



Under The Giant's Head

Statements that the December snowfall in reliction this winter constituted a record, as published elsewhere, says Old Man Winter, an utter caumny upon his achievements. The fall last month was 25.3 inches.

For the record — and on the records at the research station, the facts are as follows;

In December 1917 the December total was 32.3.

In December, 1933, it was 31.5.

But the all-out record since records were kept was in December, 1949 when 49.7 inches was recorded — almost double the amount for last month.

Average snowfall in December is 9.4 inches.

Since January 1, we have had 1.13 inches of snow and 20.9 hours of sunshine.

	High	Low
January 1	40	32
January 2	40	30
January 3	40	35
January 4	42	30
January 5	36	31
January 6	34	23
January 7	37	26

Are you interested in a drama group?

An opportunity is being afforded Summerland residents, interested in drama, to develop a new dramatic group in this community. It is gathered there have been a number of people interested in this field in the Summerland area.

Previously, any efforts in developing a local group have foundered on the fact there did not seem to be sufficient competent directors, or at least those willing to undertake this work.

A new arrival in Summerland, Mrs. Earl Deeder, has had considerable experience in this field and has expressed interest in the development of a drama group. Mrs. Deeder has had experience as a director and coach, and is putting this knowledge to the service of those in the community.

Those sponsoring the possible formation of the drama group point out that not only those interested in taking part in plays are needed, but also others who will take care of scenery, lighting, costumes and properties.

A poll of those interested is being established, and those who are desirous of taking part in the movement are asked to phone Mrs. Ivy Mason at HY4-2197. Once a list of sufficient number of interested people has been compiled, a date for an organizational meeting will be set.

ATTEND FUNERAL

Mr and Mrs Harold McLean left on Dec. 17 to attend the funeral of their only son, Archibald David McLean, at Virden, Manitoba on December 20. He was 36 years of age and died following a lengthy illness. Funeral service was conducted by Rev. Bruce Harkins, pastor of Virden Baptist Church. Surviving are his wife and seven children.

THE SUMMERLAND REVIEW

Thursday, Jan. 9, 1964

West Summerland, B.C.

Volume 19 No. 1

5c Per Copy



Sir Ernest MacMillan is host and conductor of Talent Festival heard Tuesday evenings on the CBC radio network. The program travels to towns and cities across Canada, in search of concert artists whose talents are not yet known nationally.

Mill rate jump looked for following teachers' raise

In common with other parts of the Okanagan, teachers' salaries for the forthcoming year were established through arbitration. In all cases substantial increases were granted through these proceedings, in all school districts of the valley, particularly in the southern sector.

Substantial increases in mill-rate levies are rendered necessary in all parts of the valley, where these new salary levels have been effected.

Since any salary increase is not shared by the B.C. department of education, this will be an additional cost to the school district with an impact on the municipal school tax.

The award handed down by the arbitration board in the teachers' salaries dispute gives the teachers a substantial increase in many categories, ranging from \$100 in the elementary basic bracket to \$485 at the professional basic minimum. The new scale will give a 3.91% increase on payroll

or approximately \$11,000 for the year 1964. The average salary of the teaching staff is now \$6,000.

The new scale is as follows; elementary conditional, \$3,000 to \$3,600 with 5 increments

Building up over last year

Total building for Summerland for the year just ended is one of the largest in the history of the community, nudging the half-million mark. It is \$38,000 greater than the year before.

There were 135 permits issued during 1963, sixteen less than for 1962, but the totals work the other way. Total for 1963 was \$440,905. For the year before, the dollar value was \$412,755.

During December, 1963 there were nine permits issued for a value of \$45,450. In the corresponding month of 1962 there were five permits for \$1,300. Nearly all of the December total was in the new dwellings column, indicating residents taking advantage of the federal government \$500 winter assistance grant.

There were 15 electrical permits issued during the month bringing the year's total to 151, as compared to 142 in 1962.

of \$120 (no change); elementary basic, \$3,600 to \$5,635; 11 increments of \$185 (\$100 increase at each step); elementary advanced \$4,000 to \$6,255 11 increments of \$205 (\$100 increase at minimum to \$210 at the maximum); professional conditional \$4,500 to \$7,085, 11 increments of \$235 (\$100 increase at minimum to \$265 at maximum); professional basic \$5,000 to \$8,135, 11 increments of \$285 (\$100 increase at minimum to \$485 at maximum); professional advanced \$5,500 to \$8,800, 11 increments

of \$300 (\$100 increase at minimum to \$485 at maximum).

The salary categories can be explained, on an approximate basis, as one to six years of educational training beyond university entrance.

The arbitration board consisted of A. B. Carrothers, chairman; G. O. Fahrni (appointed by the trustees and F. R. Haar (appointed by the teachers). D. Grady of the BC Teachers Federation presented the case for the teachers and Len Wood assisted by F. M. Reder, for the trustees.

Reeve appoints 1964 committees

At the statutory council meeting Monday afternoon committees for the coming year were appointed.

It was decided to follow the trend in other areas and have each councillor serve as acting reeve for three months rather than one councillor for the whole year. Councillor W. S. Ritchie will be acting reeve for the first quarter followed by J. H. Schaeffer, W. B. Powell and H. J. Barkwill.

Meetings will be held

first four Tuesdays in each month at 7 p.m. for the next six months starting Jan. 14.

Committees appointed for 1964 by Reeve Holmes were:

Water, Powell and Ritchie; electric light, Ritchie and Schaeffer; roads, Barkwill and Powell; finance, Schaeffer and Barkwill; insurance, Barkwill and Schaeffer; pound and refuse grounds, Ritchie; real estate, Powell and Ritchie; fire, Barkwill and Holmes; parks, Ritchie and Schaeffer; civil defence, Schaeffer.

New report cards show pupil rating

Next week the new report cards will be sent to parents of pupils in the District 77 secondary school. These new cards, together with a new rating formula, are designed to provide both pupil and parent with an exact placement of the pupil's marks at each of several points in the school year.

Under the new rating system, the old ogre of the final exam loses a great deal of its psychological pressure on the pupil. In earlier days many good pupils who otherwise knew topics thoroughly failed because their minds appeared to go blank when faced with the examination sheet. While it is essential that the pupil pass the final exam itself under the new system, their rating throughout the year has a greater effect on the final standings.

This automatically relieves the ogre aspect of the old final exam for the otherwise good pupil. But it makes it more than ever important for the would-be slacker to study

throughout the year and show good understanding of a topic, rather than use a quick memory plus cram notes, to slide through.

The new card to be used next week will give greater percentages of totals to the through the year work than the former one did. In addition, it will show at a glance the exact rating of the pupil, with marks for each term and exam.

For the present instance the cards will not only give the first term standings, but also the Christmas exam results in capsule form.

Telephone increase recorded last year

The growth of Summerland is illustrated in a recent service bulletin issued by Okanagan Telephone Co. This illustrates the growth of the system during the preceding twelve months.

As at November, 1962 there were 1,444 telephones in Summerland. At November 30 in the year just ended, the number stood at 1,511, an increase of 67.

The report shows there has been a similar growth throughout the whole of the Okanagan the total now being 31,364 phones as compared with 29,412 a year ago, an increase of 1,952.



This picture of the ski hill at Meadow Valley was given to us recently to show that it has always been a popular place for Summerland skiers.

Excellent skiing conditions and the continual snow is bringing out the skiers and the number taking part in the special skiing classes is on the

increase. The classes will be continued on Saturday and Sunday of this week, commencing at 2 p.m.

Prov. Librarian
Parliament Buildings
Victoria, B.C.
Dc34-5678

Family Shoe Store
HONEST FRIENDLY SERVICE
SHOES FOR ALL THE FAMILY
West Summerland

YOU ARE INVITED TO HEAR

Bishop (Emeritus) C. V. Fairbairn
Evangelist and Author

January 12 to 19

At the Free Methodist Church, West Summerland

SUNDAYS: 11:00 am and 7:30 pm

WEEK-NIGHTS: 7:30 pm

G. Leason Pastor

HY4-2366



SMALL TWO BEDROOM HOME

On large lot close in, \$4200 and terms or \$3500 cash.

TWO BEDROOM HOME

Automatic gas heat. Nice lot. Garage: \$5300 with terms

Inland Realty Ltd.

V. M. LOCKWOOD
Residence HY4-2081
Office Phone HY4-5661

ED LLOYD
Residence HY4-3486
West Summerland

New! Coffee Mate

by Carnation. Use as cream in coffee, tea or cocoa. Mixes instantly. Low Calorie!!!

3 oz. jar 35c

6 oz. jar 55c

Food Centre Coffee lb. 55c
This week end only

Grade A fowl lb. 39c

Frying Chicken lb. 49c
FRESH TRAY PAC

WHILE THEY LAST!

Ham Chunks, ready to eat .. lb. 59c

Cottage Rolls lb. 69c
String tied. Cryovac

Frozen fish and chips, 24 oz. 65c

Get your Marmalade, Oranges 2 lbs 29c

Food Centre

Phone Orders Taken. Free Delivery on orders \$5 and over

Holiday visitors

Christmas visitors at the home of Mrs W. D. Laidlaw were her son in law and daughter, Mr and Mrs J. M. Clark and son Grant of Keremeos. Their son Con. Gerry Clark who has been with the RCMP at Swan River and Thompson, Manitoba, is now in Ottawa, training for the Musical Ride.

Mr and Mrs John Adams of Winnipeg spent Christmas with Mr and Mrs C. R. Adams and returned for New Year's after spending a few days with Mrs Adams' parents, Mr and Mrs L. Pettit of Stockton, California.

Mr and Mrs Don Adams of Coquitlam visited at the C. R. Adams home at Christmas and son Brian was home from UBC

Mrs Lawrence Rumball and Mrs E. R. Butler are leaving soon to spend a holiday at Santa Cruz, Calif.

Mr and Mrs T. B. Young have left for a holiday in Texas

Holiday visitors at the Frank Bennison home were Mr and Mrs Bill Armstrong of Vancouver and Gary Bennison.

Mr and Mrs Julian Ask and two sons spent the holidays in Vancouver.

Mr. and Mrs W W Borton spent the holidays with their son in Calgary.

Letters from Mr and Mrs. Walter Rothwell who are spending the winter at Escondido, Calif. state the temperature was 82 degrees Christmas Day.

Mr. and Mrs Pierre Landry spent Christmas at the coast.

Mr and Mrs Allen Walker of Kelowna were Boxing Day guests of the Ralph Downes

Mr and Mrs Andy Ormand had as holiday guests their son and daughter in law, Mr and Mrs Bruce Ward of Vancouver. Dick Dunsdon was a visitor with his parents, Mr and Mrs Ted Dunsdon.

Mr and Mrs Arthur Morgan were recent visitors here.

RCMP Constable James Rice and Mrs Rice of Red Deer, visited at the home of his grandfather, Magnus Tait.

Friends of Mr Gordon Dining were sorry to hear he is a patient in Rossland Hospital where he and Mrs. Dining were visiting their son.

Charlie Leimor and Don Tait enjoyed a skiing holiday at Kelowna, Vernon and Kamloops recently.

Mr. and Mrs. Fred Gale spent New Year's with relatives in Vancouver.

Mr Bill Johnston of Beaverdale visited Howard Oxley over the holidays.

Mrs. Earl Inglis spent part of the holidays with her parents in Lethbridge

Lawrence Blazenko has returned to RCN, Esquimalt after spending Christmas with his parents, Mr and Mrs Steve Blazenko.

Wendy Matkovich visited in Calgary over the holidays with her brother and sister in law, Mr and Mrs Garry Matkovich and Mr and Mrs R. McInnes.

Recent visitors with her parents, Mr and Mrs Leslie Rumball were Mr and Mrs Val Spearing and family of North Surrey.

JANUARY CLEARANCE

Coats reduced to clear

- - - - - with 20 percent to 50 percent reductions

Car coats and jackets reduced 20 percent to 50 percent

Ski jackets and curling sweaters

Extra warm for this nippy weather

Good reductions while they last



Gowns, shorty pyjamas, as well as all oddments in slips, bras, and foundation garments at greatly reduced prices.

Exquisite fur fabrics jackets Two only
Reg: \$59.95. Now a steal at \$29.95

Stock up in the lingerie dept.

Macil's Ladies' Wear

All sales are final, no approvals refunds or exchanges

Editorials

And we resolve

We may all enjoy a quiet chuckle at the unkept New Year resolutions; at the comic ones some people make, with no intention of keeping; or those boastful ones made by some to "give up smoking" etc. Personal resolutions are best made, and kept, silently — and many of them are. Groups, on the other hand, make far too few resolutions and make even less public statement regarding them.

For public groups the situation is somewhat different from an individual. As they are collective parcellings of people, there must be some statement from one to another on any resolution. If there is to be any enthusiasm in respect to either making, or keeping group resolutions there must be joint action and plenty of comment, to keep the matter to the fore.

We have heard of no 'new resolutions' from public groups in Summerland, in Victoria, and only one or two from Prime Minister Pearson at Ottawa. Under such circumstances, we there fore tender a few resolutions we suggest they adopt — and keep, during 1964 and onward.

Prime Minister Pearson's resolution declaring Canada and its future nuclear role, in which he stated this country will not proceed further along the path of nuclear armament — and indeed, giving the inference Canada will withdraw from it, insofar as national honor will permit, is excellent. We only hope he can keep it, with the jumbled parliament he has to contend with.

Starting from there, here is our suggested list.

For Premier Bennett:

A resolution to proceed with the Columbia power program, commencing early in 1964. Also, further enquiry into some of the high costs of utility monopolies in B.C.

For the BCFGA

A sternly kept resolution to remember they must serve the grower first, then any other interests. Service to the grower must come ahead of upholding the organization as an entity, apart from the grower.

For council

A resolution to forget some of its public shyness and to let the public share more of its exceedingly difficult problems, and a firm resolution to take advantage to a far greater degree, of the many new government aids available, and to proceed to improve domestic water, roads, irrigation and other facilities at a faster than ever pace.

For the C of C

A resolution to draw more members of the community into active part in committee work; and a greater effort than ever on behalf of tourist development.

For the Merchants:

A resolution to work closer with the Chamber of Commerce without losing their identity as a group that is able to meet about purely merchants problems.

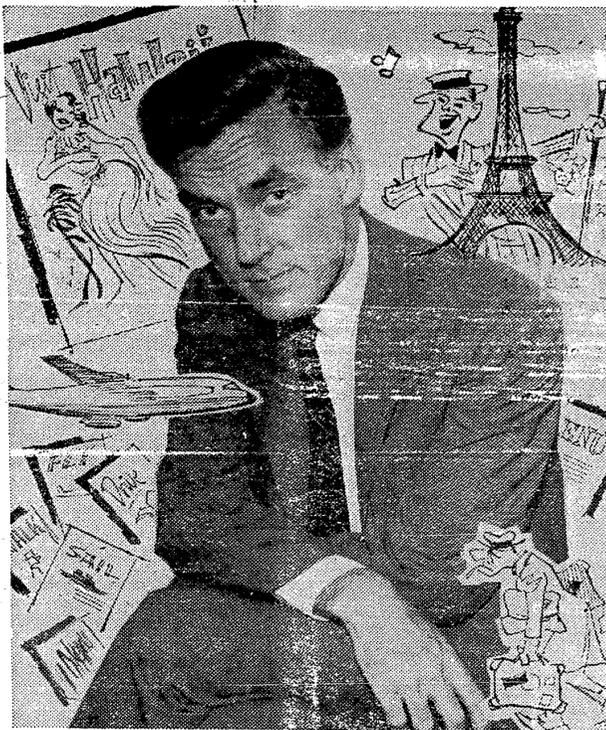
For the service clubs, lodges and similar organizations: a resolve to set up a permanent "clearing house" committee that will enquire into all public drives for funds, and the organizations that shall benefit from same, with a view to concentrating effort on the most needy causes, through the channels that will place the least pressure on individuals who often cannot afford too many contributions.

Museum Society:

A resolve to continue to impress upon the public they are custodians of the history of this community, and have no intention of developing a civic junk pile.

For Scouts, Guides and similar groups: A firm resolution from each and every member that they will seek out that little, lonely boy or girl who is not now a member of any such group, regardless of background, social standing or other advisory indications, and make them a friend.

Finally, for all the above groups, we would suggest this one, single resolution for all of you: Please remember that your weekly newspaper is here to serve you, and firmly resolve to supply it with accurate, detailed information of your activities — well in advance of publication.



The world is full of exotic places and fascinating people and broadcaster Bert Devitt has spent much of his life seeking them out. Each Saturday evening on his CBC radio network show, Devitt Drops By,

he relates a story about some colorful character of the past or present, and tells of some little corner of the world that may be enjoyed by the average tourist or the most discriminating traveller.

Letter to the Editor

The Editor,
The Summerland Review.

Dear sir:
It is certainly time I got around to thanking the Summerland Hospital Board for their remarks (in this column recently) regarding doctors' privileges in the Hospital. Really, I did not want to bring the hospital issue up any earlier for fear of spoiling an otherwise good Christmas season.

Since the Board was so generous in their explanation of doctors' privileges, perhaps they could be as obliging on another matter. Obviously this new hospital they are plugging so hard for will not be without some cost. I wonder if the Board could give us some idea of about how much it is likely to be. The thoughtful ratepayer, I am sure, will be keen to know how far the Board expects to get their hand into his pocket. This is, after all, the real issue. It is not what Mr Bennett or Mr Martin said, but rather how much is it going to cost the taxpayer and can the taxpayer

afford it.

If the Society is going to build the proposed hospital with their own funds it is no business of the ratepayer. On the other hand, if the Society intends to ask the ratepayer for money it is only reasonable that he have some idea of what it might cost.

By the way, if any of your readers are so ill-advised as to believe the newspaper published to the south of us, I hope they have not been taken in by a couple of recent stories on the Summerland Hospital. These were not reporting. They were merely opinions expressed under a by-line. An otherwise good reporter, can stray as far from the truth under a by-line as he or she wishes without a breach of ethics. These stories seemed to stretch the truth quite a bit. I suppose the editor had to fill the front page up with something so better a lot of nonsense under a by-line than nothing at all.

