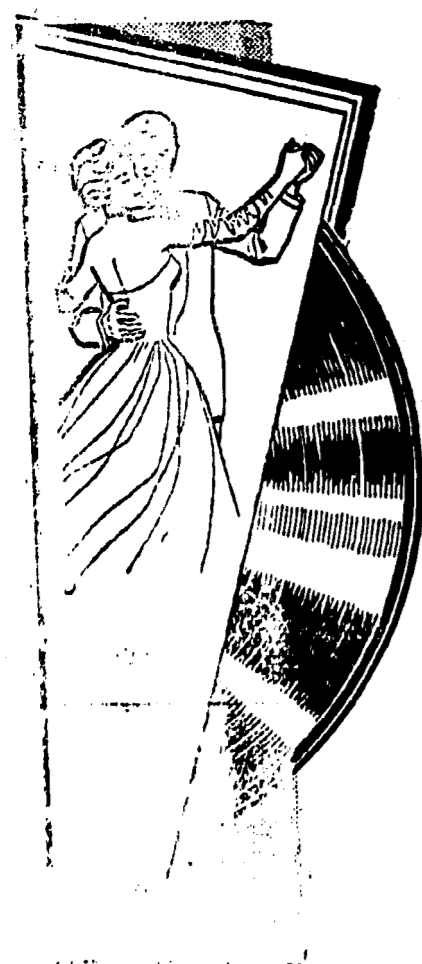
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## Masterseal LONG PLAY



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BEETHOVEN, 5TH SYMPHONY

HI-FI ORGAN

POLKA PARTY

TCHAIKOVSKY, VIOLIN CONCERTO

MENDELSSOHN, MIDSUMMER NIGHT'S

DREAM

MEMORIES ARE MADE OF THESE

FAMILY HYMN TIME

SWING YOUR PARTNERS

ROCK AND ROLL

MY FAIR LADY

STRAUSS WALTZES

DAVID ROSE, IN A MELLOW MOOD

TCHAIKOVSKY, PIANO CONCERTO

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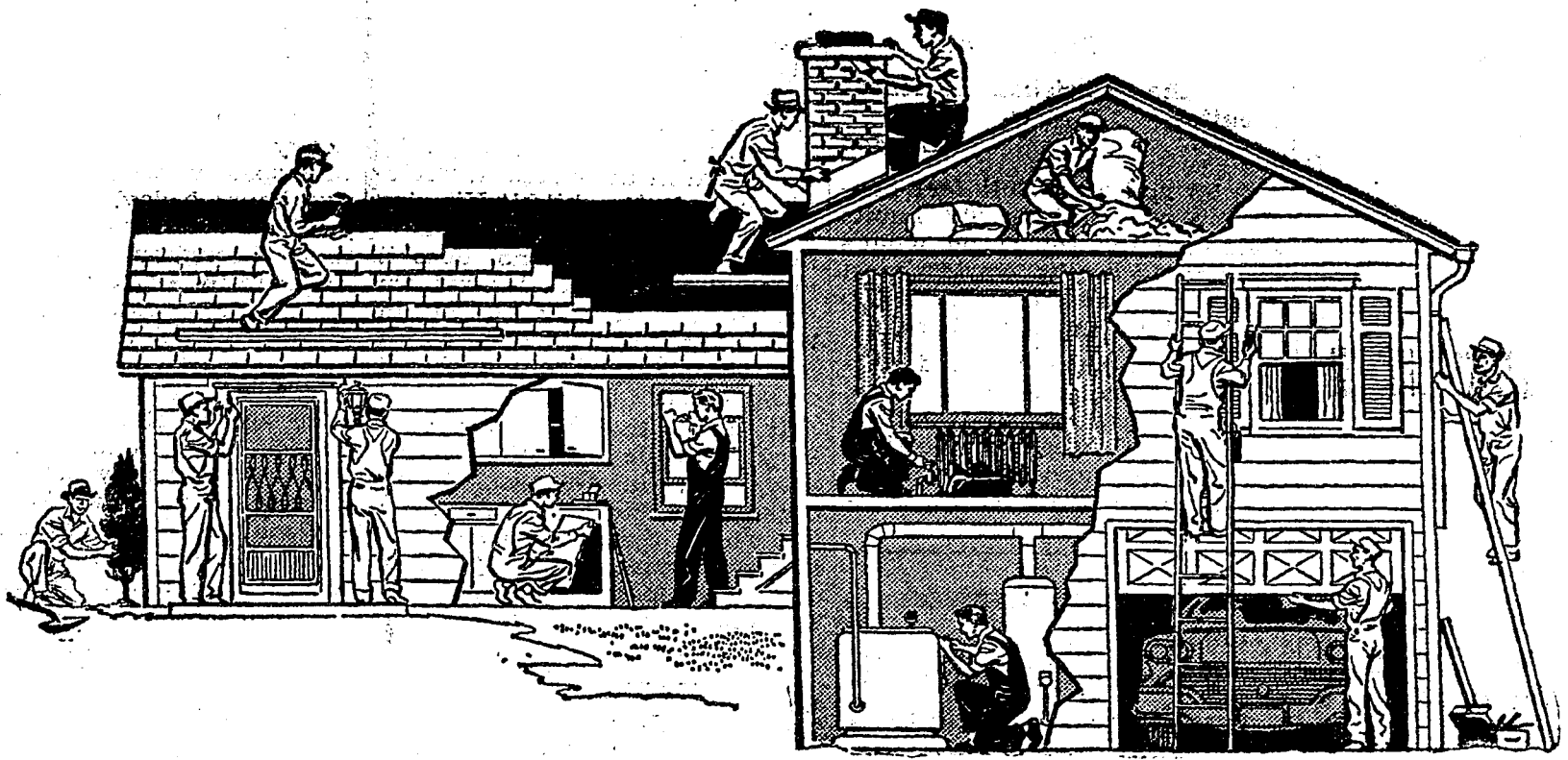
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Minimum charge, 50 cents — first insertion, per word 3 cents — three minimum ad insertions \$1.00 — over minimum, three for price of two. Card of Thanks, Births, Deaths, Engagements, In Memoriam, 75 cents per insertion. Readers, classified rates apply. Display rates on application. Bookkeeping charge 25c if not paid by month end.

Subscription, \$2.50 per year in Canada and the British Empire; \$3.00 per year in U.S.A. and foreign countries; payable in advance. Single copy, 5 cents.

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**NOTICE TO CREDITORS**  
**HAROLD FREEMONT PEEL**, Deceased, formerly of West Summerland, B.C.  
**NOTICE IS HEREBY GIVEN** that Creditors and others having claims against the estate of the above Deceased are hereby required to send them to the undersigned Executrix at Suite 115, 304 Martin Street, Penticton, B.C. before the 15th day of February, A.D. 1959, after which date the Executrix will distribute the said estate among the parties entitled thereto, having regard only for the claims of which she then has notice.

**SARAH P. PEEL**, Executrix,  
By Messrs. Christian & Haar, Her Solicitors. 2-1-c

**Card of Thanks**

We, the family of the late Mrs. A. M. Miller wish to thank our friends and neighbors for sympathy and kindness shown during the illness and death of our Mother.

We would especially thank Dr. Munn and the nurses of Summerland hospital for their attentive care. 2-1-c

**PERSONAL**  
FACED with a Drinking Problem? Perhaps Alcoholics Anonymous can help you. It has helped thousands. Phone 5597 or 4016. Strictly confidential. 37c17

**Coming Events—**

**SUMMERLAND WOMEN'S INSTITUTE** Meeting, Friday, January 9th, Parish Hall. Pot Luck Luncheon, 1:30 p.m. 2-1-c

**THEOSOPHICAL SOCIETY** Flat Lux Lodge meets twice monthly. Enquiries phone 4377 or write Box 64 Summerland. 42-c-17

**For Sale —**

**FOR SALE—1 PAIR ICE FIRE Skates; 1 pair ladies' roller skates; 1 double size electric blanket, dual switch control thermostat. Phone evenings 6101, Summerland.**

**Services—**

**RECORDS** if you are looking for the unusual we usually have it. See our unique collection of Pop, Classical, Dance, Swing and Children's Records.  
**KILLICK PHOTOGRAPHY** West Summerland

**CASH TO BUY AGREEMENTS** for Sale or First Mortgages Apply in confidence. Box 20 Summerland Review. 42cp

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**CAMERAS — FILMS** and Photo Supplies Stocks Camera Shop, Penticton 2-52

**CAMERA SUPPLIES** Films, Flash Bulbs, Cameras. Bring your films to us for expert processing. Specialist in colour and black and white.  
**KILLICK PHOTOGRAPHY** West Summerland

**Can't Use It? WANT ADS**

**Horticultural Society Meeting**

The Summerland Horticultural Society held its December meeting at the Parish Hall on the 19th. After a short business session, Mr. Nat May gave his "timely topics" and auctioned off an Azalea that was donated by Gallops Greenhouse.

Pictures of some of the local gardens and also of many wild flowers and scenic views were shown by Miss Doreen Tait.

Small decorations to decorate the trays of hospital patients were made by some of the members. The door prize, an African violet, was won by Nat May.

In the parlor show the classes were all for Christmas. Judges were Mrs. G. Ritchie and Mrs. H. Whitaker.

Prizes for most points were African Violets. Winners in the classes were—class one: Table decorations: 1, Mrs. E. C. Bingham; 2, Mrs. A. Inch.

Class two—Mantle decorations: 1, Mrs. Inch; 2, D. Tait.

Class three—Door decorations, 1, Mrs. Inch; 2, Mrs. E. C. Bingham.

Class four—Christmas wreaths, 1, Mrs. Inch; 2, Mrs. Bingham.

Mrs. James Marshall served tea to end the pleasant evening.

**Canadian Book Worth Having**

At the November meeting of the Society Dr. C. Bishop, gave a very interesting talk on Nova Scotia and showed beautiful slides of that province.

In the November Parlor Show the classes were 1, arrangement of dried material and berries, no evergreens, 1, Mrs. G. Ritchie 2, D. Tait.

Class Two Arrangement of dried material, berries and evergreens, 1, Mrs. G. Ritchie 2, D. Tait.

One of the most informative books to reach any desk each year is the Canada Year Book, the 1957-58 edition of which was recently issued by the Dominion Bureau of Statistics. The volume continues the series of annual publications giving official statistics and other information on almost every measurable phase of Canada's development. As the economy of the country has expended DBS has extended its program of statistical compilation and analysis and the Canada Year Book has endeavored to present the story of this development concisely within the covers of one volume.

Special feature articles are presented in each edition of the Year Book. Those in the current issue include: "The International Geophysical Year"; "Developments in Canadian Immigration"; "Health in Canada"; "The philosophy of the Royal Canadian Mounted Police", and a score of other very diversified topics.

In addition, other features have been introduced and extensive revisions made in the textual and statistical material of the previous chapters. In fact, the thirteen hundred and twenty-one pages are packed with information about Canadian affairs. As such it is a book which should be on the shelves of every business man and certainly of every teacher in the country. Recognizing its value as a reference book, the DBS provides an attractive offer for teachers who may purchase it from the Queen's Printer at a very nominal cost. It is the most comprehensive and at the same time most authoritative reference book available on Canadian affairs.

**Santa Claus Comes To Town**

Summerland youngsters were out in force on the afternoon before Christmas to bid an uproarious welcome to Santa Claus who dropped around at the request of the Summerland Board of Trade to distribute gifts to Summerland's small fry.

At the Hill and Co. office in Summerland more than 75 children greeted Santa and in West Summerland more than 500 cheered his arrival as he rode in Regal style along Granville street in a one horse sleigh, driven by Fred Maddocks and behind the screaming sirens of an RCMP escort.

More than 6,000 pieces of candy, thousands upon thousands of peanuts and oranges galore were handed out before the big bonfire adjacent to Memorial Park.

Chairman of the Board of Trade's Santa Claus committee, Joe Biollo, will be able to report a complete and howling success.

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Insulation keeps the warmth in and the cold out of your home.  
**Cranston & Albin**  
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**WE GO TO WORK FAST - DO IT RIGHT!**  
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For All Your Building Needs  
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**CHECK YOUR HOME**  
from roof to basement!  
It is your most important investment  
Expend It - Redesign It - Repair It  
With Highest Quality Materials  
**West Summerland Building Supplies**  
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# What T.V. Means to Junior

By Melita Knowles  
From the Christian Science Monitor.

London  
John and Mrs. Bull feel happier about junior's TV habits following the report on what's claimed to be the world's most thorough investigation into the matter just published here.

More than four thousand children, together with parents, teachers, and social workers, joined with a team of Nuffield Foundation researchers under the direction of Dr. H. T. Him-

melweit, reader in social psychology at the University of London. The work went on for three years.

Many popular myths go by the board in their report, "Television and the child." Viewing doesn't change the child fundamentally, they find, nor does it make him slower at lessons. On the other hand children in homes without TV keep up with avid viewers, all other things being equal.

It seems that effects of TV vary according to the child's age, sex, intelligence, home background and personality. On the whole, the influence of TV is less dramatic than popular opinion is inclined to suppose. TV is not as black as it is sometimes painted, nor is it the great instrument of enlightenment its enthusiasts claim it to be.

The task of comparing activities before and after TV presented difficulties. In most cities there were few records of the children's activities before the advent of TV. In one city, however, there was a check. A new transmitter was about to bring TV to the Norwich area. There was opportunity to do a before-and-after survey.

In most cases the team found the extra time spent before the screen was absorbed without strain. In the case of children already facing difficult problems, however, it might tip the scale adversely. For families already in conflict or in the case of youth clubs on the downgrade the TV set might mean break-up.

TV was a good family influence only where parents and children got together to discuss the programs for a while after viewing.

A child's reading habits, the team found were affected adversely while the TV set was a novelty in the home. For a time children read fewer books.

When TV became part of normal home life, children who enjoyed reading books read as many as before. One difference was evident. They read fewer comics.

Producers of TV programs

have much to learn from the summary of the hours when children are in front of screens. Most children do not become heavy TV addicts. The average time spent watching is less than two hours a day. The point for producers to note, however, is that throughout the evening right up to 10 and after, there are children watching.

Despite this, the team found little support for the view that in general TV caused listlessness, loss of sleep, nightmares, or lack of concentration. There was little disparity between the viewing habits of working class and middle class children.

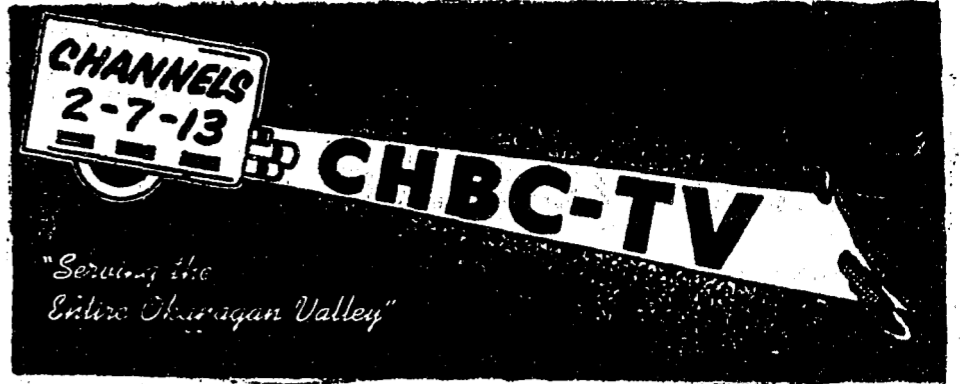
The team urged parents to help their children in selection of programs by not keeping the screen lighted all the evening. Where plays and films are not suitable for children, this should be plainly marked in the printed programs, so that parents know ahead.

Programs also need to be better balanced for good child viewing. TV may be a new "window on the world," but the view is similar to that provided by popular fiction, comics, and radio programs.

The overriding element of conflict gives children a one-sided view of life, the team concluded. Even the portrayal of well-known classics may contain incidents disturbing to a number of children.

The child takes westerns in his stride, according to the report. The more the violence is like the child's own private situation, the more frightening it is for him. His fear is increased when characters who begin by being good, later do something mean or cruel.

The diversity of taste shown by the children, the team says, is a warning against the danger of taking an oversimplified view of what children may be expected to like or absorb. Moreover producers have considerable power to develop children's tastes. They should not underestimate children's capacity to enjoy programs that are at the same time entertaining and instructive.



## THURSDAY, January 8

- 3:15 Nursery School Time
- 3:30 Christmas Program
- 4:00 Open House
- 4:30 The Three Bears
- 5:00 The Gift
- 5:30 Alice in Wonderland
- 7:00 Prince of Peace
- 7:30 Lamb in the Manger
- 8:00 Rescue 8
- 8:30 The Unforeseen
- 9:00 Wyatt Earp
- 9:30 Highway Patrol
- 10:50 Wrestling

## 5:00 Howdy Doody.

- 5:30 Follow Me.
- 5:45 Uncle Chichimus.
- 6:00 Fighting Words
- 6:30 CHBC-TV News
- 6:40 CHBC-TV Weather
- 6:45 CHBC-TV Sports
- 7:00 Sports Roundup.
- 7:30 Medic.
- 8:00 The Millionaire
- 8:30 Cross Canada Hit Parade
- 9:00 CBC Playhouse
- 9:20 Cannon Ball.
- 10:00 Desilu Playhouse
- 11:00 Rothman's News
- 11:05 CBC-TV News

## FRIDAY, January 9

- 3:15 Nursery School Time.
- 3:30 Hiram Holiday
- 4:00 Open House.
- 4:30 P.M. Party
- 5:00 Howdy Doody.
- 5:30 Mighty Mouse
- 6:00 Christmas with the Forces
- 6:30 CHBC-TV News
- 6:40 CHBC-TV Weather
- 6:45 CHBC-TV Sports
- 6:55 Weekend Road Report
- 7:00 Official Detective
- 7:30 Plouffe Family
- 8:00 Here's Duffy
- 8:30 How to Marry a Millionaire
- 9:00 Patti Page
- 9:30 Country Hoedown
- 10:00 Inland Theatre (Cluny Brown)
- 12:15 CBC-TV News

## TUESDAY, January 13

- 3:15 Nursery School Time.
- 3:30 Dr. Hudson's Secret Journal.
- 4:00 Open House.
- 4:30 Patti Page
- 5:00 Friendly Giant
- 5:15 Gummy
- 5:30 Whistle Town.
- 6:00 Hidden Pages
- 6:30 CHBC-TV News.
- 6:40 CHBC-TV Weather.
- 6:45 CHBC-TV Sports.
- 7:00 Bank of Knowledge
- 7:30 Fighting Words
- 8:00 Front Page Challenge.
- 8:30 Shirley Temple story Book
- 9:30 Perils of Terrichon
- 10:30 Press Conference
- 11:15 Rothman News
- 11:20 CBC-TV News

## SATURDAY, January 10

- 4:00 Six Gun Theatre.
- 5:00 Zorro
- 5:30 Rin Tin Tin
- 6:00 TBA
- 6:30 Mr. Fix-It
- 6:45 Patti Page
- 7:00 Noel
- 6:30 Mr. Fix-It
- 6:45 Big Playback
- 7:00 Explorations
- 7:30 Saturday Date
- 8:00 Perry Como.
- 9:00 Sea Hunt.
- 9:30 Tennessee Ernie Ford
- 10:00 Playbill
- 10:30 Naked City.
- 11:00 Premier Performance

## WEDNESDAY, January 14

- 3:15 Nursery School Time
- 3:30 Bear Psoebe
- 4:00 Open House
- 4:30 P.M. Party
- 5:00 Howdy Doody
- 5:30 TBA
- 6:00 Rope Around the Sun
- 6:15 A Dog's Life
- 6:30 CHBC-TV News.
- 6:40 CHBC-TV Weather.
- 6:45 CHBC-TV Sports.
- 7:00 Life of Riley
- 7:30 Walt Disney Presents
- 8:30 One of a Kind
- 9:00 Young TV Theatre
- 9:30 Bat Masterson
- 10:00 Have Gun, Will Travel
- 10:30 Confidential File
- 11:00 Rothman's News
- 11:05 CBC-TV News
- 11:15 Boxing

## SUNDAY, January 11

- 1:30 YGood Life Theatre
- 2:00 Guilty or Not Guilty
- 2:30 Country Calendar
- 3:00 Heritage
- 3:30 Junior Magazine
- 4:30 Lassie
- 5:00 World of Women
- 5:30 Wonders of the Wild
- 6:45 TBA
- 6:00 Citizen's Forum
- 6:30 Father Knows Best
- 7:00 December Bride
- 7:30 Showtime
- 8:00 Ed Sullivan
- 9:00 World's Stage.
- 9:30 G.M. Presents.
- 10:30 All Star Golf Time

## MONDAY, January 12

- 3:15 Nursery School Time
- 3:30 Our Miss Brooks
- 4:00 Open House.
- 4:30 P.M. Party.

## Rialto Theatre

Thurs. Fri. Sat., January 8-9-10

Elvis Presley, Dolores Hart  
Dean Jagger, in

### King Creole

(Drama and Music)

One show Thurs., & Fri., 8 p.m.  
Two shows Saturday 7-9 p.m.  
Saturday Matinee 2 p.m.

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FOR DEPENDABLE  
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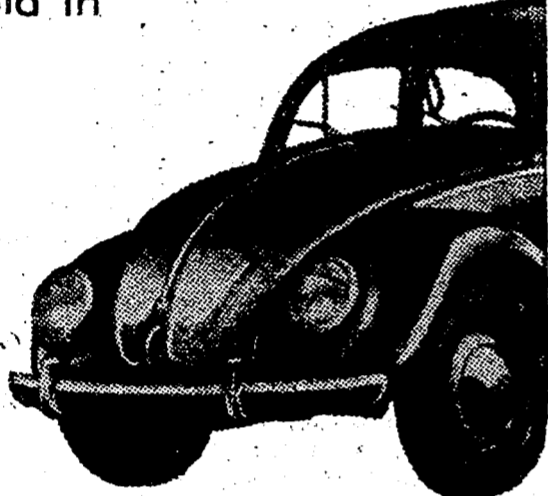
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In Summerland call Ib Knoblauch 2231

## Oddfellows, Rebekahs Mark 50th Anniversary Here In 1958

One of the big events of the past year in Summerland was celebration of the 50th anniversary of the founding of Odd-fellowship in Summerland. The celebration coincided with the annual Christmas Party of the Okanagan Lodge No. 58 and the Faith Rebekah Lodge No. 32.

A highlight of the event was the presentation of a 50 year jewel to Fred Gartrell, well-known Summerland pioneer, and to W. Ritchie, a charter member. District Deputy P. Eraut of Oliver made the presentation to M Gartrell.

A short history of the Summerland IOOF was presented by Clarence Adams, who paid tribute to Fred Gartrell and his daughter, Mrs. Donald Orr, for their help in compiling the history.

The original charter members were Dr. F. W. Andrew, K. S. Hogg and W. Ritchie. On the first membership roll were C.N. Borton, B.C. Moore, H. Tomlin, Thomas E. Moore, Dan Williams, Russel Williams, Ernest Goodham, Fred Gartrell,

Jas. A. Darke, Vernon Taylor, Rev. J. Hood and Dr. R. C. Lipsett.



Thurs. Fri. Sat., Jan. 8-9-10

Tab Hunter and Gwen Verdon

### Damn Yankees

Showing at 7 and 9 p.m.

Sat. Matinee at 2 p.m.

Mon. & Tues., Jan. 12 - 13

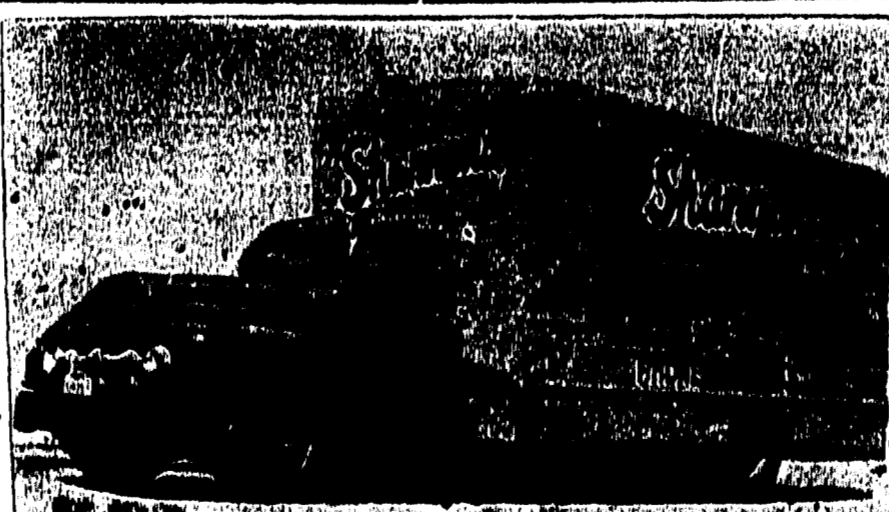
Rick Jason & Lisa Gastoni in

### Rx for Murder

Jim Davis & Allison Hayes in

### Wolf Dog

Show starts at 7 p.m. Last complete show starts at 8:25



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Moving Without Crating  
**ANYWHERE - ANYTIME**  
**RELIABILITY & ECONOMY**  
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## Shannon's Transfer

Hastings Road

Summerland, B.C.

During the year that lies ahead, the management and staff of the

## Okanagan's Own TV Station

will be bringing you the best Television entertainment possible.

We hope too, that 1959 will be

## Microwave Year

for CHBC-TV

when we will be privileged to bring you LIVE production from the major Television Centres across the country. Our Thanks too, TO YOU for being such a wonderful TV audience.

And here's an extra wish for an abundance of health and happiness in 1959

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Call 3586  
Howard Shannon

**Deluxe Electric**  
SUMMERLAND, B.C.

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Auto Service always RIGHT on the job

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George Clark and Bill Evans  
Phone 6461 West Summerland

Why Convene?

The Summerland Review has, in many previous editorials, maintained that a special convention should be called to deal with the MacPhee report. In some of the editorial comments we have argued, we hope not too pompously, that it would be unthinkable to allow the MacPhee report to lie fallow, without greater action for any appreciable length of time.

It is, so we understand, the intention of the BCFGA to call for a March convention to deal with the report, and we should be satisfied, but now, after a quick look-see at the voluminous volume, a volume two and three-eighths inches thick, we are doubting the wisdom of a special convention to deal with the report, indeed, we feel now that what action can be taken on the report, could and should be taken at the BCFGA annual convention which is being held in Vernon next week.

That action would be simply to give the BCFGA executive authority to set up committees to deal with various sections of the report, so that they can report back at the 1960 convention.

As we see it, the delegates at the annual convention should also authorize the executive to negotiate with both the federal and provincial governments in regard to assistance by grant and by loans as proposed in the Commissioner's findings.

It appears to us that the MacPhee report does not lend itself to interpretation by resolutions. The report, in fact, widens the fields requiring investigation. For example, the MacPhee report suggests the possibility of the industry having to enter into the transportation field. This is not a suggestion that can be acted on after a brief discussion at local BCFGA meetings, nor discussion, no matter how lengthy, at the BCFGA convention, without adequate data. What is required, is a thorough survey of costs, financing and benefits, or otherwise, of the industry entering the transit field, before judgement can be passed.

Such surveys, and there are many which the MacPhee report makes imperative, will take many months to complete and so we think the BCFGA convention next week might take a second look at the March special convention idea.

This is a case where the BCFGA will make more haste by proceeding slowly.

Building Figures For 1958 Total \$ 437.230

Building permits to the value of \$437,230 were issued in Summerland during 1958, a figure which Municipal Council commented upon as satisfactory. There were 128 building permits issued of which 47 were for new homes, at a valuation of \$299,880 and six commercial and institutional permits to the amount of \$80,700. Alterations and additions to dwellings accounted for 63 permits to the value \$36,555 and alterations to business places amounted to \$20,095.

A breakdown of comparative figures according to Building Inspector Roy Angus' report shows a steady climb in building here during the past decade.

Figure Skating Competitions At Arena Friday

Summerland Figure Skating Club will hold figure skating competitions for members on Friday between the hours of 3:30 and 5:30 p.m. at the Summerland Arena.

An interesting and varied program will be presented with in the many classifications.

Trophies will be presented to the winners, and refreshments will be served, by a committee composed of Mrs. Harvey Wilson, Mrs. Ross MacLachlan, and Mrs. Joe MacLachlan.

Mrs. Phil Mumroe is co-ordinator for the competitions.

Judges are Mrs. R. Warr, Bruce Barrett, Vernon Hart, Sharon Southworth, Raymond Troyer, T. Andrew, Vera MacDonald, Mrs. L. Campbell and Mrs. J. Tamblin.

Earl H. Smith New Accountant

New accountant at the Summerland branch of the Bank of Montreal is Earl H. Smith, transferred here from Penticton. Mr. Smith joined the Bank of Montreal in 1951 and has served in Victoria, Terrace, Port Hammond, Kamloops, Kitimat and Penticton.

The new accountant is married and has one child. He is a long time member of the Junior Chamber of Commerce.

He is an enthusiastic bowler, golfer and table tennis player.

Kinsmen to Canvass for Polio Fund

Over a million dollars has been spent by the B. C. Foundation for Child Care, Pottomyelitis and Rehabilitation to reduce the crippling effects of polio and more recently to help those who are disabled by other diseases or conditions. Albert Facer, Provincial campaign chairman for the Kinsmen sponsored Mother's March, states that "20,000 Marching Mothers each year have made possible this tremendous program which has affected directly the lives of thousands of polio victims in this province and indirectly the whole economy of the province."

It is this cause that the Summerland Kinsmen Club will be asking you to support at the end of the month and your contributions will in some measure help out the Kin, who when first organized in Summerland, donated \$2,000 to the building of the health centre.

In the past year alone, over 500 victims of polio and other disabilities have been provided with financial assistance to help them obtain the necessary treatment to offset or overcome their handicaps.

On January 31, over 2,000 Kinsmen backed by others will again call at the homes of B. C. asking for \$275,000 and among those Kinsmen and allied with more than 20,000 Marching Mothers will the Kinsmen of Summerland. This is the first time the campaign has been held.

Continued on Back Page



Karen Scouler of Richmond is very happy today because she can walk and play with other children. Karen was born with a defective spine and could neither sit nor walk until last year when funds from the Kinsmen sponsored Mother's March enabled her to have treatments at the Rehabilitation Centre. It is to help such cases as Karen that the Summerland Kinsmen will canvass the community on January 31.

The Summerland Review

VOL. 14, NO. 3

Wednesday, January 14, 1959

WEST SUMMERLAND, B.C.

1959 BCFGA Convention at Vernon Could Be Momentuous



Miss Barbara Beaven of Summerland was honored in Penticton last Saturday when she was installed as Honored Queen of the Penticton Bethel, No. 16, International Job's Daughters. Miss Beaven is shown flanked by her Princesses, Senior Princess Jean Jenkins, left, and Junior Princess Mary Harden, right.

Next Tuesday at Vernon the delegates to the 70th annual BCFGA convention will be called to order by President A. R. Garish and what could prove to be a very momentous convention will be under way.

There are only 46 resolutions apart from the late resolutions to be considered, but some of those resolutions are potent and then there are the big intangibles.

What pressures will be created by the findings of the MacPhee report and how much will the MacPhee report be allowed to intrude on the convention deliberations.

The Summerland BCFGA local has two resolutions submitted and although framed before the MacPhee report was released they do parallel the Commissioner's thinking.

One resolution asks for greater research, and suggests that the industry contribute \$2,500 to the cost of a survey to be made by an agricultural engineer from the Summerland Experimental Farm, of types of graders used in packinghouses elsewhere in the world.

The other Summerland resolution asks that a committee be set up to investigate the feasibility of having a magazine published in the interests of the fruit industry.

Amendments to Traffic Bylaw Being Considered

W. 'Bill' Gillard Heads Summerland Trade Board

Bishop A. H. Sovereign will be the guest speaker at the Summerland Board of Trade's annual banquet to be held on Thursday, January 29, in the IOOF Hall. This was announced at the annual meeting of the Summerland Board of Trade at which W. "Bill" Gillard, CNR agent here, was unanimously elected president, succeeding Lloyd Miller.

Joe Biollo was elected vice-president with executive officers J. Kirk, Roy Wellwood, Joe Selinger, Vic Smith, John Dunn,

Bob Barkwill, Colin McKenzie and Sid Godber.

Lorne Perry and J. R. Butler continue as perennial secretary and treasurer respectively.

Officers will be installed at the annual banquet.

Support for CKOK's application for power increase of from 1,000 to 10,000 watts, will be supported by the Board of Trade without, however, prejudicing the Board's long-time efforts to secure a CBC booster for the Summerland area.

A regular feature of the annual banquet will be the presentation of the annual Good Citizen Award for which nominations are low open.

Municipal Council will check and double check on plans for supplying water to Trout Creek before submitting a bylaw. In Council meeting last night the subject was discussed at some length but it was felt that until the plan was cut and dried it would be unwise to ask a vote on the issue.

Councillor Francis Steuart spoke of a trip made by four members of the Summerland Fire Department to Westbank, where they inspected that community's new fire truck — there was yearning in Councillor Steuart's voice as he spoke of Westbank's new fire fighting equipment, but it appears that Councillor Steuart and the SVFD will have to yearn for a while longer, but the fire brigade may get a new fire hall this year.

The new parks bylaw was given first and second readings without any amendments being proposed.

In brief, the bylaw empowers council to appoint a parks commission of four, with a Council member as chairman. The commission is responsible to council and park work is carried on under the supervision of the superintendent of works. Previously the parks board was an elected body, and after having the park budget approved, the commissioners were on their own.

Council gave first reading to proposed changes in the traffic bylaw which included an amendment to make a through road of Giant's Head road from the city's electrical sub-station to Highway 97 at Trout Creek. Also the loop from Powell Service Station and east and north past Powell Beach, along ninth Street and then west back to Highway 97 will be designated as a through road.

Parking in front of the Post Office will be restricted to five minutes.

Electrical Inspector Roy Angus was authorized by Council to attend the Electrical Inspector's Association of B.C. convention to be held in Vernon February 12-14.

Mr. and Mrs. S. Jomori have received word from Toronto that their eldest son, Ernie, has passed his final exams and is now a fully qualified Chartered Accountant. He plans to remain in Toronto for the time being.

New Assessment Notices Explained

By order of the Assessment Commissioner, the 1959 Assessment Roll will be the equalized Roll throughout the province. In Summerland the equalizing of assessments has been going on for four years and all new values will be put in the 1959 Assessment Roll.

As this has been a complete re-assessment, carried out with instructions from the Assessment Commissioner and using the provincial appraisal manual as a guide, previous years' assessments, both for land and improvements, have no bearing on the 1959 assessments.

The Summerland Corporation Assessor will be in the Municipal Office during the month of January to answer any questions regarding the new assessments.

Valley Old-Timer Passes

A Valley Old-Timer, Percy Rosoman, passed away at the Summerland General Hospital, on January 7, 1959, at the age of 86. Mr. Rosoman, son of the late Rev. and Mrs. J. G. Rosoman of Surrey, England, was born in 1872. He came to Canada with his parents who settled at Mara, B. C. in 1893, where his mother became the first postmistress and his father either walked or rode horseback to perform his duties as a Methodist Minister.

In the early years Mr. Rosoman worked on the railroad and was foreman of the gang in the notorious Roger's Pass. Later he took up mixed farming at Enderby, B. C. He also operated machinery at the Enderby Sawmills at various times.

The late Mr. Rosoman married Amy Amelia Lawrence on September 27, 1911, at Enderby where they resided until moving to Summerland in 1948.

Funeral services were held on January 9, 1959 at the Rose-lawn Funeral Parlor, under the auspices of the Summerland Masonic Lodge No. 56, AF&AM and following the service cremation was carried out in Vancouver.

Surviving are twin daughters, Mrs. R. N. (Gladys) Laidlaw and Mrs. J. E. (Doris) Beck, both of Trout Creek Point, West Summerland. One brother, Graham Rosoman of Enderby, also three grandsons. He was predeceased by infant twins, Daughter and son, in 1918, his wife in 1955 and also two sisters and five brothers.

Local Pucksters Defeat Kelowna

Summerland's Intermediate Hockey Club which boasts such former Penticton Vees stars as Don Moog, Jack Durston, Bernice Bathgate and with Jimmy Fairburn as playing coach, sharpened up for what could be a big bid for provincial championship honors by defeating Kelowna 5-3 here Sunday.

Only about 200 Summerland fans saw the game played at the arena.

On Sunday the Macs play away at Vernon.

Parker opened the scoring for Summerland when he picked up a nice pass from Tomlin at the fourteen minute mark of the first frame. Parker did it again early in the second and then Taylor made it three and young Gillard, a youngster who is beginning to cut a real dash on the ice teamed up with Riso and Hooker for goal number four. Then Gillard bagged his second and last goal.

For Kelowna, Redlick scored from Casey and Casey scored from Redlick, with Fischer picking up Bullock's pass for the visitors third and last tally.

Summerland: Moog, Travis, Riso, Bosscha, Taylor, Hooker, Fairburn, Parker, Romlin, Gillard, Bathgate and Durston.

Kelowna: Gaisatoff, Kent, Timkins, Gagnon, Boychuk, Jablonski, Casey, Redlick, Fischer, Bullock, Koenig, Haminihi, Travis.

Prior to their regular business meeting members of the Summerland Women's Institute enjoyed a pot luck luncheon last Friday.

Mr. and Mrs. W. H. Fleming and their daughter, Merrilee, of Oliver, spent a few days visiting here with Mrs. Fleming's mother, Mrs. F. R. Stark.

Mrs. E. O. White and Mrs. S. W. Taylor of Macil's Department store, are on a business trip in Vancouver.

Recent visitors at the home of Mr. and Mrs. V. Brawner, Garnett Valley, Mr. and Mrs. Carroll Brawner and Kathy have returned to their home in Victoria.

## Women's Institute Puts On Swell Feed, Say Men

The second annual pot-luck luncheon was held Friday at the Anglican Parish Hall preceding the January meeting of the Summerland Women's Institute. Fifty-five people enjoyed the bountiful meal, which was served cafeteria style. Thirteen husbands of members were included among the guests and W. S. Rothwell, on behalf of the men, thanked the ladies for the delicious meal.

Following the luncheon the president, Mrs. A. A. Fenwick, called the meeting to order and disposed of the routine business. Conveners of standing committees were named as follows: Citizenship, Mrs. S. A. Macdonald; Cultural Activities, Mrs. L. W. Rumball and Mrs. Gordon Ritchie; Home Economics, Agriculture and Welfare conveners will be announced later.

Mrs. George Inglis will be the Tweedsmuir convener and Mrs. W. Brown and Mrs. Myrtle Scott will convene the teas. Mrs. Scott will also arrange the decorations.

Mrs. Walter M. Wright will be in charge of the Centennial Cookbook and any one wishing to order one may do so by calling her.

The Home Economics committee will concentrate on making layettes for Unitarian Service Committee. Anyone who would like to donate new or used baby clothing or materials is asked to do so.

Because of the World Day of Prayer on February 13, the next meeting will be held on February 6 and will feature the annual Valentine party. Members are asked to bring guests to the party.

Mr. W. A. Gilmour has returned from a short holiday in Tucson, Arizona. Mr. H.H. Gilmour, who accompanied him is remaining in uscon for a prolonged stay.

Donald Rand who is a member of the teaching staff of Norgate Park School, North Vancouver is visiting relatives in Summerland.

**JEWELLRY and WATCH REPAIR**



Tranna's Jewellery

**Jimmy's Meatateria**  
Phone 3956

Smoked Meals are your best buys at the present

**COTTAGE ROLL** lb. .... 67c  
**PICNIC HAM** lb. .... 50c  
**REG. HAMS** lb. .... 60c

Fresh Fish Now In  
Quality - Service


**Serene Boarding Kennels**  
The Farm Holiday Home



**For Your Dogs**  
Expert Attention  
Moderate Fees

PHONE: PEACHLAND 717

**Macil's MID-WINTER Clearance**



Starts **Wednesday January 14th**

SUITS REDUCED BY 10% - 20% - One Third  
**Hats Half Price**

Coats reduced by 25 to 50 per cent

Skirts, 1 assortment, 25% off  
Skirts, 1 assortment, 10% off  
Housecoats 25% off  
Handbags 25% to one-third off  
Dresses -  
1 Lot Value to \$24.95 \$4.95  
1 Lot 25% off 1 Lot 10% off  
Snuggledown Pyjamas and Nighties 15% off

**Children's Wear**  
Including Coats, Car Coats, Jackets, Ski Suits, Dresses, Jumpers, Skirts; Blouses 25% to 50% off  
1 Lot Sweaters Reduced \$2.00 Per Garment!  
**One Piece Sno-suits Half Price**  
Yardage 10% and 25% off

Many items too numerous to mention!  
All sales final. No refunds or exchanges

**Macil's Ladies Wear**

## Summerland Man Weds Kimberly Girl

A pretty wedding was solemnized in the Kimberley United Church, which was decorated with yellow and white mums for the occasion, at 4:30 p.m. on December 20th. Rev. MacPhee officiated at the ceremony, at which Bette-Anne Alcock became the bride of Garvin Harbitch. The bride is the only daughter of Mr. and Mrs. J. W. Alcock of Kimberley and the groom is the son of Mr. and Mrs. E. Harbitch of Summerland.

Given in marriage by her father, the bride wore a waltz length white crystalline dress, featuring a beautifully beaded yolk and lilly-point sleeves. Her chapel length veil was held in place by a beaded headpiece, and she carried a cascade of red bouquet red roses. She wore a string of pearls, the gift of the groom.

Attending the bride as Maid of honor, Miss Florence Brown of Calgary and Miss Loretta Rowsell, as bridesmaid, wore identical gowns of torquoise crystalline with fitted bodices

and bouffant skirts and they carried bouquets of carnations, one in pink the other in yellow. They wore ribboned headpieces matching their costumes.

Mr. George Pohlman of Summerland supported the groom and the ushers were Mr. John Daigle and Mr. Stuart Tiffen.

Playing the organ was Mrs. Glanville with Mr. George Williams as soloist.

The mother of the bride chose for her costume blue flowered jersey and Mrs. Harbitch wore a blue dress with beige accessories.

Following the ceremony a reception and dance was held at Chapman Camp. Out of town guests included Mr. Fred Hollinger and Mr. Alf. Holhauser and members of the groom's family from Summerland.

Visiting at the home of Mr. and Mrs. E. Harbitch are the former's mother, Mrs. E. Harbitch and his sister, Mrs. Amos Clubbe of Saskatchewan.

## Guiders and Brown Owls Meet

Guiders and Brown Owls of Summerland held a meeting last week at the home of Mrs. Sandy Fenwick, Paradise Flats.

Plans were made for the next month's activities. Among these were the Mother and Daughter banquet to be held on February 27. The Ladies Auxiliary pie party and Church Parade.

A Brownie fly-up ceremony is to be held in the spring.

Arrangements were made to attend the divisional Guiders' meeting in the Anglican Parish Hall, Penticton on January 21.

Careful Fitting at the Family Shoe Store gives you More Miles Per Dollar

## Church Services

Summerland Baptist Church

Affiliated with Baptist Federation of Canada (Come Worship)

Pastor - Rev. L. Kennedy  
7:45 a.m. Sunday Church School  
(Classes for all, 3 yrs. to adults)

SUNDAY

11:00 a.m.—Morning Service  
7:30 p.m.—Evening Service  
(Nursery for babies and small children during 11 a.m. service)

WEEK DAY ACTIVITIES

Explorers, 9-11 yrs., Tues. 3:30  
Mission Band 5-8 yrs. Wed. 3:00  
Baptist High Fellowship,  
12-15 years, Thursday 6:45

(All groups mixed, boys, girls)  
Monday—  
7:30 p.m.—Young Peoples  
Wednesday—  
8:00 p.m.—Prayer and Bible Study  
All Welcome

Summerland United Church

SUNDAY SCHOOL  
9:45 a.m. and 11 a.m.  
In immediate beginning (pre-school) 11 a.m.  
Public Worship  
9:45 a.m. and 11 a.m.  
Evening Worship 7:30

Mid-Week Activities:  
For most age groups, phone the Church Office 6181

The Free Methodist Church

SUNDAY SERVICES

10:00 a.m.—Sunday School  
11:00 a.m.—Morning Worship  
7:30 p.m.—Evening Service

Week Day Services

Monday — 8:00 p.m.  
Young Peoples

Wednesday — 8:00 p.m.  
Prayer and Bible Study  
— A Welcome to All —  
REV. JOSEPH U. JAMES

St. Stephen's Anglican Church

The Anglican Church of Canada in Communion with the Church of England and the Episcopal Church of the United States

SERVICES  
Holy Communion every Sunday 9:00 a.m. — also 1st Sunday of the month at 11:00 a.m.  
Sunday School — 10:15 a.m.  
Evening Prayer — 2nd Sunday 7:30 p.m.

Morning Prayer — 3rd, 4th and 5th Sundays — 11:00 a.m.  
REV. A. A. T. NORTHRUP

**SORRY!**

Owing to a partial error in SUPER-VALU AD on the opposite page a wrong price was quoted.  
This should read

**Gerbers Baby Foods, 5 tins 49¢**  
Strained and Junior

SAVE IT - INVEST IT

**MONEY WANTED**

By finance company in process of formation and designed to furnish a regular flow of investible funds. In British Columbia communities, thousands of men and women enjoy the many benefits derived from investment. It can't be done by ordinary saving methods because yields are too low.

TODAY, the individual small investor assumes the primary responsibility for his economic welfare.  
ENQUIRIES INVITED

The **HAMILTON CREDIT CORPORATION Limited**  
1557 West Broadway Vancouver 9, B.C.

**SALE**

MADE TO MEASURE  
**SUITS**  
20% DISCOUNT

on single pant suits or pay the regular price of a one pant suit and receive an extra pair of pants FREE!

Samples from 3 well known suit factories:  
**House Of Stone**  
**Regal Park**  
**Drapeshire**

1 pant suits, reg. \$62.00 NOW \$49.60  
1 pant suits, reg \$79.00 NOW \$63.20

MANY OTHER PRICE RANGES PROPORTIONALLY REDUCED

**Savings - Savings - Savings**  
Don't wait until the sale is over

**Laidlaw & Co.**  
The Home of Dependable Merchandise



# SUPER-VALU

Original

## 49c Sale

COME SEE! — COME SAVE!

Oranges, family size - 2 doz. 49c  
4 doz. 95c

Avacadoes, large - 3 for 29c

Cauliflower, lge. solid heads 39c

Watch for the 49c Specials in  
to-days mail

Gerbers Baby Foods, 5 tins 99c  
Strained and Junior

Gerbers Cereals, 8 oz. 2 for 49c  
Assorted Varieties

**SUPER-VALU**  
**QUALITY MEATS**

Pork Spareribs, lb. 49c  
Lean and Meaty

Frying Chicken, lb. 49c  
Cut Up - Grade A

# Super Valu

### Comings & Goings

Mr. and Mrs. Borton have returned from the coast where they spent the holiday season.

Mr. and Mrs. S. A. MacDonald leave Tuesday for California, where he will spend the next two months.

Mr. and Mrs. Ron Charlton and family have taken up residence in the Ed. McGillivray house at Trout Creek.

Mr. and Mrs. Robert Alstead have returned after spending Christmas in Edmonton with their daughter and son-in-law, Mr. and Mrs. G. H. Muttit.

Mrs. J. L. Mason, of Trout Creek, entertained on Tuesday, last week, at a tea in honor of Mrs. Guy Penney, who is spending the winter at Trout Creek.

Magistrate and Mrs. R. A. Johnston will leave at the end of the week for a holiday in California. They will be accompanied by Mrs. Johnston's sister, Mrs. C. B. Smith.

Mr. and Mrs. Gerald Dent had as their guests for New Year's their son and daughter-in-law, Mr. and Mrs. Robert Dent.

Visiting at the home Mr. and Mrs. W. F. Woodbridge, Trout Creek, during the holidays were their son and daughter-in-law, Mr. and Mrs. David Woodbridge and their daughter, Diane.

Mr. Hank Willemsen of the Bank of Montreal here, is at the coast, taking a course.

Mr. and Mrs. "Bill" Laidlaw spent a few days at New Year's visiting in Spokane.

Mr. Barry Agur has returned to Parksville, Vancouver Island, after spending the holidays at the home of his parents, Mr. and Mrs. P. Agur. Accompanying him to her home in Nanaimo was Miss Cynthia Hole, who has been guest at the Agur home during the holidays.

Miss Eileen Wilcox has returned to UBC after spending the holiday season at the home of her parents, Dr. and Mr. J. Wilcox.

Mr. and Mrs. Ken Heales were in Spokane for a few days at New Year.

First!

# ANNIVERSARY SALE

## VALLEY STYLE SHOP

January 16th to January 24th Inclusive

Helen Anderson is celebrating the First Anniversary of her popular Valley Style Shop with astounding price reductions and many valuable Free Gifts to her customers

**SALE 20% off SALE**



### Skirts

Basic Reversible Wrapover Styles



### Blouses

In Wide Delightful Variety

### Sweaters

by Dalkeith ST. MICHAEL BANLON ORLON



### Coats

ORLON by Ollegro

TWEEDS LOOSE BACK CHEMISE SPORTS

A few CAR COATS

### Dresses

We have an Exciting Group of Dresses sure to include just what you want for your wardrobe at BIRTHDAY SAVINGS TOO

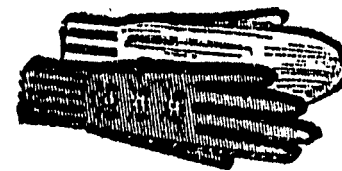


### Sports Wear

See Our SPORTS WEAR and see smart up-to-the-minute fashions that look like a million cost a fraction of what you expect to pay

### Party Dresses

ENCHANTED EVENINGS BEGIN WITH THESE GLAMOROUS AFTER - FIVE DRESSES Choose from: HEAVENLY FABRICS ENCHANTING COLOURS These Are High Spots of our sale



### Gloves

A wonderful selection Cozy - Colourful

### Pajamas

A choice which includes the famous STANFIELD INTERLCK

### Housecoat

Quilted and Plain in exciting colours Not Many Left!

Roy's

## Semi Annual Sale

### Fantastic Savings -

Many items below cost price — normal mark ups do not allow big reductions except at a loss — why do we do it? Come in and we will explain it to you!

Dress Shirts, reg. to 5.95, to clear 2.95

Sport Shirts, reg. to 6.95, only 4.95

Winter Wool Top Coats, reduced each \$10.00

All Wool Heavy Jock Shirts, only \$6.95

Jumbo Curling Sweaters, white, only \$12.95

Double Cruiser Wool Jackets -

Reg. 15.95, only 13.95

Sport Jackets, reg. to 17.95, only 10.00

ALL BOYS WINTER JACKETS REDUCED  
LINED JEANS and SNOW PANTS 20% OFF  
BOYS WINTER CAPS ONLY 99c EACH

First 3 Days of Sale at least 10% off  
everything in the store

TIP - TOP TAILORED to MEASURE Suits

only \$50.00

or pay Regular Price \$65.00 and get one extra pair of pants Free

# Roy's Mens Wear

FREE

### Door Prizes

GIFT CERTIFICATES

Pick Up An Entry Blank Each Time You Make A Purchase

CELEBRATE WITH BIG SAVINGS

at our BIRTHDAY SALE

No Exchanges Refunds or Approvals During Sale

# Valley Style Shop

Next to Credit Union

## Classified Ads

### Services

**RECORDS**  
If you are looking for the unusual we usually have it. See our unique collection of Pop Classical, Dance, Swing and Children's Records.  
**KILLICK PHOTOGRAPHY**  
West Summerland

**CASH TO BUY AGREEMENTS** for Sale or First Mortgage. Apply in confidence. Box 20 Summerland Review. 42c

**PICTURE FRAMING**  
Expertly done. Reasonable rates. Stocks Camera Shop, Penticton 2-52

**CAMERAS — FILMS**  
and Photo Supplies  
Stocks Camera Shop, Penticton 2-52

**CAMERA SUPPLIES**  
Films, Flash Bulbs, Cameras. Bring your films to us for expert processing. Specialist in colour and black and white.  
**KILLICK PHOTOGRAPHY**  
West Summerland

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**LAW OFFICES**  
**W. A. Gilmour**  
Barrister, Solicitor & Notary Public  
**RESIDENT PARTNER**  
BOYLE, AIKINS, O'BRIAN & CO.  
Hours:  
Tuesday and Thursday afternoon — 2 - 5 p.m.  
Saturday morning — 9 - 12 a.m.  
and by appointment  
Offices next to Medical Clinic  
Residence 6461 PHONE Business 5556

**H. A. Nicholson, O.D.**  
OPTOMETRIST  
EVERY TUESDAY, 1.30 to 5  
**BOWLADROME BLDG.**  
West Summerland

**Roselawn**  
Funeral Home  
**C. Fred Smith**  
and  
**Tom Manning**  
DIRECTORS  
Night Phone 3526  
Day Phone 3256

**F. C. Christlan**  
**FRANK R. HAAR**  
Barristers, Solicitors  
Notaries  
**Credit Union Office**  
WEST SUMMERLAND  
Tuesday and Thursday  
1-3:00 p.m.  
Saturday 10 to 12 a.m.  
AND BY APPOINTMENT

**FAST, RELIABLE TRUCKING SERVICE**  
We Can Carry Any Load Anywhere  
**COAL — WOOD SAWDUST**  
**SMITH & HENRY**  
PHONE 3884

### Coming Events

**THEOSOPHICAL SOCIETY**  
Fiat Lux Lodge meets twice monthly. Enquiries phone 4377 or write Box 64 Summerland. 42-c-1f

A general meeting of the Summerland Sporting Rifle Club will be held this Friday evening January 16th, at 8 p.m. at the office of Barkwill's Cannery, to discuss plans for the 1959 season and to decide on the evenings for shooting.  
Anyone interested in .22 target shooting is invited to attend. 3-1-c

Horticultural Society, Friday, January 16, Parish Hall, 8 p.m. Program: exhibition of flower paintings, and a talk on "Flower Painting". Parlor Show. Visitors welcome. 3-1-c

**FOR SALE — CUSTOM SUBURBAN** Plymouth station wagon \$3,100.00, for quick sale. Phone 216 Peachland. 3-1-c

**FOR SALE — HOME, LAKE-** shore property, \$11,000. Fully modern, phone 621 Peachland. 3-1-c

**FOR SALE — CONTEMPORARY** chesterfield and chair, foam rubber, wrought iron; coffee table, wrought iron, glass top; early Pennsylvania Dutch chest of drawers; drop leaf table in solid cherry wood. Reasonably priced, phone Summerland 6101. 3-1f

### Engagement

Mr. and Mrs. Ralph William Gibbard, Summerland, wish to announce the engagement of their eldest daughter, Constance Mae, to Mr. Paul Emile Demers, son of Mr. and Mrs. Napoleon Demers of Kamloops. The wedding is to take place on February 7th, 1959 at St. Ann's Church in Penticton. 2-1-p

Mr. and Mrs. Walter M. Wright wish to announce the engagement of their daughter, Audrey Jane, to Mr. Charles Hugh Turbett, younger son of Mr. and Mrs. Royston Turbett of Winnipeg. The wedding will take place on Saturday, February 7, 1959, in St. Thomas Anglican Church, Winnipeg.

### Wanted

**WANTED TO BUY—MODESTLY** priced small farm. Close proximity to school not a factor. W. B. Campbell, Burnside Farm, Fort St. John, B.C. 3-4-p

### For Sale

**FOR SALE—1 PAIR ICE FIRE** Skates; 1 pair ladies' roller skates; 1 double size electric blanket, dual switch control thermostat. Phone evenings 6101, Summerland.

### Personal

**UNWANTED HAIR**  
Vanished away with Saca-Pelo. Saca-Pelo is different. It does not dissolve or remove hair from the surface, but penetrates and retards growth of unwanted hair. Lor-Beer Lab. Ltd., Ste. 5, 679 Granville, Vancouver 2, B.C. 3-4-p

### PERSONAL

**FACED** with a Drinking Problem? Perhaps Alcoholics Anonymous can help you. It has helped thousands. Phone 5597 or 4018. Strictly confidential. 37c17

### Notice

I, the undersigned, wish it to be known that after this date, January 14, 1959, I will no longer be responsible for any debts contracted by my wife.  
Signed August Mayert. 3-3-p

### Found

**FOUND — SMALL BLACK** dog, collar, no licence. Owner phone 3377. 2-1-p

**Can't Do It? WANT ADS**

## Switch to Electricity For Heating Hotbeds

A flick of a switch is all that is needed to day to grow vegetables and bedding-out plants for spring transplanting.

Electricity has taken over the job of heating hotbeds, replacing decomposing manure, which while used successfully for many years, caused occasional failures due to overheating and underheating.

**Big Savings**  
Gardners requiring large numbers of plants can realize substantial savings by growing the plants themselves, says Horticulturist W. E. Torfason of the Lethbridge, Alta., Experimental Farm.

The federal horticulturist points out there are three basic requirements for making an electrically-heated hotbed: (1) A suitable frame, complete with glass or plastic sash; (2) Soil heating cable; and (3) A temperature regulating thermostat.

**Heater Cable Needed**  
The frame can be of two-inch planking and ordinary storm sash or specially-constructed two-layer plastic sash may be used. Heating cable can be purchased in lengths of 60 or 120 feet, with the shorter length

being used on a 110-volt power supply and the longer length on a 220-volt power supply.

Each 60-foot length of cable will heat 36 square feet of frame space. This is sufficient to start 1,000 to 1,200 plants. Multiple arrangements of cables may be used where more space is required. A reliable waterproof thermostat will maintain the hotbed temperature at any desired level.

### Flats Preferred

Plants may be grown in a bed of soil covering the heating cable, or in flats that can be set on a framework above the cable. Use of flats is preferred because of the ease of handling and greater heating efficiency particularly in cold weather.

Gardners are warned to purchase cable that is sheathed in lead.

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ESTIMATES FREE  
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## Promenade

Dancers are invited to Summerland this weekend for the monthly party night of the Summerland Pairs and Squares. Ray Fredrickson will emcee and callers are invited to bring their records. A sack lunch will be the refreshments, bring along something, and coffee and tea will be served. We can't guarantee this, but perhaps, you can dance off a few more of those pounds put on by that turkey and plum pudding.

Dancers of all levels are cordially invited to attend and are assured of having a lot of fun.

Ray has done a tremendous job with instructing around the Valley and is presently instructing the Summerland Pairs and Squares Club, and he can keep you dancing whatever your experience. So the call is out, come one, come all to the Youth Centre Hall, West Summerland, Saturday, January 17.

Club members are reminded that dancing is the first and third Saturday of the month until further notice.

See you Saturday at the Youth Centre. E. R. H.



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West Summerland



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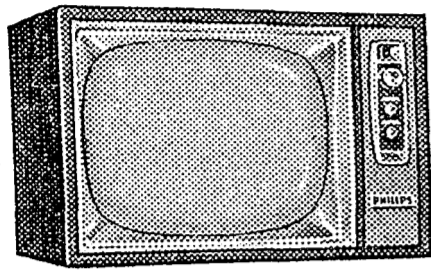
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Mr. Ken Brawner, of Vancouver, and Mr. and Mrs. Carroll (Chuck) Brawner and daughter Cathy, of Victoria, spent the holidays with their parents, Mr. and Mrs. V. Brawner.

Mr. and Mrs. Rex Ganzeveld, of Vernon, who spent Christmas with Mr. and Mrs. F. R. Ganzeveld, are expected back from Hawaii on January 16th. They have been spending a two week vacation in the Islands.

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**THURSDAY, January 15**  
 7:30 Errol Flynn Theatre  
 8:00 Cameo Theatre  
 8:30 The Three Bears  
 9:00 One Little Indian  
 9:30 Woody Woodpecker  
 10:00 Children's Newsreel  
 6:15 TBA  
 6:30 CHBC-TV News  
 6:40 CHBC-TV Weather  
 6:45 CHBC-TV Sports  
 6:55 What's On Tonight  
 7:00 Meet The People

### Making Good

Jean Kersey, a former student through Summerland Elementary High Schools and who resided in Summerland with her folks for 15 years has established something of an athletic record at the Queen Elizabeth School, by leading her team mates to a 52-5 win over a North Delta basketball squad, with Jean scoring 30 points.



Wed. to Sat., Jan. 14-15-16-17—  
 Kirk Douglas & Tony Curtis in  
**The Vikings**  
 Showing at 6:45 & 9:00 p.m.  
 Sat. Matinee at 2 p.m.

Mon. to Wed., Jan. 19-20-21—  
 Alan Ladd & Katy Jurado in  
**The Bandlanders**

Dean Jones & Joan O'Brien in  
**Handle With Care**  
 Show starts at 7 p.m. Last complete show starts at 8:25 p.m.

7:30 Music Makers '59  
 9:30 TBA  
 10:00 Wrestling

**FRIDAY, January 16**  
 3:15 Nursery School Time.  
 3:30 Hiram Holiday  
 4:00 Open House.  
 4:30 P.M. Party  
 5:00 Howdy Doody.  
 5:30 Mighty Mouse  
 6:00 OK Farm and Garden  
 6:30 CHBC-TV News  
 6:40 CHBC-TV Weather  
 6:45 CHBC-TV Sports  
 6:55 What's On Tonight  
 7:00 Official Detective  
 7:30 Plouffe Family  
 8:00 Here's Duffy  
 8:30 How to Marry a Millionaire  
 9:00 Oldsmobile Show  
 9:30 Country Hoedown  
 10:00 Inland Theatre (Brief Encounter)  
 11:40 CBC-TV News

**SATURDAY, January 17**  
 4:00 Six Gun Theatre.  
 5:00 Zorro  
 5:30 Rin Tin Tin  
 6:00 TBA  
 6:30 Mr. Fix-It  
 6:45 Patti Page  
 7:00 Noel  
 7:30 Mr. Fix-It  
 6:45 Big Playback  
 7:00 Explorations  
 7:30 Saturday Date  
 8:00 Jerry Como.  
 9:00 Sea Hunt.  
 9:30 Tennessee Ernie Ford  
 10:00 Playbill  
 10:30 Naked City.  
 11:00 Premier Performance

**SUNDAY, January 18**  
 1:30 YGood Life Theatre  
 2:00 Guilty or Not Guilty  
 2:30 Country Calendar  
 3:00 Heritage  
 3:30 Junior Magazine  
 4:30 Lassie  
 5:00 TBA  
 5:15 Wonders of the Wild  
 5:30 Adventures in Music  
 6:00 Citizen's Forum  
 6:30 Father Knows Best  
 7:00 December Bride  
 7:30 Showtime  
 8:00 Ed Sullivan  
 9:00 World's Stage.  
 9:30 G.M. Presents.  
 10:30 All Star Golf. Time

**MONDAY, January 19**  
 3:15 Nursery School Time  
 3:30 Our Miss Brooks  
 4:00 Open House.  
 4:30 P.M. Party.  
 5:00 Howdy Doody.  
 5:30 Follow Me.  
 5:45 Uncle Chichimus.  
 6:00 Fighting Words  
 6:30 CHBC-TV News  
 6:40 CHBC-TV Weather  
 6:45 CHBC-TV Sports  
 7:00 Sports Roundup.  
 7:30 Medic.  
 8:00 The Millionaire  
 8:30 CBC Playhouse  
 9:00 Danny Thomas Show  
 9:20 Can... call.  
 10:00 Desilu Playhouse  
 11:00 Rothman's News  
 11:05 CBC-TV News

**TUESDAY, January 20**  
 3:15 Nursery School Time.  
 3:30 Dr. Hudson's Secret Journal.  
 4:00 Open House.  
 4:30 Patti Page  
 5:00 Friendly Giant  
 5:15 Science Around Us  
 5:30 Whistle Town.  
 6:00 Hidden Pages  
 6:30 CHBC-TV News.  
 6:40 CHBC-TV Weather.  
 6:45 CHBC-TV Sports.  
 7:00 Bank of Knowledge  
 7:30 Fighting Words  
 8:00 Front Page Challenge.  
 8:30 Shirley Temple story Book  
 9:30 Peter Grimes  
 10:30 Press Conference  
 11:15 Rothman News  
 11:20 CBC-TV News

**WEDNESDAY, January 21**  
 3:15 Nursery School Time  
 3:30 Dear Pseobe  
 4:00 Open House  
 4:30 P.M. Party  
 5:00 Howdy Doody  
 5:30 TBA  
 6:00 Hope Around the Sun  
 6:15 A Dog's Life  
 6:30 CHBC-TV News.  
 6:40 CHBC-TV Weather.  
 6:45 CHBC-TV Sports.  
 7:00 Life of Riley  
 7:30 Walt Disney Presents  
 8:30 One of a Kind  
 9:00 You TV Theatre  
 9:30 Bat Masterson  
 10:00 Have Gun, Will Travel  
 10:30 Confidential File  
 11:00 Rothman's News  
 11:05 CBC - TV News  
 11:15 Boxing

## Rialto Theatre

Thur. Fri. Sat., January 15-16-17  
 Glenn Ford, Shirley MacLaine in

### The Sheepman

(Tech. Western)

One show Thurs., & Fri., 8 p.m.  
 Two shows Saturday 7-9 p.m.  
 Saturday Matinee 2 p.m.

## Summerland Review

Wednesday, January 14, 1959

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### for a farm improvement loan

- when there's more time to do the job
- and skilled help is available

Farm Improvement Loans, backed by the Dominion Government, are available from your bank—up to \$5,000 at five percent simple interest, and repayment periods up to 10 years depending on amount borrowed and the purpose of the loan.

These loans cover the purchase of all types of farm equipment and improvement to the farm house and farm buildings.

ALL HOME OWNERS are eligible for HOME IMPROVEMENT LOANS, under the National Housing Act, available through your bank—up to \$4,000 and up to 10 years to repay.

### Why wait for spring—DO IT NOW!



Issued by authority of the Minister of Labour, Canada

8054



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 Howard Shannon

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Where you get the E in your car... CARE  
 Auto Service always RIGHT on the job

- Lubrication
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**1954 Buick Special Hardtop \$1875.00**

Two-tone paint. Seat covers, Radio. A.C. Heater etc. Guaranteed.

**1953 Plymouth Deluxe Sedan \$1150.00**

Rebuilt motor, A.C. heater. Seat covers. Solex glass, etc.

**1953 Pontiac Chieftain Sedan \$1385.00**

Two-tone blue. A beautifully finished Deluxe model.

**1952 Chevrolet Deluxe Sedan \$885.00**

Real value.

**1951 Dodge Deluxe Sedan \$650.00**

Radio, A.C. heater, seat covers, etc

See and drive any one of these excellent cars and you will be convinced of their value

Trades Accepted - Terms Arranged

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Top of Peach Orchard

Phone 3606 - 3656

**Curling**

The High School zone play-downs were held at Osoyoos over the weekend. Osoyoos won out over the five other rinks



F. W. SCHUMANN

The Manufacturers Life Insurance Company has announced that F. W. Schumann has been appointed Assistant Manager with the responsibility of directing the Company's expansion program in the Okanagan and in West Kootenay.

A former resident of the Valley, Mr. Schumann joined the Manufacturers Life in Summerland in 1937. His success as a life underwriter and his interest in sales management led to his appointment as Supervisor for the Okanagan District in 1948. Further recognition of his capabilities followed with his appointment in 1953 as Manager of the Company's Branch in Hallifax. Last September Mr. Schumann returned to the Vancouver Branch, the Company's largest sales organization in Canada, to assist Manager J. A. Broadbent in the further development of its operations across the province.

entered. They now play-off with the North Okanagan. Our local high school rinks need a bit of help. Last Saturday only two students came to curl.

Dick Topping won the jackpot bonspiel at Princeton on Saturday. There was a large entry from Vancouver and the Fraser Valley. The Topping rink won out over the Vancouver Christopherson rink to take top money.

are being held in Peachland this weekend. Dick Topping will represent the Summerland Club. The ladies club should do some challenging for the pins. If they don't challenge soon, I think they should be turned in to the executive.

Province of British Columbia

**CHANGE OF NAME ACT Section 6**

**NOTICE OF APPLICATION FOR CHANGE OF NAME**

NOTICE is hereby given that an application will be made to the Director of Vital Statistics for a change of name, pursuant to the provisions of the "Change of Name Act" by me:—

William Harry Hachmann, of Box 51, West Summerland, in West Summerland, in the Province of British Columbia, as follows:

To change my name from Hachmann, William Harry, to Hachman, William Harry; wife's name from Olive Adelaide Hachmann; to Olive Adelaide Hachman; my minor unmarried children's name from (a) William Gary Hachmann to William Gary Hachman; (b) from Evelyn Carole Hachmann to Evelyn Carole Hachman.

Dated this 10th day of January, 1959.

W. H. Hachmann.

**Bowling News**  
by GLEN FELL

Mixed league standings did not change very much this week. Every team seemed to be fighting to hold its standing in the line-up.