Yours truly,
Hesiod.

Distinguished bishop to visit Free Methodist Church

Bishop C. V. Fairbairn of McPherson, Kansas, will conduct a week of revival and evangelistic meetings at the Free Methodist Church, West Summerland, Jan. 12-19 incl.

Bishop Fairbairn was born in Ventner, Ontario, 1890, and began his ministry in the Methodist Church of Canada in 1913. In 1918 he joined the Free Methodist Church and served in East Ontario until 1927, when he was elected General Conference Evangelist to travel the U.S. and Canada. In 1939 he was elected one of four bishops of the church and served in that capacity for 22

years. Since retiring from the office of bishop in 1961, he has again been conducting evangelistic campaigns.

Bishop Fairbairn has written several books and contributed frequently to religious journals. Services in the Free Methodist Church will begin Sunday, January 12, at 11 a.m. and 7:30 p.m. Starting time for the week day services will be 7:30 p.m. There will be no service on Saturday night. Hearty congregational singing and special songs will characterize each service. A friendly welcome is extended to all visitors.

United Church Youth Rally

The Rev. Roy T. Jordison, BA, of the United Church of Canada, Toronto, former missionary in Trinidad, West Indies and veteran of the RCAF in World War 2, is making a speaking tour in B.C. and will be at Penticton on Wednesday, January 29 at 4 p.m. to speak to a Junior Youth Rally at the United Church. At eight o'clock he will show a colored slide presentation on Trinidad to the general public.

Mr. Jordison is one of the

most dynamic and forceful speakers on behalf of world missions in The United Church of Canada.

POEMS-STORIES-ARTICLES WANTED

Your own originals wanted for publication consideration. Send your mss. with \$2.00 for editing evaluations, and self-addressed envelope for reply. **BERN LITERARY AGENCY** 609 Durie Street, Toronto 9, Ontario

CHURCH SERVICES

ST. STEPHEN'S
ANGLICAN CHURCH

Rev. Norman Tannar
Phone HY4-3466

8:00 a.m. Holy Communion

9:45 a.m. Sunday School

11:00 a.m. Morning Worship

THE FREE METHODIST
CHURCH

Sunday Services

9:45 a.m. Sunday School

7:30 p.m. Evening Service

Prayer and Bible Study,

Wednesday, 8:00 p.m.

Friday

Young People's Meeting

— A Welcome To All —

Rev. G. Lester

WEST SUMMERLAND
PENTECOSTAL CHURCH

(The Pentecostal Assemblies
of Canada)

Sunday

Sunday School 10:00 a.m.

Morning Worship 11:00 a.m.

Evangelistic Services 7:30 p.m.

Wednesday

7:45 p.m. Bible Study and
Prayer Meeting

Friday

7:30 p.m. Young People's
Service

— All Welcome —

Pastor: Rev. D. M. Rathjen

SUMMERLAND
BAPTIST CHURCH

(Affiliated with
Baptist Federation of Canada)

9:45 a.m. Sunday Church

11:00 a.m. Morning Service

7:30 p.m. Evening Service

Wednesday

8:00 p.m. Prayer and Bible
Study

Pastor: Rev. Frank W. Haskins
M.A., B.Th.

"There is no substitute for the
Gospel of Christ".

Why Pay More?

Why Take Less?

Thermo-Engraved
BUSINESS STATIONERY



Cards • Letterheads and Envelopes • Announcements

Thermo-Engraved Business Stationery looks like hand engraving, feels like hand engraving... but costs about half as much because it eliminates the expensive, time consuming copper plate. And it's ready within the week.

Nothing Less Than Hand Engraving... Except the Price.

The Summerland Review

The Summerland Review

Published every Thursday morning at West Summerland, B.C.

by The Summerland Review Printing and Publishing Co. Ltd.

ERIC WILLIAMS, Managing Editor

MARY E. WILLIAMS, Assistant Editor

Authorized as Second Class Mail,
Post Office Department, Ottawa, Canada

Member:
Canadian Weekly Newspaper Association
British Columbia Weekly Newspapers Association
Canadian Community Newspapers Representatives
Audit Bureau of Circulation

Thursday, January 9, 1964

FOR SALE

FOR SALE — 35mm Argus C3 in excellent condition, with flash and case. \$35. Phone Herb Simpson, HY4-5761

FOR SALE — Will sell or trade for property in Summerland within 1/2 mile of school, a 2 or 3 bedroom, 4 year old home close to Plaza in Penticton. Good home for retirement or investment. Phone 492-4091 or call at 43 Huth Ave., Penticton 2 1 p

FOR SALE — Wedding cake boxes, 10c each, 11 for \$1.00. The Summerland Review.

WANTED

WANTED TO RENT — Mixed farm with option to buy. Ph. HY4-4193

WANTED — Used pocket books or swap or cash. We buy furniture and household articles. OK Swap & Shop, phone HY4-7171.

FOR RENT

FOR RENT — Furnished and unfurnished suites. Reasonable rates. Contact or phone George Mott. tfn

FOR RENT — Two bedroom house, partly furnished, \$40 per month. Contact J. W. Lawrence Real Estate, West Summerland.

ENGAGEMENT

Mr and Mrs A. Symonds of Northwood, NSW, Australia, announce the engagement of their only daughter, Elaine, to Mr. Robert Kenneth, second son of Mr and Mrs J. P. Sheeley, West Summerland, the wedding to take place in St. Aiden's Church, Sydney, Australia on February 29, 1964

CARD OF THANKS

I wish to express my thanks to Dr. W H B Munn and the staff at the Summerland General Hospital for their excellent care during my recent illness. Mrs. J H Page

COMING EVENTS

The annual meeting of the Summerland Hospital Auxillary will be held January 13 at 8 p.m. in the Health Centre.

The annual meeting of the Summerland Handicapped Children's Association will be held Monday, January 20 at 8 p.m. in the library of the high school. Guest speakers will be Mrs Phyllis Trenwitte and Mrs McWilliams of Sunny Vale School, Kelowna. You are cordially invited to attend.

The annual meeting and election of officers of the Chamber of Commerce will be held Thursday, January 16, IOOF Hall. Dinner at 6:30; business meeting at 7:30 p.m.

We have a director! All interested in active drama phone Mrs Ivy Mason, HY4-2197.

NOTICE

Have your garbage picked up regularly. Only \$1.00 a month. C. F. Day, phone HY4-7566.

THE SUMMERLAND REVIEW
Thursday, Jan. 9; 1964

Attention Orchardists
Demonstration of
Pruning Fire Blight

Sponsored by B.C. Dept of Agriculture, will be given January 17th at 10 a.m. in the Kinvig orchard (formerly H. Glaser), Jones Flat. District Horticulturist in attendance.



Thursday,	10:00 National Schools	10:00 National Schools
10:30 Chez Helene	2:00 Password	2:00 Password
10:45 Nursery School Time	2:30 Scarlett Hill	2:30 Scarlett Hill
11:00 Romper Room	3:00 Take Thirty	3:00 Take Thirty
12:00 The Noon Hour	3:30 Friendly Giant	3:30 Friendly Giant
12:30 Mid-Day Matinee	3:45 Misterogers	3:45 Misterogers
2:00 Password	4:00 This Living World	4:00 This Living World
2:30 Scarlett Hill	4:30 Women's World	4:30 Women's World
3:00 Friendly Giant	5:00 Razzle Dazzle	5:00 Razzle Dazzle
3:45 Misterogers	5:30 African Patrol	5:30 African Patrol
4:00 Mister Piper	6:00 Monday at Six	6:00 Monday at Six
5:00 Razzle Dazzle	6:15 News, Weather, Sports	6:15 News, Weather, Sports
5:30 Music Hop	7:00 Take a Chance	7:00 Take a Chance
6:00 Ski Time	7:30 Don Messer	7:30 Don Messer
6:15 News, Weather, Sports	8:00 Wayne & Shuster	8:00 Wayne & Shuster
6:55 TBA	9:00 Playdate	9:00 Playdate
7:00 Wagontrain	11:00 National News	11:00 National News
8:00 The Lucy Show	11:25 Commonwealth Theatre	11:25 Commonwealth Theatre
8:30 The Serial	Tuesday,	10:30 Chez Helene
9:00 Grindl	10:45 Nursery School Time	10:45 Nursery School Time
9:30 Parade	11:00 Romper Room	11:00 Romper Room
10:00 Untouchables	12:00 The Noon Hour	12:00 The Noon Hour
11:00 National News	12:30 Mid-Day Matinee	12:30 Mid-Day Matinee
11:15 BA Weather	2:00 Password	2:00 Password
11:20 Hollywood Theatre	2:30 Scarlett Hill	2:30 Scarlett Hill
Friday,	3:00 Take Thirty	3:00 Take Thirty
10:00 National Schools	3:30 Friendly Giant	3:30 Friendly Giant
10:30 Chez Helene	3:45 Misterogers	3:45 Misterogers
10:45 Nursery School Time	4:00 Fireball XL-5	4:00 Fireball XL-5
11:00 Romper Room	4:30 Women's World	4:30 Women's World
12:00 The Noon Hour	5:00 Razzle Dazzle	5:00 Razzle Dazzle
12:30 Mid-Day Matinee	5:30 Come Listen Awhile	5:30 Come Listen Awhile
2:00 Password	6:15 News, Weather, Sports	6:15 News, Weather, Sports
2:30 Scarlett Hill	6:55 Sneak Preview	6:55 Sneak Preview
3:00 Friendly Giant	7:00 Hennessey	7:00 Hennessey
3:45 Misterogers	7:30 You Asked For It	7:30 You Asked For It
4:00 Quick Draw McGraw	8:00 Patty Duke	8:00 Patty Duke
5:00 Razzle Dazzle	8:30 Ben Casey	8:30 Ben Casey
5:30 Kingfisher Cove	9:30 Front Page Challenge	9:30 Front Page Challenge
6:00 Here's How with Haug's	10:00 Newsmagazine	10:00 Newsmagazine
6:15 News, Weather, Sports	10:30 Quest	10:30 Quest
6:55 TBA	11:00 National News	11:00 National News
7:00 Phil Silvers	11:20 Hollywood Theatre	11:20 Hollywood Theatre
7:30 Flintstones	Wednesday,	10:30 Chez Helene
8:00 Country Hoedown	10:45 Nursery School Time	10:45 Nursery School Time
8:30 The Defenders	3:00 Take Thirty	3:00 Take Thirty
9:30 Telescope	3:30 Friendly Giant	3:30 Friendly Giant
10:00 Greatest Show on Earth	4:00 Cisco Kid	4:00 Cisco Kid
11:00 National News	4:30 Joe Santa Claus	4:30 Joe Santa Claus
11:15 Weather	5:00 Razzle Dazzle	5:00 Razzle Dazzle
11:20 Guest Spot	5:30 Woody Woodpecker	5:30 Woody Woodpecker
11:25 Imperial Esso Theatre	7:00 To Tell the Truth	7:00 To Tell the Truth
Saturday,	7:30 Zero One	7:30 Zero One
1:00 CBC Golf	8:00 Red River Jamboree	8:00 Red River Jamboree
2:00 Cross Canada Curling	9:30 Festival	9:30 Festival
3:00 Bowling	11:00 National News	11:00 National News
4:00 Forest Rangers	11:25 Commonwealth Theatre	11:25 Commonwealth Theatre
4:30 Countrytime		
5:00 Bugs Bunny		
5:30 NHL		
7:15 Juliette		
7:45 Sports Unlimited		
8:00 Windfall		
8:30 Beverly Hillbillies		
9:00 Dr. Kildare		
10:00 TBA		
11:00 National News		
11:10 Weekend Digest		
11:15 Fireside Theatre		
Sunday,		
1:00 NFL Football		
1:30 Sports International		
2:00 Oral Roberts		
2:30 Faith for Today		
3:00 This is the Life		
3:30 Song for You		
4:00 Heritage		
4:30 Country Calendar		
5:00 The Sixties		
5:30 Some of Those Days		
6:00 Mr. Ed		
6:30 You Asked for It		
7:00 Hazel		
7:30 Flashback		
8:00 Ed Sullivan		
9:00 Bonanza		
10:00 Lets Face It		
11:00 National News		
Monday,		

CLASSIFIED AD RATES

cents — first insertion, per word 3 cents — 3 minimum ad insertions \$1.00 — over minimum, three for price of two. Cards of Thanks, Births, Deaths, Engagements, In Memoriams, 75c per insertion. Readers, classified rates apply. Display rates on application. Subscription, \$2.50 per year in Canada and the British Empire; \$3.00 in USA and foreign countries, payable in advance. Single copy, five cents.

Business and Professional Directory

West Summerland Screen Art Studio & Sign Service
PHONE HY4-3891
FREE ESTIMATES AND COLOURED SKETCH OF EVERY WORK
SIGNS — ARTWORK
PRINTED TEXTILES — ETC

WATCH REPAIR
Milne's Jewelry
Watches — Clocks
Razors — Etc.

FAST RELIABLE TRUCKING SERVICE
We Can Carry Any Load Anywhere
★
COAL — WOOD
SAWDUST
SMITH & HILL

ROSELAWN Funeral Home
C. Fred Smith
AND
Wilf Smith
DIRECTORS.
Phone collect: 492-2740

KENNETH M. STEUART
CHARTERED ACCOUNTANT
SCHAEFFER BUILDING
WEST SUMMERLAND
Phones: Business HY4-7011
Residence HY4-6086

LIFE HEALTH FIRE K. W. 'JOE' AKITT
INSURANCE AGENCIES
North Victoria Road
WEST SUMMERLAND
— All Lines of Insurance —
Representing The Travelers Insurance Companies
Box 587 Phone HY4-7886
ACCIDENT AUTO BOAT

FRIGIDAIRE PRODUCTS

RANGES \$229 to \$779

REFRIGERATORS
From \$229 to \$899

AUTOMATIC WASHERS
From \$299 to \$499

DRYERS \$169 to \$359

FREEZERS
Upright and Chest Type
\$239 to \$999

AIR CONDITIONERS
\$299 to \$649

HUMIDIFIERS
\$144 to \$149

Summerland Hardware

Ski Lesson Form

Name

Phone No. Age

Address

Have you transportation?

Previous Skiing Experience

Return to Review Office

Holman's Radio & T-V Service
Hospital Hill, Summerland
Phone HY4-7884
Small Appliances Repaired
Leave or Pick-up At
Farm and Garden Supply



**Hopes continue
for new hospital**

Those who interviewed Premier W A C Bennett, regarding the Summerland Hospital, during the holidays, have been indicating optimism for Summerland's chances of getting what it asked for, but they have also been singularly non-committal regarding exact statements made at that time.

They said that Mr. Bennett, as MLA for this area would "recommend that the original plan be continued." However it is understood he did indicate that he spoke as MLA and not as the Premier of B.C.

Interviewing the premier in Kelowna were hospital board chairman Leslie Rumball, administrator Harvey Wilson and Reeve Norman Holmes.

**IT'S INCOME TAX
TIME AGAIN!**

Have your forms filled out early.

We specialize in small business and farm accounts

**Simpson's
Accounting
Service**

HERB SIMPSON

SPORTS

McKilligan rink represents ladies in zone finals

Honors go to the Gladys McKilligan rink, winners of the local playoff and the right to represent the ladies' club in the zone finals to be held soon in Kelowna. Playing with Mrs. McKilligan were Isobele Jamieson, Muriel Walker and Mary Carter.

So far it seems there will be six rinks from the men's club going to Kelowna this weekend to play in the zone bonspiel. The McCutcheon rink is still the one with the most wins; the Croft rink is running a close second.

Ice time is at a premium just now, so those who want a friendly game apart from the regular competitions are being asked to book ice early.

Peewees win against Kelowna

All divisions in local hockey were inactive over the holiday.

There was an exhibition game Dec. 26 between the Legion Juveniles and Penticton in aid of the March of Dimes. It was a capacity crowd and they were treated to a good game although the local boys lost out 4-3. The total amount collected was \$42.51.

Peewees won over Kelowna 8-4 last week in a game played at Kelowna.

For Summerland, George Jenner scored a hat trick; Glen Wertz, two; David Evans, Ken Haddrell and Neil one each.

School curlers place second

The Summerland secondary school curling crew placed second in the Christmas holiday bonspiel at Kelowna for the Okanagan zone finals held for secondary schools of the valley. But they missed the top spot by the margin of a single rock.

The final competition, which was won by Kelowna, came almost to a photo finish. Up to the eighth end the Summerlanders who had come through several contests unscathed, had had things much their own way, but then Kelowna pulled ahead.

This Friday, the Summerland Rockets will meet the Penticton Hi-Lakers in a cage contest, and hope for a good crowd to cheer them on.

Leonard's Insurance Agency Complete line of General Insurance

Mutual Fund Investments

Automobile Financing

Home Appointments Can Be Arranged

Business HY4-6781

Residence HY4-7881

Pender Road

West Summerland

Mr. Lorne Westgate of Kimberley was a week end guest with Mr and Mrs Harry McKee. On his return home he was accompanied by Miss Vicki McKee who will complete her school term there.

Carol Elizabeth, daughter of Mr and Mrs E. Lloyd was married in Vancouver on January 2 to Leonard Raymo, son of Mr and Mrs Fred Raymor of Penticton. A reception was held at the home of Mrs Don Arlett.

LOOK AHEAD

If you're planning a service or listing change, please notify your Local Okanagan Telephone Company business office right away.

Directory Closing Dates Are:

Yellow Pages Friday, January 17, 1964

Alphabetical (white) Pages Wednesday, January 22, 1964

NOTE: The above dates must be strictly adhered to. Our production requirements do not allow any flexibility.

The use of inexpensive extra listings provides you with the opportunity to . . .

- ★ List names, addresses and positions of key employees.
- ★ List the companies your firm represents.
- ★ List your firm in out of town directories.
- ★ List the after-hours numbers of firm officials — extra listings can provide extra contacts for additional business.
- ★ Extra listings are also available for individual members of your family, permanent guests or boarders at your home telephone.