Occidentals, 38; Whizbangs, 35; Kingpins, 33; Beebops, 31; Misfits, 29; Diehards, 29; Pentic, 28; Baby Austins, 27; Northern Lights, 26; Rollaways, 26; Hill Toppers, 25; Highlighters, 24; Cackleberries, 22; Spudniks, 20; Les Bums, 20; Trout Creekers, 19; Albertans, 19; Hobos, 17.

Bernice MacDonald bowled the ladies high single game with a 274 while Bill Egyed won mens high game with a 251. Eileen Fell rolled a 624 for high three honors for the ladies and Don Gilbert had a 650 for the mens three. Beebops was the high team this week with 2821 total pins.

Mens league began this week with some nice bowling accomplished. The men bowl 4 games in an evening so their totals will of course be higher than mixed league totals.

Al Hooker took top honors with total pins for the four games with a very nice 908. Ernie Harrison bowled high game of the evening with 283. High team of the week is Pioneer Rollaways with 3787.

Standings are:

Pioneer Rollaways	5
Kinsmen	4
Fords	3
Lucky Strikes	2
Hopefuls	1
Dodgers	0

Team members are: Pioneer Rollaways: John Dunn, Imre Toth, Len Jackson, Foster Cunningham and Bill Hepperle; Kinsmen: Gordon Stein, Ernie Harrison, Earl Bryden, Al Hooker and Vern Campbell; Fords: Bill Egyed, John Egyed, Bill Powell, A. Lenshi and Larry Westfall; Dodgers: George Williams, Roy Bradley, Ray Neil, Don Archibald and Bill Austin; Lucky Strikes: Jack Heichert, Oscar Nilson, Chew Tada, Terry Farrow and John Berg; Hopefuls: Junius Johnson, Larry Bel-

way, Irvine Candy, Ernie Candy and Glenn Fell. More news, views and comments next week.

**Kinsmen**

Continued from Front Page

in Summerland and the young Summerland Kinsmen Club is hoping for a generous response. Mr. and Mrs. S. Jomori have received word from Toronto that their eldest son, Ernie, has passed his final exams and is now a fully qualified Chartered Accountant. Mr. Jomori plans to remain in Toronto for the time being.



EDWARD DUCK

APPOINTMENT of Edward Duck as superintendent of the new Crown Zellerbach Canada Limited corrugated container plant in Kelowna has been announced by W. T. L. Roadhouse, the company's district manager for the Okanagan. Mr. Duck moves to Kelowna from the post of senior foreman at Crown Zellerbach Canada's Richmond corrugated container plant. He has been with the company for more than 20 years, gaining experience in all phases of the manufacture of corrugated containers.

The Corporation of Summerland

**The 1959 Court of Revision**

to deal with the 1959 Assessment Roll will hold its first sitting on

**FEBRUARY 2nd, 1959**

at 10 a.m.

in the Municipal Hall, West Summerland.

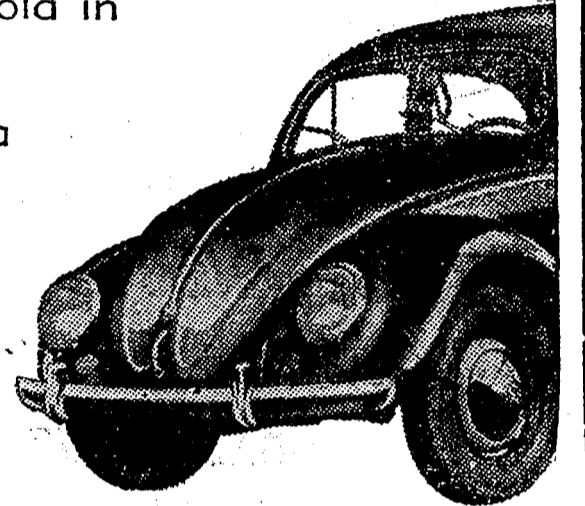
J. P. Sheeley,  
Assessor.

**10,000 VOLKSWAGENS**

Have been sold in  
British  
Columbia

Here is

**Proof  
Positive**



of the Dependability, Economy and  
Popularity of

**THE AMAZING VOLKSWAGEN**

**Volkswagen Interior Sales Ltd.**

103 Vancouver Ave., Penticton  
In Summerland call Ib Knoblauch 2231

*The true story of one small borrower...and "MY BANK"*

A few weeks ago, Julian Janvrin, an Englishman by birth now living in Toronto, came upon this headline in his daily newspaper: "Bank of Montreal Deposits Top the Three Billion Mark". A depositor at the B of M since shortly after his arrival in Canada five years ago, Mr. Janvrin was prompted by the headline to write a letter to Gordon R. Ball, president of the B of M, outlining his experiences as both a depositor and borrower at Canada's first bank. We thought Mr. Janvrin's story of his struggle against adversity was worth repeating, and with his permission, have made it the basis of this advertisement.

**The Success Story  
of Julian Janvrin...**



Julian Janvrin is the last person in the world to say that his is a success story. We think it is. But you can judge for yourself.

FIVE YEARS AGO, shortly after his arrival in Canada with his wife and three children, Mr. Janvrin had occasion to cash a cheque at his local B of M branch in Toronto. "Although I had told the manager that I was just an immigrant," he recalls, "he invited me to open an account, and it was gratifying to me to feel that my confidence in the future of Canada was reciprocated by the Bank of Montreal. Two or three weeks later I opened an account at that branch."

Like most newcomers to Canada, Mr. Janvrin had only enough capital when he arrived to get himself settled, and eventually he found himself short in meeting the final payment on his car, which was essential in his new job as a salesman. So he talked over his problem with his B of M manager, who considered him a good enough risk to advance him the money he needed.

But let Mr. Janvrin continue the story in his own words: "I mention this because bankers are sometimes charged with being little more than moneylenders and usurers, but in this instance, I knew that the Bank of Montreal was acting as it were on behalf of the people of Canada in helping me to get established in much the same way as in pioneer days the Bank of Montreal must have advanced funds to immigrants to purchase seed, a few implements and maybe a team of horses."



An average Canadian family, Mr. & Mrs. Janvrin and the two younger children relax at TV in their comfortable Toronto apartment.

"Soon afterwards I gave up selling, disposed of the car and took a regular job by night, while my wife by day quite literally took the holes out of doughnuts. One of us was able always to be with the children, two of whom were not then of school age.

"Fifteen months later we decided to obtain cheaper rental accommodation outside Toronto. A car, however,

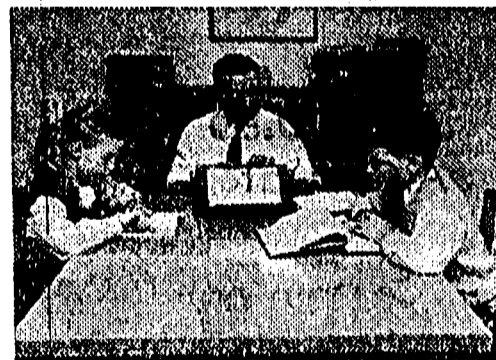
would then be essential. Again the bank went along with us. "Two years ago the landlord of the house we were renting decided to sell the house. Again the Bank of Montreal helped us and advanced the down payment that prevented our home being sold over our heads."

"This summer my son, having passed through six grades in three years at public school, sat for the competitive entrance examination to a school for which I would have to pay an annual fee... For this, too, I am in large measure indebted to the Bank of Montreal, for in June my financial circumstances were such that had I not been confident of my banker's support, I might not have ever considered sending him to this school.

"We have now again moved into Toronto to be nearer the school, but our circumstances have improved, inasmuch as our teenage daughter has now left high school of her own wish and is now working; and as the two younger children are now at school, my wife in the New Year will be in a position to take an office job.

"This is not a success story, for the struggle, believe me, is still on. But our bank account is now in better shape than it has been for the past five years and will now perhaps bear scrutiny.

"I am now, therefore, at last in a position to write to thank My Bank and in particular:



"Get to know your banker," says Mr. Janvrin. "Your best collateral is his confidence." A spare-time freelance writer, he spends many evenings at his typewriter while the children study.

my bank manager, for the confidence it placed in us and for the help, encouragement and courtesy it has always extended to us.

"To me it is no surprise that the deposits of the Bank of Montreal should have topped the 3-billion mark, for although from the short term point of view I myself am not yet in a position to make large deposits, it may well be from the long term point of view, that my son, as a representative of the coming generation, may be in a position to do as other sons of Canada are now doing."

The B of M is, of course, proud to have played its part in Julian Janvrin's success story, and is grateful to him for allowing us to publish it to indicate some of the many ways in which Canada's first bank works with Canadians—new and old alike—in every walk of life from coast to coast.

Mr. Janvrin's story provides a sincere and unsolicited testimonial to the fact that "When you ask for a loan at the Bank of Montreal, you do not ask a favour".

When money is a problem with you, why not see your B of M manager? If your proposition is sound and reasonable there's money for you at the B of M... at the lowest rates and on the fairest terms.



Nine-year-old Robert Janvrin, seen with his younger sister, Patricia, is a student at one of Canada's top preparatory schools, thanks to a timely B of M Personal Loan.

**BANK OF MONTREAL**  
Canada's First Bank



# Dean MacPhee Pulls No Punches In Blunt Address To Convention

VERNON—Dean E. D. MacPhee, author of the famous MacPhee Report on the Okanagan fruit industry, was given a standing ovation after he addressed fruit growers for nearly four hours at yesterday's afternoon session of the BCFGA.

And at the conclusion of the Dean's talk, representatives of the Okanagan's \$26,000,000 industry, unanimously adopted a new five-year contract between growers, shippers and B.C. Tree Fruits Ltd.

There are few major changes in the contract compared with bygone years, except that it is now written for five years instead of three. There is provis-

ion, however for re-opening it at three years if desired.

A new provision in the re-drafting contract calls for pre-season budgeting of costs of production, shipping, selling and administration, so that growers will know these costs at the beginning of their crop year instead of at the end.

The contract also calls for a standard statement form to be used by shippers in accounting to growers for fruit handled.

Committee headed by H. W. Byatt, of Oyama, which drafted the new contract "cleaned it up" by eliminating a number of clauses which had not been used in the past, and by consolidating others.

## Packinghouses Come Under Fire

Dean MacPhee was blunt and to the point when he explained certain portions of his report.

"I was disturbed to find that 61 percent of the growers operate 7 1/2 acres or less, and that less than 50 percent in the Okanagan and 11 percent in the Kootenays operate ten acres or more," he remarked.

At another point he declared: "This report is for you — if you don't do anything about it, no one else will."

The Dean was also critical over the operation of some packinghouses.

"This is one case where the costs have risen faster than any other part of the industry," he remarked, adding that packing charges had jumped from 38 cents a box in 1939 to \$1.17 in 1957.

"Is it multiplicity of packinghouses that is causing this increase?" he asked. "Or is it slowing down of operations?"

During his investigation, the Dean said he found a spread of 19 cents a box in one area, and a spread of 33 cents a box between the north and the south end of the valley.

## Overage Comes High, Dean Shows

Then he referred to overages. "Within this Okanagan Valley, there are packinghouses that are taking as high as six percent, although they swore they were taking only two percent" he said.

"The difference between one and six percent means 11 cents a box to the grower."

"I don't know who has been fooled over this. . . . I mention it. . . . it was one of the disappointments of my findings. . . . I believe most of you are co-operatives. . . . but I had not expected to find it."

Dean MacPhee said he also found evidence which suggests the BCFGA should undertake a study in the number of graders which are being used.

He suggested that "prejudices, sentiments and other emotional factors" may prevent packinghouses amalgamating, adding that growers in some areas may save ten to 15 cents a box by consolidation.

"I suggest appointing a committee to go into the matter."

At another point, he termed the packinghouse accounting system as "prejudiced, biased and an ill-conceived system."

Under this system, he maintained, it was impossible to compare figures with other houses. "I wonder if you are co-operatives enough as an industry to say 'can growers compare their costs?' Some houses are charging \$1.11 a box and others \$1.30. I wonder if you feel in terms of an industry that you no longer will doubt their costs? I therefore suggest that a committee be formed to look into the packinghouse amalgamation to see, if these costs can be reduced."

## It Is Up To You, Growers Told

Dean MacPhee, referring to recommended government loans, said it is hard to conceive a government helping an industry without that industry doing its utmost to reduce costs.

"It's up to you," he declared. The UBC economist said he could have published the names of all packinghouses that charged exorbitant packing costs. "But there's too much at stake in this industry. There's a survival of an industry at stake."

Referring to the number of orchards, Dean MacPhee said there

is a trend in speeding up in the division of land and farms, and they are tending to become smaller.

"The fact of the matter is, the trend is still continuing. . . a trend that can only bring dissatisfaction to a large number.

Dean MacPhee said the industry is heavily mechanized and that values (land) have increased four times in recent years.

He said the commission was able to determine this trend through discussions with bank managers, although no individual growers' name was ever mentioned.

## Grower Income Dropped Sharply

As a result of the survey, the commission learned that half of the Okanagan growers owe an average of \$5,200 and that in the last five years, the average income from farms has dropped from \$3,388 to \$1,043.

"Under the circumstances we tried to ascertain the average income of a grower," he continued. "In 1949, 24 percent were not making ends meet and this increased to 75 percent in 1958."

However, he emphasized, that he found that people who made a profit in 1956, made a profit in the preceding six years. Those who made a loss in 1958, invariably made a loss in the preceding

ing six years. It was a matter of management."

Continuing, the Dean said the study showed that the profitable grower was one who had large acreages — 14 acres, against nine. The profitable farmer produced more extra fancy and fancy grades. His yield was much higher. Horticultural practices kept his frost losses to a minimum.

"This is not advice at this stage. This is about the farmer in 1958 who made money; His yield was 75 to 150 percent more than the other group."

Then the economist touched on prices. He remarked that he wondered whether 1958-59 prices were unusual.

## Same Dollar Return As In 30's

"This industry is receiving the same number of dollars per box as it received in the ten year period of the '30's, the difference being the dollar buys half as much."

He suggested that some growers refer to the life span on certain trees, adding that a cherry tree must grow 20 years and a peach and apricot ten years before it reaches maturity and starts earning money.

Then he referred to world markets. He warned that com-

petition is going to be keener during the next generation and that there has been an increase of 40 per cent in production in other parts of the world and that this trend will continue.

At one time the Okanagan sold 40 per cent of its crop to the United Kingdom, the speaker reminded his audience.

The potential market for B.C. apples is six-and-one-half million boxes, he said. Everything over that is lost, and he warned

# The Summerland Review

VOL. 14, NO. 4

Wednesday, January 21, 1959

WEST SUMMERLAND, B.C.

## 'Art.' Garrish Says Ninth Term Will Be His Last

### Summerland To Get Long Sought-After Breakwater

Summerland is to get its long-sought-after breakwater. This good news was relayed to the Summerland Review today by Commodore of the Summerland Yacht Club, L. A. Smith.

Government inspectors conferred with Commodore Smith, Vice-Commodore C. L. Lackey and R. S. Orley on Monday regarding the breakwater and Tuesday four other officials took soundings and surveys at various places along the lake front in Summerland.

It was finally decided that the breakwater would be built at the Summerland Yacht Club site.

Subject to approval from Ottawa work on the breakwater is expected to be started in May or early June.

Further details on the breakwater which has been sought by the Board of Trade, Municipal Council and by the Yacht Club since its organization last year, will be given in next week's Review.

### Board of Trade Annual Banquet Is Next Week

Board of Trade Annual Banquet will be held at the I.O.O.F. Hall on Thursday, January 29 at 6:30 p.m. 1958. Board of Trade President Lloyd Miller will be chairman.

The guest speaker will be Bishop A. H. Sovereign of Vernon, whose topic will be "The Western Pilgrimage of Mankind." Bishop Sovereign has been widely acclaimed across Canada for his work in the fields of the John Howard Society, (which he founded), aid to juvenile and adult offender and social work, the Bishop exemplifies that quality it takes for a man to master whatever he touches.

Described by high ranking officials as a "born leader and a leader who cares intensely" Bishop Sovereign's dedication to society is best illustrated by the vast number of positions he has enthusiastically held during his 76 years of life. This list is too long to print here, for it would cover most of this page. But it embodies the best tributes that could be paid anyone.

Undoubtedly the Bishop's greatest accomplishment was the formation of the John How

ard Society which he has seen grow since its inception in Vancouver in 1931 to the 33 branches furthering the invaluable work all across Canada.

During the course of his lifetime Bishop Sovereign has helped many a wayward offender back onto a law-abiding path and doubtless there are hundreds of families in B.C. who owe their present station in life to his counselling in times of crises and need for spiritual aid.

Tickets for the banquet must be obtained in advance from Board of Trade executive members or at Boothe's Grocery, Summerland Review, Roy's Mens Wear or Lorne Perry's office. Deadline for tickets will be Wednesday evening, January 28th.

### Mrs. A. Asay Passes In 77th Year

Passed away after a month's illness in the Penticon hospital, Mrs. Avis Asay in her 77th year. She was born in Iowa, U.S.A. She came from Saskatchewan ten years ago and took up residence with her daughter and son-in-law, Mr. and Mrs. Everett Bates. At the time of her death she was a resident of Valley View Lodge, Penticon. Interment will be in Anita, Iowa.

### Legion And Auxiliary Officers Are Installed

Summerland Branch of the Canadian Legion was re-commissioned last Wednesday on its large and active membership and its attendance at meetings. Commented Legion Zone Commander Jim Bolton, of Penticon prior to installing Summerland Branch 22 Legion officers for 1959, "this gathering puts many a larger branch to shame."

Also installed in a joint ceremony by Mrs. Robinson, Legion Ladies Auxiliary Zone Commander of Okanagan Falls, was the executive of the Summerland Legion Ladies Auxiliary.

Installed were Legion president L. L. Trippe; Steve Dunsdon, first vice-president; Emilie Bonhoux, second vice-president; Mrs. Phyllis Hickson, 3rd vice-president; Clarence Adolph, 4th vice-president; Executive, Frank Daniels, Dr. Dugal McGregor, George Wade, W. E. Tyre and Sid Godber. Ken Hixson continues as secretary-manager.

For the ladies: Mrs. Howard Shannon, president; Mrs. E. B.

Gerrard, second vice-president; Mrs. Tom Fisher, secretary; Mrs. J. Mitchell, treasurer; Mrs. C. Adolphe, Sgt.-at-Arms; Mrs. A. Johnson, standard-bearer; executive: Mrs. F. O'Leary, Mrs. J. Wilson and Mrs. J. Richards.

Honorary president of the Legion branch is Alex Smith and honorary president of the Auxiliary is Mrs. D. Taylor, Sr.

It was announced at the meeting that Amy Berry was the winner of the Legion Branch \$250 scholarship, which is given annually to the son or daughter of a veteran continuing his or her education and who possesses the necessary qualifications.

Mrs. Berry is taking up nursing as a career.

Reports showed that Branch 22 is in a healthy condition with increased membership.

Building committee chairman Tom Charity announced that a building meeting will be called shortly to consider plans for a new building.

The auditorium was jammed to capacity when President A. M. Coates opened the 70th Annual BCFGA Convention at Vernon.

Mr. Garrish intimated this would be the last year he would stand as president. He is now completing his eighth year. Two years ago, when the MacPhee Royal Commission was appointed, the executive requested Mr. Carrish to guide the reins of the industry until Dean MacPhee's report was tabled. Now the executive has again asked Mr. Garrish to stand for office another year.

"I agree to do so, but I want to make it clear to delegates that if you are in variance with the executive, I cannot urge you strongly enough to make your feelings known at this convention," Mr. Garrish said.

HOCKEY HERE SUNDAY Summerland Intermediate Hockey Club will be in action at the Summerland Arena on Sunday afternoon against B.C. Dragons ice squad from Penticon.

### Summerland Rink In Provincial Playdowns

The Dick Topping rink of Summerland with Bill Croft third, Merle Birch second, and Garry Hackman lead won the Zone playdowns held at Peachland over the weekend. They now represent this zone at the Provincial Playdowns to be held in Vernon, beginning on the 2nd of Feb.

The club have sixteen rinks entered in the open mixed spiel starting on Thursday at 7 p.m. Regular draw games will begin on Monday.

### Funeral Services For R. M. Darke

Funeral services were held on Monday afternoon in Summerland Baptist Church for Roy Maurice Darke, who passed away suddenly at his home the night of January 15th. He was 55 years of age.

Mr. Darke was born in Stone, wall, Manitoba and spent his boyhood days in Summerland. Later he ranched in Alberta but returned to Summerland some ten years ago.

Mr. Darke is survived by his wife, Viola, and his mother Mrs. James Darke, at West Summerland, a brother Clayton, of North Vancouver, and three sisters, Mrs. Arnold Gayton, West Summerland, Mrs. George Tedder, Kamloops, and Mrs. Robert Scott, West Vancouver.

Rev. Lyle Kennedy officiated burial taking place in the Peach Orchard cemetery. Pallbearers: Mr. D. Agur, Mr. P. Agur, Mr. Ed. Krause, Mr. G. Pennington, Mr. Alf Chapman and Mr. Don Chapman. Soloist during the ceremony was Mrs. Flora Bergstrom. Summerland Funeral Home was in charge of arrangements.

### New Postmaster



E. Lloyd Coates has been appointed postmaster of Summerland succeeding Ross McLachlan. Mr. Coates came to Summerland in April 1957, from Metford, Sask., where he served in the Post Office for 10 years, and rose to position of assistant Post Master. A family man with four children, two attending school in West Summerland Mr. Coates, his wife Mary and family are residing in upper Peach Orchard.

### Funeral Services Here Friday For S. M. Pollock

Funeral services for the late Samuel Melvin Pollock, who died in Summerland General Hospital on Tuesday, January 20, at the age of 77, will be held Friday afternoon, at 2:30 p.m. from Summerland United Church with interment to be made in Peach Orchard cemetery.

Mr. Pollock, who was born in Bayfield, Ontario, is survived by his loving wife, Mary, four daughters, Mrs. Don McKay and Mrs. W. Keel, both of Winnipeg, Mrs. J. Steeds, Ottawa, and Mrs. Fred Schwass, Lethbridge; three sons, Frank, Penticon, William Charles, Louie Creek, B.C., and Burton of New Westminster.

There are seven grandchildren, four brothers and four sisters, Jean, Yorkton; Emery, Kamusack; Albin, Konora; George in the U.S.; Myrtle, Kenora; Zorita, Wyoming; Zotta, Kenora and Verna, Winnipeg.

Mr. Pollock settled in Manitoba in 1898, moved to Kenora in 1907, then later lived in Yorkton and Wadena, Sask., coming to Summerland in 1946. Rev. C. O. Richmond will officiate at the service, Friday, with the Summerland Funeral Home entrusted with arrangements.

### Fire

Summerland fire brigade answered a call at 9:30 Wednesday morning to a chimney fire at the home of Mr. and Mrs. Oliver, Station Road. The fire was promptly brought under control with no resultant damage.

### ROD AND GUN CLUB

The Rod and Gun Club is holding a general meeting, Friday night at 8 p.m. in the Odd Fellows Hall. Election of officers will take place, and resolutions to be presented to the Game Convention will be discussed. Every hunter and fisherman is welcome to the meeting.

**Drive Carefully**

The Life You Save May Be Your Own

## Faith Rebekah Lodge Installs Officers For '59

The officers of Faith Rebekah Lodge, No. 32, for the coming year, were graciously installed last Wednesday by Mrs. A. Everett, district deputy president of Pentiction. She was ably assisted by Mrs. Frank Hopkins, as Marshal and a staff of Past Noble Grands of Redlands Rebekah Lodge, No. 12, of Pentiction. The incoming officers of Faith wore white formals with pink and green corsages, presented to them by Mrs. A. Letts, noble grand elect; the installing staff wore pastel formals, making pleasing contrast.

The newly installed officers are Mrs. A. Letts, noble grand; Mrs. Bert Bryden, vice-grand; Miss Maida Morrill, recording secretary; Mrs. A. Turner, financial secretary; Mrs. H. R. J. Richards, treasurer; Mrs. J. Raincock, right supporter noble grand; Miss Louise Atkinson, left supporter noble grand; Mrs. J. Caldwell, right supporter noble grand; Mrs. W. Gillespie, left supporter vice grand; Mrs. J. H. Dunsdon, chaplain; Miss

Mae Howard, warden; Mrs. H. Burdon, conductor; Mrs. H. F. Dunsdon, color bearer; Mrs. F. Downes, pianist; Mrs. K. Blagborne, inside guardian; Mrs. J. H. Brown, Outside guardian; and Mrs. H. Lemke, junior past grand.

After the officers had been regularly installed, Mrs. J. H. Brown presented Mrs. H. Lemke with her past Noble Grand's jewel. In her remarks Mrs. Brown stressed the excellent leadership the Lodge had enjoyed during the past year under Mrs. Lemke's guidance and complimented her on her devotion to duty.

Tentative plans were made to celebrate the anniversary of the birthday of Thomas Wildey, the founder of the Independent Order of Oddfellows, whose birthday falls this month, with the subordinate lodge, Okanagan No. 58, IOOF.

At the close of the meeting delectious refreshments were served by the social committee, Mrs. E. T. Washington, Mrs. Les Gould and Mrs. W. Snow.

## Comings & Goings

Mrs. Ken Boothe returned home Monday from Elkhorn, Manitoba, where she attended the funeral of her father, Mr. R. Coulson. At the age of 92 Mr. Coulson passed away last Monday, January 12th.

Marjorie Lewis, daughter of Mr. and Mrs. Geo. Lewis, Trout Creek, celebrated her tenth birthday Wednesday, Jan. 4th. Invited to her birthday party were Pecky and Margaret Downing, Chrissie and Wendy Thompson, Marilyn Parker, Raymond Davis, Sylvia Hodge and Darlene Swinnerton.

Mr and Mrs. W. Wotten have returned from a trip to Bremerton, Wash.

Mr. and Mrs. S. Olsen returned home from Edmonton last week.

Mr. and Mrs. Don Lindsay and little son, Randy, are visiting at the home of Mrs. Lindsay's parents, Mr. and Mrs. P. Willis.

Mr. and Mrs. F. W. Sims, of Trout Creek, spent a few days visiting in Vancouver last week.

Reeve F. E. Atkinson left Saturday by plane for Ottawa to attend meetings of the Canadian committee on food preservation. He will return home the end of this week.

Mr. and Mrs. T. Kwak have returned home after spending a week in Vancouver and Seattle.

Mr. and Mrs. Lorne Bloom, field and family left last week for a holiday in California.

Mr and Mrs. J. L. Logie and their children, Bruce and Susie, formerly of Ketchikan, Alaska, are visiting at the home of the former's parents, Mr. and Mrs. G. E. Logie, prior to going to Arizona, where they will make their home.

Mrs. J. B. Liebert has returned from a trip to England.

On a business trip, to the coast last week were Mr. Cecil Wade and Mr. Norman Holmes.

Mr. J. Jomori and his son, Tommy, are on a trip to California to visit Mr. Jomori's brother, who is leaving soon for a trip to Japan.

Mr. and Mrs. P. Pleice and their family have moved into the McDaniel cottage at Crescent Beach.

Mr. and Mrs. Ray Baldwin of Edmonton are visiting at the home of Mrs. Baldwin.

Visiting at the home of Mr. and Mrs. Leo McCrae are Mr. McCrae's brother and sister-in-law, Mr. and Mrs. D. McCrae of Taslow, Yukon.

Mr. and Mrs. C. R. Adams have as guests for the next few weeks their daughter-in-law, Mrs. G. Adams and her small daughter, Roxanne.

Cpl. G. W. H. Pohlman, Strathcona Horse, is leaving on Wednesday for Indo-China. Mrs. Pohlmann will remain at the home of her parents, Mr. and Mrs. E. Harbicht.

R. "Bob" Mountford, RCN, is home for two weeks, while en route from Nova Scotia to H.M.C.S. "Naden", where he will continue training.

Mrs. Ethel Jenkinson, of Vancouver, visited her sister-in-law Mrs. Thaxton recently and also C.C.F. friends Mr. and Mrs. Gronlund.

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- MENDING WOOL, 2 ozs. .... 47c

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## Women's Federation United Church Open New Year Activity

Thursday afternoon, January 15th, Mrs. H. Dracus welcomed to the church hall 23 members and 2 visitors of the Summerland United Church Women's Federation. Mrs. J. Dunsdon the president, gave a new year greeting to visitors and members.

The annual reports from all departments were given. The treasurer's report showed the finances for 1958 had exceeded all former years. Mrs. W. Ward, supply secretary, reported 71 lbs. of children's clothing and useful articles had been sent to Korea, as well as quilts and blankets sent to provincial homes and hospitals. Also 200 lbs. of men's used clothing sent to Vancouver Central Mission. Mrs. A. MacLachlan, friendship secretary, reported on the many cards sent and visits paid during 1958, to shut-ins and hospital patients.

The devotional service was opened by singing "Rock of Ages", a favorite hymn of Mrs. James McKenzie, a senior member, now in Pentiction hospital. Mrs. G. Harper and Mrs. M. Pollock led the worship. Mrs. R. Chapman closed with prayer.

The correspondence was read by the recording secretary, Mrs. A. C. Fleming, letters and cards of thanks from absent members, who had been recipients of Christmas greetings; also a letter of thanks from the student who planned on attending Narimata Leadership Training School, returning the sum of money granted her. She regretted that she was now unable to attend the school.

The study for the month was

"The Growth of Christian Religion in Mexico". The subject was interestingly handled by Mrs. I. Lazenby, Mrs. M. Cox and Mrs. M. Babcock. The meeting was adjourned with the Mizpah benediction.

Tea was served by Mrs. J. Heickert and Mrs. Bancroft.

## Promenade

The Summerland Pairs and Squares held the most successful dance of the season at the Youth Centre Hall on Saturday night. Ray Frederickson did a fine job of emceeing assisted by local callers. Visitors from Vernon, Westbank, Kelowna, Peachland, Pentiction and Oliver were in attendance. The large crowd of beginner dancers was most encouraging. These new dancers have made tremendous progress during the past few months.

Visitors are welcome at Pentiction this Saturday at the regular class night of the Peach City Promenaders in the Cafeteria. Ed. Stebor is the instructor.

A big dance to mark on your date calendar is January 31st at Peachland. The Totem Twirlers will host a dance in the Community Hall with Bill Dickson as emcee and caller. A buffet supper is provided.

Next class lesson for Pairs & Squares is Tuesday, Feb. 3rd at the Youth Centre 8:30 p.m.

## Mrs. Don Clark Heads Hospital Auxillary Here

The Summerland Ladies Hospital Auxillary held their annual meeting at the Health Centre on Monday, January 12 with thirty-two members present. Mrs. Earle Wilson, President, welcomed a new member, Mrs. Gerald Dent of Trout Creek. Annual reports indicated a busy and successful year had been enjoyed by this organization.

Treasurer Miss Dorcen Tait reported that total earnings, including several donations, amounted to \$2272.88.

Mrs. Don Clark, secretary, reported that the money was being entering to banquets, luncheons, etc., lunches served at Mahoir Lodge, convoked by Mrs. Clark, sale of Christmas

cards and sale of handknit and other articles in the booth at the hospital, convoked by Mrs. Fabbri, the annual tag day had brought in \$184.97 and the Golden Rulers which were distributed throughout the community by the members as a Centennial Project, convoked by Mrs. F. E. Atkinson, raised the sum of \$431.98.

Acting for the Dorcen Mrs. Crawford and Mrs. Beaven reported that articles purchased for the hospital included linens and china, airplane, splints, Cautey sterilizer, 4 bedside tables, baby chair, 3 fluorescent lights installed, sink installed in supply room and painting and tiling floors in two wards.

Newly elected president is Mrs. Don Clark, succeeding Mrs. Earle Wilson, who had held that office for the past two years. Other officers are Mrs. E. Smith 1st vice pres. Mrs. L. R. Smith 2nd vice pres. Mrs. E. Weeks, secretary. Returned as treasurer is Miss Dorcen Tait, and Mrs. F. Beaven remains as Publicity Officer.

At the close of the meeting refreshments were served by the outgoing executive.

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- Flashlights, with batteries \$1.29
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The Corporation of Summerland

## The 1959 Court of Revision

to deal with the 1959 Assessment Roll will hold its first sitting on

**FEBRUARY 2nd, 1959**

at 10 a.m.

in the Municipal Hall, West Summerland.

J. P. Sheeley,

Assessor.

## Winter Best Time To Make Indoor Home Improvements

"You can save yourself much time and trouble," says Jack Johnston, manager of the Summerland branch of the Bank of Montreal, "by having your indoor home improvements done in the winter when building tradesmen are not tied up on outdoor construction."

"And it's often more economical, too," continues Mr. Johnston, "to have all those repairs or improvements done at once."

Of course, there's always the chance that you haven't the ready cash to make those repairs and improvements now. If that's your problem, drop in at the B of M and have a chat with Mr. Johnston about a Home Improvement Loan. H.I.L.'s are available for all kinds of worthwhile purposes — from insulating the attic to wiring the basement playroom.

B of M Home Improvement Loans are inexpensive — only 6 per cent interest per annum — and they're repayable in easy monthly instalments. Why not drop in at the B of M tomorrow. Mr. Johnston will be glad to give you full details about a B of M Home Improvement Loan.

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## Make Home Improvements During Winter Season

If you are the average home owner you undoubtedly have ideas concerning improvements to your property. But, perhaps, you can't proceed beyond the planning stage because of financing problems. If this is the case, a visit to your bank and a discussion with the manager concerning NHA home improvement loans may be the solution.

Home owners throughout the country have taken advantage of these loans guaranteed by the Federal government to finance over 100 million dollars in home improvements since 1955.

Features of the loan are the wide variety of work which may be financed, the convenient repayment period up to 10 years at an interest rate of six per cent per annum.

Loans as high as \$4,000 are available for single-family type dwellings to cover the cost of labor, materials and equipment for improvements ranging from the exterior repair of homes to the installation of modern built-in air conditioning systems.

**YOU GET**

1. Interior and exterior repairs or alterations, including the addition of one or more rooms, storeys or family housing units.

2. The erection or alteration of a garage or outbuilding.

3. The purchase, installation repair or improvement of heating, electrical, fire, control, plumbing and sewage disposal system and all kinds of water supply systems for the home.

4. The purchase, installation or repair of built-in cooking domestic refrigeration and garbage disposal equipment.

5. Painting, paper hanging and general decoration including an overall floor covering or carpet made to fit a particular room but excluding curtains, drapes and rugs.