EXTRA LISTINGS can mean extra business.



ONE BEDROOM HOME

On half acre, wired for electric heat. Gross taxes \$40; A nice home and garden; Full price \$4,750

TWO BEDROOM HOME

On lot 50x120. A nice home for retired couple. \$5,000 with half cash

J. W. Lawrence Ltd.

WEST SUMMERLAND BRANCH, phone HY4-6916

HOWARD CLARK
Residence HY4-3746

W. W. SETTER
Residence HY4 2731



Pork Chops lb. 65c

Pround Beef 2 lbs 89c

Fresh Leg of Pork, bone-in lb. 59c

Summer Sausage lb. 60c

Winner December Draw Mrs. J. Marshall. Enter our Draw for January

**WEST S'LAND FROZEN FOOD LOCKERS
AND MEAT MARKET**

Distributed from:

BOSTON LOS ANGELES
LONDON CHICAGO



Interesting
Accurate
Complete

International News Coverage

The Christian Science Monitor
One Norway St., Boston 15, Mass.

Send your newspaper for the time checked Enclosed find my check or money order. 1 year \$22. 6 months \$11 3 months \$5.50

Name _____
Address _____
City _____ Zone _____
State _____

Low White Sale Prices!!

Fashion Prints / Stripes / Pastels / Fitted Sheets

It's here at last...that wonderful time of the year when Tex-Made sheets go on sale. All over Canada, the fine stores that sell Tex-Made sheets invite you to come in and make your selection from the largest, most colourful collection available. There are white sheets and fitted sheets...six enchanting pastel sheets...five dashing striped sheets...elegant sheets all covered with roses and happy sheets strewn with bright sunny daisies. Sheets of every description and because they're Tex-Made you get more value all year round, because they're woven of more finely spun cotton, with more threads per inch and more inches per length. Join the big celebration...buy Tex-Made now and save!



Sheets Daisies...Tex-Made's newest sheet creation. Here's the Treatest 100% in Fashion—new Sheets Daisy print sheets. It's the evening dress of the year, and like all Tex-Made sheets...right now, they're selling at a new low white sale price.



THE MOST FASHIONABLE BEDS IN CANADA WEAR

**TEX-MADE
SHEETS**

DOMINION TEXTILE COMPANY, LIMITED, MONTREAL



Under The Giant's Head

Snow continues to fall and during the past week we had 3.5 inches and 11 hours of sun.

	High	Low
January 15	38	26
January 16	43	31
January 17	40	29
January 18	36	28
January 19	37	24
January 21	35	30
January 22	34	23

Mrs John Gray took the last passenger run on the Kettle Valley from Summerland to Penticton, as did a great many others. There was this difference: she had arranged to walk back, and wagered she could step out the ten miles in three hours or less. She did. She made the trip in two hours and 27 minutes — and turned down at least ten offers of a ride while on the trek.

Interested in drama? Then plan to attend an organizational meeting for a drama club in the secondary school next Thursday at 7:30 p.m. Mrs. Earle Deeder will answer questions and outline plans to present a one-act play in the Drama Festival in May. A large number have already indicated interest and all are welcome at this meeting.

Work started on new entrance

Concrete moves have been started for the widening and re-alignment of Gulch Road, transforming it into an attractive southern entrance into West Summerland from Highway 97. This week municipal electrical crews have been moving poles, where these obstruct the line of the new link.

A heavy crane, mounted on a flat-deck truck has been rented by the municipality and will be used to lift lengths of pipe into place, for the enclosure of the Gulch Road Creek that parallels the route for much of the distance.

Members of council indicate that by putting the stream underground they will be able to utilize the space it now occupies, and will eliminate the need for a ditch at the same time.

Present indications are that the work will be completed in ample time for the commencement of the 1964 spring and summer tourist season.

John Bennest heads 1964 school board

John Bennest has taken over the reins as chairman of the local school board. Ken Booth, who has chaired the board for the past three years, automatically stepped down at the end of 1963. Mr. Booth will continue in his capacity as school trustee, he was returned by acclamation in December to serve another two year term.

B. A. Tingley, who has been secretary-treasurer of the school district since 1948, has submitted his resignation effective the end of April.

THE SUMMERLAND REVIEW

Thursday, January 23 1964

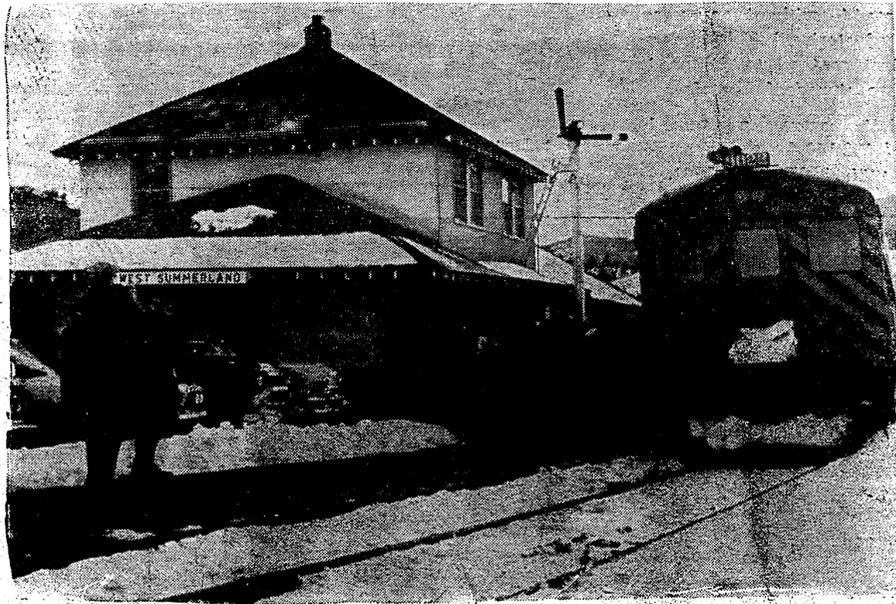
West Summerland, B.C.

Volume 19 No 3

5c Per Copy

FEW SURPRISES SO FAR

Busy session at Diamond Jubilee



A large crowd was on hand to see the final freight passenger train depart from the KVR station to Penticton last Thursday noon. Freight trains will continue to run on the tracks.

Said by BCFGA president A. R. Garrish to be the closest vote in BCFGA history, 35-34 delegates to the 75th annual convention in Kelowna Tuesday, voted down a B.C. Tree Fruits sponsored resolution seeking to rename the Spartan apple, the McIntosh Royal.

The sometimes acrimonious debate on this issue which ate up an hour and a half of convention time, highlighted the Tuesday afternoon session of the BCFGA Diamond Jubilee convention.

The convention got a head start on business when federal minister of agriculture, the Hon. Harry Hays billed to make the opening address, was grounded in Vancouver.

A brief speech by B.C. Agriculture Minister Frank Richter, during which he introduced his new deputy minister Alex Turner, as a man of wide experience and terrific background who would do much for B.C. agriculture, was the only departure from routine business.

Delegates stated punching early by quizzing the size of the industry delegation attending the Canadian Horticultural Council meetings at the industry's expense. Questioners simmered down when it was explained that it was of vital importance to have departmental representation at the Council and that of the eight attending, three as directors of the Council travelled at the Council's expense.

Summerland's Charlie Bernhardt asked clarification of the \$45,000 listed as an account

receivable from the Fruit Growers Mutual Hail Insurance Co. Mr. Bernhardt thought this dead money and perhaps the growers should be getting it back.

President Garrish explained that seven years ago the BCFGA convention approved this financial aid to the company. This money was put into shares and it is hoped that the grower-owned insurance company will eventually retire. (Continued on back page)

Legion installs new officers

The 1964 officers of Royal Canadian Legion, Summerland branch 22 were installed last week by Zone Commander Jim Fairley.

Officers who will conduct the Branches' affairs are; honorary president, Dr. W. H. B. Munn; past president, Emile Bonthoux; president, Dr. Dugal MacGregor; 1st vice, D. M. Davis; 2nd vice, Dave Taylor Jr.; 3rd vice, Mrs. Irene Adolph; executive, John Dunn, Fred Walker; E. F. Smith; Al McIntosh; Mrs. Laura Taylor.

On Sunday the Legion held its annual Funspiel with curlers and non-curlers taking part. The winning rink was Stan Portitt; 2nd H. Shannon; 3rd Form Holmes and Mrs. Al McIntosh. A smorgasbord was held in the Rosedale Room for all the curlers. The prize for the losers was the privilege of doing the dishes, the winners being the Hill, Smith and Frank Daniels rinks.

Brian Liebert installed as new Kiwanis head

Praise for the local Kiwanis club for its lengthy list of community projects came from Earl Longanecker of Tonasket, district Lieutenant-Governor for the club, when he installed new officers for 1964 on Tuesday evening.

The list of accomplishments was presented in the report of retiring president, W. A. Laird-law. This showed the club had an 82 per cent attendance during 1963.

In addition it had sponsored a child in the "save a child" plan; made a donation to the Youth Centre; provided crests and uniforms for the school patrol; set up a scholarship for the school of arts; created a bursary for the secondary school; provided motor transport for the Cub Pack; sponsored a Career Day at the secondary school and provided a \$50 cash prize for an essay on this topic worked

with the Key Club on a hobby show; assisted the museum committee on an Old Timers Day.

Incoming president Brian Liebert indicated that he and his executive, although realizing the high level established during 1963, are determined to continue, and as far as possible, step up the community activity.

Serving with Mr. Liebert will be Lloyd Shannon, vice president; J. O'Mahony, secretary; Don Carmichael, treasurer; and directors Doug Campbell, E. F. Smith; Rev. Norman Tannar, Dr. W F Evans; George Henry and Bill Jameson.

Council briefs

A total of 15 tax appeals will be aired at the Court of Revision to be held commencing at 10 a.m. on Tuesday, February 11. There are ten appeals from Trout Creek alone, with 5 others from the rest of the municipality.

Glenn Fell, assistant municipal clerk and deputy collector is leaving Summerland to become clerk-treasurer of the village of Squamish. His resignation, tendered at Monday's council meeting, was accepted with regret.



Summerland Juveniles, sponsored by the Royal Canadian Legion, is putting on an excellent display of hockey this year. The team has won its first game in the playoffs and will travel to Penticton Friday night for the second game. Players are: (left to right) top row: David McInnes, Larry Young, Keith MacInnes, Richard Anderson, Joe Beggs; 2nd

row: Bob McAdam, Eugene Peacock, Blaine Pollock, Ken Selinger, Dwayne Wertz; front row: Warren Parker (coach), Dwayne Biaglioni, Ken Ezard, Emile Bonthoux (past president of branch 22), Ernie Pushkarenko, Sandy Brown (team captain), and Doug Campbell (manager). Killick Photo

Prov. Librarian
Parliament Buildings
Victoria, B.C.
Dc945678

In his supplemental report prepared within a few days of the opening of the annual BC-FGA convention, J. B. Lander, sales manager indicates that of the seven million plus apple crop only one and three quarter million boxes would remain as at the time the convention opened. At the time of writing, he said it was planned to

Sales manager optimistic

ship another quarter million boxes to central Canada and the Maritimes and at least 900,000 more to the USA.

This supplemental report also touched upon an unusual situation in the U.S. There had been a general feeling on the part of western U.S. and B.C. groups that there would be a considerable apple movement, but this did not materialize.

"It was expected that shortage of other fruits would help materially. California table grapes were reduced by rains and holdings were lighter than usual. This state had a comparatively heavy Nael orange crop. Florida oranges were light and nears high priced. Yet there was no significant swing to apple purchases."

Mr Lander dealt with the increasing volume of Golden Delicious now being produced in North America. Total U.S. apple production was 122.7 million bushels, two per cent below the figure for 1962 over the whole country; but the Washington state total was 36 per cent above that for 1962.

The sales manager stated that efforts to export apples to Russia, which imported

124,000 tons of the fruit in 1962 had been continued; but without success. He said that the Russians had declared they needed all their gold reserves to buy wheat.

He reiterates what Mr. Walrod had said that with the "larger crops of future years" in the cherry deal; "will certainly necessitate using Eastern Canadian, U.S. and off-shore markets to the greatest possible extent."

One significant item is contained in Mr Lander's regular report, referring to peaches: "this light crop moved out quite readily without any necessity of storing." This shows a distinct contrast to the need for more storage for apples.

Bartletts were a record crop of 592,150 boxes, as compared with 399,330 in 1962.

The fact that our Bartletts arrived in good condition enabled us to break all previous records on Eastern Canadian markets. If our first arrivals had been mediocre it is doubtful that we could have sold anywhere near that quantity.

IT'S INCOME TAX TIME AGAIN!

Have your forms filled out early.

We specialize in small business and farm accounts

Simpson's Accounting Service

HERB SIMPSON

The Summerland Review
Thursday, January 23 1964



We urgently require listings -- be it a lot, farm, orchard, house, mansion or what have you? If you are interested in selling, please drop in or phone us. We will be happy to discuss it with you.

15 Acres. With 10 planted to preferred varieties of fruit, sprinkler system, tractor, some equipment. Plus modern, 2 bedroom stucco home, living room, dining room and 3/4 basement, furnace, 220 wiring, garage. \$18,000 with down payment of \$5,000, balance \$1,000 per year, including interest at six percent.

Inland Realty Ltd.

V. M. LOCKWOOD
Residence HY4-2081
Office Phone HY4-5661

ED LLOYD
Residence HY4-3486
West Summerland

RIALTO THEATRE

West Summerland

Friday and Saturday
JANUARY 24 and 25

Last Train from Gunhill

Starring
Kirk Douglas - Anthony Quinn

Friday and Saturday
JANUARY 31, FEBRUARY 1

Pollyanna

Starring

Jane Wyman - Haley Mills

SHOW TIME 8:00 p.m.

MATINEE SATURDAY 2 p.m.

Adults 70c Students 45c
Children 25c

Leonard's Insurance Agency

Complete line of General Insurance

Mutual Fund Investments

Automobile Financing

Home Appointments Can Be Arranged

Business HY4-6781

Residence HY4-7881

Pender Road.

West Summerland



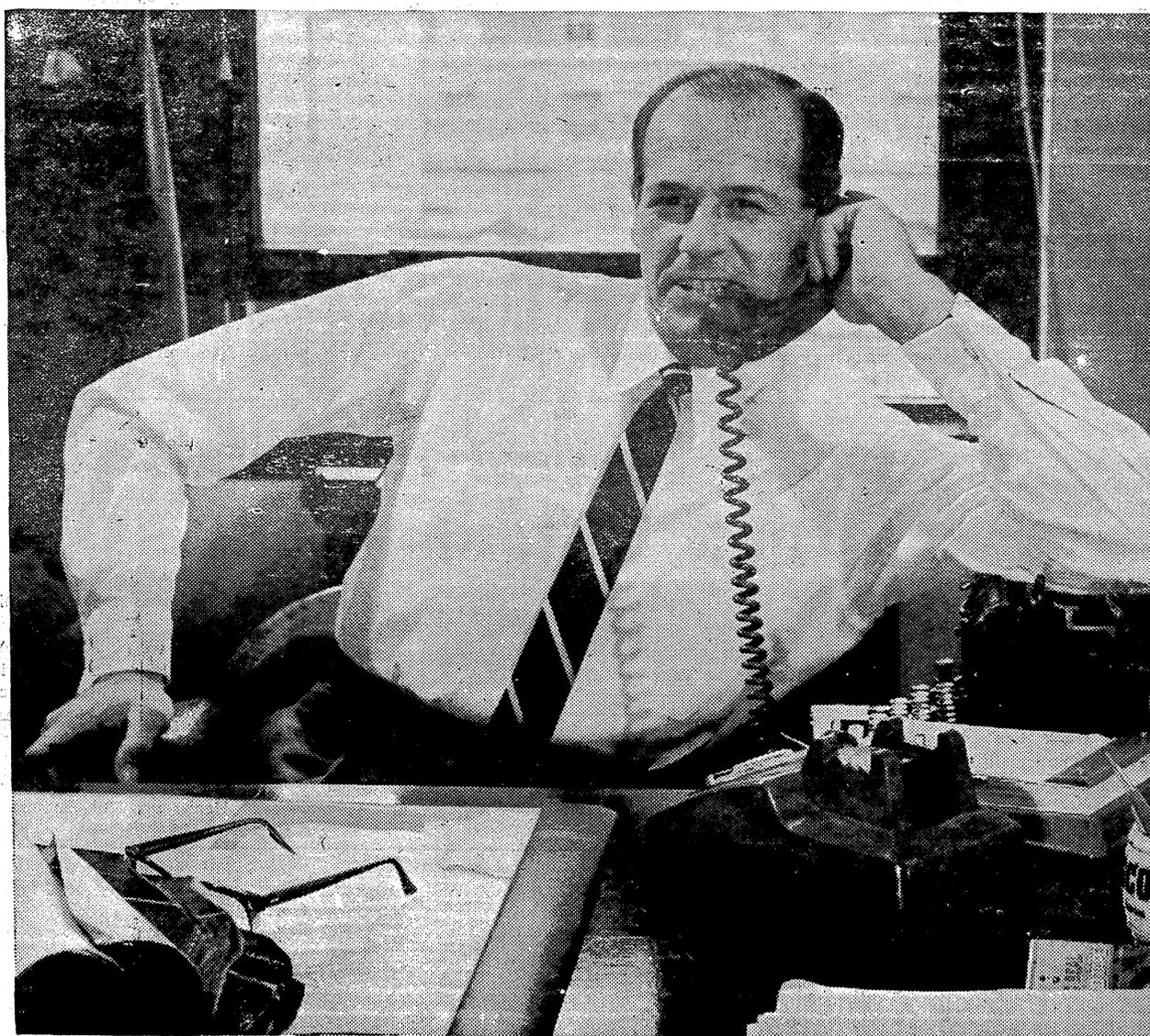
EMPLOYERS—consider this man:

For each man, and woman, 45 and over you hire, the Federal Department of Labour will pay you up to \$75 a month—for up to 12 months—under certain conditions. The worker must have been unemployed 6 out of the last 9 months. All new jobs, or jobs which were vacated before September 1st, 1963, qualify. Call your nearest National Employment Office for full details.

Issued by the authority of

The Hon. Allan J. MacEachen, Minister of Labour, Canada

OW-263 B



"Good! I'll send you my cheque today!"

Most people today pay for goods or services by cheque because most people have a bank account. It's the simple, safe way to transfer money to any person at any time.

The next cheque you put in the mail, or cash at any branch of a chartered bank, will be one of one billion that pass through the banking system each year. These familiar slips of paper represent 90 per cent of all financial payments made today, and their fast, efficient handling by the chartered banks is essen-

tial to bank customers, indeed to the whole economy of the nation.

To handle the ever-increasing flow of cheques—and to maintain standards of efficiency in the clearings—the chartered banks have introduced magnetic ink encoding to be used in high-speed electronic sorting. This new method, called MICR, makes possible a faster, more accurate service to customers, and maintains your chequing account as one of the cheapest, most convenient basic banking services.

THE CHARTERED BANKS SERVING YOUR COMMUNITY

through full-range banking responsive to growing, changing needs

Editorials

Leadership plus economics

As many people may be aware, Summerland is now at one of the crucial turning points of its history. It used to be a quiet, gentle farming community that "kept itself to itself." It grew, throughout the years, despite economic upsets, wars and the ups-and-downs of many other western towns, particularly some in the Okanagan Valley.

Now, all this is changing, although many of our people may as yet be only dimly aware of either the changes or the factors influencing them. Even some of our civic leaders seem not to be wholly aware of these forces, or, in particular, how strong they are.

In a recent issue of a prominent weekly news magazine, the tide of change in Canada is clearly outlined. It shows that this country of ours is moving from a raw-materials economy, into one that is now supplying manufactured items to many parts of the world. The name "Made in Canada" is fast earning plaudits, particularly in lands where "Uncle Sam" is not altogether looked on with favor.

We are still a power in agriculture, but we can, by no means, any longer be termed an agricultural country. Likewise, neither can Summerland term itself any longer wholly an agricultural community. The orchard-farming town of 25 years ago is changing; it must, in order to continue to develop.

This means that Summerland must think about opportunities for secondary industries; must step up its efforts which are not now over-strong! to wrest a share of the tourist business that's pouring into the Okanagan both winter and summer. We mustn't let ourselves say: "well no industry will come here!" If we do we deny the facts, for some industries have come to Summerland, and more seem to be on the way.

Above all, our civic leaders must adapt themselves to this approach. They must spearhead the community in the direction that will bring possible new earnings -- industry payrolls, tourist dollars. That is their responsibility; that is why they were selected to fill their several offices.

Leadership, enterprise, and guidance may come partially from the municipal council, which is charged with the administration of local economics. Yet the purpose, the drive and most of the "civic salesmanship" must stem from the Chamber of Commerce. If the two groups work together in a common purpose to develop the community, much can be accomplished.

We have pointed out two facts concerning Summerland. One that it is at the cross-roads; two, that it must seek out increased earnings, and additional economic prosperity. It must do these things in order to meet the increasing volume and rising costs of civic-operated items, of which welfare, schools and the like are but two channels.

The crossroads in Summerland are pointed up by its need for re-construction of its domestic water main-line, the improvement and better pavement for roads; by an increasing need for sidewalks; by need for further changes in other systems. These things are a must if this community is to host new industries or more tourists.

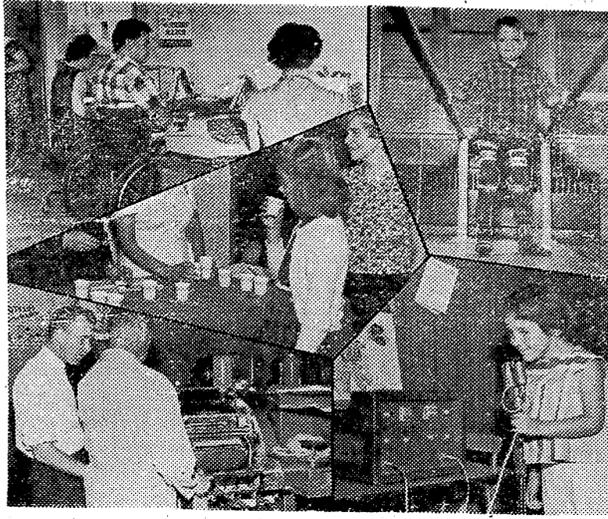
They must be put ahead of new hospitals, museums, swimming pools and the like, needful and useful although such items may be. The economy will not stand for both the extras and the necessities. If we are to increase the municipally-supported projects, we must also provide more revenue for the municipality.

Many a municipality in this province has found the truth of the above fact, in a costly fashion. They have supplied the extras only to find out they could not then pay for the needed utilities and services.

Other cities took a different path; like neighboring Penticton, they built up water supply systems, sewers, electrical utilities, walks and roads before attempting new city halls, etc. As these items improved the community, producing more revenue, more of the additional services supported by the city could be added.

Summerland, and in particular the new executive of its Chamber of Commerce can learn from these things. The new president, F. E. Atkinson, has a wealth of experience, from heading the municipality, and the Okanagan Valley Municipal Association. But he must have the support and advice of the Chamber members, particularly the now "conspicuous by their absence" members -- the main street merchants.

With such a basis Summerland, now at the crossroads, will soon find itself taking the proper turning to the high-road of new development, making it ever more and more the community its progenitors and pioneers dreamed it would become.



The Mothers March provides many services throughout the province as pictured above: social and medical rehabilitation, supervised workshop instruction, oral vaccine program, clerical school, and speech and hearing. The Mothers March in Summerland and Peachland will be held on February 3.

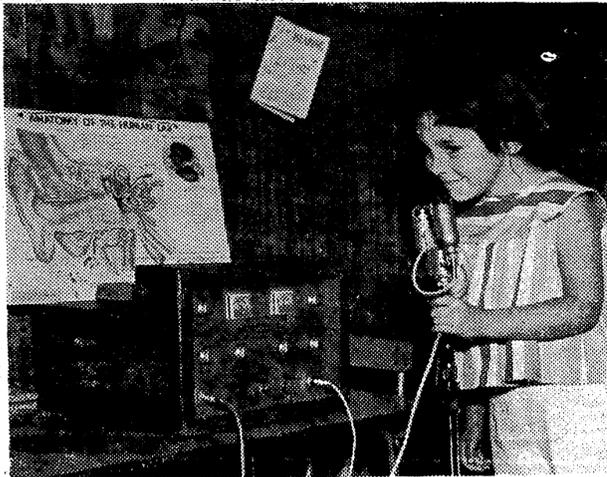
CA storage needs

In its report to the convention the CA storage committee headed by R. P. Walrod, stated that it had carried out research and commercial trials at Rutland since 1956 as "phase one" of its activity.

Early in 1963 phase two was studied and planned and its recommendations adopted at a special general meeting of the BCFGA in April of last year. This was the meeting that authorized the construction of the first, fairly large C-A storages at Kelowna. Final results of these units is still to be evaluated, but it appears highly satisfactory.

The report deals with what is called phase three. This recommends further construction of new CA units to a total of 500,000 boxes to be in readiness for the 1964 crop. The plan calls for one new unit in the Oliver-Osoyoos area, and another in either Kelowna, Winfield or Vernon. All shippers from the border to Vernon participate in the allocation of CA storage space, is another recommendation.

It was stated that the 44,000 box unit built by the Penticton Co-operative Growers during 1963 had been completed too late for use last year, but is in complete readiness for the 1964 crop.



The speech and hearing program of the Foundation is one of the largest of its kind in Canada. Over 2,000 clients annually receive assistance. Funds are provided by the Kinsmen sponsored Mothers March. This year's goal is \$275,000 for the province.

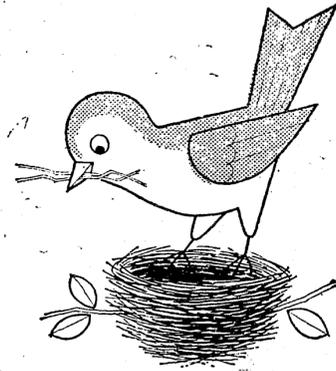
The Summerland Review

Published every Thursday morning at West Summerland, B.C. by The Summerland Review Printing and Publishing Co. Ltd.

ERIC WILLIAMS, Managing Editor
MARY E. WILLIAMS, Assistant Editor

Authorized as Second Class Mail,
Post Office Department, Ottawa, Canada

Member:
Canadian Weekly Newspaper Association
British Columbia Weekly Newspapers Association
Canadian Community Newspapers Representatives
Audit Bureau of Circulation



Spring is for the birds... do it now!

Why wait till the warm weather to start improving your home? With an NHA Home Improvement Loan, available through your bank, you can do it now. You'll get faster service and you can often save money. Check the list for the jobs that need doing around your house, then go ahead. Do it now.

- Additional Rooms
- Painting and Wallpapering
- Garage or Car Port
- Porches
- Plumbing
- Furnace
- Finishing off Attic
- Basement
- Playroom
- Powder Room
- Fences
- Steps
- Sinking and Improvement of Wells
- Masonry
- Floors
- Roof
- Insulations
- Electrical System
- Cupboards
- Bathroom or Kitchen Fixtures
- Fireplace
- Storm Windows and Doors
- Built-In Cooking and Refrigeration
- Screens and Awnings
- Foundation Walls

Who's eligible for loans? Householders, or owners of rental properties, including apartments.

How fast must you pay back? It depends on the sum. But loans can be repayable in monthly instalments, together with interest, for periods of up to ten years.

Where to get details? Apply to your bank manager. Do it now. Then have those needful repairs or renovations done right away.

Why Wait for Spring?



Issued by authority of HON. ALLAN J. MacEACHEN,
MINISTER OF LABOUR, CANADA

DIN-269A

CHURCH SERVICES

ST. STEPHEN'S ANGLICAN CHURCH

Rev. Norman Tannar
Phone HY4-3466

Septuagesima Sunday

8:00 a.m. Holy Communion
9:45 a.m. Sunday School
11:00 a.m. Matins

THE FREE METHODIST CHURCH

Sunday Services
9:45 a.m. Sunday School
7:30 p.m. Evening Service

Prayer and Bible Study,
Wednesday, 8:00 p.m.

Friday
Young People's Meeting

— A Welcome To All —

Rev. G. Leasor

WEST SUMMERLAND PENTECOSTAL CHURCH

(The Pentecostal Assemblies of Canada)

Sunday

Sunday School 10:00 a.m.
Morning Worship 11:00 a.m.
Evangelistic Services 7:30 p.m.

Wednesday

7:45 p.m. Bible Study and Prayer Meeting

Friday

7:30 p.m. Young People's Service

— All Welcome —

Pastor: Rev. D. M. Rathjen

SUMMERLAND BAPTIST CHURCH

(Affiliated With Baptist Federation of Canada)

9:45 a.m. Sunday Church
11:00 a.m. Morning Service
7:30 p.m. Evening Service

Wednesday

8:00 p.m. Prayer and Bible Study

Pastor: Rev. Frank W. Haskins
M.A., B.Th.

SUMMERLAND UNITED CHURCH

Minister,
Rev. P. K. Louie

Worship Service 11 a.m.

Sunday School 9:30 a.m.

(Beginners 11 a.m.)

"I was glad when they said unto me, Let us go into the house of the Lord".

"There is no substitute for the Gospel of Christ".

Summerland man wed in coast ceremony

Kenneth Raymond Blagborne of Victoria, son of Mr and Mrs Ken Blagborne of Summerland was married Jan. 11, to Dawna Jean Frumeric, daughter of Mrs. Albert L. Frumeric and the late Mr Frumeric of Victoria.

The ceremony took place in the Centennial United Church in Victoria.

Given in marriage by Harold Gollner the bride was dressed in a full length white wedding dress of flower patterned net over satin taffeta with scalloped sequin trimmed neckline and lily point sleeves. Her chapel length veil was held by a pearl coronet and she carried a bouquet of white carnations and red roses.

Maid of honor was Miss Joan Rusk and the bridesmaid was Mrs Ron Frumeric, both of Victoria.

Best man was Edward Lock and ushers were Jim Painter and Morgan Reynolds, all of

Victoria.
A reception followed at the Oak Bay Home.

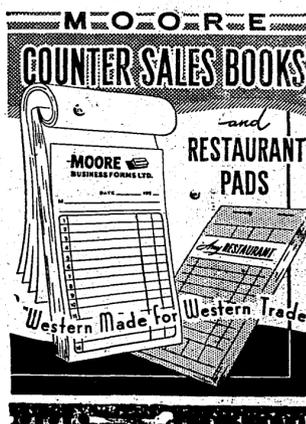
Kinettes seek marching mothers for February 3

On the evening of February 3, starting about 6:45 p.m. mothers of this district armed with a ball point pen, small glass jar for money and a folder of information will be knocking on doors asking for a donation to aid crippled children of this district and of B.C.

Prior to that night, the Kinettes will make a phone canvass of local women, asking for their help with this worthwhile project. They have always had a good representation from the ladies and expect this year to be the same.

The mothers will meet at the Health Centre at 6 p.m. for briefing and will be divided into teams of two to cover the municipality.

Homeowners are asked to keep their porch lights burning Monday, February 3 and to keep Fido in the back shed to make the canvass as easy and safe as possible.



Interesting
Accurate
Complete

International News Coverage

The Christian Science Monitor
One Norway St., Boston 15, Mass.

Send your newspaper for the time checked. Enclosed find my check or money order. 1 year \$22. 6 months \$11 3 months \$5.50

Name _____
Address _____
City _____ Zone _____
State _____



Here's a girl who's really going places. She's 19 year old Toronto singer, Pat Hervey, who is already known for her national television appearances and who has several hit records to her credit. She's seen on CBC's Country Hoedown each Friday night.

Senior curlers enjoying active season on ice

The Senior Men's Curling Club is having the most successful season since curling started here. With the increase in membership, it has been found necessary to draw up seven rinks.

The increase has also made it necessary to organize and at a meeting last week the following officers were elected. president: Gavin Paterson; secretary: P. Taylor. Skips Gavin Paterson, Etter; McEachern, Cuthbert, Carter, Lobban and Mott act as executive.

A rink has been selected to represent the club at the zone playdowns in Penticton, the winner to take part in the provincial playdowns for senior curlers championship at Vernon or Kelowna.

An invitation is extended to any senior citizen to visit the rink on Monday, Wednesday or Friday afternoons and share the fellowship which is being enjoyed by this group.



great buys good food

- Smoked Picnics lb. 39c
- Ready to Eat Ham lb. 59c
- Cottage Rolls lb. 65c
- Summer Sausage lb. 60c
- Cut up and wrapped lb. 55c
- Whole Pork Loins

Fresh frozen. For home freezer or locker.
Thursday, Friday and Saturday

WEST S'LAND FROZEN FOOD LOCKERS AND MEAT MARKET

Continuous Carbon Intermixed Forms and Translator Forms

Calculator

Carbon Roll Registers and Forms

also

"NCR" Paper Forms and Books
Carbon Rolls
Cheques—Continuous & "Polaris" style
Bills of Lading
Deluxe Portable Registers
etc.

Books & Manual Books

PERSONAL GUMMED LABELS

and personal use

300 Labels
\$1.75

Put your printed personal labels on all easy-to-lose items such as stationery, cheques, cameras, toys. You'll find a thousand uses for these gummed labels packed in a handy plastic reusable box.

ORDER NOW AT

Plan a complete New Wardrobe For Spring & Summer

And Sew It Yourself!

All your own creations. Dresses, blouses, suits. Choose the material from our stock of spring

Cottons

Cotton Satin

Sailcloth

Hawaiian Prints

Sportshen



And Many Other Exciting New Fashions
Notions Are All Available At
Butterwick Patterns and Sewing

Macil's Ladies' Wear

Available from The Review

The Corporation of The District of Summerland

Applications will be received by the undersigned for a position on the Municipal Office Staff.

Duties will be to assist the Municipal Clerk and the Municipal Collector. A good knowledge of office routine, clerical and administrative experience will be required, as well as ability to meet the public. Applications will be accepted from male or female applicants.

This is a permanent position, following a satisfactory six months probation period; Group Insurance, M.S.A. and Pension Plan benefits are available.

Please submit your application in writing, with references, stating age, marital status, and salary expected and previous office or municipal experience. Envelopes must be marked "Application for Position" and be in the hands of the undersigned by noon, Friday, January 31, 1964.

G. D. SMITH,
Municipal Clerk.

January 21, 1964,
P.O. Box 159,
West Summerland, B.C.

Total real property value climbing here

The present assessed value of the total holdings in Summerland is more than three times what it was in 1951. Today's figure is almost double what it was in 1956 — and the total shows every indication of new, substantial increases in the next similar period.

The figures are: total taxable assessment in 1951: \$3,527,574. By 1956 this had increased to \$6,404,322.

The present total, according to the report issued by Municipal Assessor J. P. Sheeley, of all property in the municipality, including land; improvements and L & T, now stands at \$10,402,955.

The taxable assessment for school purposes, taking land at 100 per cent and improvements at 75 per cent is \$7,033,021. An increase over 1963 of \$293,750.

The taxable assessment for general purposes, taking land at 100 per cent and improvements at 75 per cent is \$6,846,193. An increase over 1963 of \$229,747.

The 1964 assessment is based on 50 per cent of current value. Current value is said to be the mean average of sales over the past three years with the emphasis on the most current sale.

Normal assessment practice was followed for the 1964 Roll, as well as doing a complete re-assessment of the three large canneries, both L & T and buildings. With the assistance of the Assessment Commissioner Office a full re-assessment was completed on all water front property in the municipality.

For the 1965 Roll Mr Sheeley will continue with the re-assessment of all improvements in the municipality.