6. The purchase, installation or repair of storm doors, storm windows, screens and awnings.

7. The erection, repair or improvement of fences.

8. The construction or repair of private driveways, sidewalks or curbs and landscaping of a permanent character.

9. The demolition or moving of buildings.

**EASY**

Another feature of the NHA home improvement loan is the ease with which it may be obtained. Your bank manager can arrange the whole transaction. You must be able to provide details of the improvements or installations planned and an estimate of the cost involved. The bank will require information concerning your income and financial obligations and details of existing encumbrances against the property. You will also be required to state the assessed value of the property, the amount of fire insurance carried and whether or not taxes have been paid to the last due date.

The maximum loan is \$4,000 for a one-family dwelling. In the case of a duplex, semi-detached or multiple-family dwellings, the loan may be as high as \$4,000 for the first unit plus \$1,500 for each additional unit up to a maximum of \$8,500 for a four-unit dwelling.

Home improvement loans are secured by a promissory note. However, if the amount of loan applied for, or the total amount of the loan plus the balances owing on other guaranteed home improvement loans on the property exceeds \$1,200, additional security may be required.

The banks may take a mortgage or the assignment to your interest in the home if it desires. This additional security may also be taken where the period of repayment goes beyond three years.

Such security is necessary if the loan is repayable in excess of five years or in the case of a duplex, semi-detached or multiple-family dwelling where the loan exceeds \$4,000. Legal fees or disbursements in connection with any additional security taken are payable by the borrower.

The only other fee payable by the borrower, so long as the loan is not in default, is the insurance fee. Your banker will collect this insurance fee amounting to one per cent of the loan and remit it to Central Mortgage and Housing Corporation.

**REPAYABLE**

The loan is repayable in monthly instalments, which include both principle and interest. Your banker will consider your financial situation and adjust the repayment period accordingly. However, this period of repayment may exceed 10 years.

In applying for a loan you must agree that you will not further encumber, sell or transfer your interest in the property without the written consent of your lender until the loan is repaid in full.

Application for a loan must be made by the owner of a property and not by anyone acting on his behalf. A joint owner of a home or anyone renting a

property, provided the lease does not expire in less than 3 years following maturity to apply. Application may also be made even though the property to be improved is subject to a mortgage.

If this type of loan will assist you in improving your home, now is an excellent time to discuss the matter with your bank manager. With winter settling in and demands in the construction field lessening, there is a plentiful supply of materials as well as competent labor available for your job. Take advantage of the winter construction opportunities.



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# Orchard Run

By Wally Smith

During the next few months when two or more fruit growers get together it is a ten to one bet that their conversation will be about the MacPhee report.

This voluminous document which we have not yet seen but which has been summarized by Minister of Agriculture Newton Steacy, certainly provides plenty of material for discussion. It explores every department of fruit growing, packing, selling and buying, and the author makes conclusions and recommendations that he believes will improve the health of the industry.

It is inevitable that the very comprehensive MacPhee report is going to cause a lot of deep, serious thinking on the part of the fruit growers, and, no doubt, a good many arguments will arise as to the value of the Commissioner's conclusions and suggestions.

### CLEAN BILL OF HEALTH

One thing the MacPhee report has done is establish beyond a doubt the fact that the fruit growers' association and their marketing organization are on a sound footing and well directed and well managed by men of ability and integrity.

Any doubts on this score (and prior to the launching of the commission enquiry, there were doubts in some quarters) should have been dissipated by the findings of the Commissioner.

### GROUND'S FOR GROUSE

Another point the report

should make clear to everybody is the true economic status of the average fruit grower in the Okanagan.

Business men and the public in general have, for a long time, been hearing complaints from fruit growers. Orchardists have said they were "hard up" or losing money, unable to get cost of production out of the crop, going into the red, and so on.

This column has not been backward about giving voice to the unhealthy condition of the Okanagan fruit growing industry.

I suspect a great many of these complaints have been heavily discounted by the listener, or reader. The remark is frequently heard that the farmers are always kicking, of "belly-aching" but it doesn't mean a thing.

Anyone who harbored such delusions must quickly change his mind after reading Dr. MacPhee's conclusions on the subject. There is really something behind the chronic complaints of the fruit grower.

### NEW TREND

Dr MacPhee had nothing to say about vertical integration, a new and rapidly expanding movement in many branches of agriculture.

Vertical integration is a new name for contract farming and during the last few months farm journals have published a lot of information and views on the subject.

In vertical integration the producer contracts to produce and sell his product to the other party to the contract, usually a feed supply house or a wholesale-retail firm. They supply credit for the purchase of chicks, pigs, turkeys, etc. They also supply feed and expert advice and guidance in the production and harvesting of the crop, which is usually purchased at the market price, or a shade higher.

Vertical integration has not yet entered the Okanagan fruit picture and probably that is why Dr. MacPhee did not touch on the subject. However, during the past year there has been so much said about vertical integration that some growers are wondering if there is a possibility of it operating in the fruit industry.

From here it looks as though vertical integration is an ideal means of putting a lot of small farmers into big production thus creating further surpluses to add to those already existent, and further lowering the price of farm produce, already so low there is little or no profit for the man on the land.

# Church Services

## Summerland Baptist Church

Affiliated with Baptist Federation of Canada (Come Worship)  
 Pastor — Rev. L. Kennedy  
 9:45 a.m. Sunday Church School (Classes for all, 3 yrs. to adults)

**SUNDAY**  
 11:00 a.m.—Morning Service  
 7:30 p.m.—Evening Service (Nursery for babies and small children during 11 a.m. service)

**WEEK DAY ACTIVITIES**  
 Explorers, 9-11 yrs., Tues. 3.30  
 Mission Band 5-8 yrs. Wed. 3.00  
 Baptist High Fellowship, 12-15 years, Thursday 6.45 (All groups mixed, boys, girls)

**Monday**—7:30 p.m.—Young Peoples  
**Wednesday**—8:00 p.m.—Prayer and Bible Study  
 All Welcome

## Summerland United Church

**SUNDAY SCHOOL**  
 Primary, Junior and Intermediate 9.45 a.m.  
 Beginners (pre-school) 11 a.m.  
 Public Worship

9.45 a.m. and 11 a.m.  
 Evening Worship 7:30  
 Mid-Week Activities: For most age groups, phone the Church Office 6181

## The Free Methodist Church

**SUNDAY SERVICES**  
 10:00 a.m.—Sunday School  
 11:00 a.m.—Morning Worship  
 7:30 p.m.—Evening Service

**Week Day Services**  
 Monday — 8:00 p.m. Young Peoples  
 Wednesday — 8:00 p.m. Prayer and Bible Study — A Welcome to All — REV. JOSEPH H. JAMES

## St. Stephen's Anglican Church

The Anglican Church of Canada in Communion with the Church of England and the Protestant Episcopal Church of the United States

**SERVICES**  
 Holy Communion every Sunday at 8:00 a.m. — also 1st Sunday of the month at 11:00 a.m.  
 Sunday School — 10:15 a.m.  
 Evening Prayer — 2nd Sunday 7:30 p.m.  
 Morning Prayer — 3rd, 4th and 5th Sunday's — 11:00 a.m.  
 REV. A. A. T. NORTHRUP

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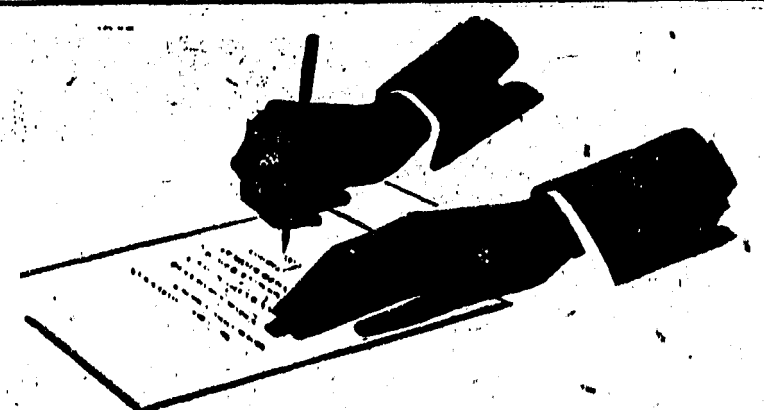
### The fire brigade will put out your House Fire

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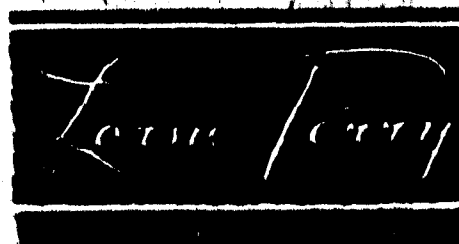
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**THURSDAY, January 22**  
 3:15 Nursery School Time  
 3:30 Douglas Fairbanks  
 4:00 Open House  
 4:30 Roundabout  
 5:00 Maggie Muggins  
 5:15 Pieces of Eight  
 5:30 Woody Woodpecker  
 6:00 Children's Newsreel  
 6:15 TBA  
 6:30 CHBC-TV News  
 6:40 CHBC-TV Weather  
 6:45 CHBC-TV Sports  
 6:55 What's On Tonight  
 7:00 Meet The People  
 7:30 Music Makers '59  
 8:00 Rescue 8

8:30 The Unforeseen  
 9:00 Wyatt Earp  
 9:30 TBA  
 10:00 Wrestling  
**FRIDAY, January 23**  
 3:15 Nursery School Time.  
 3:30 Hiram Holiday  
 4:00 Open House.  
 4:30 P.M. Party  
 5:00 Howdy Doody.  
 5:30 Mighty Mouse  
 6:00 OK Farm and Garden  
 6:30 CHBC-TV News  
 6:40 CHBC-TV Weather  
 6:45 CHBC-TV Sports  
 6:55 What's On Tonight  
 7:00 Official Detective  
 7:30 Plouffe Family  
 8:00 Herbie's Duffy  
 8:30 How to Marry a Millionaire

9:00 Wells Fargo  
 9:30 Country Hoedown  
 10:00 Inland Theatre (Brief Encounter)  
 11:40 CBC-TV News  
**SATURDAY, January 24**  
 4:00 Six Gun Theatre.  
 5:00 Zorro  
 5:30 Rin Tin Tin  
 6:00 Patti Page  
 6:15 Mr. Fix It  
 6:30 Trail of '98  
 7:30 Saturday Date  
 8:00 Perry Come.  
 9:00 Sea Hunt  
 9:30 Tennessee Ernie Ford  
 10:00 Playbill  
 10:30 Naked City.  
 11:00 Premier Performance (Where do we go from here)

**SUNDAY, January 25**  
 1:30 Y Good Life Theatre  
 2:00 Guilty or Not Guilty  
 2:30 Country Calendar  
 3:00 Heritage  
 3:30 Junior Magazine  
 4:30 Lassie  
 5:00 Frontiers  
 5:30 Wanderers of the Wild  
 5:45 Nation's Business  
 6:30 Father Knows Best  
 7:00 December Bride  
 7:30 Showtime  
 8:00 Ed Sullivan

9:00 World's Stage.  
 9:30 G.M. Presents.  
 10:30 All Star Golf Time

**MONDAY, January 26**  
 3:15 Nursery School Time  
 3:30 Our Miss Brooks  
 4:00 Open House.  
 4:30 P.M. Party  
 5:00 Howdy Doody.  
 5:30 Follow Me.  
 5:45 Uncle Chichimus.  
 6:00 Fighting Words  
 6:30 CHBC-TV News  
 6:40 CHBC-TV Weather  
 6:45 CHBC-TV Sports  
 7:00 Sports Roundup.  
 7:30 Medic.  
 8:00 The Millionaire  
 8:30 Cross Canada Hit Parade  
 9:00 Danny Thomas Show  
 9:20 Cannon Ball.  
 10:00 Desilu Playhouse  
 11:00 Rothman's News  
 11:05 CBC-TV News

**TUESDAY, January 20**  
 3:15 Nursery School Time.  
 3:30 Dr. Hudson's Secret Journal.  
 4:00 Open House.  
 4:30 Patti Page  
 5:00 Friendly Giant  
 5:15 Science Around Us  
 5:30 Whistle Town.  
 6:00 Hidden Pages  
 6:30 CHBC-TV News.  
 6:40 CHBC-TV Weather.  
 6:45 CHBC-TV Sports.  
 7:00 Bank of Knowledge  
 7:30 Fighting Words  
 8:00 Front Page Challenge.  
 8:30 Shirley Temple story Book  
 9:30 Follie (The Heiress)  
 10:30 Press Conference  
 11:15 Rothman News  
 11:20 CBC-TV News

**WEDNESDAY, January 21**  
 3:15 Nursery School Time  
 3:30 Dear Pseobe  
 4:00 Open House  
 4:30 P.M. Party  
 5:00 Howdy Doody  
 5:30 TBA

6:00 Rope Around the Sun  
 6:15 A Dog's Life  
 6:30 CHBC-TV News  
 6:40 CHBC-TV Weather.  
 6:45 CHBC-TV Sports.  
 7:00 Life of Riley  
 7:30 Walt Disney Presents  
 8:30 One of a Kind  
 9:00 Your TV Theatre  
 9:30 Bat Masterson  
 10:00 Have Gun, Will Travel  
 10:30 Confidential File  
 11:00 Rothman's News  
 11:05 CBC - TV News  
 11:15 Boxing

**Rialto Theatre**  
 Thur. Fri. Sat., January 22-23-24  
 Cary Grant, Ingrid Bergman, Cecil Parker, in  
**Indiscreet**  
 (Tech Comedy)  
 One show Thurs., & Fri., 8 p.m.  
 Two shows Saturday 7-9 p.m.  
 Saturday Matinee 2 p.m.

**Capitol**  
 A FAMOUS PLAYERS THEATRE  
 Thurs. to Sat., Jan. 22-23-24  
 Rex Harrison and Kay Kendall in  
**The Reluctant Debutante**  
 Showing at 7 & 9 p.m.  
 Sat. Matinee at 2 p.m.  
 Mon. to Wed., Jan. 26-27-28  
 Andy Griffith & Felicia Farr in  
**Onionhead**  
 Showing at 7 & 9 p.m.

**Summerland Review**  
 Wednesday, January 21, 1959

**For The Top Western Shows**  
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 9:30 Wednesday ... Bat Masterson  
 10:00 Wednesday  
 Have Gun - Will Travel  
 Every 2nd Friday at 9:00  
 Tales of Wells Fargo

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 wish to thank their customers whose support has made this wonderful achievement possible

**Summerland Esso Service**  
 declared winners of the coveted  
**B.C. Interior Dealer Achievement Award**



Pictured here are George Clark and Bill Evans the popular owners, operators of the Summerland Esso Service with the trophy which is awarded to the most successful service station operator in the B.C. Interior.  
 Not only are George and Bill the proud winners of the award, they are among the leaders in the Imperial Esso dealer competition which will take the winners on a ten day trip to New York as the guests of the Imperial Oil Co. at the famous Waldorf Astoria.  
 Good luck George and Bill... Hope you make it!

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 Winners of Dealer Achievement Award  
**EARL HUNTER**  
 PENTICTON Your Imperial Agent  
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 Always look to Imperial for the best

# Minor Hockey Schedule

Tuesday, Jan. 20—  
3:30 to 4:30—Red Wings vs Bruins  
3:30 to 4:30—  
Red Wings vs Bruins.  
4:30 to 5:30—  
Black Hawks vs Maple Leafs  
Thursday, Jan. 22—  
3:30 to 4:30—  
Black Hawks vs Red Wings.  
4:30 to 5:30—  
Bruins vs Maple Leafs.  
Saturday, Jan. 24—  
10:30 to 11:30—  
Maple Leafs vs Black Hawks  
11:30 to 12:30—  
Red Wings vs Bruins.  
Tuesday, Jan. 27—  
3:30 to 4:30—  
Bruins vs Black Hawks.  
4:30 to 5:30—  
Maple Leafs vs Red Wings.  
Thursday, Jan. 29—

3:30 to 4:30—  
Bruins vs Maple Leafs.  
4:30 to 5:30—  
Red Wings vs Black Hawks  
Saturday, Jan. 31—  
10:30 to 11:30—  
Red Wings vs Bruins.  
11:30 to 12:30—  
Maple Leafs vs Black Hawks  
Tuesday, Feb. 3—  
3:30 to 4:30—  
Red Wings vs Maple Leafs.  
4:30 to 5:30—  
Black Hawks vs Bruins  
Thursday, Feb 5—  
3:30 to 4:30—  
Black Hawks vs Maple Leafs  
4:30 to 5:30—  
Red Wings vs Bruins.  
Saturday, Jan. 7—  
10:30 to 11:30—  
Black Hawks vs Bruins.  
11:30 to 12:30—  
Maple Leafs vs Red Wings.  
Tuesday, Jan. 10—  
3:30 to 4:30—  
Maple Leafs vs Bruins.  
4:30 to 5:30—  
Black Hawks vs Red Wings.  
Thursday, Feb. 12—  
3:30 to 4:30—  
Red Wings vs Black Hawks.  
4:30 to 5:30—  
Bruins vs Maple Leafs.  
Saturday, Feb. 14—  
10:30 to 11:30—  
Bruins vs Red Wings  
11:30 to 12:30—  
Black Hawks vs Maple Leafs

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## HOCKEY

Sunday Afternoon 2:30 p.m.

**Summerland Macs**

VS

**Penticton B.C. Dragoons**  
B.C. Juvenile Champions

In Jubilee Arena

# Horticultural Society Holds Annual Meeting Here

All the officers were re-elected at the annual meeting of the Summerland Horticultural Society held on Friday evening in the Anglican parish hall. They are as follows: Mrs. E. C. Bingham, president; Miss Doreen Tait, vice-president; secretary, Mrs. Don McLachlan; treasurer, W. F. Ward. Executive is comprised of Wm. Gallop, Alex Watt, Dr. D. L. McIntosh, Dr. James Marshall and Mrs. Alex Inch.

Interesting reports were given from all committee heads and it was mentioned that Nat May had given his timely Topics at every regular meeting last year. Wm. Gallop, convener of membership, said 60 joined in 1958. By unanimous resolution Mr. and Mrs. Kenneth McKay of Naramata were made honorary life members of the society. It was regretted that the McKays were no longer able to take an active part in the organization which they supported so many years by their help in many ways including lovely exhibits from time to time.

## Rifle Club Holds Meeting

The annual meeting of the Summerland Sporting Rifle Club was held at Barkwill's indoor range Friday, January 18. Bob Barkwill was re-elected president for his second term. The other officers elected were: Vice-President - Harold Richardson; Secretary - Bert Simpson; Treasurer - Miss Louise Atkinson; Publicity Official - Stan Taylor. H. Richardson, Pete Andrew and Bob Barkwill were elected range officers.

It was voted unanimously that Corporal Ted Piers be made an honorary member of the club in thanks for his excellent work last season. The executive were asked to arrange inter-team shoots, and to look into the possibility of competition shoots with other Valley towns. It was decided by vote that the weekly practice nights be changed from Mondays to Thursdays at 7 p.m.

arrangement of fruit, Mrs. E. M. Hookham was first and Mrs. Alex Inch, second; in class 2, theme arrangement, Mrs. Bingham was first, Miss Doreen Tait, second.

Summerland Art Club provided entertainment with an exhibit of 35 flower paintings. Mrs. A. K. Macleod spoke interestingly of "Flower Painting Through the Years". During the last half hour Mrs. J. L. Mason took over, assisted by Mrs. Jack Dunsdon, Mrs. Margaret Babcock and Mrs. Gus Johansen, when members of the Horticultural Society made pastel drawings of flowers as arranged by the Art Club. Mrs. Gordon Ritchie took the prize for her sketch with Mrs. Wm. Gallop winning honorable mention.

Refreshments were served by Mrs. H. C. Whitaker and Mrs. W. F. Ward. Mrs. Gordon Ritchie thanked the Art Club for the amusing program.

## Dean MacPhee

Continued from Front Page

There may be an increase of 30 per cent in world production over the next ten years. Of this six-and-one-half million boxes, about five million go to the fresh fruit market, and the balance would have to be disposed of through canneries and processors.

Dean MacPhee declared the most the growers could hope for is an increase in population. To hold and possibly increase the industry's share of the US market would require continuance of top quality fruit and larger exports to Europe are required.

The Dean was emphatic in stating that there should not be any new plantings of apple trees in the Valley. You produced as much in 1957 as you are able to sell, unless you want to put more into the processors, he warned.

Referring to prices, the Dean said that a study of comparative prices showed that B. C. Tree Fruits was getting the best prices going and that evidence was quite clear that B.C. Tree Fruits obtained higher prices for their apples than did the American producers.

"There is no reason for suspecting that B. C. Tree Fruits is asking a lower price than anyone else in North America. The evidence is clear, you are generally getting a higher price than the Americans."

Referring to the price spreads Mr. MacPhee said that since the publication of the report, "I have been called a liar and others have demanded a public apology." He explained how the commission went about determining the mark-up on fruit. Survey showed there had been a 23 per cent mark-up in Calgary; 28 per cent in Regina; 33 per cent in Winnipeg, and 42 per cent in Vancouver.

"It is up to the public to decide whether they support this type of thing," he said. The dean admitted that glaring instances of price markup was found in the smaller retail stores.

In brief reference to the canners, he advised growers to give more consideration to delivering properly matured fruit to this outlet. "This unevenness in maturity is too expensive for canneries, particularly for peaches and pears," he remarked.

Mr. MacPhee said of the processing plant that he found there is a concept that processor was merely a "salvage outlet."

"You have reached a stage where processors is no longer a salvage industry," he remarked. He stressed that steps should be taken to "re-establish the industry — not as a charity — but simply as good business to this province and the dominion." At the same time, he recommended that the Okanagan Agricultural Club be continued and strengthened. He commended the latter group for the "excellent job you are doing."

The dean referred to the steadily increasing number of super markets and the important function they are playing in the distribution of Okanagan produce.

Regarding roadside stands Mr. MacPhee said he is recommending that the B.C. Fruit Board issue a licence to every grower, so that he can sell fruit within the regulations.

In conclusion, he urged growers to take stock of their own houses. "This industry is too important to allow this valley to follow all the other valleys (Kootenays for example) for producers to go out of business."

# The Summerland Review

Wednesday, January 21, 1959

## Classified Ads

### Coming Events

Overture Concert members are invited to Kelowna to hear Adele Addison, soprano, on Jan. 22nd at the Empress Theatre at 8:15. 4-1-c

Rod and Gun Club General Meeting, Friday night, 8 p.m., January 23rd. Odd Fellows Hall Election of officers. Resolutions to be presented to Game Convention. General Business. Every hunter and fisherman is welcome to this meeting. It's your business. 4-1-p

Summerland regular P.T.A. meeting, Thursday, Feb. 5th, 8 p.m., High School library. 4-1-c

Summerland small Bore rifle club practise at Barkwill's cannery Thurs, Jan. 22 at 7 p.m. Everyone interested welcome. 4-1-c

Association for retarded children Annual Meeting, Friday January 30, 8 p.m. in High School library. 4-2-c

Red Cross Annual Meeting, Friday, January 23, Health Centre at 8 p.m. 4-1-c

THEOSOPHICAL SOCIETY Fiat Lux Lodge meets twice monthly. Enquiries phone 4377 or write Box 64 Summerland. 42-c-1f

### For Sale

FOR SALE—COAL AND WOOD range, \$10. Phone 6473. 4-1-c

FOR SALE — FRUIT TREES for sale for spring delivery, all varieties. Write Bruce Collen, RR 1, Oliver, B.C. 4-1-c

FOR SALE — CONTEMPORARY chesterfield and chair, foam rubber, wrought iron; coffee table, wrought iron, glass top; early Pennsylvania Dutch chest of drawers; drop leaf table in solid cherry wood. Reasonably priced, phone Summerland 6101. 3-1f

### Wanted

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WANTED TO BUY—MODESTLY priced small farm. Close proximity to school, not a factor. W. B. Campbell, Burnside Farm, Fort St. John, B.C. 3-4-p

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### Notice

I, the undersigned, wish it to be known that after this date, January 14, 1959, I will no longer be responsible for any debts contracted by my wife. Signed August Mayert. 3-3-p

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# The Summerland Review

VOL. 14, NO. 6

Wednesday, January 28, 1959

WEST SUMMERLAND, B.C.

## Expect Work To Start On Breakwater Here In April

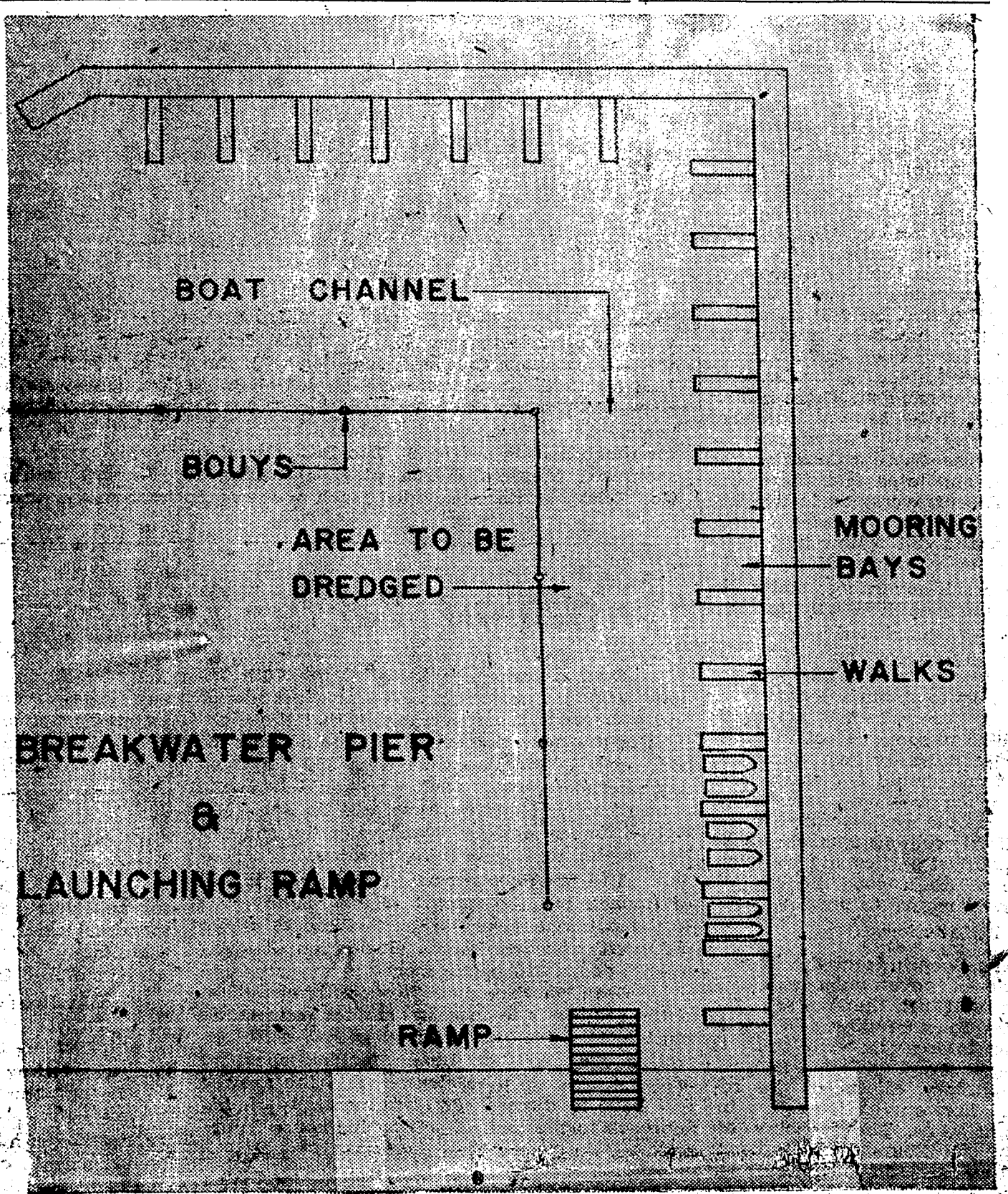
Members of the Summerland Yacht Club are jubilant these days. Possibility now exists that work on the new breakwater, of which plans are pictured here, will commence in April, rather than in July as previously announced. Eighteen thousand dollars has already been earmarked for the project by the Federal Government.

Yacht Club Commodore L. A. Smith points out that while the government will do most of the paying and most of the work, there will still be lots for Summerland's water-minded residents to do. Before the breakwater can be put to practical use as a small boat harbor, it will be necessary to build a 400-foot pier.

The Yacht Club which organized only last summer, started in right away to continue the community's years' long efforts to secure a breakwater. "We're iratified at the quick action," commented Commodore Smith, "but we're also mindful of the previous sustained efforts of the Board of Trade and the Corporation to secure this breakwater."

Service clubs, Kiwanis, Rotary, the Canadian Legion and Kinsmen supported the Yacht Club as did the Council and the Board of Trade. The Corporation has dumped fill at the approach and now the Yacht Club hopes to centre all small boat activities at the breakwater with a Yacht Club building in prospect.

The Summerland Yacht Club plans a general meeting this month and a large turnout is hoped for.



Mrs. J. E. O'Mahoney, wife of Summerland's hospital administrator, Jack O'Mahoney, became the 22nd winner of the Reid Johnston Good Citizen Award, and the sixth woman to be so honored, counting Mrs. F. E. Atkinson, who shared the award in 1954 with her husband

Reeve F. E. Atkinson. Mrs. O'Mahoney was named Good Citizen for 1958 at the annual banquet of the Board of Trade held in the IOOF Hall last week. Presenting the trophy is Fred Schumann, a past president of the Board of Trade.

## Bishop A. H. Sovereign Packed Audience Applaud

A packed IOOF Hall shook to enthusiastic applause after Bishop A. H. Sovereign, (retired) of Vernon, concluded his lively witty, informative and encouraging address presented at the annual banquet of the Summerland Board of Trade, held last Thursday.

Bishop Sovereign spoke in glowing terms of "The Importance of British Columbia" and among other things he predicted that with the growing industrialization and urbanization of the Fraser Valley that the Okanagan would become Vancouver's food basket.

The Bishop made an interesting point when he reminded his listeners that all great move-

ments of the human family have been westward and that would-be conquerors (Napoleon, Hitler and others) who had tried to reverse this trend had met with disaster.

The speaker was introduced by A. K. Macleod and thanked by K. L. Boothe.

A highlight of the meeting was the installation of William Gillard as president of the Board of Trade succeeding Lloyd Miller, and of Joe Biollo as vice-president. Retiring president Miller introduced the guests including Stuart Hawkins, president of the Penticton Board of Trade, and Mrs. Hawkins; Stuart Heatley of the Kelowna board; Mr. and Mrs. Donald Salting, Associated Boards, Naramata; Mrs. L. A. Miller, Reeve and Mrs. Atkinson; Board of Trade, Queen, Miss Flsie Karlstrom and her escort, Bill Dunsdon; Mr. and Mrs. Fred Schumann and Mr. and Mrs. Lorne Perry. Mr. Perry is secretary of the board.

Reeve Atkinson spoke of the part the board of trade plays in the community in promoting projects and said: "It merits support." Mr. Miller thanked his committees and especially the secretary, Lorne Perry, for help during the past year.

The silver rose bowl, first prize for the board of trade's Christmas home lighting contest was awarded to Ron Hodgson by Reeve Atkinson, who donated the trophy for annual competition.

Rev. Wellwood gave a toast to the ladies with reply by Mrs. G. C. Johnston.

Entertainment was provided by a ladies' choir "The Melodiers", conducted by Mrs. L. L. Fudge with Miss Johan Bergstrom; accompanist.

Flowers were presented to Mrs. O'Mahoney and to the wife of the retiring president, Mrs. Miller.

Catering was by Faith Rebekah Lodge No. 32.

## Sugar and Spice

by FLORENCE ONLEY

Darling you look wonderful. Beautiful words, guaranteed to bring happiness to any woman and from my own husband, no less except that he wasn't looking when he said it. No doubt you are wondering what this is all about... well it happened like this. About three o'clock Thursday, my husband phoned, import of his call was that Sid Godber had urgent business elsewhere and that he had asked Jim to fill in at the Board of Trade Annual Banquet. So said he, get into your glad rags and go with me. Now I love banquets, but I also like a few days notice and on receipt of this command from the master, (lower case 'm') I immediately went into a tizzy—what would I wear. I needed a hairdo, but my appointment was for Friday. I rushed to the mirror—looked and screamed. I looked like a mouse peeping out of a haystack. Something had to be done, I did it. At six o'clock I made an entrance from the bedroom in my new mushroom liberty pink silk dress with a posy of artificial mauve Orchids, superimposed by a hairdo that made me look like a cross between Gina Lollabrigida and Immogene Coca. I said, "Well how do I look, darling?"

"He replied without locking up. 'You look wonderful—let's go.'

We arrived at the IOOF Hall at exactly 6:30. The place was packed, everyone was seated at beautifully laid out tables, we found two places and sat down. I was being particularly charming to my right hand neighbor when my kind and loving, in one of his delightful stage whispers, told me I had left a curler in my hair. I dropped my fork, ducked under the table to recover it and deftly removed the curler. Anyway it was a beautiful meal. After desert husband Jim sat back hands folded across his little pot and murmured his favorite excerpt from Samuel Poppy's Diary:

"I'll not budge an inch. Constrain me not, for here I am well content."

Then came a delightful musical interlude. Ten of the nicest voices conducted by Alma Fudge, sang, "You'll never Walk Alone", the beautiful Brahms Lullaby. Then to the delight of everyone they out loose with "Skip To My Lou".

Up to now it had been Ladies' Continued on Back Page

## Summerland Kinsmen Raise \$1,006 In First Fund Drive

Summerland Kinsmen Club staged its first community-wide canvass on Monday to good effect and thanks to the generosity of Summerland residents raised the sum of \$1,006 for the Kinsmen Charities, which includes treatment and rehabilitation of polio victims.

Kinsmen Club president Pat Pleice expressed deep appreciation of the support given by the community to the Kinsmen's first drive, and also he warmly praised fund campaign chairman Bob Towgood for his splendid work in organizing the canvass and the Kinsmen and the mothers who marched on Monday.

## Building Off To Good Start

Building got off to a good start in Summerland for 1959 with Building Inspector Roy Anrus reporting that eight per-

mits to the value of \$23,450 were issued, an increase of \$9,800 over the value of permits issued in January 1958. Permits were issued for three new dwellings at a cost of \$19,000, and five alterations and additions to the amount of \$4,450.

## Order of Eastern Star Dance Said "Best Yet"

Always the outstanding social event of the Summerland winter season, the annual dance of the Order of the Eastern Star, held last Friday in the IOOF Hall, was voted "the best yet" by the large crowd which danced until the small hours to the music of Saxie's Orchestra.