Active year related for C of C

Outgoing president D. H. Hill outlined the active work last year at the annual meeting of the Chamber of Commerce Thursday.

Newly elected president is F. E. Atkinson, with T. S. Manning vice president; Presurer; and executive W. S. Ritton Mott secretary and treasurer, Eric Tait; Mrs. M. Lamb; Charlie Bernhardt, John Dunn; G. C. Johnston and Jim Schaeffer.

The annual banquet and presentation of the Good Citizen Cup will be held February 19 in the IOOF Hall.



F. E. Atkinson
heads Chamber

New move on T-C Water By-Law Fund

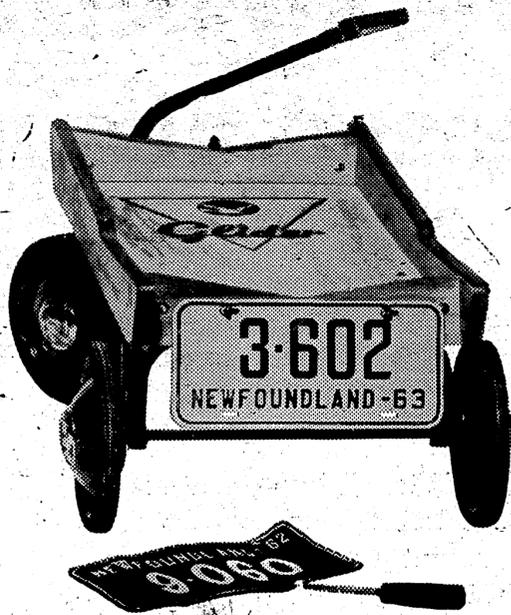
Tardy growth in the Trout Creek area, which councillor Walter Powell said the residents of that area feel is due to the Baxter plan, is one reason there has not been as rapid a reduction of the special mill rate on domestic water paid by residents of that area, as council had originally anticipated.

Keeping this in mind council resolved Monday that the money left over from the

Trout Creek Domestic Water Bylaw; approximately \$22,000 will be applied to the balance owing on the borrowed monies. Sufficient of the capital will be kept in reserve to complete the commitments coming under the bylaw.

It was pointed out that Trout Creek residents are now paying an extra four mills, a special levy on the water supply system. Council felt the new move would bring the levy down to about three mills.

Since the last time Johnny changed his plates,
his Dad's \$10,000 Manufacturers Life policy
has gained \$170 in cash value;
earned an extra \$144.40 in dividends and interest;
protected Johnny and Mom constantly.



A Manufacturers Life participating policy is protection for your family. But protection is only part of the story. Your policy is an investment too, with guaranteed, interest-earning cash values. And it pays yearly dividends.

The size of the dividend your policy earns in large part depends upon the success Manufacturers Life enjoys in its own investments. In this field, Manufacturers Life has an outstanding record. And 1963 was no exception. In fact, \$18,706,785 will be paid as dividends to policyowners in 1964 — including an increased payment for Johnny's Dad. (See 77th Annual

Report, page 13. We'd be glad to send you a copy on request.)

But no annual report could reveal all the advantages of owning a Manufacturers Life participating policy. The way it helps you accumulate a real nest egg, for example, with cash values increasing a guaranteed amount year after year. Or the ease with which you can borrow on your policy. To explain these things, you need a Man from Manufacturers. Call one-up. Soon.

MANUFACTURERS LIFE
INSURANCE COMPANY

BRANCH OFFICES FROM ST. JOHN'S, Nfld., TO VICTORIA, B.C.

FRI GIDAIRE PRODUCTS

RANGES \$229 to \$779

REFRIGERATORS
From \$229 to \$899

AUTOMATIC WASHERS
From \$299 to \$499

DRYERS \$169 to \$359

FREEZERS
Upright and Chest Type
\$239 to \$999

AIR CONDITIONERS
\$299 to \$649

HUMIDIFIERS
\$144 to \$149

Summerland
Hardware



Two Bedroom Home at Oliver
retired couple. Kitchen nicely built in cedar siding out-
Nice two bedroom home close to Oliver. Perfect for
side, cement patio. Lot 130x165 and fenced. Also
10x12 cabin, furnished. Chicken house and garage.
\$6,000 with terms.

J. W. Lawrence Ltd.
WEST SUMMERLAND BRANCH, phone HY4-6916

HOWARD CLARK
Residence HY4-3746

W. W. SETTER
Residence HY4 2731



Sponsored by Summerland Kinsmen Club
Give Generously February 3

NOW

At Your Book Store
or Newsstand
B.C. FRUIT
GROWERS'
ASSOCIATION
SUPPLEMENT

... Marking
75 YEARS OF PROGRESS
in the Tree Fruit
Industry of B.C.

56 Pages of Historical Data
on B.C.'s Largest Agricul-
ture Commodity Group

A Bargain at Only
25 Cents

Published by
COUNTRY LIFE in B.C.

SPORTS

Pee Wees remain undefeated

Summerland Pee Wees con-
tinue their undefeated streak
winning 8 to 2 over Kelowna
Pee Wee All Stars last week.

Summerland led 3 to 1 at the
end of the first period, 5 to 2
at the end of the second and
scored three unanswered goals
in the third period.

Leading the scoring was

George Jenner with 4 followed
by Eddie Neild with 2 and
David Evans and Kenny Had-
drell with one each.

The Pee Wees are entered in
the vallep playoffs which will
start about the middle of next
month.

SURVIVAL COURSES WILL BE OFFERED

To provide Summerland re-
sidents who may be desirous
of taking to the woods next
summer with proper training;
particularly in safety and
survival; a special training
course will be held here from
April 8 to 11.

The course will be under the
direction of W. D. Reith of
Victoria of the B.C. Dept. of
Recreation and Conservation;
Parks Branch. It will cover
training in survival with a
minimum of equipment.



Shell's Wonderful World of Golf—Sun. 3:30 CHBC-TV

Mickey Wright, world's number-one woman golfer, plays Brigitte Varangot, one of Europe's outstanding amateur golfers at Estoril, Portugal. Every week watch TV's most popular golf series, featuring top international stars playing on some of the world's most famous courses.

presented by Shell Canada Limited



IT'S WISE TO HAVE
YOUR CHIMNEY
CLEANED ONCE A YEAR

Furnace Repairs
Rock Pit Work
Phone HY4-4046

BIRTLE'S
Chimney Cleaning



- Roof Repairs
- Insulation
- Bonded Roofing
- Duroid Shingles

Cranston & Albin
CONTRACT DIVISION
Phone 492-2810 (Collect)
1027 Westminister Ave.
PENTICTON
Your Drive-in
Building Supply



The feature of this week's
meeting was a visit from Cor-
poral Hunter of the local RCMP
detachment who discussed
with the troop traffic safety;
controlling traffic and report-
ing accidents. This is part of
the 1st Class Scout Training
in aiding Scouts to deal with
emergencies. Many useful
points were discussed and the
boys feel very indebted to
Corporal Hunter for finding the
time to visit the troop.

Next week we hope to go
over requirements for various
Winter Sportsman Badges
such as skating, snowshoeing
and skiing. We also will have
more of the new Tenderfoot
to Queen's Scout books in
stock; also badge manuals.

In the new patrol competi-
tions the points are Hawks 72;
Beavers 72; Eagles 61; and
Buffaloes 41.

— D. V. Fisher Scoutmaster.

Sporting Rifle Club .22 Rifle Shooting

Summerland
is now holding
in the old 5c. \$1.00 Store
on Main Street

Juniors - Thursdays
from 7:00 to 8:30 p.m.

Seniors (men and women)
Fridays from 7:00 p.m.

Everyone interested
is invited.

Special service plan for Mutual Life policyholders

More good news for policyholders . . . your Mutual Life dividends are increased again!

This year Mutual Life policyholders will again share in a substantial dividend increase — the ninth in the last eleven years. This means another reduction in the already low cost of Mutual Life insurance.

In 1964, dividends paid to owners of individual policies will total \$16.5 million — an increase of \$1,350,000 over the amount paid in 1963! If you are leaving your dividends with the company to accumulate at interest, the rate paid in 1964 will be 4.9 per cent, increased from 4.75 per cent.

Mutual Life of Canada policyholders are accustomed to big dividends. If you are not a policyholder, there's a Mutual Life representative nearby who will gladly tell you about life insurance at low cost from the company with the outstanding dividend record.

 **The Mutual Life**
ASSURANCE COMPANY OF CANADA

Branch Office: 1710 Ellis Street,
Kelowna, B.C.
Phone 762-4200

Representatives: Jack Partington,
(Bus.) 208 Main Street
Penticton, B.C. Phone 492-5815
(Res.) 184 Roy Ave. East,
Penticton, B.C. Phone 492-7001

**EXPERT
PLUMBING**
WE GO
TO WORK FAST
DO IT RIGHT!

Call Us When You Need
Plumbing or Heating
Installations or Repairs. Rely
On Us To Do The Job Right!
STANDARD SANITARY
AND CRANE FIXTURES
ENGLIS APPLIANCES AND
AUTOMATIC WASHERS

MORGAN'S
Plumbing &
Heating

419 Main St. Penticton
Phone Penticton 492-4010

FOR SALE AND RENT AND HIRE PROFITABLY THRU THE WANT ADS

FOR SALE

FOR SALE — 35mm Argus C3 in excellent condition, with flash and case. \$35. Phone Herb Simpson, HY4-5761

FOR SALE — Will sell or trade for property in Summerland within 1/2 mile of school, a 2 or 3 bedroom, 4 year old home close to Plaza in Penticton. Good home for retirement or investment. Phone 492-4091 or call at 43 Huth Ave., Penticton 2 1 p

FOR SALE — Wedding cake boxes, 10c each, 11 for \$1.00. The Summerland Review.

FOR SALE

FOR SALE — Netted Gem potatoes; good size and quality. \$3 per cwt. Eight varieties of apples and D'Anjou pears, nice and juicy. Also one Polled Hereford Bull coming four years in March and one yearling. Paynter's Orchard Stall, Westbank.

WANTED

WANTED TO RENT — Mixed farm with option to buy. Ph. HY4-4193

FOR RENT

FOR RENT — Furnished and unfurnished suites. Reasonable rates. Contact or phone George Mott.

COMING EVENTS

Nominations for the 1963 Chamber of Commerce Good Citizen Cup should be sent to the secretary in writing by January 31. Presentation will be made at the annual banquet on February 19.

The True Sportsman Club overland snowshoe hike from Garnett Valley Dam to Peachland Mill will be held February 2. Don't miss getting your guess in on time it will require. 25c guess for \$5.00 prize. Profits for club funds. How about a welcoming party. Harold Richardson will start the group off and meet them at the mill.

United Church Women will hold a bake sale in the church hall on Saturday, January 25 at 2:00 p.m.

An old timers skiing class will be held at Summerland ski hill if enough older beginners are interested. Contact Bert Stent, HY4-2642.

Annual meeting of Summerland Ski Club will be held above Mac's Cafe on Friday January 24 at 8 p.m.

The Summerland Cancer Society is holding its annual meeting in the Health Centre on February 11 at 8 p.m. Guest speaker will be Dr. D. E. Yates of Penticton. Anyone interested in cancer or the work of the Society is invited to attend.

THE SUMMERLAND REVIEW Thursday, January 23 1964

NOTICE

Have your garbage picked up regularly. Only \$1.00 a month. C. F. Day, phone HY4-7566.

FRIGIDAIRE PRODUCTS

RANGES \$229 to \$779

REFRIGERATORS From \$229 to \$899

AUTOMATIC WASHERS From \$299 to \$499

DRYERS \$169 to \$359

FREEZERS Upright and Chest Type \$239 to \$999

AIR CONDITIONERS \$299 to \$649

HUMIDIFIERS \$144 to \$149

Summerland Hardware



Thursday	Monday
10:00 National Schools	10:00 National Schools
10:30 Chez Helene	10:30 Chez Helene
10:45 Nursery School Time	10:45 Nursery School Time
11:00 Romper Room	11:00 Romper Room
12:00 The Noon Hour	12:00 The Noon Hour
12:30 Mid-Day Matinee	12:30 Mid-Day Matinee
2:00 Password	2:00 Password
2:30 Scarlett Hill	2:30 Scarlett Hill
3:00 Take Thirty	3:00 Take Thirty
3:30 Friendly Giant	3:30 Friendly Giant
3:45 Misterogers	3:45 Misterogers
4:00 Mister Piper	4:00 This Living World
5:00 Razzle Dazzle	4:30 Women's World
5:30 Music Hop	5:00 Razzle Dazzle
6:00 Ski Time	5:30 Time Out for Music
6:15 News, Weather, Sports	6:00 Monday at Six
6:55 TBA	6:15 News, Weather, Sports
7:00 Wagontrain	7:00 Take a Chance
8:00 The Lucy Show	7:30 Don Messer
8:30 The Serial	8:00 Garry Moore
9:00 Grindl	9:00 Playdate
9:30 Parade	10:00 Inquiry
10:00 Untouchables	10:30 Tides and Trails
11:00 National News	11:00 National News
11:15 BA Weather	11:25 Commonwealth Theatre
11:20 Hollywood Theatre	
Friday	Tuesday
10:00 National Schools	10:00 National Schools
10:30 Chez Helene	10:30 Chez Helene
10:45 Nursery School Time	10:45 Nursery School Time
11:00 Romper Room	11:00 Romper Room
12:00 The Noon Hour	12:00 The Noon Hour
12:30 Mid-Day Matinee	12:30 Mid-Day Matinee
2:00 Password	2:00 Password
2:30 Scarlett Hill	2:30 Scarlett Hill
3:00 Take Thirty	3:00 Take Thirty
3:30 Friendly Giant	3:30 Friendly Giant
3:45 Misterogers	3:45 Misterogers
4:00 Rob Roy	4:00 Fireball XL-5
4:30 See How They Learn	4:30 Women's World
5:00 Razzle Dazzle	5:00 Razzle Dazzle
5:30 Kingfisher Cove	5:30 Come Listen Awhile
6:00 Here's How with Haug's	6:00 OK Farm and Garden
6:15 News, Weather, Sports	6:15 News, Weather, Sports
6:55 TBA	6:55 Sneak Preview
7:00 Phil Silvers	7:00 Hennessey
7:30 Flintstones	7:30 Reach for the Top
8:00 Country Hoedown	8:00 Patty Duke
8:30 The Defenders	8:30 Ben Casey
9:30 Telescope	9:30 Front Page Challenge
10:00 Greatest Show on Earth	10:00 Newsmagazine
11:00 National News	10:30 Quest
11:15 Weather	11:00 National News
11:20 Guest Spot	11:20 Hollywood Theatre
11:25 Imperial Esso Theatre	
Saturday	Wednesday
1:00 CBC Golf	10:00 National Schools
2:00 Cross Canada Curling	10:30 Chez Helene
3:00 Bowling	10:45 Nursery School Time
4:00 Forest Rangers	11:00 Romper Room
4:30 Countrytime	12:00 The Noon Hour
5:00 Bugs Bunny	12:30 Mid-Day Matinee
5:30 NHL	2:00 Password
7:15 Juliette	2:30 Scarlett Hill
7:45 Sports Unlimited	3:00 Take Thirty
8:00 Windfall	3:30 Friendly Giant
8:30 Beverly Hillbillies	4:00 Cisco Kid
9:00 Dr. Kildare	4:30 Women's World
10:30 Andy Griffith's Show	5:00 Razzle Dazzle
11:00 National News	5:30 Woody Woodpecker
11:10 Weekend Digest	7:00 To Tell the Truth
11:15 Fireside Theatre	7:30 Zero One
Sunday	8:00 Red River Jamboree
12:30 Speaking French	8:30 Perry Mason
1:00 Keynotes	9:30 Festival
1:15 Outdoorsman	11:00 National News
1:30 Country Calendar	
2:00 Oral Roberts	
2:30 Faith for Today	
3:00 Heritage	
3:30 Wonderful World of Golf	
4:00 Heritage	
4:30 20th Century	
5:00 The Sixties	
5:30 Some of Those Days	
6:00 Mr. Ed	
6:30 You Asked for It	
7:00 Hazel	
7:30 Flashback	
8:00 Ed Sullivan	
9:00 Bonanza	
11:00 National News	

AD RATES

cents — first insertion, per word 3 cents — 3 minimum ad insertions \$1.00 — over minimum, three for price of two. Cards of Thanks, Births, Deaths, Engagements, In Memoriams, 75c per insertion. Readers, classified rates apply. Display rates on application. Subscription, \$2.50 per year in Canada and the British Empire; \$3.00 in USA and foreign countries, payable in advance. Single copy, five cents.

Business and Professional Directory

West Summerland Screen Art Studio & Sign Service

PHONE HY4-3891

FREE ESTIMATES AND COLOURED SKETCH OF EVERY WORK

SIGNS — ARTWORK PRINTED TEXTILES — ETC

WATCH REPAIR

Milne's Jewelry
Watches — Clocks
Razors — Etc.

FAST RELIABLE TRUCKING SERVICE

We Can Carry Any Load Anywhere

★ COAL — WOOD SAWDUST

SMITH & HILL

ROSELAWN

Funeral Home
C. Fred Smith

AND

Wilf Smith
DIRECTORS

Phone collect:
492-2740

KENNETH M. STEUART

CHARTERED ACCOUNTANT

SCHAEFFER BUILDING WEST SUMMERLAND

Phones:
Business HY4-7011
Residence HY4-6086

LIFE HEALTH FIRE K. W. 'JOE' AKITT

INSURANCE AGENCIES

North Victoria Road WEST SUMMERLAND

— All Lines of Insurance —
Representing The Travelers Insurance Companies
Box 587 Phone HY4-7986
ACCIDENT AUTO BOAT



See The Review first



Holman's Radio & T-V Service

Hospital Hill, Summerland
Phone HY4-7556
Small Appliances Repaired
Leave or Pick-up At
Farm and Garden Supply

Convention highlights

(Continued from page one) these shares but there is no commitment as to when.

General sales manager J. B. Lander revealed that the 1963 apple crop, including culls totalled a whopping 8,885,736 boxes. Of this record crop 3,714,536 boxes had been sold to date, an increase of well over half a million over the sales to the corresponding date a year ago.

At this time, Mr Lander happily disclosed a shipment of 90,000 boxes was enroute to Norway, a new customer. Suggested Mr. Lander, "we should all buy more Norwegian sardines."

Asked by Hans Stoll what were the chances of a price increase before the season is over, Mr Lander said that he wouldn't want to forecast a price increase with the huge volume still to move in Washington state.

A resolution aimed at increasing the spot pick premium was soundly defeated.

Location of future CA storage plants is still under study. Misinterpreting comments of J. H. Whittaker to imply that the City of Vernon was politicking to secure a CA plant brought a hot denial from John Kosty of Vernon. Finally after an amendment and an amendment to the amendment had been approved, delegates approved a resolution which decreed that, "CA storage should be built where there is a sufficient quantity and quality of apples and other fruits to make it economically sound" and that further study be given to the location of CA storage.

Voting on the renaming of the Spartan resolution amounted to a north, south division

with delegates from the Mac growing areas standing solidly against the resolution and they expressed bitter resentment of the effort to, as they described it, give the Spartan a piggyback ride on the McIntosh.

R. P. Walrod, speaking for the resolution reported that tests made in six chain stores, representing 36 participating outlets resulted in an 85% increase in the sale of Spartans labelled McIntosh Royal, as against Spartans sold under that label.

Opponents of the resolution contended that this increase was at the expense of Macs and they argued that the Spartans should stand on their own stems.

It was a bitter fight with the selling agency told more than once to get out and sell Spartans.

Eric Tait, who moved the resolution said he believes the variety has a tremendous future and that this cross between a McIntosh and Newtown is particularly suitable for CA storage. Big plantings would see a volume of between 700,000 to one million boxes within a decade.

John Kosty termed the proposal almost dishonest. "Nobody can tell me a Spartan is as good as a McIntosh. I'd hate to see Spartans piggybacking in on Macs'.

The sales agency believes that the change of name would stimulate Spartan sales, particularly in the United States which is regarded as the logical market for the Spartan, now coming into production. If the bulk is sold in the U.S. as McIntosh Royals they would be competing against the U.S.

McIntosh and not against the B.C. Macs

It was also pointed out that there had been no opposition to the name Golden Delicious, although the Golden has no relation to the Delicious varieties.

But the arguments fell on deaf ears and old timers are now trying to recall if such a strong recommendation from the top has ever before been rejected.

The convention sat until 10 p.m. Tuesday, bogged down in a discussion of what constitutes a surplus and accomplished little during the evening session.

Suggestion by delegates of Creston, Keremeos Cawston that the boundaries of the area covered by the Fruit Board be widened, met with defeat. J. G. Campbell, perennial chairman of the Board said on Wednesday morning that the Board will stand firm on established boundaries.

The Board will also be equally firm on the 40 pound limit on cherries that tourists are allowed to take home. But this door did open a crack, when it was agreed that in view of the increasing tourist traffic, the Board will take the matter under consideration. There had been several suggestions that the limit be increased or done away altogether.

A resolution calling for the election of a vice president was decisively defeated, on the grounds it was felt the vice president would automatically become president.

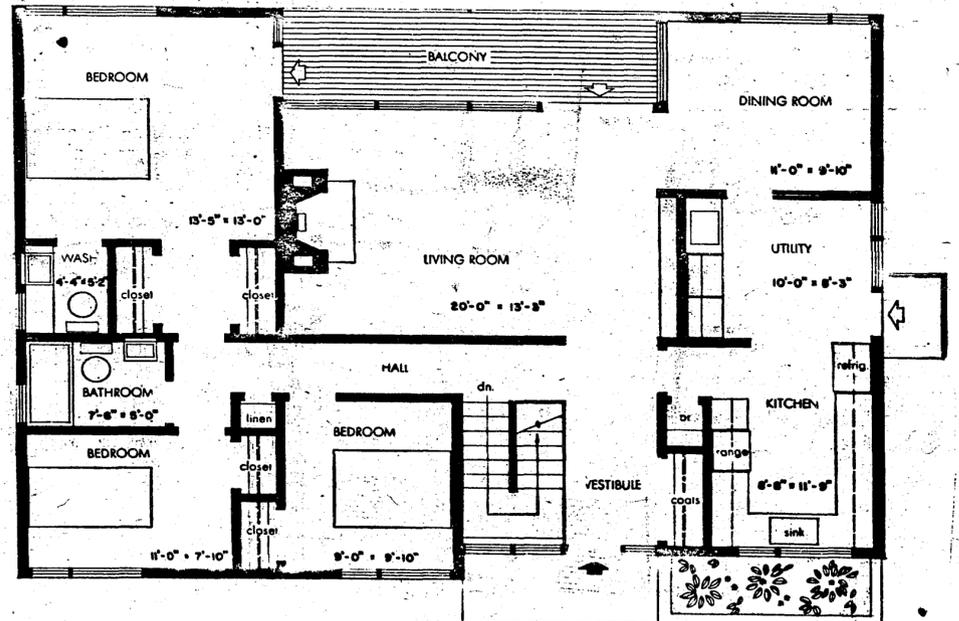
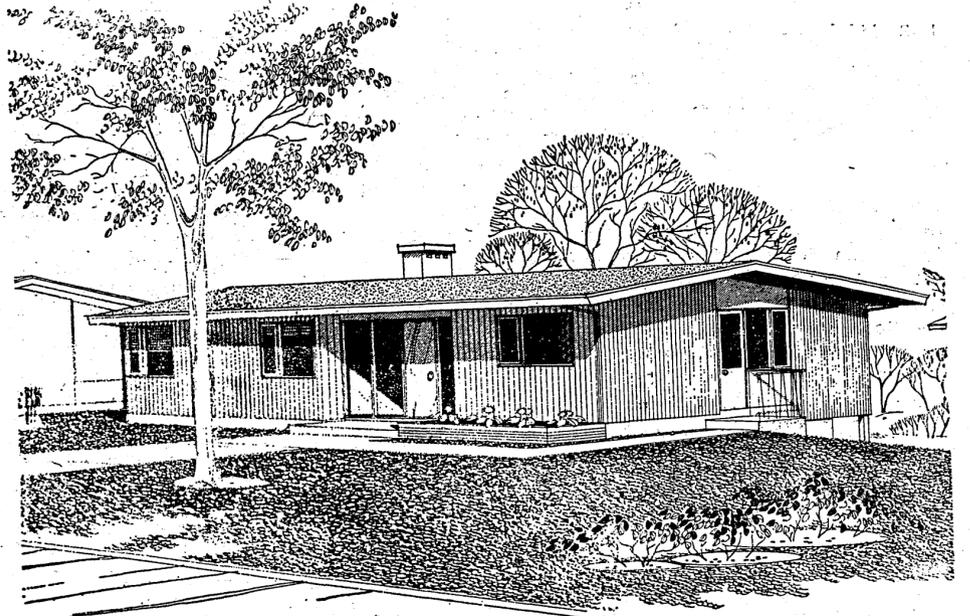
One resolution of considerable interest to Summerland is No. 22 on the list, which asks there be no maturity restrictions on size 70 peaches and further that a new shipping routine, whereby all T maturity peaches be ripened to M's before they are shipped.

F. E. Atkinson, a member of the special peach committee, won passage of the resolution when he said it is on maturity alone, asking that only mature peaches be shipped. The move requires the packing houses to ship only mature peaches for consumer use and will eliminate the shipping of green peaches entirely.

The convention continues today and is expected to end late Thursday evening.

The Summerland Review

Thursday, January 23 1964



This bungalow, by architects Boyander and Wright of Vancouver is designed to take advantage of a sloping site so that a proposed study, bedroom and recreation room can be used to the greatest advantage in the basement.

The floor area is 1,503 sq.

feet and the exterior dimensions are 33 feet by 46 feet three inches. Working drawings for this house, known as Design 2316 are available from Central Mortgage and Housing Corporation, Ottawa at minimum cost.

Corporation of The District of Summerland

The 1964 Court of Revision to hear appeals against property assessments, will be held in the Municipal Office on February 11th, 1964 at 10:00 a.m.

J. P. SHEELEY,

Assessor.

CORPORATION OF SUMMERLAND

Trade Licences

The Trade Licence Fees for the first half of 1964 were due on January 15th, 1964.

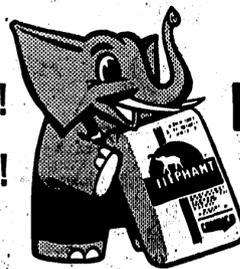
Commercial Vehicle Licences

Commercial Vehicle licence-plates and exemption-plates are now available at the Municipal Office.

MISS E. L. ATKINSON,
Collector.

Municipal Office,
West Summerland, B.C.

**BIGGER YIELDS!
HIGHER PROFITS!**



Use
**ELEPHANT BRAND
FERTILIZERS**

ELEPHANT BRAND FERTILIZERS ARE SOLD BY:

**B. C. Fruit Shippers Ltd
Occidental Fruit Co. Ltd.**

**Summerland Co-op Growers Assoc.
Rumball's Farm & Garden Supply**

MORE FROM YOUR LAND WITH ELEPHANT BRAND



Under The Giant's Head

Each month, the Summerland Hospital Society plans to give notes of interest to the public on the community's hospital affairs through a column in The Review. The first of the series is on page 8.

During February the Society is conducting a campaign for new members. Memberships cost \$1.00 and are available from the hospital or the Society president, Les Rumball.



The weather seems to be improving, but we still had 2.8 inches of snow last week and only 8.1 hours of sunshine.

	High	Low
January 22	33	28
January 23	29	24
January 24	32	26
January 25	35	30
January 26	32	23
January 27	39	26
January 28	38	26



Saturday, February 1 is the date for the second Summerland program in the current Registered Music Teachers radio recital series. Time will be 2:30 p.m. over Penticon radio station. Pupils performing will be LaVerne Lynn, Evelyn Rathjen, Douglas Lynn, Rosemary Munn, Mary Foster and David James. The program will include several two piano numbers.



The annual meeting of the Summerland Trail Riders will be held on February 7 at 8:00 p.m. at the home of Bud Bye. All members are asked to attend.

New members are welcome to the meeting. Membership fees are \$2. and for 16 and under only \$1. If fees are paid the night of the annual meeting, members will be eligible to vote on the new slate of officers.



The Bill Croft rink has won the right to represent Summerland in the Massey Ferguson Curlerama valley finals to be held in Kelowna on Feb. 1. This rink came out on top in the double knock out contest here this week over three other local rinks.

Ask fire service

An arrangement whereby the Summerland fire department would serve the Okanagan lake campsites between here and Peachland was discussed Tuesday night's council meeting.

Jim Moore, forester in charge of the campsite, asked council if it could supply the needed protection. He pointed out that the buildings and facilities there are worth approximately \$50,000. Mr. Moore said the camp has its own equipment available for the summer months but would like the added protection for the winter period when the summer crew is no longer on site.

Council decided to ask for a retainer of \$30 for the six months plus \$75 for each fire call received and this price will be forwarded to the provincial government.



The RCAF No 1 Air Division Headquarters at Metz, France has announced the promotion of Norman H. Richards, son of Mrs H. R. J. Richards of West Summerland, to the rank of Flight Lieutenant.

THE SUMMERLAND REVIEW

Thursday, January 30, 1964

West Summerland, B.C.

Volume 19 No 3

5c Per Copy



Past president W. A. Laidlaw and Lt. Gov. Earl Longanecker of Tonasket congratulate Brian Liebert, (right) following his Summerland Kiwanis Club last installation as president of the week.

Mothers March this Monday

Lead by a Kinsmen who lost both legs in a railroad accident last year, 2000 ladies will be marching in B.C. to collect \$275,000 for the Kinsmen sponsored Mothers March.

Frank "Marshall" Dillon of Cranbrook, provincial campaign chairman, is directing this year's Mothers March from the G. F. Strong Rehabilitation Center where he is receiving therapy. Frank, who was a car inspector for the CPR, has been a director of the Poliomyelitis and Rehabilitation Foundation for years. Frank has now been fitted with artificial legs and Fred Clark, the regional director from Oliver reports that Frank proudly made it upstairs at the Bamboo Terrace unassisted.

The slogan of Frank's campaign is "Twenty years of service to British Columbia". The Vancouver Kinsmen club gave birth to the Polio Foundation during the polio epidemic of 1944. Since that time the Foundation has added many important new services: a Neurological Research Laboratory at UBC; a training center for physiotherapists at UBC; a professorship at UBC to teach the teachers of the handicapped. Many grants have also been made to the G. F. Strong Rehabilitation Center, one of the finest centers of therapy for the disabled in Canada.

Now in 1964 the Foundation activities are centered in three services: medical assistance to those unable to obtain assistance anywhere else; vocational training so they may work again; and finally, the speech and hearing program for the many children (there are 70-80 in the Okanagan-Mainline area) who are hard of hearing.

The Mothers March will be held on Monday, February 3. Frank Dillon, the Summerland Kinsmen and the Marching Mothers all ask for your support.

Board forecasts budget increase

At the school board meeting on Thursday evening, chairman J. H. Bennest, appointed the following committees for 1964: health: W. S. Ritchie; finance: R. J. Barkwill and K. L. Boothe; buildings: Ritchie and Barkwill; library: Ritchie; transportation: Barkwill; personnel: Dr. W. G. Evans, Boothe and the secretary-treasurer. Dr. Evans was appointed as board representative on the executive of the Okanagan branch, B.C. School Trustees Assn.

Negotiations have been carried out with the Okanagan Valley School Employees Union for a 1964 contract. A tentative agreement has been reached giving full-time engineer-custodian staff increases of \$12.50 per month. Women sweepers will receive \$5 increase per month for full time, proportionate for part time. Part-time custodian will receive \$4 per month increase.

Three weeks holiday will now be given after five years instead of the former necessary ten years service.

The board has been preparing budget estimates for 1964 which must be presented to the municipality on Feb. 1. It is anticipated that gross budget will be up about \$30,000 over 1963 with teachers salaries providing the bulk of the increase.

The secretary-treasurer was instructed to place advertisements in Vancouver, Penticon and the local newspaper asking applications for the position of secretary-treasurer, receivable until February 15. The plan is that the new appointee will work with the present secretary-treasurer for about one month to become familiar with local procedure.

S'land proposed as sailing center

A new development is proposed for Summerland. According to reports this community can be the sailing center of the southern Okanagan if a plan presented to council is approved.

The South Okanagan Sailing Association, comprising a membership drawn from Summerland, Naramata and Penticon would like to make this community their headquarters. They have found the proper type of beach and have plans for developing it.

Dr. L. Lopatecki and C. Tindal, members of the sailing association presented their case to council Tuesday. Their plan is to erect a club boat-house on a strip of beach owned by the municipality adjacent to the home of Dr. W. G. Evans and near Rotary Beach.

In their presentation they said the proposed club building would be an attractive one properly landscaped to fit the setting. The beach was purchased some time ago from the provincial government for a nominal fee with the stipulation that it was to be retained and used for recreation only. Council indicated it felt the sailing club's proposal would likely fit into this

bracket. Municipal clerk G. D. Smith was instructed to write the inspector of lands at Victoria to find out if the sailing club proposal would qualify for the government restriction.

Asked why the group isn't using the present breakwater yacht basin for its activity, Dr. Lopatecki said that the boats in question are all centerboard, light range sailboats, which cannot be moored in the water because they will be blown over; therefore shore storage is essential.

The group requires storage facilities for its specialized gear and also a place to change clothes after races.

During the summer the group plans an intensive training program for juniors using the facilities every day.

At the present time, approximately 27 boats will use the facilities. At a regatta there would be several times that number, with a probably steady increase over the years.

Dr. Lopatecki said members of the club who have participated in their hobby elsewhere consider this one of the best dinghy sailing lakes in North America, which will bring more and more of those interested to the area.



This map of the Columbia Lake. Also depicted are existing River System in Canada showing dams and future dam sites the proposed Columbia River for further generation. Treaty Projects — Arrow Lak-

Thrilling performance at Overture Concert

The Summerland Overture Concert Association heard Barbara Strathdee, lyric-coloratura in a varied and delightful program in the secondary school auditorium on Wednesday, January 22.

Miss Strathdee possesses a beautiful voice of wide range, rich in color flexible and powerful and with promise of greater things to come. Shading in tone and emotional awareness brought out the meaning and value of her selections and she held her audience throughout with ease and enchantment of her singing. A charming stage presence added much to an enthralling performance.

She has had wide experience in opera, concert; radio and TV. She won a scholarship to the Royal Conservatory of Music in Toronto, also one for the Opera School. She has appeared in opera at the Banff School of Fine Arts, at the Stratford Festival; CBC television and has sung as guest soloist with the leading Canadian orchestras.

Miss Strathdee's program opened with 'Exsultate Jubilate' by Mozart, and included six Gypsy Songs by Dvorak, songs by Schubert and several operatic arias, the favorite "Un Bel Di" from "Madam Butterfly" sung with great dramatic effect and "O Mio Babbino Caro" from "Gianni Schicchi" by Puccini. Three modern favorites and well known songs concluded the fine concert.

In comments from all sides the audience showed its pleasure

and interest in this rewarding musical evening.

Miss Strathdee's accompanist, Miss Gloria Saarinen contributed to the over-all excellence of the program.

A reception after the performance was held in the home economics room where mem-

bers of the audience were pleased to meet and talk with Miss Strathdee and her accompanist.

Altogether, this was an evening to remember with pleasure and anticipation for a return engagement.

— Madeline Alstead.

Leonard's Insurance Agency

Complete line of General Insurance
Mutual Fund Investments
Automobile Financing

Home Appointments Can Be Arranged
Business HY4-6781 Residence HY4-7881
Pender Road West Summerland



We urgently require listings -- be it a lot, farm, orchard, house, mansion or what have you? If you are interested in selling, please drop in or phone us. We will be happy to discuss it with you.