Mrs. T. Marsh, Worthy Matron, and Mrs. F. Maddocks, Worthy Patron, received guests from Penticton, Oliver, Keremeos, Peachland and Summerland.

The theme, "A Night In The Orient" was carried out very impressively with Chinese lanterns, fans and flowers, with well scenes of rickshaws, dragons and large murals of Oriental theme. Miss Mitzi Jamori and Miss Yemiko Kawasaki, in Japanese dress, gave out favors to all the guests.

Convener for the dance was Mrs. G. Boggs with Mrs. G. Washington and Mrs. J. Duns-

don in charge of decorations. The refreshments were planned by Mrs. R. Leiner and the invitations by Miss Mildred Clark, while Mrs. G. Forster took tickets at the door.



## Handicapped Children School Well Supplied

W. H. Durick was elected president of the Summerland Association for Handicapped Children at the annual meeting held Friday in the High School Library.

Vice-president is Ian McQuaid, and second vice-president is Mrs. Gladys Laird. Secretary is Mrs. W. A. Vandenburg, with G. C. Johnson, treasurer.

Directors are: Rev. A.T. Northrop, R. S. Oxley, Mrs. J. Y. Towgood and Miss Hatlie Empey, PHN.

Tribute was paid to Mrs. J. Y. Towgood who filled in as president, following the regretted resignation of Dr. T. H. Anstey, who left for the east last fall.

Amalgamation of the plant and pathology laboratory and the ornithology, chemistry and bacteriology laboratories with the Summerland Experimental Farm and a change in name is expected.

Announcement of the amalgamation under the heading of Summerland Regional Research Centre and the naming of a Summerland Regional Research Director, is expected within the near future.

Dr. C. J. Bishop, currently acting superintendent of the Summerland Experimental Station, is among the candidates for the post of Research Director.

Dr. Bishop is on an exchange year with Dr. T. H. Anstey who is in Kenyville, Nova Scotia, but on completion of the year, Dr. Anstey will be transferred to Lethbridge.



For the first time in running a Summerland rink has won the Legion Zone Playdowns. The winning rink, which won in a double knockout, competing with six other teams from the rough Carac rink from Penticton, is shown above with the trophy, shortly after it was presented by Legion Zone Com-

## Member Reports



David Pugh, M. P.

As you will all know, the House opened on January 15 with all the color and glamour and the pomp and circumstances which accompanies this great institution. Governor-General arrived at the Centre Block at three o'clock with his Guard of Honour and the usual Vice-Regal salute. Many believe that this will be the last trip Mr. Massey will make for this purpose, as his term of office runs out this summer, and it is very doubtful that he will carry on. His term has been renewed on several occasions, including one extension given by the Conservative government. There is a lot of speculation as to his successor. You may recall that his was the first case where a Canadian had been appointed and there was some controversy as to whether that had been a wise course. Australia did follow that practice for a while. Most of the other self-governing states in Commonwealth usually go outside of their own country. I presume one of the reasons for this lies in the fact that it is not too easy to obtain a person from the country who has not participated to some extent in partisan politics. My own opinion is that this should not really matter when we come to consider that people are appointed to the judicial positions from the ranks of political parties and yet manage to do a good honest job without regard to previous political affiliations.

The Speech from the Throne disclosed government thinking that will set the pattern for legislation to follow. Of particular interest to our area is the paragraph relating to discriminatory effects of the recent horizontal increase in freight rates. The economy of Okanagan Boundary has been hard-hit by this increase and alleviation of this discriminatory efforts during the session.

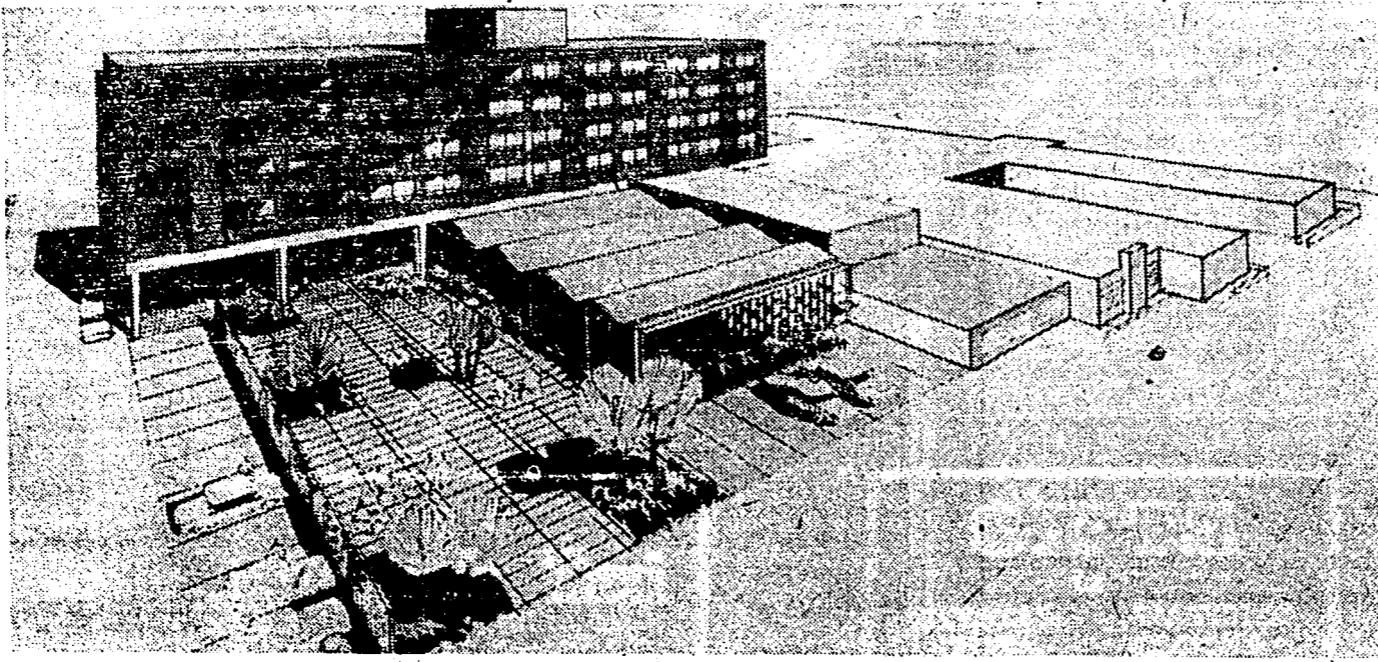
Of interest too will be the comprehensive review of the provisions of the Veterans Land Act directed to allowing the veteran greater advantage under modern agricultural practices.

Also to be discussed will be amendments to the Veterans' Rehabilitation Act and the War Service Grants Act.

From my personal point of view it is delightful to be back in Ottawa. There are many problems both on personal and constituency matter to be attended to. It will help me if you will let me know if I can be of help to you. In this connection please remember that no postage is required on correspondence directed to your member of parliament House of Commons, Ottawa.

# Editorials

Wednesday, February 4, 1959



WHEN THE PEOPLE OF SUMMERLAND donated \$1,006 to the Kinsmen on Monday they were helping to finance the institution featured above. The G. F. Strong Rehabilitation Centre will acquire a four story addition with the aid of a grant of \$75,000 from the B.C. Foundation for Child Care, Poliomyelitis & Rehabilitation. Reserves and Government grants are expected to provide the balance of the \$1,000,000 required to provide this additional space. The proposed new wing which is shown here is badly needed to cope with the increasing demands for rehabilitation services. The B.C. Foundation which raises its funds through the Kinsmen's sponsored Mothers' March plays a leading role in sponsorship of patients at the Rehabilitation Centre and has provided much of the equipment in use there.

## Sentiment Versus Dollars

Few, if any, who attended the 70th annual BCFGA Convention in Vernon last month will disagree with our contention that the highlight of the three-day event was the appearance of Dean E. D. MacPhee, who absorbed the Tuesday afternoon sessions and who could from the point of view of interest have held the speakers' lectern for the entire three days of the convention, including the evening sessions.

The MacPhee report in cold print is full of impact, but the impact of the reading was just a pat in comparison to the impact which came with the Dean's own elucidation of many aspects of his 810 page report.

Dean MacPhee made it perfectly clear that if the grower is to increase his net returns, he must look at his own business with a cold, objective eye. In fact, Dean MacPhee made it brutally clear to the delegates that the grower will have to discard any sentimentality in his approach to the task of setting his house in order.

That, to our mind, was the major point made by the author of the most exhaustive report ever compiled on the fruit industry.

It won't be easy — particularly in implementing the Dean's recommendations regarding the packinghouses — for the grower over the years has built up a strong loyalty to his packinghouse. But, as Dean MacPhee pointed out, it's entirely up to the grower. If he prefers sentimentality to increased revenue per box, then he can have it.

The MacPhee recommendations are just that — recommendations. The industry can, if it so wishes, throw one or all of the recommendations out of the window, and we have no doubt that there will be some effort to emasculate some of the more potent recommendations whose implementation would hurt some group or groups within the industry.

In this regard we looked with some suspicion at the outburst of Social Creditor Herbert Bruschi, MLA for Esquimalt. Out of the blue sky came this unwarranted and inane attack on the MacPhee Report.

MLA Bruschi sees the bogeyman of socialism, even on to communism, embodied in the

MacPhee finding that it requires a minimum of ten acres of good land good varieties and good orchard practice to add up to an economic unit.

MLA Bruschi sees this as leading to the Russian and Chinese type of communes.

MLA Bruschi apparently ranted on in Legislature that he was against subsidies for the fruit farmer — here evidently Mr. Bruschi has found something in the MacPhee report which we have yet to find — that is a recommendation for subsidies. Dean MacPhee did not recommend subsidies. Loans, yes, and grants for rehabilitation of economically sound orchards which suffered frost damage — but no subsidies.

Mr. Bruschi's attack on the MacPhee report seems so insane, so based apparently on misinformation or sheer inability of Mr. Bruschi to read intelligently, that we wonder if he was kits flying at someone else's behest.

One thing sure, Dean MacPhee, a free enterpriser from away back, would not have given his blessing to continuation of an organization and a system that is co-operative, unless fully satisfied that the system evolved is the best system for the industry concerned.

In fact, as we said, after first reading the summary of the report, the growers can take pride in the fact that they have, through trial and error, through good times and bad, built up an organization with which an expert in the field, despite two years of probing, could find little fault.



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# Church Services

## Summerland Baptist Church

Affiliated with Baptist Federation of Canada (Come Worship)

Pastor — Rev. L. Kennedy  
9:45 a.m. Sunday Church School (Classes for all, 3 yrs. to adults)

**SUNDAY**  
11:00 a.m.—Morning Service  
7:30 p.m.—Evening Service (Nursery for babies and small children during 11 a.m. service)

**WEEK DAY ACTIVITIES**  
Explorers, 9-11 yrs., Tues. 3.30  
Mission Band 5-8 yrs. Wed. 3.00  
Baptist High Fellowship, 12-15 years, Thursday 6.45 (All groups mixed, boys, girls)  
Monday—  
7:30 p.m.—Young Peoples  
Wednesday—  
8:00 p.m.—Prayer and Bible Study  
All Welcome

## Summerland United Church

**SUNDAY SCHOOL**

Primary, Junior and Intermediate ..... 9:45 a.m.  
Beginners (pre-school) 11 a.m.  
Public Worship ..... 9:45 a.m. and 11 a.m.  
Evening Worship ..... 7:30  
Mid-Week Activities:  
For most age groups, phone the Church Office ..... 6181

## The Free Methodist Church

**SUNDAY SERVICES**

10:00 a.m.—Sunday School  
11:00 a.m.—Morning Worship  
7:30 p.m.—Evening Service

**Week Day Services**

Monday — 8:00 p.m.  
Young Peoples  
Wednesday — 8:00 p.m.  
Prayer and Bible Study  
— A Welcome to All —  
REV. JOSEPH H. JAMES

## St. Stephen's Anglican Church

**Sunday Services**

1st Sunday — 8 a.m. & 11 a.m.  
2nd Sunday — 8 a.m. & 7:30 p.m.  
3rd Sunday — 8 a.m. & 11 a.m.  
4th Sunday — 8 a.m. & 11 a.m.  
5th Sunday — 11 a.m.

All 8 a.m. and the 11 a.m. on the 1st Sunday, are Holy Communion Services.

Sunday School 9:45 a.m. all Sundays except 3rd Sunday, when S.S. and Church are combined into a special Family Service 11 a.m.

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# Anti-Dumping Measures Disliked

United States reaction to the Canadian Government's anti-dumping legislation has been heated and indications are that Uncle Sam will exert every possible pressure to make the Canadian government renge on its anti-dumping legislation.

What the government and the affected industries are up against is indicated in the following Southern News Bureau dispatch from Washington.

Washington - The anti-dumping provision of the Canada Customs Act and the Canadian effort to extend fishing rights beyond the three-mile limit are two areas in which the Canada can expect the U. S. government to fight back hard.

That is the indication given by representative Brooks Hays and Frank Coffin in their recent report on Canadian-American relations.

Reviewing the dispute between Canada and the United States over extension of the three-mile limit for fisheries, the report says bluntly: "Unless Canada follows a more flexible

policy in this matter, it is quiet possible that cooperation between the two countries, not only in fisheries, but on many other levels might be prejudiced..."

The report argues that "accession to Canada's demand for 12 miles of exclusive control over fisheries would make it difficult British protested they were told to reject similar claims by other countries. Moreover, an extension by Canada would accelerate the tendency toward ever-increasing claims for extended fishery jurisdiction over hitherto international waters. This would obviously create fishery problems for many countries in other areas of the world."

Then came the hub of the U.S. objection. "Of particular impact would be the effect on the U. S. northwest coast fisheries" of a 12 mile limit. "For example, U.S. fishing interests have estimated that about one fifth by volume of the U. S. fish catch off British Columbia in our Pacific Northwest is taken between three and 13

miles off the coast. There is no doubt that U.S. West Coast fishing interests would use every means available to oppose their being completely excluded from fishing within 12 miles of Canada's coast."

The report urges "forebearance" by Canadians in this area of usual cooperation.

On the question of the anti-dumping provision of the Customs Act, the Hays and Coffin report, noting the U.S. diplomatic protest of last fall, says the amendment "opens the door to restrictive action of sizeable proportion." Further, they report from "informal" sources that at the Commonwealth Economic Conference, after the law would not affect trade between Canada and Britain.

"The fair inference is that the statute may be applied to the United States" While it was too early to tell about its effects or of its application, they state that "the intent seems to be such that U.S. manufacturers and producers will be adversely affected."

The new law authorizes use

of cost of production plus a reasonable profit as a primary basis for valuation in assessing a customs duty and is questionable under GATT rules.

The study also points to the friction between the two countries over marketing of fresh fruits and vegetables. The objection of the Canadian grower to American early maturing fruit and vegetables "taking the cream off the market" is outlined. While the tariff on these products appears to ensure the Canadian grower a price advantage, Hays and Coffin report, "it would appear that the net loser would be the Canadian populace because it would inevitably mean that the individual purchases would have to pay for higher prices for fresh fruits or else he would not be able to buy them at all."

The Canadian policy was labelled "shortsighted" and the American growers were irritated because they were "being excluded from the market for no valid reason..."

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# Catering To Consumer Key To Market Success

Mrs. Consumer and her family are the judges who determine finally the success or failure of the British Columbia tree fruit industry.

The best combined efforts of growers, packers, sales agents, and retailers will fail "unless the consumer and her family eat the fruit and make a decision. They like it and want more or they do not like it and want no more from B.C. That decision is more important to this industry than any other that is made."

This observation was made in January to the B.C. Fruit Growers' Association convention by R. P. Walrod, general manager of the central selling agency, B.C. Tree Fruits Ltd., at the conclusion of his lengthy annual report.

Mr. Walrod was dealing with the question of fruit maturity which he described as "most challenging" to all segments of the industry. "The maturity of each of our tree fruits must be considered in relation to two points in time — time of harvest with the fruit on the tree and time of eating with the fruit on the table. No matter how long a period between these two points in time, no matter what is done to the fruit or what changes it undergoes during that period, no matter what special care is exercised or what economies are practised, the one inescapable fact that should govern everything this industry does, is that somewhere a purchaser and her family eat the fruit..." Mr. Walrod said.

## QUESTIONS TO BE SOLVED

The industry appears to have done good work in defining harvest maturities over the years, and for the most part growers and shippers have done a commendable job in working to standards, but questions still remain to be solved.

"The present and future of our industry rests heavily on confidence in the market place and enjoyment at the consumer's table. The fact that we have quite generally attained both would indicate that such failures as we presently have are, perhaps, failures of minority. Believing, however, that there is danger in complacency and that growers would approve of a continued search for the answers to some of these questions, we propose to direct our efforts to this end as a project for the future," Mr. Walrod concluded.

The pattern of distribution of fruit crops continues to undergo major changes. In the past three years, Western Canadian markets have been invaded by eastern corporate chains and established groups have continued to expand. In the past 12 months alone, 124 new chain stores have opened in Western Canada, many of which are in the supermarket category.

## BEST GUARANTEE

"Many of the people involved are strangers to the B.C. fruit growers and their plan for orderly marketing," Mr. Walrod said. "They are, nevertheless, vitally important to the successful distribution of our crops. The consumer demand for B.C. products, built up by continued delivery of good fruit and supported by good advertising, is believed to be our best guarantee of support from the newcomers."

The industry requires external markets for almost half of the apple crop and more than one-third of the stone fruit and Bartlett pear crops must be diverted to the canners. "The canners' fortunes are directly related to our own, as are his problems," Mr. Walrod said.

Some canners are in difficulty for exactly the same reasons that the industry faces problems. Rising costs and increasing competitions are producing diminishing returns to the canners. Lowering prices for fruit would not permit the grower to stay in business.

The alternative is to provide canners with the best raw material that proper harvesting and handling will yield. Therefore, a study of quality in cannery deliveries was made during the past season. The most serious fault in both apricots and peaches was maturity.

## PACKAGING LEADER

This province has been the leader in the field of packing for the consumer "and this should be a source of satisfaction to all growers," Mr. Walrod said. Unfortunately, the advantages of carton containers have so far failed to produce net savings to the grower. The generally lower costs of the packages are largely offset by additional costs in handling and storing.

The merits and advantages of corrugated containers for apples had become sufficiently evident by 1955 to justify their immediate adoption on a broader scale. The rapidity of the subsequent transition is reflected in the proportion of the crop marketed in cartons, which has risen from less than

six percent in 1954 to almost 60 percent in 1958," Mr. Walrod said. This trend is expected to continue, but the sales agency believes that for some time to come a quantity of wood boxes will be required each season to serve distant markets.

"We believe that this rapid development, though generating new problems for the shippers in handling and storing, was a timely one, and that our present firm position in critical markets may be directly related to it," he said.

In dealing with premium packing, Mr. Walrod said that the season's program is considered by the sales department to be successful. "Every car of the 'super pack' Red Delicious has given satisfaction, in most cases has resulted in repeat business and in some instances has led to new business," he added. About 75 cars of Delicious have been sold to date and an equal quantity is in storage.

## CA STORAGE IMPORTANT

A new phrase in the industry is "CA" or controlled atmosphere storage for apples. Mr. Walrod hazarded a guess that "CA apples may ultimately become a dominant factor during the general marketing period for late varieties." It follows that the B.C. apple industry must continue to equip itself with the most advanced technical knowledge, adequate facilities, and inventories of successfully stored apples, if we are to remain fully competitive with other producing areas.

In recent years, such storage in the United States has increased from less than a million boxes to more than three million.

"A full assessment of all risk and variations in behaviour resulting from the different growing seasons would probably require several years of continued experimentation with the McIntosh variety. We feel, however, that sufficient information can be furnished for this industry to make a decision as to the future course to be followed, when the results of our current tests and those in Washington are known this spring.

While unable to predict the amount of premium that might be obtained, the sales agency is prepared to market a substantial quantity of both CA McIntosh and Red Delicious from the 1959 crop. We believe that there is merit in the concept of establishing separate pools and passing on whatever premium is earned, directly to those growers who are prepared to furnish capital costs and accept the risks."

## CROP ESTIMATES INADEQUATE

The grower is the key figure in helping to provide a more accurate system of crop estimates, so Mr. Walrod declared. Accuracy of forecasts is becoming increasingly important for a number of reasons: to provide the trade with more dependable forecasts of available quantities of fruit in B.C.; to plan advertising more effectively; to allocate crops to canners; to permit intelligent planning of marketing and processing programs; and to facilitate adjustments in the packing program.

Present information from shippers is generally inadequate, "whether due to the absence of fieldmen or continuing effects of past winter injury," Mr. Walrod charged.

Freight rates continue to bear heavily upon the industry, which has continued to follow a consistent policy of close co-operation with the federal and provincial governments in presenting specific recommendations for freight rate modifications whenever the opportunity appeared.

Details of the federal plan for an augmented freight rate subsidy program have not yet been announced. "It may be that there will be a series of intervening steps before a more stabilized long term program is laid down. In any event, there is reason to assume that the principle of equalization will be followed to a much greater degree than in the past, which can mean only that B.C. shippers will receive substantial benefit."

"The two rapid succession blows from the freight increase on December 1 and the second one of undefined proportions threatened during the first few days of January, would be of very serious consequence to our growers and we are anxiously awaiting positive news of relief."

## BCFGA Expenses Nearly \$50,000 This Year

Total operating expenses for the B.C. Fruit Growers' Association in 1959 will amount almost to \$50,000, according to the budget presented to the convention.

Last year, expenditures reached \$45,637 and are expected to be higher by about \$1,000 in 1959.

Largest individual items of expense are the annual convention, at an estimated \$6,500, and membership in the B.C. Federation of Agriculture, \$7,400.

## No Precedent For Crab Deal

Surplus of crabapples last year was the result of loss of markets available in the past.

Rather than adding picking and handling charges to the surplus fruit, the board authorized that amounts over 75 per cent of the shippers' estimates would be pooled separately at the growers' risk.

"We recognized that there would be certain inequities arising between the growers this year, and we also recognized that in any future years a different method of limiting deliveries will be necessary," the report stated. "We report this item because we had no precedent for segregating a portion of the deliveries of a crop in this manner."

## Penalties Urged For Late Fruit

A system of penalties against fruit which cannot be handled and stored or marketed over the normal season, is urged in a report to the BCFGa from grades committee.

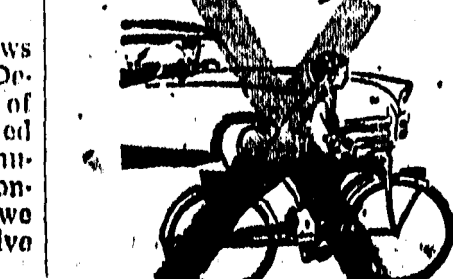
Reason for the measure is outlined as follows:

"In analyzing future market trends there is little to indicate any early change from the present one of preference, for highly colored eye-appealing fruit. There seems to be little opportunity to reduce the present color requirements for the various grades of apples. In fact, the industry may be fortunate if, in view of competition, it is not forced to raise the minimum color standards. Unfortunately, the emphasis on color has influenced growers in some cases to leave fruit on the trees beyond optimum maturity. These growers are often gaining an advantage over their neighbors who are delivering their crops at optimum maturity for normal storage life, particularly if the packing house concerned is able to provide early movement for riper lots, such as shipment in hand-packs."

The committee has also been much alarmed over the incidence of stem punctures occurring in the packing lines and the fact that considerable repacking and degrading is resulting from this defect. Present regulations include additional tolerances for this defect in the case of the McIntosh variety. It is doubtful, however, in view of complaints being received from the markets and in view of the industry's ability in the past to keep within government grade regulations, if any further concessions could be obtained. The committee is definitely of the opinion that the answer does not lie in further relaxation of present grades, but rather in finding ways and means to reduce the incidence of stem punctures. It is recommended that a special study of the problem be undertaken during the forthcoming season by the Industry Research Committee, with the assistance of the Federal Inspection Branch and officials of the Summerland Experimental Farm.

Details of the federal plan for an augmented freight rate subsidy program have not yet been announced. "It may be that there will be a series of intervening steps before a more stabilized long term program is laid down. In any event, there is reason to assume that the principle of equalization will be followed to a much greater degree than in the past, which can mean only that B.C. shippers will receive substantial benefit."

## Stay Alert - Stay Alive



## Scab Control, Spray Thinning Tested At Farm

New methods of spray thinning and apple scab control have been tested, Summerland Experimental Farm said in its report to the BCFGa on projects conducted with the aid of the Palmer Memorial Research Grant.

In 1957 a new dry-mix formulation of sodium dinitro ortho cresolate was introduced for general use in this area, as an insecticide and spray thinning material. It contains 75 percent Nadnoc as compared with 20 percent Nadnoc in liquid formulations, is easier to handle and costs less. A standard chemical thinning recommendation of 40 ounces per acre was made, but a number of trials were conducted with higher concentrations, in 60 and 80 ounces.

A new fungicide, Cyprex, which was remarkably effective at five pounds per acre in controlling scab in 1957, was tried at five concentrations to determine the minimum with which complete control of this disease on the fruit could be obtained. The weather was too hot and dry in most districts for a critical test, but at Sunshine Bay on Kootenay Lake fruit on the unsprayed trees was 100 percent diseased. An application of Cyprex at 2½ pounds per acre kept the fruit disease-free, while some fruit injury occurred with the five-pound per acre rate. Fruit sprayed with materials presently recommended was four percent scabby.

Post-harvest applications of mercury fungicides, made in October, 1957, were very effective in suppressing formation of apple scab spores in old leaves lying in the orchard over winter. This practice promises to simplify greatly the problem of apple scab control but more experiments are necessary before specific recommendations can be made.

## Governors Say:

# Central Selling Big Aid In Day Of Supermarket

The importance of central selling during the day of the large supermarket, was emphasized in a report from the Board of Governors, B.C. Tree Fruits Ltd., presented at the BCFGa annual convention.

With the trend towards larger retailing units more pronounced than ever, the purchasing of supplies for these outlets is concentrated in a few hands, the report stated.

"Our greatest advantage in dealing with large buying groups is our own size in comparison with smaller competing suppliers from other areas, since to service large distributors properly the supplier must have a large volume from which to draw."

The report went on to say that import figures of fruit into B.C. were especially high last year in comparison with the Prairie Provinces.

"Much as we would like to supply 100 per cent of B.C. requirements, the competitive prices in the Lower Mainland were so low that we could not afford to sell at their price level."

The report stated that the 1958 inventory of custom canned prunes had been liquidated this summer and returned roughly \$10 a ton to growers. It said the venture "appears to have been justified," as the only other alternative was dumping.

## NEED BETTER ESTIMATES

The board put in a special plea for more accurate crop estimates pointing out that one of the greatest assets in marketing is the service to the customers which includes "how much produce they may expect and when."

Major new packaging effort this

year, as reported by the Board, was the wooden VU-PAK used for apricots and prunes, which was rated as "the best received new package that we have put out."

The Board also reported continued success with cell and tray packs, as well as with Handi-Pak, with its combined saving of cost and desirable sales features.

Lower advertising costs on most soft fruits has been the result of more selective advertising, the report said. However, marketing situations arise where heavy promotion is needed and this will be reflected in advertising costs.

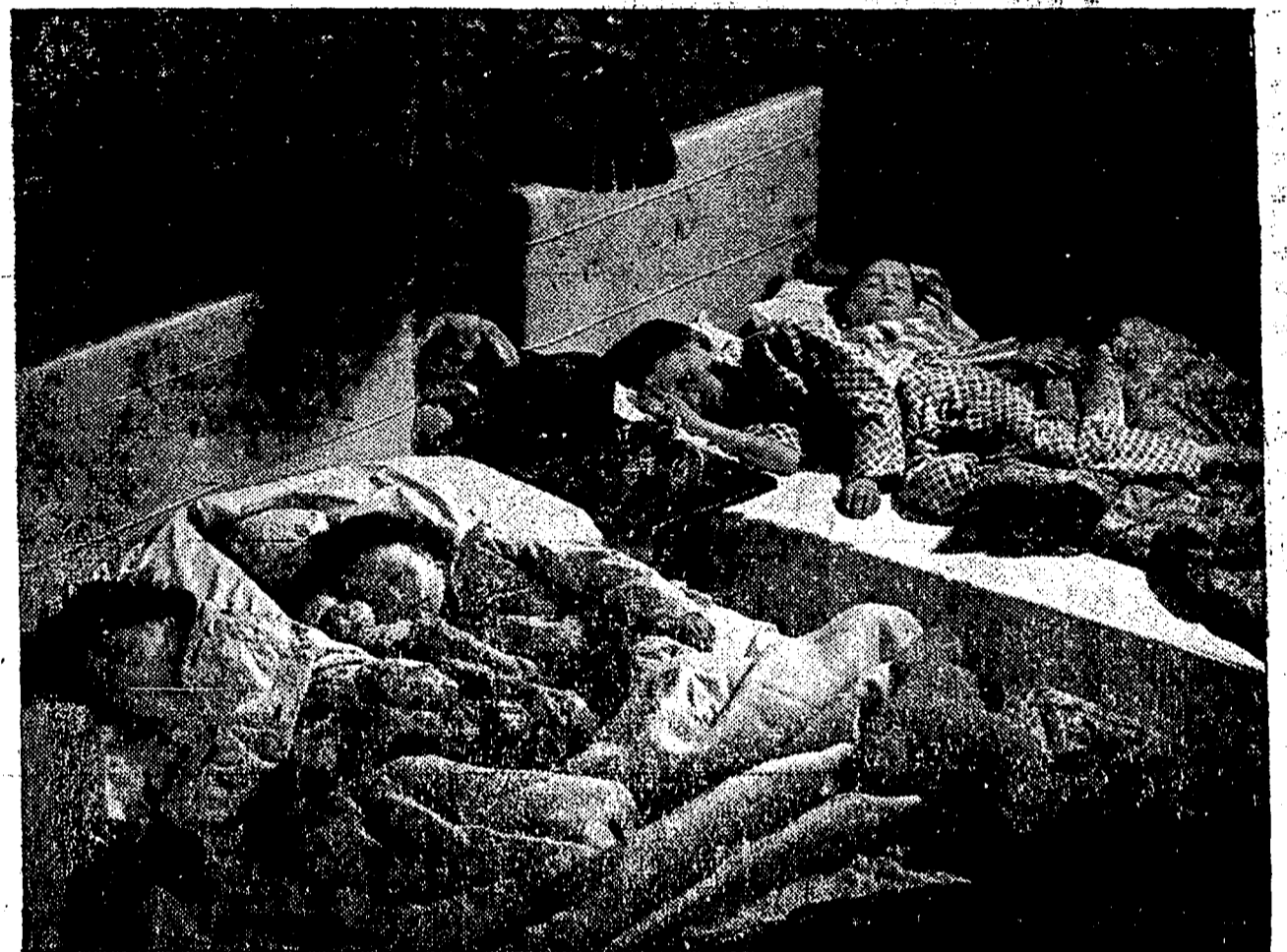
## CANNERS' TONNAGE DOWN

The Board reported that percentage of tonnage handled by commercial canners dropped sharply this year, due to the uncertainty of the market for canned goods. A fairly extensive experiment on allocating certain orchards for cannery tonnage worked out successfully this year.

## RUBBER STAMPS

of any kind for any purpose

Summerland Review



## Need an extra bedroom?

No reason to let the lack of ready cash delay needed improvements to your home. With a low-cost B of M Farm Improvement Loan you can carry out your plans now while workmen are not tied up on outside construction.

B of M Farm Improvement Loans are inexpensive — only 5% interest per annum — and you can repay them in instalments suited to your individual needs and circumstances.

## REMEMBER

If you have farm improvements on your mind... redecorating the house, new plumbing or electric wiring, now — or a paint job on your house in the spring... why not talk to your B of M manager today about an F.I.L. — available for any worthwhile purpose about the farm.

Winter time is the best time for indoor farm improvements. Workmen are more readily available and prices are often lower.



## BANK OF MONTREAL

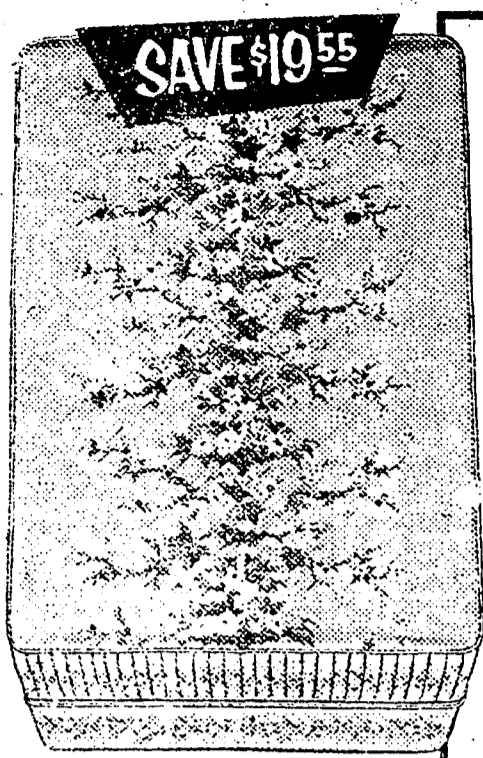
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and DISTRICT to serve you

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 Colton Branch: GEOFFREY FARRELL, Manager  
 Westbank Branch: ALAN HICKEY, Manager  
 Pentleton Branch: GEORGE P. COOMBE, Manager  
 (Open Mon., Wed., Thurs. also Friday 4.30 to 6.00 p.m.)  
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WORKING WITH CANADIANS IN EVERY WALK OF LIFE SINCE 1817



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**BUTTON-FREE® MATTRESS**  
**\$39.95**

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- Smooth-top, hard-wearing cover
- Hundreds of firm-support coils
- Crush-proof, pre-built borders
- Vented sides—strong handles

**Holmes and Wade Ltd.**  
Your MARSHALL-WELLS STORE W. SUMMERLAND

**Comings & Goings**

Mr. and Mrs. Clarence Meadows and Mr. and Mrs. Roy Hecker were visitors to Salmon Arm over the weekend, staying at the home of Mr. and Mrs. John Hecker.

Among those going to Vancouver for the Western Food Processors' Convention will be Mr. Bob Barkwill, Mr. Bill Barkwill, Mr. C. Bleasdale and Mr. A. F. Crawford.

Enroute home from California, Mr. and Mrs. Lorne Bloomfield will visit in Vancouver; where Mr. Bloomfield will attend the Western Food Processors Convention.