15 Acres. With 10 planted to preferred varieties of fruit, sprinkler system, tractor, some equipment. Plus modern, 2 bedroom stucco home, living room, dining room and 3/4 basement, furnace, 220 wiring, garage. \$18,000 with down payment of \$5,000, balance \$1,000 per year, including interest at six percent.

Inland Realty Ltd.

V. M. LOCKWOOD ED LLOYD
Residence HY4-2081 Residence HY4-3486
Office Phone HY4-5661 West Summerland

The Corporation of The District of Summerland

Applications will be received by the undersigned for a position on the Municipal Office Staff.

Duties will be to assist the Municipal Clerk and the Municipal Collector. A good knowledge of office routine, clerical and administrative experience will be required, as well as ability to meet the public. Applications will be accepted from male or female applicants.

This is a permanent position, following a satisfactory six months probation period; Group Insurance, M.S.A. and Pension Plan benefits are available.

Please submit your application in writing, with references, stating age, marital status, and salary expected and previous office or municipal experience. Envelopes must be marked "Application for Position" and be in the hands of the undersigned by noon, Friday, January 31, 1964.

G. D. SMITH,
Municipal Clerk.

January 21, 1964,
P.O. Box 159,
West Summerland, B.C.

Parkdale Place

by Mabel Atkinson

The scowling skies of January have not been propitious to the residents of Parkdale.

What we label flu has sent several to the hospital and afflicted others and we heartily appreciated the staff, who shouldered the additional work care entailed and many thanks to the doctors who so quickly responded to every emergency. We still miss Jack Ellis due

to an accident, but hope to see his speedy recovery with the first advent of spring.

During the month Captain Ricketts passed away. He served as a fireman in Vancouver for 37 years and spent his young manhood in Australia and Africa. As a tribute to his memory; Out of the sleep of earth with vision rife; I woke in death's clear morning full of life."

Visitors for the stormy month were only 13, the farthest afield coming from Winnipeg.

Mrs. Jessie McKenzie provided a delicious cake for the six birthdays; W. Hamilton, Mrs. E. Day, Mrs. G. M. Ashbee; Mrs. M. Gallagher, Mrs. J. Wood, and Mrs. M. McKenzie, the latter two being entertained during the afternoon by Mrs. Joan McKenzie and Misses Mackie.

We welcome to our ranks, Alex Stevenson from Field, an ex-serviceman of the federal government.

Since winter is here, can spring be far behind.

Bowling news

Mixed League

The Boobs lead with 38 points followed by Occidentals with 29 points.

High singles were scored by Eileen Fell with 283 and Earl Bryden, 318 points.

High three went to Eileen Fell with 700 and Earl Bryden with 719.

High team: Mary's Lil Lambs 2857.

B League

Accidentals lead with 28 points and Dodgers are in second with 27 points.

High single; Mary Parker 201 and Henry Brummelhuus 278.

High three; Mary Parker 489 and Henry Brummelhuus 659.

High team: 5 Aces 2462.

C League

Bar Flies lead with 36 followed by Meaps with 29 and Tumyleweeds with 29.

High single: Monie Dav's 241 and Ingo Meierhofer 237.

High three: Doreen Moore, 509 and Austin Raham 621.

High team: Bar Flies 2438.

No changes in the high single and high three for the year.

Alan McMechan joins the 300 club with a 388 game.

Ladies League

Bam Bams lead with 7 points followed by Wood Beez, Pfft's and Ramblers with 4 each.

High single and high three went to Eileen Fell with 227 and 596. High team was Ramblers with 2175.

In B League Hovefulls lead with 7 points and OOOH's are second with 6 points.

High single was won by Marg Shepherd with 216 and high three went to Marge Kuroda with 466. High team was Hopefulls with 1960

Men's League

Untouchables are ahead with 10 points.

High single was Albert Hailstone with 312 and high three Shane Mihalic with 753. High team, Untouchables 3011.

Junior League

Three weeks of play to go finds the Screwballs in first with 23.5 points and in 2nd place are Dumbells with 18.5 points. High single Diane Hodson with 161 points.

Sporting Rifle Club .22 Rifle Shooting

Summerland
is now holding
in the old 5c. \$1.00 Store
on Main Street

Juniors - Thursdays
from 7:00 to 8:30 p.m.

Seniors (men and women)
Fridays from 7:00 p.m.

Everyone interested
is invited.



Sponsored by Summerland Kinsmen Club
Give Generously February 3

Nominations for the 1963 Chamber of Commerce Good Citizen Cup should be sent to the secretary in writing by January 31. Presentation will be made at the annual banquet on February 19.

IT'S INCOME TAX TIME AGAIN!

Have your forms filled out early.

We specialize in small business and farm accounts

Simpson's
Accounting
Service
HERB SIMPSON

RIALTO THEATRE

West Summerland

Friday and Saturday
JANUARY 31, FEBRUARY 1
Pollyanna

Starring
Jane Wyman - Haley Mills

Friday and Saturday
FEBRUARY 7 and 8
Yellowstone Kelly

Starring
Clint Walker - John Russell
Andra Martin
— PLUS —

"Adventures of the
Road Runner"
(Cartoon Featurette)

Friday and Saturday
FEBRUARY 14 and 15
Blue Hawaii

Starring
Elvis Presley - Joan Blackman

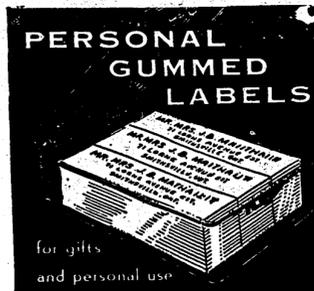
Friday and Saturday
FEBRUARY 21 and 22
Six Black Horses

Starring
Audie Murphy - Dan Duryea
— PLUS —
"Mysteries of The Deep"
Walt Disney Live Action drama

Friday and Saturday
FEBRUARY 29 and 30
Tarzan

Starring
Gordon Scott - Barbara St. John

SHOW TIME 8:00 p.m.
MATINEE SATURDAY 2 p.m.
Adults 70c Students 45c
Children 25c



300 Labels
\$1.75

Put your printed personal labels on all easy-to-lose items such as stationery, cheques, cameras, toys. You'll find a thousand uses for these gummed labels packed in a handy plastic reusable box.

ORDER NOW
AT

Corporation of The District of Summerland

The 1964 Court of Revision to hear appeals against property assessments, will be held in the Municipal Office on February 11th, 1964 at 10:00 a.m.

J. P. SHEELEY,
Assessor.

Editorials

Canada's California

There is an amazing parallel between developments in California and British Columbia. Recent announcement from Victoria that this province would soon have "a bank of its own" would indicate another parallel item.

To commence with, gold was discovered in California in 1849; in British Columbia almost a decade later. The U.S. state developed a diverse agricultural economy, as B.C. has done. California learned to "go it alone", being treated as something of an orphan on the doorstep in U.S. economic and political thinking, for many decades. B.C. too has felt similar chill winds from Ottawa over the years.

There are many other interesting parallels, but the banking idea is one that intrigues us. True, the Bank of America, which virtually founded a great deal of California's economic development and success was a private bank, without open or apparent government support. But that there was some sympathy at least for the state bank is interwoven into much of California's history.

It was not until California had developed a bank of its own, and had it on a thriving basis that much of the development of latter years came about. Might we not now look for a similar era in B.C. We have little quarrel with the existing banks now represented in this province. But they are "from the outside", and could be forgiven for not being as much wrapped up in our problems, plans and future as a "home grown" bank would likely be.

This was one of the more startling items in the Speech from the Throne on Thursday. Other, and perhaps equally significant items are the promise of completion of additional new roads, making parts of this province more accessible and therefore more attractive to tourists and industry alike; also further expansion of the government ferry system, which, beside serving a need that private business too long ignored, will also open up new avenues of travel. Buried in the speech were items referring to extension and expansion of the educational system — with which few will quarrel; and new moves in the welfare field; which has a staff that has been badly overworked, and undermined; and also which has been for too long misunderstood.

Altogether, while there were few dramatic items in the program before the legislature there apparently is an effort to further the economy of the province — and to take care of those in need at the same time.

The Summerland Review

Published every Thursday morning at West Summerland, B.C. by The

Summerland Review Printing and Publishing Co. Ltd.

ERIC WILLIAMS, Managing Editor

MARY E. WILLIAMS, Assistant Editor

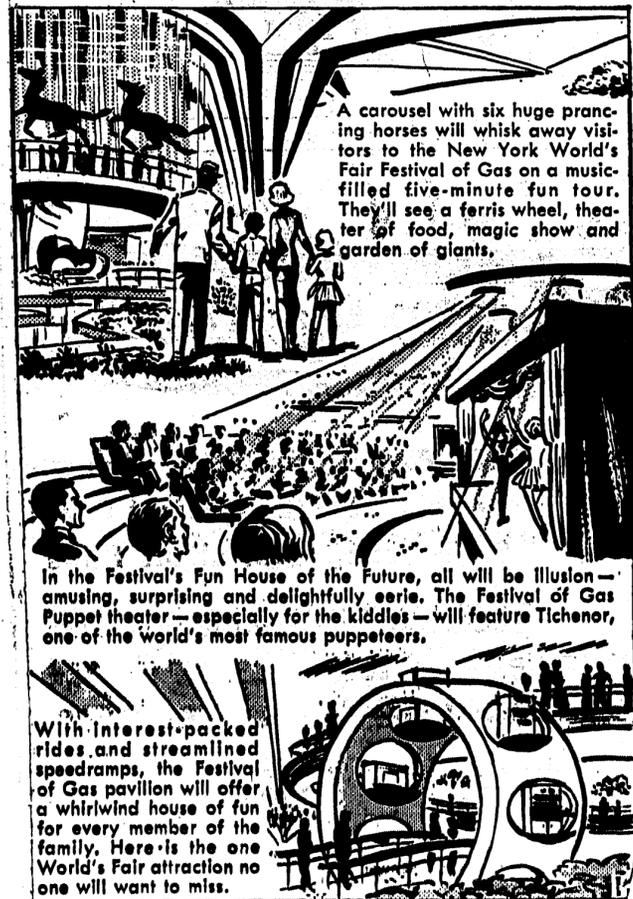
Authorized as Second Class Mail,

Post Office Department, Ottawa, Canada

Member:

Canadian Weekly Newspaper Association
British Columbia Weekly Newspapers Association
Canadian Community Newspapers Representatives
Audit Bureau of Circulation

FUN AT THE FAIR



Letter to the editor

The Editor,
The Summerland Review.
Dear sir:

I appreciate your remarks in your editorial of January 23rd re my responsibilities as the newly-elected president of the Chamber of Commerce. Naturally, I wouldn't have accepted this position if I had not felt there is much that can be accomplished. However, there are some items that I disagree with in this editorial.

I do not agree that Summerland is at any kind of "crossroad" but is following the path of orderly development. To illustrate this I will give a little history as follows:

Agriculture has provided the highest percentage of every dollar circulating in the community. In the early '30's water was scarce and fruit prices were low. Apples withered on the trees on home orchards on Jones Flat in August. Shortage of water and poor distribution systems for both domestic and irrigation continued till about 1938. At that time cheap money was obtained to start the replacement of the old stave pipe domestic system with cast iron. This project was undertaken in two parts. Then in 1940 a by-law was passed for the construction of Thirsty Dam. This was the turning point in the water situation. Since then there has not been a serious shortage in supply. Weaknesses are showing up in the distribution due to our increase in population, but the Council will either rebuild the system on a "pay as you go" policy or, if too much has to be done, pass a money bylaw. There is no cause for alarm as this is a self-liquidating department.

Through the war period and into 1947 the Council felt that the paying off of bylaws was

necessary before embarking on new programs. In 1947 under Reeve Powell the program to improve our roads was started and although you list roads as one of the items that need improvement I would be willing to match ours — mile for mile — with any other district of the Okanagan — including our cities. You must admit that important improvements are being made each year.

In the period from 1947 to the present our schools have also been rebuilt and if you don't think this is money just add up the totals of the by-laws.

One can go on with the new Municipal Office, Health Centre and Library, Parkdale Place; Public Works Buildings, electrical switching station and revamped electrical distribution system, firehall; domestic water for Trout Creek Point and so forth. The point I am making is that Summerland has been in a progressive construction period for many years — in fact as long as we could afford it.

A forward step the council is taking at the present time is the revising of the Zoning Bylaw.

I am amused at your comparison: "other cities took a different path; like neighboring Penticton, they built up water supply systems — walks and roads." It is not many years since Penticton's finances were under continual scrutiny from the Department of Municipal Affairs in Victoria, and as far as water is concerned let me tell you this. I have two acres down there I would like to subdivide but can't get permission from the council — why — lack of capacity in the domestic water system and lack of sewer.

As far as sidewalks are concerned, these are a relatively expensive item and many trials were made in the hope of reducing cost. Now that concrete has been settled on and sharing of costs has been removed, I think real progress is being made. I would think the average expenditure of the last two years would give us plenty of sidewalks in the future.

This brings me to the part of your editorial to which I am particularly allergic.

"They (water mains, paved roads, sidewalks) must be put ahead of new hospitals, museums, swimming pools and the like, needful and useful although such items may be." In attacking these projects you are undermining the very basis for progress asked for earlier in the editorial. The basis of development in Summerland has been to consider a project over a considerable period. Following the policy of "time is on our side" has saved a lot of money for Summerland. As an example I would point out the Trout Creek domestic water system. I first studied possibilities for this with Magnus Tait in October, 1954 the first year I was reeve. One of my last acts as reeve eight years later was to sign the debentures for this project. In between at least five schemes had been considered and estimated. For quite a period it could have been put in backwards with a pump on the lake. In the end I think the best system was installed and at the most economical price.

Applying this policy to the new hospital, I may explain that this project arose from a

visit from representatives of the Summerland Hospital Society to the Council. They were proposing re-building the present building but the cost was too high for the facilities gained. Encouragement was obtained re the possibility of building a new hospital from Premier Bennett and the Hon. Eric Martin during the Cabinet in Oliver in October, 1961. The Hospital Board has put a tremendous amount of work into this project and I am sure that a high percentage of our citizens favor the early completion of a new, up to date hospital.

Next in order is the suggestion of a children's library and museum as an addition to the library. If this is built as a centennial project about \$7,500 will be obtained from the federal and provincial governments. The cost to Summerland would be about \$10,000.

For several years we have enjoyed one of the lowest electric light rates in North America and in spite of the low rate a profit is being made. I believe that some of the amenities of life such as extension to parks, library, museum etc. that one does not want to pay taxes for, can be paid for from electric light surplus.

The swimming pool is next. This is an old project that was first looked into about 1939. I am not going to argue its merits or otherwise, sufficient to say there is a very enthusiastic group behind this project and if it is to become a reality a practical financing plan is necessary.

(Continued on back page)

On marriage and parenthood

by Rev. G. Leasor

The Provincial Director of Welfare said recently that a new textbook was needed to teach parents the duties and responsibilities of marriage and parenthood.

This is a noble thought but a needless one. The fact is that such a book is already in print.

It was written hundreds of years ago but its precepts are still binding. Here are a few samples of the type of instruction given.

First — to Husbands — Ephesians 5:25. "Husbands, love your wives even as Christ loved the church and gave himself for it. So ought men to love their wives as their own bodies".

1 Peter 3:7 (RSV) — "Husbands, live considerately with your wives bestowing honor on the woman as the weaker sex, since you are joint heirs of the grace of life."

Second — to Wives: "Submit yourselves unto your own husbands as unto the Lord. For the husband is head of the church . . . the wife, see

that she reverence her husband." Ephesians 5.

1 Peter 3:3 (Phillips translation): "Wives, your beauty should not be dependent on jewelry or fine clothes but on the inner personality . . . the unfading loveliness of a calm and gentle spirit."

Third — to Parents: Proverbs 22:6: "Train up a child in the way he should go."

Proverbs 23:13: "Withhold not correction from the child". Ephesians 6:4 (NEB): "Fathers, you must not goad your children to resentment, but give them the instruction and the correction which belong to a Christian upbringing."

And so it goes. The home is the foundation stone of human society. When the home breaks, the building crumbles. Selfishness, inconsiderateness; lust; and disobedience to God, and to all the laws of common sense, are breaking up homes and families these days at a tremendously rapid rate.

No, it's not a new book we need but a new heart and a new will. A heart to hear what God has to say, and a will to do what we hear.

CHURCH SERVICES

ST. STEPHEN'S
ANGLICAN CHURCH

Rev. Norman Tannar
Phone HY4-3466

Sexagesima Sunday

9:45 a.m. Sunday School

11:00 a.m. Holy Communion

THE FREE METHODIST
CHURCH

Sunday Services

9:45 a.m. Sunday School
7:30 p.m. Evening Service

Prayer and Bible Study,
Wednesday, 8:00 p.m.

Friday
Young People's Meeting

— A Welcome To All —

Rev. G. Leasor

SUMMERLAND
UNITED
CHURCH

Minister,
Rev. P. K. Louis

Worship Service, 11 a.m.

Sunday School 9:30 a.m.

(Beginners 11 a.m.)

"I was glad when they said
unto me, Let us go into the
house of the Lord".

WEST SUMMERLAND
PENTECOSTAL CHURCH

(The Pentecostal Assemblies
of Canada)

Sunday

Sunday School 10:00 a.m.

Morning Worship 11:00 a.m.

Evangelistic Services 7:30 p.m.

Wednesday

7:45 p.m. Bible Study and
Prayer Meeting

Friday

7:30 p.m. Young People's
Service

— All Welcome —

Pastor: Rev. D. M. Rathjen

SUMMERLAND
BAPTIST CHURCH

(Affiliated With
Baptist Federation of Canada)

9:45 a.m. Sunday Church

11:00 a.m. Morning Service

7:30 p.m. Evening Service

Wednesday

8:00 p.m. Prayer and Bible
Study

Pastor: Rev. Frank W. Haskins
M.A., B.Th.

"There is no substitute for the
Gospel of Christ".