Mr. and Mrs. Ryan Lawley will be in Vancouver this week where Mr. Lawley will attend the Processors' Convention.

Dr. J.L. Mason of the Experimental Farm, accompanied by Mrs. Mason, left last Tuesday for the Coast where Dr. Mason attended conferences.

Guest speaker at the meeting of the Kiwassa Club last Wednesday, Mrs. F. E. Atkinson gave a talk on her recent trip to Europe.

Visiting in Vancouver last week was Mrs. Harvey Wright. In honor of Miss Rita Greber, who left last Friday for New Westminster, where she will enter training at the Royal Columbian Hospital, twenty-five of her young friends held a surprise party on Tuesday evening at the home of her parents, Mr. and Mrs. W. Greber, Trout Creek. Mrs. Greber accompanied her daughter to Vancouver and visited in the coast city for a few days.

Home from the north where she has spent the past two years on the nursing staff of the hospitals in Mayo and Whitehorse, Miss Phyllis Adams will spend two weeks or so visiting with her parents, Mr. and Mrs. C. R. Adams, before leaving for Winnipeg.

Twenty children attended a farewell party last week given at the home of Mr. and Mrs. Ralph Smith, honoring Wayne and Christopher Penney prior to their leaving for New Zealand this week.

Mr. Les Rumball returned home on Saturday after a few days at the coast.

**For Men Only**  
Don't Forget  
Feb. 14th is  
**Valentines Day**

We have the gift  
She Wants The  
Most

**VALLEY STYLE SHOP**  
Next to Credit Union

**Evangelistic Campaign**



**TROUT CREEK COMMUNITY CHURCH OF GOD**  
**February 16 - 22**  
7:30 p.m. each night  
except Saturday  
**Speaker:**  
**Rev. M. Proctor**  
Spokane, Wash.  
**A MAN OF PRAYER**

Everyone Welcome

**Annual Wallpaper Sale**

Discontinued patterns at 25c a roll and borders 5c a yard  
ROOM LOTS AT \$1.95 UP

**20% Off All New Plastic Coated Papers**  
including Textured, Scenic, Oriental and Floral designs,  
in the latest softer colors

**Arne's Paints & wallpapers**  
444 Main St. Penticton, B.C.

**Valentines Day**



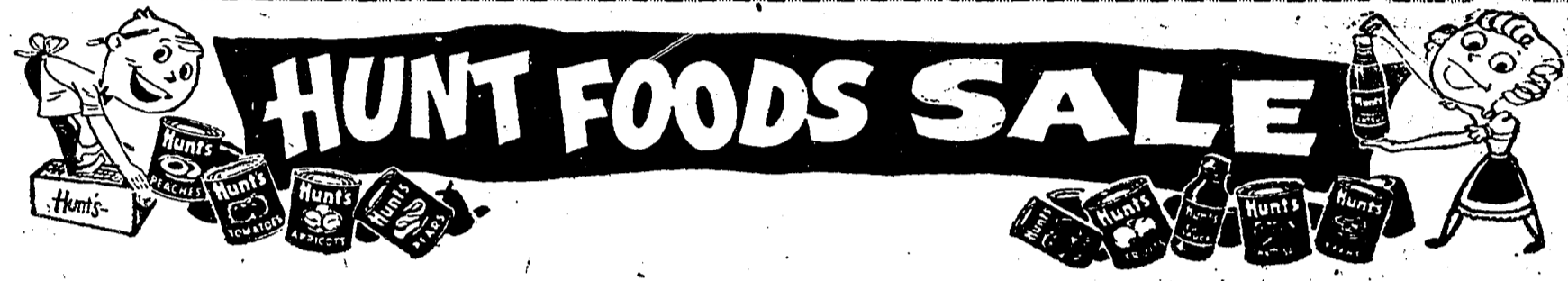
SEE OUR WINDOW NOW  
**Candy and Chocolates**

Valentine Cinnamon Hearts, lb. . . . 49c  
Chocolate Marshmallow Hearts 5c - 10c

**Delicious Chocolates**  
in Heart Shaped Boxes  
79c \$1.19 \$2.25

Valentine Cards For Everyone  
Mom Dad Girls -Boys  
A Card for Teacher too . . . . . 5c - 10c

**5c to \$1. Store**



at your **SUPER-VALU**

**Tomato Juice**

Hunt's, 15 oz., 4 for 49c  
Hunt's, 48 oz., 2 for 69c



**Tomatoes**

Hunt's 15 oz. 2 for 39c

**Tomato Paste**

Hunt's 6 oz., 2 for 23c



**Fruit Cocktail**

Hunt's 15 oz. 2 for 49c

**KETCHUP**  
Hunt's 18 oz.,

**31c**

**TOMATO SAUCE**  
Hunt's 7 1/2 oz., 2 for

**21c**

**Quality Meat Specials**

**Fresh Grade A FRYING CHICKEN**  
Pan Ready, lb. . . .

**49c**

**Cross Rib ROAST**  
Grade A lb. . . . .

**65c**

**Lean, Tenderized COTTAGE ROLLS**  
Whole or half . . . . .

**65c**

**Grade A BLADE ROAST**  
Lb. . . . .

**65c**

Super Valu Sells Only Grade A Government Inspected Meats



## Promenade

A special invitation has been received for beginner dancers to attend the night school class at Penticton this Saturday, when the Peach City Promenaders will be the hosts to all beginner dancers in this area. Summerland dancers are invited to attend. Ed Stebor, caller and teacher, will call the dances and it promises to be fun for all. All dance levels are welcome.

In Kelowna, February 7, the Wagon Wheelers are holding a low level dance at the Centennial Hall. Chester Larsen will emcee. Lunch will be served by the club.

On Saturday, February 14th, the Peach City Promenaders will have a Valentine Party in the Cafeteria. Bring a sack lunch to this one, more on this one in next week's column.

Also on Valentine night is the Scout and Cub benefit dance at Oliver. Frenche's Twirlers sponsor this dance each year for a worthwhile cause. Bill French will emcee, guest callers are welcome. Lunch served at midnight. E. R. H.

## BC Fruit Processors Develop New Products

Three new products were developed during 1958 by B.C. Fruit Processors, according to a report given by Acting General Manager Ian Greenwood, at the BCFG Convention this week.

Orangeot Nectar, a blend of orange and apricot juices, has been placed on the market, and is rated as one of the top-earning products for apricots.

It utilizes some 300 tons of apricots annually, and has an added advantage of being suitable for off-season production.

A second new item is apricot concentrate, made from apricot puree, which is taking the place of concentrate used in infant food manufacture, and previously imported from the United States.

The concentrate is also used in the manufacture of Orangeot

Nectar, and thus effects a savings in Fruit Processors' own operations as well as providing a product for a potential outside market.

Processors are hopeful that a good market will be developed for the concentrate, Mr. Greenwood said, and although one-third of the apricot crop was processed, the company was able to supply only 40 percent of the orders from Eastern Canada, and could not consider any of the requests from the United States.

**CIDER SUCCESSFUL**  
Third development of the year

was the successful initial marketing of sparkling cider, Mr. Greenwood said.

After the initial run early last year of 75,000 cases, the capacity of the cider plant was increased to handle 25,000 gallons a week, and a much larger pack will be made this winter.

Sparkling cider is now for sale in Alberta, and the market may be extended further east, Mr. Greenwood intimated.

Two important features of the cider development, he said, were the utilization of substantial quantities of Cee grade Delicious, and the fact that potential earning power of the fruit used for cider is much higher than for apple juice or dehydrated apples.

### PACK UNDER LICENCE

Packing of opalescent juice in an Ontario plant under Processors' licence is entering its third year, and sales are now picking up, Mr. Greenwood reported. In addition a Wisconsin firm and two in New York State have shown interest in packing the juice under licence.

Among other developments mentioned by Mr. Greenwood in his report were: Increased tonnages of sour cherries for cherry pie filling, and an agreement with the Heinz company for a pack of four new infant juices — apple-grape, apple-prune, apple-pineapple and apple-apricot, which will utilize 1,000 tons of Cee grade McIntosh.

Sales of Processors' products reached an all-time peak of \$4,000,000 for the 12 months commencing with the 1957 pack season and ending with the start of the 1958 season, Mr. Greenwood reported.

In spite of one of the largest packs in history, including over 900,000 cases of apple juice, supplies were completely sold out when this season started.



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Howard Shannon

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SUMMERLAND, B.C.

### Summerland

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Service



Where you get the E in your car... CARE

Auto Service always RIGHT on the job

- Lubrication • Oil Change • Brake Check
- Tune-Up • Tire Service • Car Wash
- Free Pick-up and Delivery for Service

— ATLAS GUARANTEED TIRES —

George Clark and Bill Evans  
Phone 6401 West Summerland

## Rialto Theatre

Thurs. Fri. Sat. February 5-6-7

James Stewart, Kim Novak in

### Vertigo

(Tech Mystery)

One show Thurs., & Fri., 8 p.m.  
Two shows Saturday 7-9 p.m.  
Saturday Matinee 2 p.m.

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WE COME PROMPTLY AT YOUR CALL  
ALL WORK IS GUARANTEED

YOUNG'S Electric Ltd.  
PHONE 3421

### THURSDAY, February 5

- 3:15 Nursery School Time
- 3:30 Douglas Fairbanks
- 4:00 Open House
- 4:30 Roundabout
- 5:00 Maggie Muggins
- 5:15 Pieces of Eight
- 5:30 Woody Woodpecker
- 6:00 Children's Newsreel
- 6:15 TBA
- 6:30 CHBC-TV News
- 6:40 CHBC-TV Weather
- 6:45 CHBC-TV Sports
- 6:55 What's On Tonight
- 7:00 Meet The People
- 7:30 Music Makers '59
- 8:00 Rescue 8
- 8:30 The Unforeseen
- 9:00 Wyatt Earp
- 9:30 TBA
- 10:00 Wrestling
- 11:00 CBC-TV News

### FRIDAY, February 6

- 3:15 Nursery School Time
- 3:30 Hiram Holiday
- 4:00 Open House
- 4:30 P.M. Party
- 5:00 Howdy Doody
- 5:30 Mighty Mouse
- 6:00 TBA
- 6:30 CHBC-TV News
- 6:40 CHBC-TV Weather
- 6:45 CHBC-TV Sports
- 6:55 What's On Tonight
- 7:00 OK Farm and Garden
- 8:00 Here's Duffy
- 8:30 How to Marry a Millionaire
- 9:00 Wells Fargo
- 9:30 Countdown
- 10:00 Inland Theatre (Claudia)
- 11:40 CBC-TV News

### SATURDAY February 7

- 4:00 Sports Enquire
- 5:00 Zorro
- 5:30 Rin, Tin, Tin

### 6:00 Exploration

- 6:30 Mr. Fix-it
- 6:45 Patti Page
- 7:00 Playbill
- 7:30 Saturday Date
- 8:00 Perry Como
- 9:00 Official Detective
- 9:30 Tennessee Ernie Ford
- 10:00 Panic
- 10:30 Naked City
- 11:00 Premier Performance (Road to Glory)

### SUNDAY, February 8

- 1:30 YGood Life Theatre
- 2:00 Ray Forrest Show
- 2:30 Country Calendar
- 3:00 Ceylon Dancers
- 3:30 Junior Magazine
- 4:30 Lassie
- 5:00 Nation's Business
- 5:15 Wonders of the Wild
- 5:30 Cooking Demonstration (B.C. Power)

### 6:30 Father Knows Best

- 7:00 December Bride
- 7:30 Showtime
- 8:00 Ed Sullivan
- 9:00 World's Stage
- 9:30 G.M. Presents
- 10:30 All Star Golf Time

### MONDAY, February 9

- 3:15 Nursery School Time
- 3:30 Our Miss Brooks
- 4:00 Open House
- 4:30 P.M. Party
- 5:00 Howdy Doody
- 5:30 Follow Me
- 5:45 Uncle Chichimus
- 6:00 Fighting Words
- 6:30 CHBC-TV News
- 6:40 CHBC-TV Weather
- 6:45 CHBC-TV Sports
- 7:00 Sports Roundup
- 7:30 Medic
- 8:00 The Millionaire
- 8:30 Cross Canada Hit Parade
- 9:00 Danny Thomas Show
- 9:20 Cannon Ball
- 10:00 Wayne & Shuster
- 11:00 Rothman's News
- 11:05 CBC-TV News

### TUESDAY, February 10

- 3:15 Nursery School Time
- 3:30 Dr. Hudson's Secret Journal
- 4:00 Open House
- 4:30 Patti Page
- 5:00 Friendly Giant
- 5:15 Science Around Us
- 5:30 Whistle Town
- 6:00 Hidden Pages
- 6:30 CHBC-TV News
- 6:40 CHBC-TV Weather
- 6:45 CHBC-TV Sports
- 7:00 Bank of Knowledge
- 7:30 Frontier
- 8:00 Front Page Challenge
- 8:30 Shirley Temple story Book
- 9:30 Folib (Ward No. 6)
- 11:30 CHBC-TV News
- 11:35 CBC-TV News

### WEDNESDAY, February 11

- 3:15 Nursery School Time
- 3:30 Dear Pooche
- 4:00 Open House
- 4:30 P.M. Party
- 5:00 Howdy Doody
- 5:30 TBA
- 6:00 Rope Around the Sun
- 6:15 A Dog's Life
- 6:30 CHBC-TV News
- 6:40 CHBC-TV Weather
- 6:45 CHBC-TV Sports
- 7:00 Life of Riley
- 7:30 Walt Disney Presents
- 8:30 One of a Kind
- 9:00 You TV Theatre
- 9:30 Pat Masterson
- 10:00 Close Up
- 10:30 Confidential File
- 11:00 Rothman's News
- 11:05 CBC-TV News
- 11:15 Boxing

start right

let the CNR help plan your trip



If you're going places this year—Canada, the United States, West Indies, or Europe—start right. The experience of a great travel system can make your trip so much more pleasant. Let a friendly CNR agent help plan your travels—arrange your reservations and tickets.

TRAVEL IS OUR BUSINESS

Agents for all Trans Atlantic Steamship and Air Lines  
**CANADIAN NATIONAL**

For further information, please see, write or call

West Summerland Agent Phone 2766



Thurs. to Sat., Feb. 5-6-7

Frank Sinatra & Natalie Wood

### Kings Go Forth

Showing at 7 and 9 p.m.  
Sat. Matinee 2 p.m.

Mon. to Wed., Feb. 9-10-11

Richard Todd and Juliette Greco

### Naked Earth

Brian Keith & Barbara Hale

### Desert Hell

Show starts at 7 p.m.  
Last complete show starts at 8:25 p.m.



## SIMPSONS-SEARS

REMIND YOU

THAT YOU MAY CALL THEIR PENTICTON OFFICE

TOLL FREE

By Asking The Operator For

# Zenith 1119

FOR A TOLL FREE CALL

SEE OUR NEW

## Spring Catalogue

And Order Now At

## SIMPSONS-SEARS

SIMPSONS-SEARS "Satisfaction or Money Refunded"

225 Main Street

Penticton

Five children were received by baptism into the Summerland United Church at the morning service on Sunday, January 25th, Rev. C. O. Richmond officiating. The children were: Thomas Wesley, son of Mr.

and Mrs. Earl Smith; Coleen Beryl, daughter of Mr. and Mrs. Lloyd Gartrell; Nancy Louise, daughter of Mr. and Mrs. George Wardle; Owen Cecil, son of Mr. and Mrs. Eric Saunders; Robert James, son of Mr. and Mrs. Don MacLachan.

Trout Creek is to have another class in the Canadian School of Ballet. Mrs. Adrian Moyls and Mrs. Leiton Lopatecki having been instrumental in organizing twelve tiny tots of pre-school age who will receive dancing lessons at the Art Studio from Miss Gwenneth Lloyd and Mrs. Betty Farraly, Originators of the Winnipeg Ballet, who are already instructing a class of 10 Trout Creek children in the grade one and two group.

## Comings & Goings

Recent visitors at the home of Mr. and Mrs. Ralph Smith were Mr. and Mrs. F. Medos and Mr. and Mrs. Reid of Langley, B.C.

Mrs. J. Conley, of Los Angeles is visiting at the home of her brother and sister-in-law, Mr. and Mrs. A. Arndt.

Miss Norma Arndt is leaving this week, accompanied by her aunt, Mrs. J. Conley, and will spend a few weeks visiting with her in Eagle Rock, Calif.

Mr. and Mrs. Howard Milne will be in Vancouver this week where Mr. Milne will attend the Western Food Processor's Convention.

Visiting at the home of Mr. and Mrs. J. Brown is Mr. Brown's sister, Mrs. Mary Armour and her daughter, Barbara.

When in Summerland, where he was guest speaker at the Summerland Board of Trade annual banquet last Thursday, Bishop A. H. Sovereign was a guest at the home of Mr. and Mrs. A. K. McLeod.

Mr. T. Garnett is enjoying a holiday at Venetian Square California travelling there by plane

On the occasion of their 42nd wedding anniversary Mr. and Mrs. L. W. Rumball were entertained by the staff of the Grocceteria and friends on Sunday, January 18th at the home of Mr and Mrs. Les Rumball. Refreshments were served from a table decorated with candles and flowers and an anniversary cake. An evening of games was enjoyed and Mr. Harvey Wilson presented the guests of honor with a lovely vase of flowers.

Reeve F. E. Atkinson left on Monday for Vancouver and Victoria, where he will attend the Processors' Convention.

## News Flash

We have just received word that Flour advanced 20c cwt, and may go higher!

BUY NOW! AND GET IN ON THE GROUND FLOOR

Robin Hood

50 lb. bag \$3.35

25 lb. bag \$1.69

We have only a limited quantity at this price

BE SURE AND GET YOUR CASINO ENTRY FORMS

**SUMMERLAND GROCETERIA**  
Your RED & WHITE STORES  
PHONE 3806

West Summerland, B.C.

## Welsh Preacher Musician At Peachland Fri.

Rev. T. Elgar Robert widely known throughout Western Canada as the Musician Preacher, will be the Speaker and he will also play at the Peachland Baptist Church, on Friday, February 6, at 7:30 p.m.

Born in Wales, of the kind of musical family for which the Welsh are famous, Mr. Robert came to Canada as a young man. Here he conducted the Canadian Pacific Male Voice Choir in Calgary and played the big Casavant pipe organ in First Baptist Church there. Rev. Roberts is staff evangelist for the Baptist Union of Western Canada.

## Baptist Church Annual Meeting

The Annual Meeting of the Summerland Baptist Church was held Wednesday, January 28th and all reports presented showed much activity throughout the past year, including a number of improvements to the church and grounds. A campsite has been purchased by the Baptist Churches at Peachland, and the development of this will be one of the major projects for the present year.

New officers were appointed for 1959 and these include Mrs. Ed. Danallenko, Church Clerk; Mr. Arnold Gayton, Treasurer. Mrs. John Brown will be in charge of the Mission Circle and Mr. Walter M. Wright is Chairman of the Deacons' Board. Mr. Roy Wellwood is Superintendent of the Sunday School.

## Change of Ownership Al's Meat Market



The popular meat market operated by Al Johnson has been purchased by Mr. Don Impett of Summerland. 10 years in Meat and Frozen Food Locker business in Summerland and Penticton have given Don a wide and varied experience in the Buying, Cutting and Merchandising of the highest quality meats. The many customers of this Thrifty Meat Market are assured of the same courteous service plus a very sincere wish that we may continue to enjoy the confidence created in the past by quality and service

**BETTER MEAT CUTS HERE..**

Fresh Sea Foods



THE WELL KNOWN NAME REMAINS UNCHANGED

**Al's Meat Market**

W. Summerland

Phone 6411

## The Last Day

OF

Roy's Men's Wear

**SALE**

Saturday, February 7th

Every Article In Stock At Sale Price

Here are a few — of Hundreds of Specials:

### For Boys -

- SWEAT SHIRTS - white - ideal for skating - low as \$1.49
- PULLOVERS, cotton - only ..... 1.25
- SWEATERS to clear ..... 2.95
- CAPS in various colors ..... .99
- MITTS, only ..... 1.25
- JACKETS - AT LEAST \$2.00 OFF EACH

### For Men -

- JACKETS, for winter or spring ..... \$10.00
- JACK SHIRTS all-wool ..... \$6.95
- DRESS SHIRTS, regular \$5.95 - only ..... \$2.95

**ENDS on SATURDAY**

**Roy's Men's Wear**

## Thank You

To all my friends and customers who have patronized Al's Meat Market during my ownership, may I extend my sincere thanks, and trust that they will continue their valued patronage with the new owner, DON IMPETT.

BEST WISHES TO DON IMPETT AND THE CONTINUED SUCCESS OF AL'S MEAT MARKET

AL. JOHNSON

# MACIL'S SALE CONTINUES

WITH FURTHER AMAZING REDUCTIONS



## Higher Earnings

### Processors Steer Fruit To Specialty Products

Higher-earning specialty products now being manufactured by B.C. Fruit Processors may account for 25 per cent of the fruit received by Processors this season, according to a report from the board of directors of Fruit Processors, presented at the annual meeting of the BCFGA this week.

Anticipated total tonnage will be one quarter lower this year and substantially increased quantities of apples are being used for cider, the report pointed out, with the result that the higher percentage of fruit will be directed to the specialty products.

Last year tonnage used in these products amounted to 12.6 percent, with an average return to the pool of over \$50 a ton.

The challenge must be to increase this percentage, the report said.

From the 1957 apple crop 19,000 tons of Cee grade apples and 13,000 tons of calls were processed, representing 50 percent of the total Cee grade and 25 percent of the entire crop.

The 1957 average return on processed apples was 61 cents for Cee grade and 40 cents for a box of calls.

"With a crop of 6,400,000 boxes, it is extremely doubtful whether the fresh fruit market could have absorbed this million boxes of Cee grade apples," the report contended.

Cost of hauling the fruit to processors' plants was \$88,000, and an additional \$44,000 was paid for cold storage of the fruit. The report stated that "it is a fair statement that this \$88,000 would have had to be paid by the various packing houses and, hence, increased their operating costs markedly."

**MORE APRICOTS PURCHASED**  
Interim payments for the 1957 crop of apricots were set at \$50

and commercial apples at \$20 per ton.

Final payments were made in August, bringing the total to \$85 per ton for apricots, \$90 a ton for peaches and \$30 a ton for commercial apples. A payment of \$20 per ton for calls were also made.

During 1957 1,009 tons of apricots were processed, of which approximately 700 tons were jam grade.

Last year 2,000 tons or one-third of the apricot crop was processed, the report stated, adding that this quantity could be handled in such a relatively short space of time due largely to the installation of a new soft fruit concentrator late spring.

"Further expansion of our plants is being held to a minimum," the report said. "However provision must be made in the four Okanagan operations to handle bins in the coming season, and additional storage space for the finished product must be considered. Some \$116,000 has been spent on storage of finished goods the last four years, in spite of the fact we have been given extremely fair storage rates by the shippers."

"Our long-term program will be for consolidation of productive facilities rather than extension."

"With ever-increasing costs of production and materials our Board is satisfied that management is making every possible effort to improve the efficiency of operations and is concentrating on developing markets for the products which will give the highest return for the fruit."

### PNE Exhibit From Valley Tops Contest

An attractive exhibit of Okanagan products took first prize in the Pacific National Exhibition district agriculture exhibits section and the Dewar Shield for the fourth time in five years.

The PNE committee to the BCFGA reported that an all-out

effort was made during the Centennial year to enter the most outstanding exhibit.

More than 150 varieties of fruits, vegetables, grains and dairy products were assembled in the display. Total expenditure was \$2,228.28, chairman J. M. Kosty reported. Receipts were \$1,305 including \$780 prize money, leaving a cost of \$923.

Although the public relations and advertising value of the exhibit are difficult to assess, the committee believes the competition provides an excellent opportunity to meet the public and customers and establish closer relations.

### Peach Picker Plugs Plastic Pails

Plastic pails may replace conventional containers for picking of ripe peaches, thanks to Jack Thorp, of Oliver.

Mr. Thorp discovered that plastic jobs caused less bruising than was ordinarily experienced with metal containers.

Conducting experiments on the new containers in 1957, Mr. Thorp succeeded in finding a plastics manufacturer willing to co-operate in the manufacture of a variety of trial containers.

Research on the new plastic picking containers will be continued during 1959.

### New Handling Method

### Aid To Summer Apples Seen In Vernon Motion

Aid to the Vernon district's ailing Duchess and Wealthy tion at the BCFGA convention asking an investigation of orchards was seen yesterday with the adoption of a resolution a new type of handling of the summer apple crop, which may result in greater returns to the growers.

The resolution called for an investigation of the possibilities of hauling the Duchess and Wealthy crop direct to B.C. Fruit Processors, by-passing the packing houses.

It was supported by southern delegates at the convention on condition that other obsolescent varieties, such as Jonathans and Staymans were included in the resolution.

An amendment, changing the wording of the resolution to include other varieties required by Processors or commercial canners, was passed after a lively discussion which drew lines of contention between northern and southern growers, with a number of speakers expressing the views of the two districts.

**NEEDED FOR CIDER**  
North Okanagan growers contended that Duchess and Wealthies were needed for the production of cider and applesauce, and that the industry is facing total elimination of these varieties because of poor returns to the growers.

They claimed that many orchards containing these varieties were being cut out, and that in some cases no other trees would be planted because of climatic conditions in the area.

Speaking against the amendment, J. H. Kidston, of Coldstream, told the convention that Duchess and Wealthies were a "special case" not comparable to that of Jonathans and Staymans. He claimed that the amendment would weaken the resolution if other varieties were included in the resolution.

Harry W. Byatt of Oyama, told delegates that Jonathan growers can often change over to more profitable varieties but that many growers of summer apples in this district will be out of business entirely if some sort of support isn't given to Duchess and Wealthies.

**"BRING THEIR OWN"**  
He said southern delegates should "bring their own resolution" about Jonathans, and that the Vernon resolution should be considered on its own merits, without reference to other varieties.

J. G. Campbell of Salmon Arm also spoke against the amendment, telling delegates that Duchess and Wealthies should be considered as a "test case."

He said that northern growers were instrumental in pioneering the production of applesauce to utilize varieties whose demand had dropped on the fresh market. This resolution was a second innovation which should be considered in a similar light, he said.

If the new system of handling proves feasible it could be extended to other varieties, he added.

A packing house representative

### Bringing Apples To Okanagan?

Possibility of importing apples into the Okanagan Valley has been explored by B.C. Fruit Processors during the past few months because of short tonnage on certain varieties here.

In his report to the BCFGA convention recently, Acting General Manager Ian Greenwood said that difficulty has been encountered in obtaining varieties necessary to blend with Delicious and Rome for juice.

"But we will continue to study this possible source of fruit," Mr. Greenwood said.



Highest Quality **FURNACE OIL**  
Gasoline and Oil Products  
**R. (Dick) PARMLEY**  
Royalite Oil Products  
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**A.G.A. APPROVED EQUIPMENT**  
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Roofing & Insulation Co. Ltd.  
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Glass and Mirrors Etc.

New Aluminum **Doors** \$48.50

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Evenings 6866  
For Free Estimate

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A Formula For Every Purpose

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16-20-0
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33-0-0 (Nitrapills)
27-14-0
10-32-10

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**MAJOR UNDERTAKING**  
The Canadian pulp and paper industry is one of the great enterprises of the world.

### Service Help Supply Labor

Growers should provide the Farm Labor Service with figures of help requirements well in advance of picking dates.

That was the recommendation handed down by the Orchard Labor Committee, under chairman A. W. Gray to growers at the BCFGA moot.

The committee pointed out that cards compiled by the service are only an indication of the picker requirements and does not bind the grower to take that help if other arrangements have been made.

**from roof to basement!**  
It is your most important investment  
**Expand It - Redesign It - Repair It**  
With Highest Quality Materials  
**West Summerland Building Supplies**  
Phone 5301

# FOR SALE

## ICE TIME

SUMMERLAND JUBILEE ARENA

For The Summer Months

Replies to J. Heavysides, Secretary, Phone 3956 before March 1, 1959

## Serene Boarding Kennels

The Farm Holiday Home

### For Your Dogs

Expert Attention  
Moderate Fees

PHONE: PEACHLAND 717



## Bowling News

by GLEN FELL

Mixed bowling standings this week are:

Occidentals	48
Whizbangs	43
Beebops	40
Kingpins	39
Pentics	35
Baby Austins	34
Misfits	34
Diehards	32
Northern Lights	31
Highlighters	31
Cackleeerries	31
Hilltoppers	29
Rollaways	29
Spudniks	26
Les Bumps	25
Trout Creekers	23
Hobos	23
Albertans	23

Muriel Walker won double honors by bowling a 286 and a 719 for the ladies high single and high three. Bill Unter-shultz bowled a 277 for the mens high single, and George Williams bowled a 657 for the mens high three. The high team this week are the Occidentals

with a total of 2337 pins.

Ladies league standings to date are:

Nitwits	8
B.G.I.I.'s	7
Ogo-Blow-Go's	4
Penmates	4
Unguided Missiles	3
Blowhards	3
Meteors	1

Shirley McAdam bowled a 2.8 for the ladies high single and Leone Smith bowled a 613 for the ladies high three. The B.G.I.I.'s are the high team this week with a total of 2311 pins.

Mens league standings this week are:

Pioneer Rollaways	14
Dodgers	14
Lucky Strikes	9
Kinsmen	10
Hopefuls	8
Fords	5

Oscar Nilson won double honors this week by bowling 297 and a 919 for the mens high single and the high four. The Pioneer Rollaways are the high team this week with a total of 708 pins.

Of interest to local bowlers

## Sugar and Spice

by Florence Onley

night. Then came the speeches. R. Wellwood proposed the toast to "The Ladies" and said some very pretty things. Roy is in the wrong business operating a Men's Wear. I liked the easy manner in which Reeve Atkinson conveyed the greetings from the municipality.

Then Bishop Sovereign wove a magic carpet of words on which he took us across the world and back to British Columbia—an eloquent speaker with a sense of humor and, at times, a sparkling wit—I loved his story of the Indian who

Foster Cunningham won 5th position in the Western Canada Play-Offs held in Penticton. Congratulations and good luck Foster!

More news views and comments next week!

rode a horse while his squaw walked behind. Asked why, the Indian replied, "She no got um horse." And husband Jim bel-lowed with laughter when His Grace told of a town in his Northern Diocese which had 43 pubs and 40 churches.

To me the high spot of the evening came when Mrs. O'Mahoney was called upon to receive the Good Citizen Award for 1958. After listening to Mrs. O'Mahoney's long record of service to the community I could not help but feel proud that I belong to the same community.

Well it all ended on quiet informal note. I met a lot of old friends and many new ones. I feasted my eyes on some very chic dresses and hats, blue brocade vied with gold trimmed white jersey? Fashionwise, it was a real Ladies' Night, altogether a very delightful evening.

Continued from Front Page

## For Sale To Close Out An Estate

Offers will be accepted up to February 15th, 1959, on the following property.

Fruit packing house, located in Peachland, B.C. formerly operated by Walters Ltd. This property is situated on track, and is completely equipped with cold storage plant, and all necessary machinery for complete storage and packing facilities.

Offers will be considered as follows:

- (1) Buildings and machinery complete.
- (2) Buildings only.
- (3) Machinery as is.

Highest bid not necessarily accepted.

If inspection of property is desired arrangements will be made.

For further particulars apply to:

**A. T. Longmore,**

Trustee - Walters Ltd.,  
65 Nanaimo East,  
Penticton, B.C.

# Summerland Credit Union

15th Annual Meeting, Friday, Feb. 20th

at 6 p.m. in the

Summerland Youth Centre

**FREE**

**Pot Luck Supper**

Meeting Starts At 7:30 p.m.

PICK UP YOUR FREE TICKET AT  
YOUR CREDIT UNION

**THIS IS YOUR CREDIT UNION - Make It Your Business To Attend**



## Classified Ads

### Legal

#### LAND ACT

Notice of Intention to apply to Lease Land.

In Land Recording District of Osoyoos Division of Yale and situate east of Block 45, Plan 157, D.L. 453 O.D.Y.D. and lying on the bed of Okanagan Lake.

Take notice that The Corporation of the District of Summerland of West Summerland, B.C., intends to apply for a lease of the following described lands:

Commencing at a post planted on the high water mark of Okanagan Lake at the point of intersection with the south boundary of 10th Street thence east 600 feet; thence north 130 feet; thence west 600 feet more the high water i155D EA EEE or less to a point on the high water mark of Okanagan Lake; thence in a southerly direction along said high water mark to the point of commencement, and containing 1.8 acres, more or less, for the purpose of a wharf site.

Corporation of the District of Summerland  
E. O. Wood, Agent.  
January 28th, 1959.

### Wanted

WANTED: HOUSEWORK BY hour Phone 4366. 6-1-c

WANTED — BLACKSMITH'S forge. Apply J. L. Johnson, R. R. 1, West Summerland, Phone 2931. 4-3-p

WANTED TO BUY—MODESTLY priced small farm. Close proximity to school not a factor. W. B. Campbell, Burnside Farm, Fort St. John, B.C. 8-4-p

### Personal

**UNWANTED HAIR**  
Vanished away with Saca-Polo. Saca-Polo is different. It does not dissolve or remove hair from the surface, but penetrates and retards growth of unwanted hair. Lor. Beer Lab. Ltd., Ste. 5, 979 Granville, Vancouver 2, B.C. 8-4-p

**PERSONAL**  
FACED with a Drinking Problem? Perhaps Alcoholics Anonymous can help you. It has helped thousands. Phone 5597 or 4016. Strictly confidential. 37c17

### In Memoriam

In loving memory of our darling daughter and sister, Sandra Lynn Walker, who passed away Feb. 2, 1957.

We do not need a special day To bring you to our mind, The hours we do not think of you

Are very hard to find, They say time heals all sorrows, And helps us to forget, But time so far has only proved, How much we miss you yet, So we think of you in silence,

No eyes can see us weep, But many a silent tear is shed When others are asleep, To hear your voice, to see your smile,

To sit with you and talk awhile To be together in the same old way.

Would be our dearest wish today Always loved and sadly missed by Mum, Dad and Bobby. 6-1-n

### For Sale

FOR SALE: 1954 AUSTIN Sedan, reconditioned motor, snowtires, heater. \$700.00. Phone Elizabeth Edwards at 5861 8:30 to 5, Monday to Friday. 6-1-p

FOR SALE: GERMAN Shepherd pups for sale. Phone 4366. 6-1-c

### Notice

#### WHY WORRY?

Let us complete your income tax returns at reasonable rates. Prompt service. Phone John Haayer, Station Road, W. Summerland, at 6966. 4-3-c

### Coming Events

**THEOSOPHICAL SOCIETY**  
Flat Lux Lodge meets twice monthly. Enquiries phone 4377 or write Box 64 Summerland. 42-c-11

Annual meeting of the Summerland Unit of Canadian Cancer Society will be held in the Health Centre on Tuesday, Feb. 10th at 8 p.m. Dr. W. H. B. Munn guest speaker. Every one welcome. 6-1-c

Women's World Day of Prayer Service will be held in the Free Methodist Church on Friday, February 13, at 8 p.m. 6-1-c

Summerland Womens' Institute meeting Friday, February 11, 2.30 p.m. Parish Hall. Valentine Party -- members are asked to bring guests. 6-1-c

Give Your Car ...

## A Mid Winter "HEALTH CHECK"



Your body will rebuild itself but not your car. It needs competent assistance To maintain your physical health you go to a skilled physician. Your car needs the same attention from skilled mechanics and repairmen. Give your car a good 'health check' to insure its long life and your safety.

## Mid Winter Check-Up Special

- |                                   |  |
|-----------------------------------|--|
| 1 THOROUGH LUBRICATION            | 8 INSPECT DISTRIBUTOR AND POINTS                   |
| 2 PACK FRONT WHEELS               | 9 CLEAN, TIGHTEN BATTERY CABLES                    |
| 3 INSPECT BRAKE LININGS           | 10 CHECK MASTER CYLINDER                           |
| 4 INSPECT SPINDLE BOLTS, BUSHINGS | 11 CHECK ANTI FREEZE                               |
| 5 INSPECT STEERING GEAR, LINKAGE  | 12 CHECK DIFFERENTIAL GREASE                       |
| 6 TIGHTEN HOSE CONNECTIONS        | 13 INSPECT AND ADJUST FAN BELT                     |
| 7 CLEAN AND SPACE PLUGS           | 14 CHECK HORN, LIGHTS, WINDSHIELD WIPER AND BRAKES |

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# B.C.F.G.A. Annual Convention Issue

## Resolutions Were Many and Varied

B.C. Tree Fruits has been instructed to look into the feasibility of the fruit industry operating its own transportation system.

This was unanimously decided near the close of the three-day BCFGA convention Thursday night. The parley broke up at midnight.

The resolution hit out at the railways for increasing freight rates, while at the same time growers' returns have been steadily diminishing.

A similar resolution was passed about three years ago, and according to Gordon Wight, chairman of the Board of Governors, no action was taken due to the "changing nature" of transportation. However Tree Fruits has kept a "watching brief" on the situation, he said.

**SEEK SUBSIDY STUDY**  
The convention also asked that federal and provincial authorities look into the possibility of subsidies in place of freight rate increases.

Delegates went on record requesting the services of Dean E. D. MacPhee to act in an advisory capacity insofar as future moves are concerned.

Growers also went on record asking that a Canadian fruit board be established to handle the entire national and international selling of fruit, and that a minimum price for fruit be set, commensurate with the cost of production.

Delegates also favored a "co-operative" move on the part of all fruit-raising areas in the world, so that "all futile and destructive cut-throat competition" may become a thing of the past, superseded by some form of orderly marketing "such as this organization has demonstrated is feasible among the growers of this province."

**JOBLESS PAY**  
Once again they asked the government to make unemployment insurance available for fruit growers. Similar resolutions have been approved in the past.

They tabled a motion which asked that the industry establish its own magazine to keep growers better informed on their activities. They will ask that additional machinery items be exempt from B.C. Sales Tax.

Federal government price support on all produce grown in the tree fruit area, has been requested. Money growers received from the federal government last year, was a "subsidiary" payment, delegates were told. They will ask establishment of a price support program on all tree fruits based on the cost of production on a regional basis.

Resolutions occupied the main portion of the business on the final day of the convention. At times the convention was inclined to get "bogged down" over the discussion of business that vitally pertained to the welfare and the future of the industry, but Mr. Garrish allowed delegates a free hand in debating technical points of a resolution.

By the narrow margin of 37-34, delegates defeated a resolution which called for the introduction of a new variety of apple.

The resolution was introduced by the BCFGA executive, and suggested that a new super-red strain be called 'Okanagan Red'. At one point during the discussion, it was suggested by a delegate that it be branded "Marshall Red" in recognition of the work that Dr. James Marshall, of the Summerland Experimental Farm, has done for the industry.

### SPRAY LABELS

Delegates approved a resolution from Oliver asking that chemical names of ingredients be clearly shown on spray materials. It was charged that some spray ingredients lose their effectiveness after long periods of storage. Another resolution from the south end of the valley — Osoyoos — asked that chatauqua meetings be held in November or December so that tree fruit plantings can be planned in the fall, in line with the latest information on varieties and marketing trends. This was defeated.

Considerable debate took place on grader research. The matter was introduced by Summerland growers. It asked that \$2,500 be provided for the B.C.F.G.A. to conduct research into the matter, and although a mo-

tion was made to table it until the April special meeting, it was carried. Summerland local pointed out that despite new machinery for dumping, sorting, sizing and handling fruit, the grading of fruit had improved very little over the past 40 years.

Dealing with the maturity of peaches, a Penticton resolution asked that packinghouses designate cannery peach tonnage to competent growers for harvesting to cannery maturity, and that the onus for proper maturity be shared by the canners concerned. The resolution was carried. It was stipulated that over and above the peaches destined for cannery purposes, the balance would be delivered to packinghouses for fresh fruit purposes at a suitable maturity.

**WINFIELD OUTVOTED**  
A recommendation from the Winfield-Okanagan Centre local asking that the board if governors look into the possibility of direct payments by Tree Fruits to growers "on an equal basis" was turned aside. It was pointed out that growers often have to wait until the packinghouses first receive their cost of packing before the grower receives any returns with the exception of small advance which in relation to the amount advanced by B. C. Tree Fruits is disproportionate.

Regarding the size of cherries delegates approved a resolution asking that the minimum size of Deacon, Windsor, Royal Anne and Black Giant be increased thirteen-sixteenths inch with a ten per cent tolerance down to  $\frac{1}{4}$  inch in any one year when deemed necessary.

Delegates unanimously defeated a resolution from the Creston local, calling for the publication of salaries of industry officials.

Regarding apricot returns, growers gave the nod to a resolution from Penticton asking that the industry undertake an "intensive study" of the situation as it applies to apricots to ascertain whether any improvements in the packing, pooling and handling of the fruit can

## Macs To Play North All Stars Here Sunday

Summerland's Coy Cup hopes, the Summerland Macs continued their winning ways here on Sunday defeating the Penticton B.C. Dragoons 8-6 in a fast encounter at the Summerland arena.

Next Sunday the Macs will really have their metal tested, when they come up against the Kelowna-Vernon All-Stars, the Northern Coy Cup contender, coached by Don Cully. The All-Stars roster reads like a who's who of the OSAHL league when at its shining best.

Don Cully, Al Pyatt, Frank Hoskins, Jim Hanson, Don Jakes, Art Davison and Bill Swarbrick are names known to hockey fans throughout the valley. Game time is a 2:30 and the chips will be down.

be found which will increase the return to the grower.

A lengthy resolution on cee grade pooling, submitted by the executive in behalf of the apple pooling committee, was tabled until the April meeting. Dean E. D. MacPhee dealt with this matter extensively in his report. For this reason, delegates thought it would be advisable to table the matter until the Royal Commission report was fully discussed at the special conference.

### POOLING

Two other resolutions affecting pooling were carried. One asked that the price differential between medium and larger apricots, except in cannery variety be removed. The other one was on pooling of Van cherries. It

recommended that the pooling committee review the marketing history of Vans prior to pool closing with a view to deciding whether an arbitrary differential be established between Vans and Bings, Lamberts, Sam and Star.

Delegates favored the idea of looking into the practicability and feasibility of shipping apple juice to the Vancouver market via bulk containers. It was pointed out that the citrus industry is presently conveying juices to metropolitan markets by this method.

B.C. Fruit Processors received a "bouquet" when the Osoyoos local sponsored a resolution expressing appreciation to the company for paving the way in developing new markets for pro-

duce. It was pointed out that thanks to the new products, the industry is able to extend its markets, and has put the organization on a wider and more secure basis.

An Oliver resolution asking for a setting up of a commission that would undertake to certify as to root stock and recognize varieties according to specifications, was also approved.

### PEST CONTROL

Going down to defeat was a resolution from Creston - Keremeos-Cawston, asking for compulsory spraying. A similar resolution has been before the convention in bygone years. Codling moth is one of the greatest plagues to hit the valley, it was pointed out. J. R. Kidston pointed out that machinery is already

set up for pest control.

Delegates approved a resolution from the executive asking that an additional \$1,000 be added to the Palmer Memorial Research grant. No additions to this grant have been made for the past three years. At the end of 1958, a total of \$3,858 had already been spent.

The association doubled its UBC scholarship from \$100 to \$250. Honorarium for fruit board members was boosted from \$100 to \$250.

Under the heading of B.C. Tree Fruits, growers approved resolutions covering the shipment of summer apples, and looking into the matter of B.C. Processors' working capital deduction.

# The Summerland Review

VOL. 14, NO. 5

Wednesday, January 23, 1959

WEST SUMMERLAND, B.C.



Miss Amy Berry entered nurses' training at the Royal Columbian Hospital at New Westminster this week, somewhat better equipped for the long, hard grind and small pay by virtue of winning the Legion

Branch 22 \$250 annual scholarship. The Legion Scholarship is awarded annually to an outstanding student, son or daughter of a veteran. Steve Dunsdon, first vice-president of the Summerland Legion, made the presentation of the cheque before the students of the high

school in assembly last Friday. Mr. and Mrs. Bert Berry, Principal A. K. Macleod, Ken Hickson, secretary-manager of the Legion and Mrs. Hickson, third vice-president and executive member Sid Godber were in attendance at the ceremony.

## Sr. First Aid Course Opens Here Feb. 4

An eight week St. John's Ambulance Senior First Aid course with Dr. Wilford Evans of Summerland as lecturer, will open on February 4 at 8 p.m. in the Health Centre.

All interested are invited to attend. This course is of value to both men and women, fitting them to deal with many of the emergencies that arise from time to time.

## P-TA To Look At Report Card

What do you think of your child's report card? What information would you like to see on a report card? Teachers and parents will get together at the monthly P.T.A. meeting on Thursday, Feb. 5th at 8 p.m. to discuss what sort of a report would best fit the needs of students, teachers and parents.

Mrs. L. Perry, Mr. W. Powell, Mr. A. K. Macleod and P. Minchin will constitute a panel to lead the discussion on this vital topic.

## Should Encourage Indian Help In Case Douks Move

Indians should be encouraged to work in orchards in case skilled labor suddenly falls short.

A warning that orchardists may lose a considerable number of experienced orchard help in the event of the mass movement of Doukhobors from the country, has been given by the orchard labor committee to the BCFGA.

The committee pointed out that the more Indians are accustomed to work in orchards now, the bigger will be the work pool from which to draw if labor becomes scarce. Use of local residents rather than labor brought in from Vancouver during picking time was also urged.

## Confidence Expressed In Industry Leaders

Okanagan fruit growers expressed a vote of confidence in industry leaders by returning them to office on the closing day of the 70th annual Convention held at Vernon last week. Re-elected were BCFGA president A.R. Garrish, the executive of the BCFGA; the Board of Governors of B. C. Fruit Processors; members of the northern central and southern district while one change was made on the board of governors of B. C. Tree Fruits and on the B. C. Fruit Board.

John Coe, Penticton, replaces W. O. June, Naramata, on the Board of Governors, while R. G. Penson of Creston replaces W. A. Kemp, who decided not to run again.

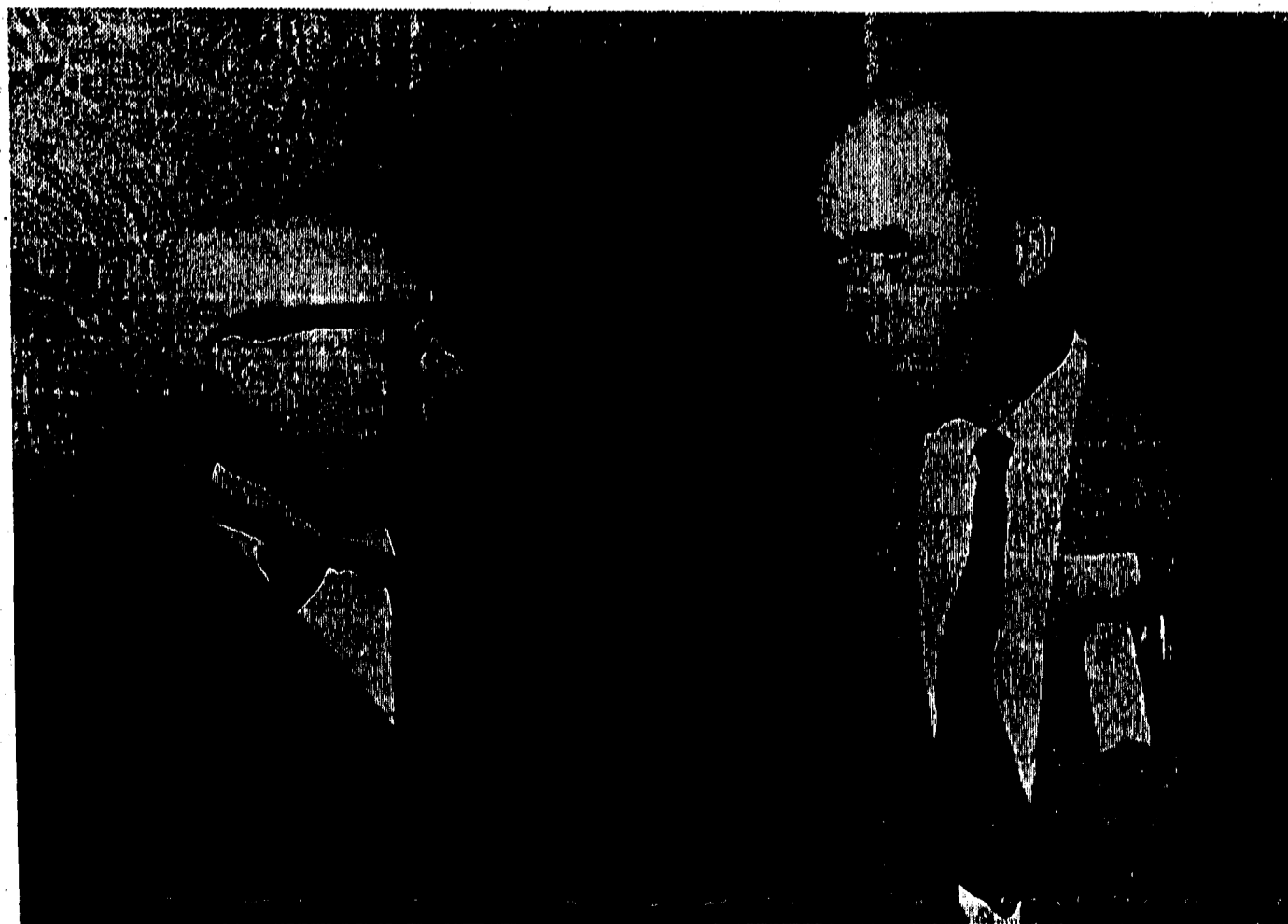
### ELECTED

BCFCA president, A. R. Garrish, Oliver.  
BCFCA executive: A. Claidge, Oyoama; S. J. Land, Okanagan Centre; E. M. Tait, West Summerland; J. M. Kosty, Vernon; N. C. Taylor, East Kelowna; J. Luby, Oliver and John S. Hall, Erickson.

B.C. Fruit Board: J. G. Campbell (chairman), Salmon Arm; A. G. DesBrisay, Penticton; R. G. Penson, Creston.

Board of governors, B.C. Tree Fruits: D. Glover, Vernon; H. W. Byatt, Oyoama; G. H. Whitaker, East Kelowna; John S. Hall, Creston; John Coe, Penticton; J. J. Gorein, East Kelowna; H. J. Wells, West Summerland; J. G. Campbell, Salmon Arm, and A. R. Garrish, Oliver.

Directors, B. C. Fruit Processors: J. B. M. Clarke, Keremeos; E. J. Hack, Oliver, C. C. Mac Donald, Penticton; S. D. Price, East Kelowna; Mcl Kewani, Okanagan Centre; A. W. Gray, Oyoama; D. F. Ruth, Salmon Arm; and S. J. Land, Okanagan Centre.



Kingpins at the 70th Annual BCFGA Convention held in Vernon last week were A. R. Garrish (left), President of the BCFGA, and Dean E. D. MacPhee, author of the famous report. Both men received tremendous standing ovations.



Summerland Kinsmen will be on the march Monday, when they will canvas this community in aid of the B.C. Kinsmen Pollo Fund.

Pollo is down, but not out, say the Kinsmen. Little Nancy Leardo of Summerland knows what the Kinsmen pollo fund has done for her. Nancy, stricken with pollo in 1958, is now, thanks to the Kinsmen footing the bill for long and costly treatments, is on the way to recovery.

The Summerland Kinsmen, only organized last year, are making their first appeal to the public of Summerland, so on Monday, February 2, be ready when the Kinsmen call and give generously.

# Farm Loan Program Needed, Walls Says

A strong recommendation that the B.C. Fruit Growers' Association should press for the immediate ratification by the federal cabinet of the "fair market value" amendment to the Customs Act was given Tuesday morning by the manager of the B.C. Federation of Agriculture, Charles E. S. Walls.

In addressing the growers' convention on the opening morning, Mr. Walls asked for "an expression of your dissatisfaction over the delay in ratifying this section of the act and a request for immediate remedial action."

After the present government was first elected in June, 1957, the federation drew the authorities' attention to the adverse position of Canadian producers whereby the "tag ends" of American southern crops hit domestic markets just when Canadian produce was appearing. The result was that these imports set the price for the entire crop. "At that time, we recommended to the government that fair market value should be used as a basis for duty on such imports," Mr. Walls declared. "We were therefore gratified when the government presented and had passed by the House of Commons the required amendments to the Customs Act."

The amendments were not effective until ratified by the cabinet. Apparently pressure from the United States was so strong that one section was never approved.

"This section, so important to your industry, provides that where fresh fruits and vegetables are being imported into Canada at very low prices, which, although the same as the product is being sold for on its home market, do not reflect the normal price, value for duty may be based on the average price at which the product was imported into Canada during the immediately preceding three years," Mr. Walls said.

If an "expression of dissatisfaction" over the delay is voiced by the convention, Mr. Walls said that he would take it forward to the forthcoming annual meeting of the Canadian Federation of Agriculture.

**FARM LOANS IMPORTANT**  
Of legislation promised agriculture by the federal government, the most important is a new system of farm credit or farm financing, Mr. Walls said.

The federation's national program on farm credit, as presented to the cabinet at Ottawa proposed major changes and improvements in the policies of the Canadian Farm Loan Board and the Farm

Continued on Page Eight

## Bulk Handling 10% Faster

More than 25,000 bulk bins were used last year by growers in harvesting apples and pears in the Okanagan.

It was an increase of 21,000 over 1957.

From tests conducted by the Summerland Experimental Farm it has been established that:

Bin picking is 10 percent faster than bushel boxes.

Use of bins increases cold storage capacity up to 40 percent.

Apples and pears suffer no more bruising or stem puncturing bins than in boxes.

Fruit can be cooled just as rapidly.

Vee peaches can be placed to a depth of 10 inches and removed through an end gate with no more damage than in bushel boxes.

Only special equipment required for bulk handling is an inexpensive lift mounted on the hydraulic three-point hitch of a tractor.



R. P. WALROD, commended by Dean E. D. MacPhee

## New Products Show Results

"The quest by this company (B.C. Fruit Processors) to develop new products which will return more for the fruit and which will come closer to covering the cost of production for the grower, is showing results.

"This far-sighted development, initiated under R. P. Walrod over the past five years, has required a great deal of research and considerable investment in equipment.

"Much of the credit for the research is due to Mr. Atkinson and his staff in the Fruit Products Laboratory, Dominion Experimental Station, Summerland.

"We are finding these specialty products are more specific in the fruit requirements than our earlier products. Market-wise we are entering into an extremely competitive field requiring advertising and promotional support.

# Special Meeting Will Weigh MacPhee Report

For reasons that are perhaps contradictory but nonetheless are quite readily apparent, this 70th annual convention of the B.C. Fruit Growers' Association is an extraordinarily good humored, almost happy affair.

And the contradictory feature is that the industry has experienced major difficulties almost continuously over the past eight or nine years, and an end is not yet in sight, even though prospects are brighter. On Wednesday morning, the delegates decided to hold a special meeting, almost a second major convention, in about two months' time, to consider fully action to be taken on the report of the royal commission on the industry, which was released only on January 6.

Thus, few resolutions touching on the report have been placed before the meeting last week. Throughout the tree fruit area, locals of the BCFGA will be convening in the weeks immediately ahead to study and discuss the report and to formulate resolutions.

The report is a major study of the industry and of the complicated structure that has been erected over the years. The document is a hit with the delegates and perhaps that is one of the reasons why the convention is so devoid of bitterness.

For the past three conventions, in Vernon in 1956, Penticton in 1957, and in Kelowna last year, the shadow of a commission of investigation has been hanging like a cloud over the industry. Demand for such a probe was first

voiced on the floor of the meeting four years ago in this city. For more than two years the investigation was in progress and a good many matters of vital concern to the fruitmen were necessarily suspended.

**CENTRAL SELLING ENDORSED**  
Now the report is public. And one of its vital features is the complete endorsement of the principles of central selling and of the organizations erected within the framework of the industry.

The financial plight, the real indisputable fact that many growers are forced to live off their capital because of prevailing low level of returns is also underscored and has received widespread publicity. The contentions of past conventions that this was so has been vindicated by the commission's findings.

## MacPhee Report Hailed

If the actions of the 74 accredited delegates who represent more than 3,000 of their fellow fruit growers throughout the Interior tree fruit areas is any accurate criterion, then the MacPhee royal commission report will assuredly assume a place in their industry second only in importance to the adoption of central selling almost two decades ago.

The author of the report, Dean E. R. MacPhee, the head of the faculty of commerce at the University of British Columbia, was the centre of attraction for almost four hours on Tuesday afternoon, the opening day of the 70th annual meeting of the B.C. Fruit Growers' Association. At the end of that session, when association president Arthur R. Garrish, was preparing to call for adjournment, the convention gave Dean MacPhee a spontaneous standing ovation that rocked the Canadian Legion auditorium.

Indicative of the interest shown in the report and in the commis-

sioner himself was the attendance at the convention. The 74 delegates amounted only to a fraction of the total that jammed the auditorium. Besides a good representation of other growers from almost every area in the Interior and many industry officials, scores of business men from the metropolitan area at the Coast were present. The total audience undoubtedly exceeded 550 as every inch almost of the commodious room was taken.

The demonstration of approval for Dean MacPhee and his works lasted a full minute and came at the end of an exhausting four and one-half hours. Not content with that marathon session, the convention continued until late in the evening with three other major reports. These were from W. Gordon Wight, chairman of the board of governors of B.C. Tree Fruits Ltd., from the general sales manager, J. B. Lander, and from the general manager, R. P. Walrod.

## Praised Agency Management

Dean MacPhee underscored his support for the principle of central selling during his address to the convention and he reiterated the praise given in his report for the management of the agency and particularly for Mr. Walrod. Tree Fruits is a popular institution with the delegates also, for they accorded the Dean's remarks loud appreciation.

The whole afternoon was an unusual departure from the normal routine of the convention. Only one resolution was read with as normal business was pushed aside for the star turn by Commissioner MacPhee. Principal features of the royal commission report were given and a host of questions were asked and answered. Discussion on detailed recommendations will come later in the convention.

The only concrete business adopted was approval of the new three-party contract. This document was completely rewritten by a special committee set up following the 1958 convention under chairmanship of Harry W. Byatt, of Oyama, a member of the sales agency's board of governors. Mr. Byatt, who piloted the document through the convention, said that the committee had realized early in its deliberations that some features might need to be revised in light of the MacPhee report. Therefore, the services of Dean MacPhee were secured in a consultative capacity and the document had his approval.

A number of questions were asked on specific points and full explanations offered by Dean MacPhee, Mr. Byatt, and chairman Garrish. As the result of a conference on Monday night attended

Continued on Page Seven.

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General Motors Products of Canada, Ltd.,  
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Gentlemen:

Recently I completed a trip on my vacation which took me through the following states -- New York, Pennsylvania, Virginia, covering a distance of 1,554 miles in my Vauxhall Six Cylinder Model Velox Car at a gasoline cost of \$19.50, most of which was the American gallon, starting with a full tank and filling it up on my return. In round figures, the cost per mile was a shade better than one and one quarter cents with no oil or water added. I feel you will be interested in these figures as they represent real economy for a six cylinder car and the comfort in the ride was unexcelled.

In closing, I would like to say that this letter is unsolicited and written purely from a point of being satisfied with my Vauxhall and your service.

Yours very truly,

S. F. James  
G.F. James

Mr. James' experience is yet another example of Vauxhall's amazing economy! Read his letter, then consider that this is typical of reports coming in from Vauxhall owners, coast to coast. The story from them is . . . Vauxhall saves money and does it in real style.

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Steering Column Gear Shift • Sport Car Handling • Level Ride  
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# Polio Is Down - But Not Out

Much Remains To Be Done To Help Thousands Already Stricken; To Improve Vaccine and Treatment; To End The Grim Menace of Polio Once And For All

Help Your Local Kinsmen's Drive To Drive Polio Out For Ever

## Summerland Has a Good Reason



Photo by Killick Photography

To Be  
**Grateful**

### Little NANCY LEARDO

"Survival is not enough" is the slogan used in the United States last year when the March of Dimes in the United States raised \$35,000,000. For Nancy Leardo of Summerland this slogan is still true. Nancy, aged eight, was attacked by polio in 1953. Since that time she has been to the G. F. Strong Rehabilitation Centre in Vancouver two or three times a year to have her brace checked and changed. These treatments over such a long period of time have been very costly but have helped Nancy gain the necessary strength and skill to overcome her disability.

But it is not sufficient to say that Nancy was disabled by paralysis of one leg, for behind this brief statement lie the long months of struggle against a disease for which there is no cure. Salk vaccine has brought a means of prevention but for Nancy and hundreds of others, Salk vaccine came too late. For 10 per cent of those inoculated by Salk vaccine with three doses there is still no protection against polio (Salk vaccine is only 90 per cent effective). For the majority of people who have had no vaccine or only one or two doses there may still be the need for iron lungs, chest respirators, and other vital equipment. For Nancy and others still requiring services there is a continuing need.

That is why the Kinsmen sponsored Foundation for Child Care, Poliomyelitis and Rehabilitation is still seeking, as part of the objective of \$275,000, a substantial amount of money to help provide these services, as well as funds to assist the Salk vaccine program and the many new services for other disabled persons. On Monday, February 2, the Kinsmen sponsored Mothers' March expected to provide over three-quarters of the total budget, will be even more intensive than ever. The Summerland Kinsmen Club with Campaign chairman Bob Towgood has set a high objective for the Summerland area. Hopes are high that this objective will be more than met. Remember when the Kinsmen call give generously.

HOW MUCH  
IS THE SMILE  
OF A CHILD  
WORTH?

*Light a Light*

**MONDAY**

February 2nd



*of Welcome*

**EVENING**

7 to 9 p.m.

HERE I  
GROW  
THANKS  
TO YOU!



## Summerland Kinsmen Porchlight Night

Give Generously -- That Others May Walk

THIS CAMPAIGN CONCERNS EVERYONE

**Fight Polio To The Finish**



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Macil's Ladies' Wear  
The Summerland Groceteria  
Nu - Way Cafe  
Cranna's  
Laidlaw & Co.  
Varty & Lussin  
Green's Drug Store  
The Cake Box  
DeLuxe Electric  
Roy's Men's Wear  
Summerland Building Supplies  
Mac's Cafe

Jimmy's Meatateria  
Holmes & Wade Hardware  
Bowladrome  
Fisher's Shoe Store  
Young's Electric  
Bud's Garage  
Lorne Perry  
Selinger's Plumbing & Heating  
Boothe's Grocery  
Smith & Henry  
T. S. Manning Lumber  
Food Centre

Super Valu  
Summerland Dry Cleaners  
Overwaita  
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Summerland Esso Service  
Colin Campbell & Son  
L. A. Smith  
Bonthoux Motors Ltd  
Family Shoe Store  
Durnin Motors  
Bank of Montreal  
Valley Style Shop



*The Heart That Answers Another's Prayer Is Never Empty*

LET YOUR HEART MOVE YOUR HAND - TOWARDS YOUR POCKETBOOK - IT TAKES MONEY  
TO FIGHT POLIO - GIVE GENEROUSLY!

# ROY'S JANUARY SALE

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Ask For Maple Leaf Brand - Packed in Canada  
By Canada Packers and Featured at

MAPLE LEAF  
**Liver - N - Bacon Nuggets 35c**  
A Tasty Family Favorite  
each

MAPLE LEAF  
**Bologna 39c**  
Whole or Sliced



MAPLE LEAF  
**COOKED HAM 59c**  
Sliced Half lb.



MAPLE LEAF  
**Bologna Rings 49c**  
Cryo-Vac Pack, lb.

MAPLE LEAF  
**Garlic Rings 49c**  
Cryo-Vac Pack, lb.



MAPLE LEAF  
**Sliced Side Bacon 45c**  
A breakfast treat, 1/2 lb.

**CANADA PACKERS MEATS**  
A Thrifty Treat by Maple Leaf

## AI's Meat Market

Valley Style Shop  
NEXT TO CREDIT UNION

all of Summerland  
**WINNERS - LUCKY DOOR PRIZES**  
1st Prize Value \$20.00 Miss Margie White  
2nd Prize Value \$10.00 Mrs. W. E. White  
3rd Prize Value \$5.00 Mrs. A. Turigan

Valley Style Shop  
**January Sale**  
Continues With Further  
Great Reductions

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The Farm Holiday Home  
For Your Dogs  
Expert Attention  
Moderate Fees  
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gives you  
More Miles  
Per Dollar

James, Mrs. Helen Miller, Church of God, Mrs. A. E. Irving, Mrs. C. Stevenson, Baptist, Mrs. J. Brown, Mrs. Wilfred King, United Church, Mrs. Rex Chapman, Mrs. Durick, Mrs. J. Dunsdon, The program for the service was arranged, and will be held in the Methodist Church the first Friday in Lent, February 13th.

The executive meeting of the Women's World Day of Prayer was held at the home of Mrs. Lillian Jones on Thursday last. Representatives from six of the churches were present, those at ending: Mrs. Rathen, Mrs. Stevenson, Anglican, Mrs. Ray Willburn, Mrs. Bob Barkhill, New Methodist, Mrs. C. Jack Young.

**Ont. Wedding Of Interest Here**  
A wedding of interest to Summerland took place in Tiverton Bruce County, Ont., when Miss Edith Agnes Walton of Pennington, formerly of Summerland, and Mrs. John A. Fisher of Kin- gardside, Ont., were united in marriage to Edward English of Tiverton, Ont., on Dec. 23. Their attendants were the bride's sister and the groom's cousin, Mr. and Mrs. Fraser Far- cell of Tiverton, Ont.

Miss Mary Scott has visiting here for an extended holiday her brother and sister-in-law, Mr. and Mrs. Charles Scott of Wa- nanes, Man. Visiting on the Prairies at the present time are Mr. and Mrs. McNab of the OK Village Auto Court. Mr. and Mrs. William White have returned after spending seven weeks in California.

Mr. K. H. Hamby of Van- couver, spent a few days re- cently visiting at the home of Mr. and Mrs. W. Brown. Mr. and Mrs. William White have returned after spending seven weeks in California. Visiting on the Prairies at the present time are Mr. and Mrs. McNab of the OK Village Auto Court.

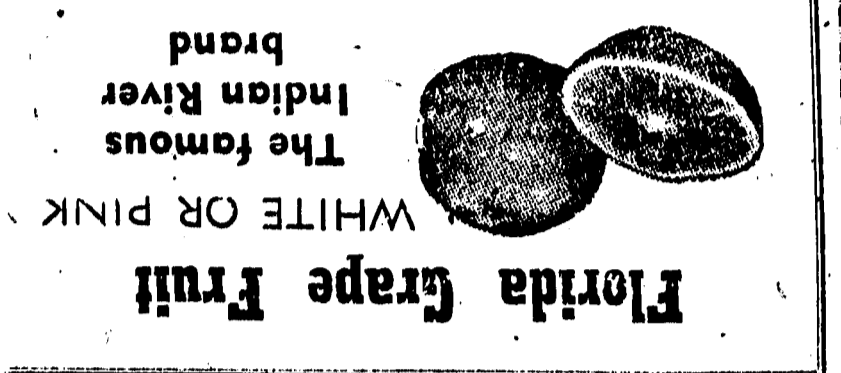
Visitors at the home of Mr. and Mrs. W. Brown last week were Mr. and Mrs. H. Ward, for- merly of Prince Rupert, who have purchased the C. Wilkin property and will be moving in shortly. Miss Mary Scott has visiting here for an extended holiday her brother and sister-in-law, Mr. and Mrs. Charles Scott of Wa- nanes, Man. Visiting on the Prairies at the present time are Mr. and Mrs. McNab of the OK Village Auto Court.

The table was prettily set with place mats and decorations when Mrs. J. L. Mason enter- tained at a luncheon at her Trout Creek home on Monday in honor of Mrs. J. Penny prior to her departure for New Zea- land. Mrs. Penny was presented with a souvenir gift. Guests were Mrs. Gus Johan- son, Mrs. J. Tamblayn, Mrs. A. W. Vanderburgh, Mrs. J. Walk- er, Mrs. E. Hookham, Mrs. L. Lopateck, Mrs. M. Babcock, Mrs. A. J. Dunsdon, Mrs. R. Ox- ley, Mrs. A. K. Macleod and Mrs. K. Storey.

**Observe World Day Of Prayer Here Feb. 13**  
The program for the service was arranged, and will be held in the Methodist Church the first Friday in Lent, February 13th. This year the service comes from Egypt, where a committee of nine women representing the Anglican, Coptic, Evangelical (Presbyterian) and Coptic Or- thodox churches worked on it. The theme: "He said 'Lord, I Believe'".

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Mid-Week Activities:  
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9:45 a.m. and 11 a.m.  
Public Worship  
Baptists (pre-school) 11 a.m.  
Intermediate 9:45 a.m.  
Primary/Junior and  
**SUNDAY SCHOOL**  
Church  
Summerland United

All Welcome  
Study  
8:00 p.m.—Prayer and Bible  
Wednesday—  
7:30 p.m.—Young Peoples  
Monday—  
12-15 years, Thursday 6:45  
Baptist Fellowship  
Mission Band 5-8 yrs. Wed. 3:00  
Explorers, 9-11 yrs. Tues. 3:30  
**WEEK DAY ACTIVITIES**  
children during 11 a.m. service)  
(Nursery for babies and small  
Young Peoples  
Monday—8:00 p.m.  
Wednesday—8:00 p.m.  
Prayer and Bible Study  
A Welcome to All—  
REV. JOSEPH H. JAMES

St. Stephen's Anglican Church  
Sunday Services  
1st Sunday—8 a.m. & 11 a.m.  
2nd Sunday—8 a.m. & 11 a.m.  
3rd Sunday—8 a.m. & 11 a.m.  
4th Sunday—8 a.m. & 11 a.m.  
5th Sunday—8 a.m. & 11 a.m.  
All 8 a.m. and the 11 a.m. on  
the 1st Sunday, are Holy Com-  
munion Services.  
Sunday School 9:45 a.m. all  
ages  
Sundays except 3rd Sunday,  
when S.S. and Church are com-  
bined into a special Family Ser-  
vice 11 a.m.

**Church Services**  
The Free Methodist Church  
SUNDAY SERVICES  
10:00 a.m.—Sunday School  
11:00 a.m.—Morning Service  
7:30 p.m.—Evening Service  
Monday—8:00 p.m.  
Wednesday—8:00 p.m.  
Prayer and Bible Study  
A Welcome to All—  
REV. JOSEPH H. JAMES

# Coming Wedding Of Widespread Interest

PEACHLAND — The coming marriage of a former resident of the district has created wide-

spread interest in the Okanagan. John Williamson Long, elder son of Mr. and Mrs. J. P. Long, Greata Ranch, is to be married to Miss Theodora Mary Straker, of Toronto, formerly of London, England, elder daughter of Mrs. Liliar Straker, of Toronto. The marriage is to be solemnized in the Chapel of Deer Park United Church, on February 14th, at 3 o'clock in the afternoon, with the reception to follow in the French Room of the Park Plaza Hotel.

John Long received his elementary and high school education in Peachland and graduated from the University of British Columbia in 1953 with a Bachelor of Commerce degree and was affiliated with the Alpha Tau Omega Fraternity.

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**Rialto Theatre**  
Thur. Fri. Sat., January 29-30-31

Fess Parker, Joanne Pru, James MacArthur, in

**The Light In The Forest**  
(Tech. Adventure)  
One show Thurs., & Fri., 8 p.m.  
Two shows Saturday 7-9 p.m.  
Saturday Matinee 2 p.m.

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**THURSDAY, January 29**

3:15 Nursery School Time  
3:30 Douglas Fairbanks  
4:00 Open House  
4:30 Roundabout  
5:00 Maggie Muggins  
5:15 Pieces of Eight  
5:30 Woody Woodpecker  
6:00 Children's Newsreel  
6:15 Excursions in Science  
6:30 CHBC-TV News  
6:40 CHBC-TV Weather  
6:45 CHBC-TV Sports  
6:55 What's On Tonight  
7:00 Meet The People  
7:30 Music Makers '59  
8:00 Rescue 8  
8:30 The Unforeseen  
9:00 Wyatt Earp  
9:30 TBA  
10:00 Wrestling  
11:00 CBC-TV News

3:00 Junior Magazine  
4:00 Saigon  
4:30 Lassie  
5:00 Frontiers  
5:30 Wonders of the Wild  
5:45 Provincial Affairs  
6:00 Citizens Forum  
6:30 Father Knows Best  
7:00 December Bride  
7:30 Showtime  
8:00 Ed Sullivan  
9:00 World's Stage  
9:30 G.M. Presents  
10:30 All Star Golf Time

**MONDAY, February 2**

3:15 Nursery School Time  
3:30 Our Miss Brooks  
4:00 Open House  
4:30 P.M. Party  
5:00 Howdy Doody  
5:30 Follow Me  
5:45 Uncle Chichimus  
6:00 Fighting Words  
6:30 CHBC-TV News  
6:40 CHBC-TV Weather  
6:45 CHBC-TV Sports  
7:00 Sports Roundup  
7:30 Medic  
8:00 The Millionaire  
8:30 Cross Canada Hit Parade  
9:00 Dandy Thomas Show  
9:20 Cannon Ball  
10:00 Desilu Playhouse  
11:00 Rothman's News  
11:05 CBC-TV News

**TUESDAY, February 3**

3:15 Nursery School Time  
3:30 Dr. Hudson's Secret Journal  
4:00 Open House  
4:30 Patti Page  
5:00 Friendly Giant  
5:15 Science Around Us  
5:30 Whistle Town  
6:00 Hidden Pages  
6:30 CHBC-TV News  
6:40 CHBC-TV Weather  
6:45 CHBC-TV Sports  
7:00 Bank of Knowledge  
7:30 Fighting Words  
8:00 Front Page Challenge  
8:30 Shirley Temple story Book  
9:30 Folio (The Mikado)  
11:30 CHBC-TV News  
11:35 CBC-TV News

**WEDNESDAY, February 4**

3:15 Nursery School Time  
3:30 Dear Pseobe  
4:00 Open House  
4:30 P.M. Party  
5:00 Howdy Doody  
5:30 TBA  
6:00 Rope Around the Sun  
6:15 A Dog's Life  
6:30 CHBC-TV News  
6:40 CHBC-TV Weather  
6:45 CHBC-TV Sports  
7:00 Life of Riley  
7:30 Walt Disney Presents  
8:30 One of a Kind  
9:00 Your TV Theatre  
9:30 Bat Masterson  
10:00 Have Gun, Will Travel  
10:30 Confidential File  
11:00 Rothman's News  
11:05 CBC-TV News  
11:15 Boxing

**FRIDAY, January 30**


3:15 Nursery School Time  
3:30 Hiram Holiday  
4:00 Open House  
4:30 P.M. Party  
5:00 Howdy Doody  
5:30 Mighty Mouse  
6:00 OK Farm and Garden  
6:30 CHBC-TV News  
6:40 CHBC-TV Weather  
6:45 CHBC-TV Sports  
6:55 What's On Tonight  
7:00 Official Detective  
7:30 Plouffe Family  
8:00 Country Hoedown  
8:30 How to Marry a Millionaire  
9:00 Phil Silvers  
9:30 Country Hoedown  
10:00 Inland Theatre (Saraband)  
11:40 CBC-TV News

**SATURDAY, January 31**

4:00 Six Gun Theatre  
5:00 Zorro  
5:30 Rin Tin Tin  
6:00 Mic-Mac Indians  
6:30 Mr. Fix-it  
6:45 Patti Page  
7:00 Explorations  
7:30 Saturday Date  
8:00 Merry Como  
9:00 Sea Hunt  
9:30 Tennessee Ernie Ford  
10:00 Your TV Theatre  
10:30 Naked City  
11:00 Premier Performance (High Tension)

**SUNDAY, February 1**

1:30 YGood Life Theatre  
2:00 Ray Forrest Show  
2:30 Country Calendar



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SUMMERLAND, B.C.

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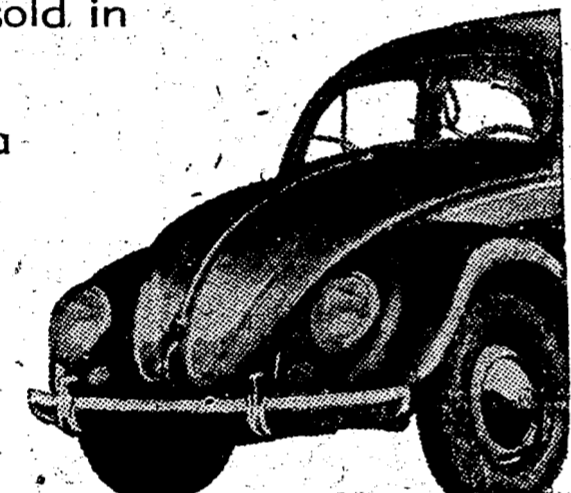
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- Excellent hiding and covering qualities.
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- Choose from 10 lovely shades and white.



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**Holmes & Wade Ltd. - Owners**  
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**Births**

To Mr. and Mrs. W Hepperle on January 20, a daughter.

To Mr. and Mrs. Desmond Loan on January 23, a daughter.

To Mr. and Mrs. J. Selinger on January 27, a daughter.

**Capitol**  
A FAMOUS PLAYERS THEATRE

Thurs. Fri. Sat., Jan. 29-30-31  
Robert Mitchum & May Britt in  
**The Hunters**  
Showing at 7 & 9 p.m.  
Sat. Matinee at 2 p.m.

Mon. Tue. Wed., Feb. 2-3-4  
**Too Much Too Soon**  
with  
Errol Flynn & Dorothy Malone

**Man Hunt In The Jungle**  
with Robin Hughes  
One show only, starting at 7:30

# 1958 Apple Sales Good Lander Tells Convention

Of a total 1958 apple crop of 5,597,938 boxes, less than half, or 2,257,777 boxes remained in stock at the end of the year, J. B. Lander, general manager of B.C. Tree Fruits, told the annual convention of the BCFGA, in an extensive report on marketing conditions during the past year.

Shipments to December 31, 1958, totalled 2,998,232 boxes, with 262,769 boxes going to the processors and 79,160 boxes going to the canner.

In a breakdown of the stock on hand at the end of the year, Mr. Lander informed the convention that the following varieties were on hand: McIntosh, 188,223; Del-

icious, 293,977; Red Delicious, 434,444; Newtowns, 214,819; Winesaps, 908,809; with other varieties in smaller numbers.

Total Canadian apple production, as listed by the Dominion Bureau of Statistics, for 1958 was: Nova Scotia, 1,115,000; New Brunswick, 325,000; Quebec, 4,465,000; Ontario, 4,169,000; British Columbia, 6,576,000.

### Eastern Sales Up

Mr. Lander reported that a "tremendous volume" of B.C. apples were sold in the Newfoundland market, with the figure already reaching 44,800 boxes, over 10,000 boxes ahead of last year at the same date.

Sales in the Maritimes were steady and it is expected that a substantial increase in distribution will be effected over the 1957 season.

Despite a heavy crop in the provinces of Ontario and Quebec last year's distribution was maintained, comprised mainly of Red and regular Delicious.

A small quantity of Newtowns and Romes were sold in Quebec.

As local stocks of apples in the two provinces are depleted it is

expected that sales of Delicious, Newtowns and Winesaps will increase.

Sales of B.C. apples to the United Kingdom were materially increased last year because of a change in policy on UK currency, which allowed each importer a certain sum of money with which to purchase apples from North America, either the U.S. or Canada.

Total allocation for the Northern Hemisphere totalled 4.2 million bushels under the new arrangement.

"Favorable features of this program were that we were able to ship apples to the UK just as quickly as the licenses were issued," Mr. Lander said. "This permitted us to materially increase our McIntosh sales to the United Kingdom."

### U.K. Sales Higher

Sales of the 1958 crop to the UK have been considerably increased with shipments of 577,844 boxes up to December 31.

Shipments of another 200,000 boxes have been booked within the next month, Mr. Lander reported.

Total sales to the UK in 1957 were 515,000 boxes.

The competitive factor in the United Kingdom market was emphasized by the increased production of continental Europe, Mr. Lander said.

Italy is now the third largest apple producing country in the world,

and depends on the UK for disposition of a portion of its surplus.

Imports from Italy totalled 30,892 tons in 1957-58, compared with Canadian imports of 12,946 tons.

However, Italian exporters are worried about North American apples going to the UK, and have offered "remunerative propositions" which may affect the sale of Canadian apples there.

Mr. Lander's report noted the recent, free convertibility of sterling but said that it is not possible as yet to say what effect this will have on apple sales in the British market.

### Gift Pack Successful

The sale of gift packs of apples for delivery in Britain was instituted this year in co-operation with a Vancouver department store and proved to be very successful, Mr. Lander said.

The store is now considering purchase of double the quantity for next year.

"Each of these packages is an excellent advertisement for our products and is bound to create goodwill for B.C. apples, as well as bringing a better than average return to the grower," Mr. Lander said.

Sales to other members of the Commonwealth also showed an increase during 1958, rising to 93,228 boxes from the 1957 figure of 74,332. Mr. Lander predicted a return to pre-war volume of sales in South Africa, which was sold last year for the first time since 1948.

"While there have been no shipments to European continental markets as yet, interest in the part of the importer is evident, and we are hopeful trading will be finalized for a fair quantity of our apples," Mr. Lander said.

### Highest Since 1950

Turning to the American scene, Mr. Lander reported that the 1958 commercial crop there was the largest since 1950—about five per cent above last year and about 15 per cent above average, resulting in a "depressed and declining market."

U.S. industry officials, realizing they had to market the largest apple crop in years, embarked on a very concentrated promotional drive and did succeed in increasing sales during the first month of the season. November sales however, fell behind those of 1957 by 1,340,000 bushels.

Possibility of the industry entering the commercial canning field is being studied, and a completed analysis is expected to be ready before the coming season. "Constant pressure" has been maintained on various governments and transportation groups for equity in freight rates, the report said, noting that even partial relief from the recent 17 per cent increase will "still leave us carrying an unfair proportion of freight costs."

Total boxes in cold storage in the United States at the end of 1958 were 50,733,740—highest since 1950.

Low prices on eastern U.S. apples blocked entry of Washington and B.C. into those markets, and eastern growers predicted the worst year in their history, with apples at no time bringing the cost of production.

Total shipments to the U.S. from B.C. up to December 31, 1958, were 545,281 boxes, with Red Delicious totalling 290,414 and McIntosh 176,652. Bulk of the McIntosh were sold in California, where 173,649 boxes were shipped.

This was mentioned by Mr. Lander as the "one bright spot" in the U.S. apple marketing picture.

"While marketing prospects for Red Delicious do not appear too bright over the next month or six weeks, we feel reasonably sure that a good demand should develop for the Winesap variety," the sales manager concluded.

### SUMMER APPLES OFF

Outlook for early apples has dimmed considerably and there "is no longer the keen demand for the first new crop apples we enjoyed in past years," Mr. Lander reported.

He said that Yellow Transparens, left on trees beyond optimum handling maturity in an endeavor to obtain bare minimum sizes, "did little to attract repeat business."

Summer apple committee recommendations are that no variety should be held off the market awaiting clearance of earlier varieties.

"We are in full agreement with this policy," Mr. Lander said. Fresh sales of Duchess and Wealthies have been fairly consistent over the past three years, ranging in the neighborhood of 85,000 boxes.

Prices in 1958 to Western Canada were somewhat higher than in 1957.

However, Mr. Lander pointed out that there is little hope of increasing distribution to any great extent and the processing plants must be relied on to utilize production in excess of this amount.

He said that marketing period for Wealthies cannot be extended, and that the early spot-pick Mac pool must be continued, otherwise there will be increased imports from Wisconsin, Michigan and other competing areas.

### RETAIL CHANGES

The report noted a change in retail distribution in Western Canada, with eastern chain stores invading the western market.

"The retail food business on this continent is changing so rapidly that it is difficult to keep abreast of all the developments," the report comments.

Rapid growth of larger units is having a profound effect on what people buy, where they buy it and what they pay for it.

"It is clearly obvious that the trend in food retailing is toward concentration in the hands of fewer and fewer large organizations—a trend which is creating a lot of



J. B. LANDER

As general sales manager of B.C. Tree Fruits Ltd., Mr. Lander is the leader of the sales team that is responsible for marketing the varied products of the Interior fruit industry. Investment in the industry totals \$100,000,000 and gross annual value of production amounts to one-quarter of that total each year.

### Extension Work Urged

## Delicious 'In Trouble' Over Color, Maturity

Special extension work has been urged in areas where the grade packout of Red Delicious is down.

The recommendation was made by G. Fitzgerald, chairman of the Apple Committee, after noting the lack of finish and grade in the Red Delicious pack in recent years.

The committee believes the cause of the poor grade in some areas may be largely horticultural.

It urged delegates to stress to locals the "extreme danger" of leaving apples on trees to pick up color after the start of the general picking date, unless the horticulturist has declared an extension of time on such lots.

Start dates last year were "over-shot" by some growers waiting better color.

### POOR FINISH

During a packing house visit, the committee found Oliver Red Delicious were disappointing in color and maturity. Poor to very poor finish on all reds south of Penticton was noted.

A recommendation to the BCFGA executive urged the supervising horticulturist to make a check to compare the grade packout of red delicious throughout the valley and if it is down in any area recommend special extension work.

Delegates were urged to warn growers not to leave apples out of cold storage longer than 48 hours after picking.

"This practice is as bad as double spraying stop drop and should be stopped immediately."

A suggestion made by R. P. Walrod that "maturity squads" be set up to ascertain for sales agency stocks, blocks of fruit approaching ripe full maturity, will be studied for a decision before the 1959 shipping season.

### TESTS ON STRAIN

Tests on strains conducted by Dr. D. V. Fisher, pomologist in charge of the Summer Experimental Farm, were included in the report.

Dr. Fisher noted: "Continuing difficulty" to produce uniform highly colored Red Delicious with a minimum of Cee grade "focuses particular attention on the super

now problems for the fruit industry, as well as opportunities."

Pointing out that mass retailing has gone "robot," and each item must move itself out of the giant supermarkets on its own power, the report says "this simply means that once our products reach the retail stores they must provide their own 'umph' to attract the customer."

Sales of Handi-Pak Macs rose this season to 1,392,029 as compared to 1,208,164 last year, Mr. Lander's report stated, due to extended marketing of the package to a later date.

Cee grades were eliminated in the Manitoba markets to enable B.C. apples to compete with those from Michigan, Wisconsin and Ontario. Competition from eastern Macs was severe in Manitoba until this policy was adopted.

### FREIGHT RATE STRUGGLE

Speaking of a year of struggle in the freight rate field, the report notes that a general increase of 3.0 per cent was approved in January and later disallowed. Later in

## Poor Markets, Prices Hurt Flemish Pears

Growers of Flemish pears are being advised to switch to other varieties due to poor market conditions and prices.

The BCFGA pear committee has recommended that Flemish growers work their trees over to either Bartlett or d'Anjou which can be grown successfully.

The d'Anjou variety continues to meet with public favor, and last year's crop while pitting and running to large sizes, is moving well. More advanced maturity in 1958 influence faster movement through retail channels.

Quality of Bartlett pears was good, and owing to a small crop harvested in California, markets were receptive to the Okanagan produce.

The committee, under chairman T. Wilkinson, noted a number of contradictions in the pressure testing of the 1958 crop and suggested that in future, tests on Bartletts be delayed until just before picking when condition and quality of the crop is more apparent.

Use of bulk bins for harvesting Bartletts was tried in some districts with encouraging results.

The 1958 crop year was one of the hottest and driest on record and resulted in all crops being earlier than usual.

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The 72nd Annual Report also shows that more than 42,000 people purchased \$430,287,103 of new insurance from MANUFACTURERS LIFE. The Company now provides a total of \$2,882,174,877 in insurance protection for more than half a million policyholders. During 1958 a plan for mutualization was approved which, when complete, will place ownership of the MANUFACTURERS LIFE in the hands of policyholders.

# THE MANUFACTURERS LIFE COMPANY

HEAD OFFICE (Est. 1887) TORONTO, CANADA



## MacPhee

Continued from Page Two  
by executives of the fruit industry and members of the Okanagan Federated Shippers Association, with Dean MacPhee present, one clause was redrafted.

### Standard Account Forms

The three party contract is for five years, from 1959 to 1964 seasons, but may be cancelled after the first three years. It is written between the growers, shippers, and the sales agency.

One important change is the adoption of standard account forms to be used by all shippers in reporting returns to growers. This was strongly recommended by Dean MacPhee, who pointed out that under the system previously followed growers were unable to make any really accurate comparisons between different shippers' accounts.

The contract was unanimously adopted by the convention.

If the commissioner had any real criticism of the industry, it was centered in the thorny problem of "overages" as taken by packing houses from growers' production. These cost the growers \$1,000,000 annually in increased costs.

Nowhere in his investigation, did he discover any shipper who claimed that these overages were in excess of two percent, Dean MacPhee told the convention. "One of the jokers is a little thing called overages," he declared at one point.

One overage ran as high as six percent or 11 cents per box from a grower's return, he added.

The industry must tackle the problem of consolidation of packing plants. "In some areas at least, growers can save 10 to 15 cents per box by consolidation," he said.

The problem was said to be not so much financial as personal. Old attitudes and dislikes and fears must be cast aside in the general interest.

Costs in the packing plants

have risen faster than in any other segment of the industry, the speaker noted. Costs were 38 cents per box in 1939 and last year were \$1.17 per box. The industry is still very largely a hand operation and "the industry is surprisingly poorly served mechanically," he added. Spread in packing costs between the north and the south were as much as 33 cents a box. In one district alone, the variation between charges by plants was 19 cents.

In his report, Dean MacPhee noted that he had not published identification of any individual operations, although he had power to do so. Data is being assembled and will be available in the valley to a committee to be set up by the industry to consider problems of the packing industry.

Of necessity this committee will come into possession of much material that "would make for juicy gossip," but the personnel must be above any such petty acts and must at all times keep the broad objectives of the industry foremost in its deliberations.

In opening his remarks to the convention, Dean MacPhee noted that no less than 359 witnesses were heard in addition to private discussions. About 5,000 hours of his time were spent on the enquiry and in writing the report of more than 800 pages. One reason for the investigation being spread over such a lengthy period was that he was anxious to see the complete operations of the sales agency over one crop year.

He also noted that he was left "completely free" of any influence from any source of government. "I'm sure that the Minister of Agriculture was as surprised as you were over some of the finan-

cial suggestions," he declared. Echoing a famous phrase of Sir Winston Churchill's, he declared that he "did not wish to preside over the dissolution of your industry."

"In this industry, you have the right organization," he said, and noted that this statement came from a life long exponent of free enterprise.

"This report is for you and if you don't do something about it, nobody else will."

Among the findings that were disturbing was the holdings by individual growers. Fifty percent of the growers operate 7½ acres or less and less than 30 percent in the Okanagan and 11 percent in the Kootenays farm 10 acres or more. The speaker warned that larger units must be formed either by consolidation or purchase.

The industry has experienced a very real financial crisis. In 1949, after a period of good returns, 24 percent of the growers were still not making expenses. In 1956, this percentage increased to 75.

But the growers who in 1956 made money also had successful records profit-wise in the preceding six years. Some operations yielded more than \$10,000. "There is such a thing as management," he commented dryly.

Several points were listed as signposts of the profitable grower. He has a larger farm, averaging 14 acres.

He has his property fully stocked and keeps it so.

He produces a much higher percentage of extra-fancy and fancy grades.

His yield per acre is very much higher.

His horticultural practices are such as to minimize frost damage or else he is located in a favorable area.

He diversifies his income and has a "solid base" of apple production.

Prices received by growers over the year show graphically the difficult situation in the industry, so Dean MacPhee pointed out. Dealing in averages, he showed that in the past four to five years growers earned only the same returns as in the 1930's. "There is no trend in prices to compensate for inflation," he noted.

Competition likely will be keener in the next decade than it has been in the past, judging by the tree plantings all over the world. Since the war, world yields of apples have shown a 40 percent increase.

In this situation, what will be the position of the grower in this province who has from 40 to 50 percent of his crop graded cull? He will not survive.

The speaker set the maximum potential market for B.C. fruit at an annual production level of 6.5 million boxes. Of this amount 1.5 million will probably have to be processed. Granted several conditions—population increase in the natural market of western Canada, fruit production of high enough quality to command a larger share of the United States market, and some easings of restrictions by European countries—the output of fruit that can profitably be sold from the interior was set at 5 millions.

Dealing with internal operations of the industry, Dean MacPhee said he heartily approved of recent decisions of the conventions to have pooling reflect more accurately the returns from the market.

Some growers, he said, look to arbitrary lowering or increasing of variety returns in the pool to "help them out."

If the old pattern of yardstick of values had been continued, he would not be prepared to recommend a continuation of pooling. "You can't have a healthy industry that lives on transfers from good fruit returns," he said.

One section of the commission's report that roused a great deal of adverse comment was the charge that some independent retailers at the Coast were taking excessive markups on sales of fruit.

Two independent and secret investigations of prices were undertaken he said, and results when compared agreed to within two percent. Dean MacPhee said he had no apology to offer for the finds in the report. "As for being called a liar, it's not the first time, so we will carry on," he declared amid loud applause.

The part of the report concerning "remedial action" was outlined at considerable length. The author advised growers to try to consolidate their debts in one loan over long term. He also predicted a consolidation of farm units.

The provincial government was asked to make direct grants for rehabilitation of orchards and not for compensation for trees lost in the 1955 freeze.

## Gardening - a Way of Life

Gardening is a superb way in which every man who has the use of a patch of ground can solve many of his personal problems in living.

Growing anything — strawberries, cauliflower, roses, even cabbages — is and intensely exciting competitive sport. It is a game in which you pit your strength and wits against Nature; you match them against her sometimes grudging soil, her bitter winds and unseasonable weather, against droughts and floods, her bugs, her blights, her fickleness and perverseness.

Gardening is a succession of adventures. It is quite emotional adventure when your seeds begin to germinate in the seed flat and the first frail green pops out of the soil. It is a disastrous adventure when some of them damp off. It is a dark adventure when you find a young green plant of one of your most expensive varieties cut down at the base of the stem by a cutworm. You experience an adventure with beauty when you grow anything that has roots in the earth.

To conjure out of the black earth the rich hues of pansies, iris, glads, roses, tulips, of peppers and egg plants to transform the odor of the dirt into the fragrance of peonies, lilacs, of melons and apples; to transmute the tasteless earth into the flavor of a Bartlett pear and of Concord grapes, and the succulence of Bermuda onions, and tomatoes — this is worth doing. This is a road — a road into the country of the mind, into a world sweet and complete in itself.

"There are dozens of good roads into that country of the mind — activities that deal constantly with ideas and beauty. Creative work of any kind — writing, painting, interior decorating, devising dresses and menus, planning gardens, architecture — that is one road. Music is a road. Religion is a road — a royal road for millions. Scientific research, law, teaching, medicine, business — these may be roads when intelligently controlled to big ends. One's home — and all the dear people in it — this is a road. There are many others, and all the roads are good, but for some of us gardening is the never-failing road.

"Gardening is a way of life — a way of living richly in an otherwise dark, bewildered world. We go about our work,

living realistically, fighting toe to toe with life as it is lived in a hard-boiled materialistic world. But we are sustained and renewed constantly in body and spirit because we know and we follow a road into an amazing and lovely world, one of the oldest and one of the richest roads in human experience."

—Lew Sarett



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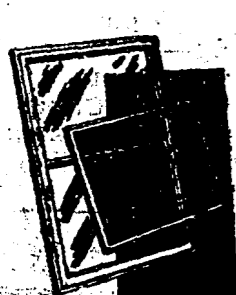
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**Manitoba**  
White Fish, lb. 35c  
Fresh Halibut, lb. 47c  
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Quality - Service

**HOCKEY**  
Sunday Afternoon 2:30 p.m.

**Summerland Macs**  
VS  
**Penticton B.C. Dragons**  
B.C. Juvenile Champions

**In Jubilee Arena**

**Bowling News**  
BY GLEN FELL

Mixed league standings this week are:  
 Occidental 43  
 Whidby Bangs 43  
 Northern Lights 31  
 Penticton 32  
 Macs 32  
 Dragons 32  
 Crest 31  
 Rollaways 31  
 Pioneer Rollaways 30  
 Doggers 30  
 Hopers 30  
 Kinsmen 28  
 Hilltoppers 28  
 Hiltoppers 28  
 Les Bumps 23  
 Spudhiks 22  
 Albertans 22  
 Foster Cunningham 21  
 Albertans 21  
 Trott Creekers 20

Eileen Fell bowled a 370 and team this week is the Pioneer for the men's high four. High game 873 for the ladies high three. Nice bowling Mrs. Fell I bowled a 273 this week for the men's high single and Foster Cunningham bowled a 672 for the men's high three. The Beopops are high three. The Beopops are high three. The Beopops are high three. The Beopops are high three. The Beopops are high three.

**Durnin Motors Ltd.**  
Top of Peach Orchard  
Phone 3606 - 3656

We are pleased to announce that **Mr. Wm. (Bill) White** has now joined our sales staff. Bill White is well-known in Summerrand, where he has resided for many years. We at Durnin's look forward to a very happy association.

1951 Dodge Sedan  
Radio, Heater, Seat Covers Etc.

1953 Pontiac Chieftain Six Sedan  
Two-tone Blue. A lovely family car in top condition throughout.

1950 Ford Coach  
A real buy as a second car. In first class mechanical condition. Good rubber etc.

1950 Chevrolet Deluxe Sedan  
Well equipped and in good condition throughout.

1952 Chevrolet Deluxe Sedan  
A very economical car in good condition.

1954 Pontiac Sedan  
A lovely family car in top condition.

**USED CAR**  
Durnin's Buys

**Curling**

Sixteen rinks were entered in the first open mixed bonspiel held in Summerrand over the weekend. We hope this will be the first of many, and become an annual affair.

The Bertram rink of Penticton took first in "A" with the H. Lemke rink coming second. In the "B" event take I. H. Watson, of Edmonton, Alberta, and Mrs. F. E. Brant, of Penticton, took first with the Ron Mackay rink second.

The "C" event Gerry Laidlaw's rink took the honors with the Hans Stoll rink second.

Next Saturday February 7th the Peach City Promenaders will hold their party night dance. More information on this dance in next week's column.

Next Saturday February 7th is the first of many, and become an annual affair.

**Pensioners**

The Old Age Pensioners held their monthly meeting on January 20th at 2 p.m. in the Odd-fellows Hall, thirty-six members present. President Glen opened the meeting with the singing of the Canadian, Secretary D. Taylor read the minutes of the previous meeting. The president gave the annual report of the year's meetings and business. Treasurer MacDougald read the auditor's report and said the club was in good financial position. A lively discussion took place about the difference between the Senior Citizens' clubs and the Old Age Pensioners. A number of members had a lot to say about it. It provided good entertainment. Seven new members joined up. As the regular plant was absent, Mrs. S. Oliver played for the meeting. After God Save the Queen the social committee Mrs. Johnson, Mrs. Taylor, Mrs. Brind and B. Main made the lunch.

**Farm Program**

Continued from Page Two  
 Improved loan system. Recommended as a disaster loan program to provide a special type of emergency credit for producers in areas struck by sudden national catastrophe.

Most important was the federal type of loaning based on low collateral requirements and supervised. This type would be of particular benefit to young men starting on the land and farmers on a small unit who does not possess sufficient land or livestock or fruit trees. Loans under this program should be on a basis of loaning \$3 for every \$1 of equity, and the maximum would be \$20,000 spread over 40 years. Mr. Walls declared. After the debt has reached 25 percent of the total farm assets it would be treated as a regular farm unsecured loan.

The cabinet agreed that need for such a system exists and appointed a three-man committee from the civil service to study the subject and make recommendations.

"During the past year, one member of this committee called on me in Victoria in order to be further acquainted with our opinions and recommendations, and when I attended the Dominion-Provincial Agricultural Conference in Ottawa last November, the Minister of Agriculture made a definite announcement that this now farm loan act would be presented to the House of Commons at its next sitting," Mr. Walls declared.

**THE CORPORATION OF THE DISTRICT OF SUMMERRAND**  
 Public Notice is hereby given that the following animals have been impounded in the Municipal Pound at Jubilee Road, Summerrand, B.C., and will be sold on January 30, 1959 at 1 o'clock p.m. at said Pound if the owner, lines, charges, costs and damages are not sooner paid.  
 Description of Animals:  
 Mixed brown and white female dog; black Lab. female; mixed dog; black Lab. female; dog.

**J. HERTHERT**, Poundkeeper.  
 January 22, 1959.

**Engagement**  
 Mr and Mrs. Harvey Eden of Summerrand, B.C., wish to announce the engagement of their only daughter, Donna Shirley, to Clair Erant, youngest son of Mr. and Mrs. F. E. Brant, of Penticton. The wedding will take place on Saturday, February 21st, 1959, at 7:30 p.m. in West Summerrand United Church, Rev. C. O. Richmond officiating.

**Card of Thanks**  
 Mrs. R. M. Darke, Mrs. Jas. Darke and family wish to thank their many friends for the flow-ers, cards and many acts of kindness to them during their recent bereavement.

**Coming Events**  
 St. John's Ambulance Senior First Aid classes will commence Wednesday, February 4th, at 8 p.m. in the basement room of the Health Centre.  
 Association for retarded children Annual Meeting, Friday, January 30, 8 p.m. in High School library.  
 Theosophical Society monthly. Enquiries phone that Lux Lodge meets twice monthly. Enquiries phone 4377 or write Box 64 Summerrand B101.  
 Reasonably priced, phone Summerrand 6101.

**For Sale**  
**CONTAMPOR-**  
 any chessfield and chair, foam rubber, wrought iron, glass coffee table, wrought iron, glass top; early Pennsylvania Dutch chest of drawers; drop leaf table in solid cherry wood. Reasonably priced, phone Summerrand 6101.

**Wanted**  
**BLACKSMITHS**  
 R. H. I. West Summerrand, Phone 2831.  
 4-3-p

**WANTED TO BUY—MODERN**  
 ly priced small farm. Close proximity to school not a far for. W. B. Campbell, Burnside Farm, Fort St. John, B.C.  
 3-4-p

**PERSONAL**  
 Vanished away with Saca-Pelo. Saca-Pelo is different. It does not dissolve or remove half from the surface, but penetrates and retards growth of untreated hair. Lorbeer Lab. unwarmed hair. 5, 679 Granville, Vancouver 2, B.C.  
 3-4-p

**UNWANTED HAIR**  
 Vanished away with Saca-Pelo. Saca-Pelo is different. It does not dissolve or remove half from the surface, but penetrates and retards growth of untreated hair. Lorbeer Lab. unwarmed hair. 5, 679 Granville, Vancouver 2, B.C.  
 3-4-p

**AT NEXT SITTING**  
 During the past year, one member of this committee called on me in Victoria in order to be further acquainted with our opinions and recommendations, and when I attended the Dominion-Provincial Agricultural Conference in Ottawa last November, the Minister of Agriculture made a definite announcement that this now farm loan act would be presented to the House of Commons at its next sitting," Mr. Walls declared.

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**J. HERTHERT**, Poundkeeper.  
 January 22, 1959.

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