SUPPORT MINOR HOCKEY WEEK

BEST OF LUCK, JUVENILES

Complete Body and Fender Repairs
And Painting

CALL US AT HY4-6166 FOR AN ESTIMATE

A & J Body Shop

SUPPORT MINOR HOCKEY WEEK

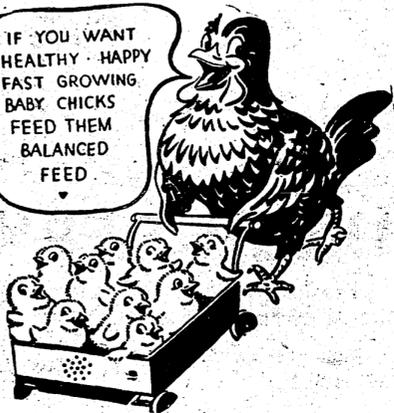
BEST OF LUCK, JUVENILES

See Us For

- FUEL NEEDS
- READI-MIX CONCRETE
- SNOW PLOWING YARDS
- TRUCKS OF ALL SIZES

Smith & Hill Ltd.

IF YOU WANT
HEALTHY - HAPPY
FAST GROWING
BABY CHICKS
FEED THEM
BALANCED
FEED.



**Order Your Chicks Now! Special Prices
for Delivery Before February 28**

See our price list for:

- New Hampshires
- Barred Rocks
- Light Sussex
- Black Australorps
- Ames 500's

**Rump & Sendall
CHICKS**

Sexing Accurate Guaranteed, All Breeds, 96%

SUPPORT MINOR HOCKEY WEEK

BEST OF LUCK, JUVENILES

Farm and

Garden Supply



**Juveniles top league,
win first play-off**

by Glenn Fell

Anyone in Summerland who loves sports and likes to back a great home town team, were certainly treated to an unforgettable play off hockey game when the Summerland Legion Juveniles tangled with the Penticton Juveniles. The result was that Summerland squad walked off with a 5-2 win that was accomplished mainly in an action and thrill-packed third period.

Gene Peacosh led Summerland's scoring with two goals in the third frame. Dwayne Biagoni counted one goal in the first period to put our boys on the right track. Keith McInnes and Joe Beggs each counted one in the third to wrap it up.

Summerland assists were earned by Joe Beggs, Sandy Brown, Gene Peacosh, Blaine Pollock and Selinger.

It was a tough battle until the nine minute mark of the third period when Peacosh tied it up and from there on Summerland never looked back.

The boys wait until the series between Vernon and Kamloops is over and tangle with the winners.

In the meantime, there is a possibility Summerland will play an exhibition game at Kelowna on January 30. The Kelowna Juveniles will definitely play here on Feb. 2 at 12 noon.

**New trophy
won by juveniles**

For winning top place in the Okanagan Mainline Juvenile Hockey League this season the Summerland squad was presented with a new trophy following Sunday's game.

The trophy was donated by George Stoll in memory of his son Georgie, who was killed in a hunting accident a few years ago.

The trophy is made to represent a perfect two point deer's horns with the tips crossing.

Hans Stoll made the presentation on behalf of his brother who is in Europe.

Individual winners following the completion of league play were Keith McInnes, who won the high scoring trophy; goalie Ernie Pushkarenko who lead the league in allowing the least number of goals.

In the midget division Eugene Peacosh won the high scoring trophy.

The present juvenile team is the same group which as Bantams went all the way to the BC finals, losing by one goal to New Westminster.

**Best of Luck,
Summerland
Juveniles**

**SELINGER'S
PLUMBING
and HEATING**



Prairie White Fish lb. 35c
Whole, for baking or frying. 1 1/2 to 2 lbs.

Lean Ground Beef 2 lbs. 89c

Ready to eat Ham lb. 59c

SUPPORT MINOR HOCKEY WEEK

BEST OF LUCK, JUVENILES

**WEST S'LAND FROZEN FOOD LOCKERS
AND MEAT MARKET**

SUPPORT MINOR HOCKEY WEEK

BEST OF LUCK, JUVENILES

★
See Our Flyer
for Advertised Specials
Throughout the Store



Someone You Love

Valentine
Cards and Chocolates
Gay Cut-outs for the Kids

400 Pounds of Factory Blankets
at only Half the Normal Price!
Satin bound with slight flaws

**BEST OF LUCK,
JUVENILES**

Factory Towel and Blanket Ends
Blanket Ends lb. 75c
Towel Ends lb. \$1.00

5c to \$1.00 Store

MINOR HOCKEY JAMBOREE

SATURDAY, February 1st.

IN THE SUMMERLAND JUBILEE ARENA

GAMES START AT 7:00 P.M.

Over 130 Boys will be participating in this annual event. All teams will play & every boy will be on the ice.

PROCLAMATION Minor Hockey Week in Canada

WHEREAS, the Canadian Amateur Hockey Association has set aside the week commencing January 25 as a period to focus public attention on Minor Hockey, and

WHEREAS the game of hockey is recognized as Canada's national game, which teaches our youth to develop a competitive spirit, co-operation with others, body building and a respect for authority, and

Whereas minor hockey is the foundation from which accomplished hockey stars develop, and

Whereas this community has long been noted for its active minor hockey participation,

Now therefore, I as reeve of Summerland, do hereby declare the week commencing January 25th be observed as

Minor Hockey Week in Canada

and request that all parents and others support this observance by attending games during minor hockey week and thereafter until the hockey season ends.

N. HOLMES



DON'T SEND YOUR BOY TO THE ARENA - TAKE HIM.

This message sponsored by the following Public-spirited Merchants.

Summerland Dry Cleaners

Cranna's Jewelry

Laidlaw Men's Wear

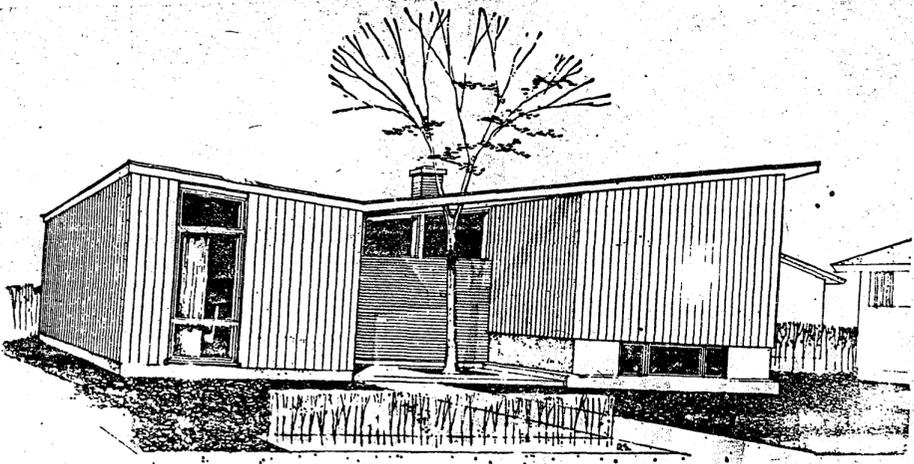
Taylor's Sport Shop

Inland Realty

Trout Creek Shell Service

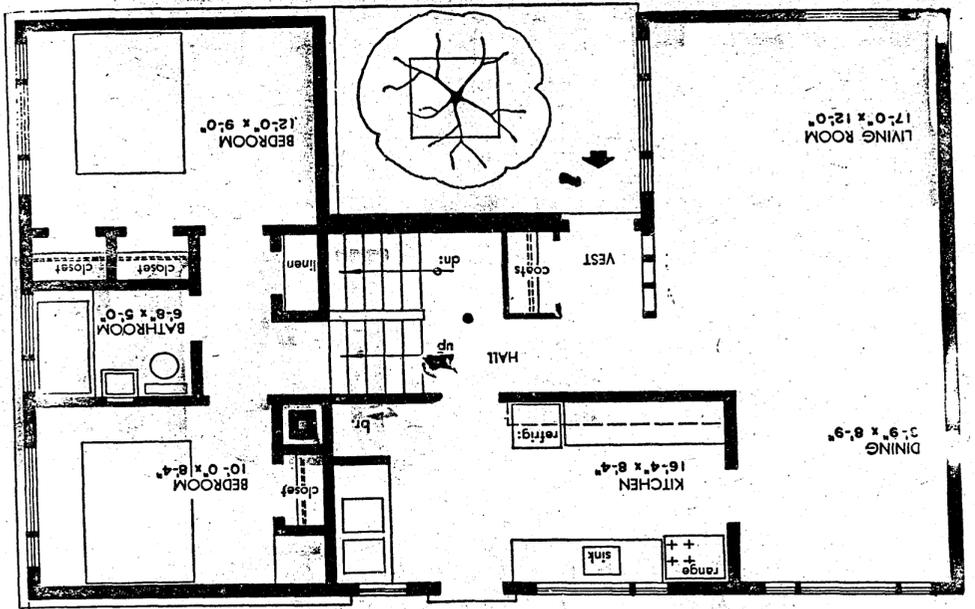
Village Inn

Summerland Review



The Summerland Review
Thursday, January 30, 1964

The most noticeable thing about this split level house, designed by architects K. R. D. Prat and Lindgren of Winnipeg, is the courtyard entrance. The courtyard is overlooked by the living room. The corridor type kitchen with the laundry at one end has a back door leading out to the garden. In the lower part of the house, below the bedroom wings there is space for a games room. All the ceilings are sloping ones except in the



bathroom. For the best orientation the front of the house should have a south-westerly exposure. The floor area is 914 square feet and the exterior dimensions are 39 feet by 26 feet

six inches. Working drawings of this house, known as Design 701 are available from Central Mortgage and Housing Corporation, Ottawa at minimum cost.

IT'S WISE TO HAVE YOUR CHIMNEY CLEANED ONCE A YEAR
Furnace Repairs
Rock Pit Work
Phone HY4-4046
BIRTLE'S Chimney Cleaning



At the January 27 meeting there was an excellent turnout with two boys absent on account of sickness. Magic Carpet, a rough and tumble game which involves simply a sack which the opposing team must wrest from the defenders and hold at arms length above their heads occupied 20 minutes. Lots of fun and a few skinned knees.

The District Commissioner, Avery King, visited the troop and talked about snowshoe care and discussed the Camporee for 1964. Mr Fisher outlined requirements for different aspects of Winter Sportsman's Badge. It is hoped to run off some snowshoeing and skiing tests in the next two week ends.

Next meeting will take the form of a shoot, sponsored by the local Small Bore Rifle Club. Scouts will meet at the old 5c to \$1 Store next Monday for the shoot, which will qualify for the Marksman's Badge. Wear hat and scarf.

We now have in stock Tenderfoot to Queen Scout Manuals and troop scarves at catalogue prices.

Patrol points are Hawks 112; Beavers 96; Eagles 91 and Buffaloes 81.

— D. V. Fisher, Scoutmaster.

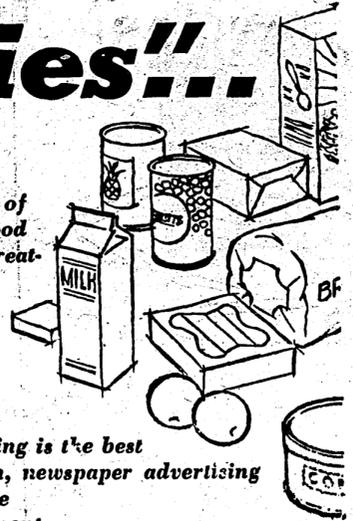


Roof Repairs
Insulation
Bonded Roofing
Duroid Shingles
Cranston & Albin
CONTRACT DIVISION
Phone 492-2810 (Collect)
1027 Westminister Ave.
PENTICTON
Your Drive-in Building Supply



"My Business is Groceries"

"It is my business to give the people of this community the very best in food values, prompt service, courteous treatment. The kind of merchandise that goes on my shelves has a lot to do with my success, so I buy good products that are made and packaged in accordance with the well known standards of quality, weight and measure. Buying and selling on the basis of these standards protects my customers and my business."



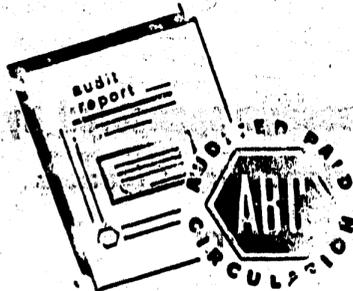
"I know from experience that good newspaper advertising is the best way to tell people the news of my store. In my opinion, newspaper advertising is not only the most effective way for me to advertise, it is also the safest way. When I spend money in newspaper advertising I make my investment on the basis of verified circulation figures and values that are as well known and important in advertising as the standards of weight and quality that I use in my own business."

The information the grocer refers to is found in reports issued by the Audit Bureau of Circulations. This is a cooperative, nonprofit association of nearly 4,000 publishers, advertisers and advertising agencies. The work of the Bureau is to furnish advertisers with audited information about the circulation of its publisher members.

At regular intervals the A.B.C., of which this news-

paper is a member, sends an experienced circulation auditor to make a thorough inspection and audit of our circulation records. The FACTS established by this audit are published in an A.B.C. report which tells you: How much circulation we have; where it goes; how obtained; how much people pay for our paper; and many other FACTS that you need in order to KNOW what you get for your advertising money.

This newspaper is a member of the Audit Bureau of Circulations.



The Summerland Review

EXPERT PLUMBING
WE GO TO WORK FAST DO IT RIGHT!
Call Us When You Need Plumbing or Heating Installations or Repairs. Rely On Us To Do The Job Right!
STANDARD SANITARY AND CRANE FIXTURES
WOLIS APPLIANCES AND AUTOMATIC WASHERS
MORGAN'S
Plumbing & Heating
412 Main St. Pentlcton





FOR SALE

FOR SALE — Netted Gem potatoes; good size and quality. \$3 per cwt. Eight varieties of apples and D'Anjou pears, nice and juicy. Also one Polled Hereford Bull coming four years in March and one yearling. Paynter's Orchard Stall, Westbank.

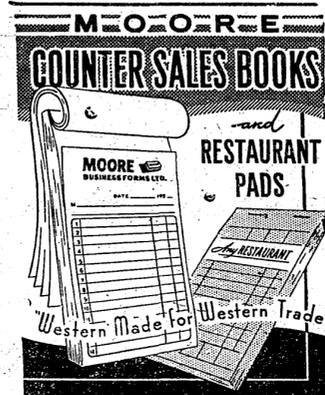
FOR SALE — Wedding cake boxes, 10c each, 11 for \$1.00. The Summerland Review.

FOR RENT

FOR RENT — Furnished and unfurnished suites. Reasonable rates. Contact or phone George Mott. tfn

WANTED

WANTED — Second hand sprinkler pipe to cover from one to 10 acres. Also require second hand 6" metal flume. What offers? Reply Box 362, West Summerland.



THE SUMMERLAND REVIEW
Thursday, January 30, 1964

COMING EVENTS

The Summerland Cancer Society is holding its annual meeting in the Health Centre on February 11 at 8 p.m. Guest speaker will be Dr. D. E. Yates of Penticton. Anyone interested in cancer or the work of the Society is invited to attend.

All interested in live drama are invited to attend an organizational meeting in secondary school home ec room today (Thursday, January 30 at 7:30 p.m.

NOTICE

Have your garbage picked up regularly. Only \$1.00 a month. C. F. Day, phone HY4-7566.

HELP WANTED — MALE

SECRETARY-TREASURER for Summerland School District with duties to commence about April 1. Similar or related experience essential. Salary range \$5000 to \$5600 to start dependent upon qualifications. Written applications giving full particulars of age, education, marital status, experience and references will be received until noon, February 15. Mark envelope "Application" B. A. Tingley, Secretary-Treasurer, School District No. 77 (Summerland), West Summerland, B.C.

LEGAL

Department of Agriculture
Research Station
Summerland, B.C.
TENDERS

SEALED TENDERS, in duplicate, addressed to the undersigned marked "TENDER FOR REARING ROOM EXTENSION TO ENTOMOLOGY BUILDING", will be received at the office address shown below until 2:00 p.m., February 7, 1964 for the construction of a 18' x 36' building.

Plans, Specifications; Tender Forms and copies of standard contract documents may be obtained from the Research Station, Summerland, B.C.; upon deposit of a certified cheque for Ten Dollars (\$10.00), payable to the Receiver-General of Canada; the deposit may be reclaimed upon surrender of the Plans and Specifications in good condition within 60 days after the closing date shown above; deposits not reclaimed within the specified time will be forfeit to the Receiver-General.

Tenders will not be considered unless made on or according to the forms prescribed and in accordance with the terms and conditions set forth therein.

The amount and form of security are described in the Tender Form
Director,
Research Station,
Summerland, B.C.
January 27, 1964

LEGAL

Application for a Water Licence
Water Act (Section 8)

We, Meadow Valley Farms. G. Woitte; A. King and F. Johnson of West Summerland; B.C. hereby apply to the Comptroller of Water Rights for a licence to divert and use water out of Finlay and Lapsley Creek which flows Easterly and discharges into Eneas Creek and give notice of my application to all persons affected.

The point of diversion will be located at: diversion on Finlay Creek. 2 miles north Darke Lake; diversion on Lapsley Creek 1 mile north Darke Lake.

The quantity of water to be diverted is 500 acre feet.

The purpose for which the water will be used is irrigation.

The land on which the water will be used is Lots 3960, 2544, 3954; 2555; 2557, L154 and L2894 ODYD exc. Plan M66.

A copy of this application was posted at the proposed point of diversion and on the land where the water is to be used on the 23rd day of November, 1963 and two copies were filed in the office of the Water Recorder at Penticton.

Objections to this application may be filed with the said Water Recorder or with the Comptroller of Water Rights, Parliament Buildings, Victoria B.C. within thirty days of the first date of publication of the application.

First date of publication is January 30, 1964.

R. T. PERKINS
969 Fairview Rd.
Penticton, B.C.

Application for a Water Licence
Water Act (Section 8)

We, Meadow Valley Farms Ltd.; A. King; G. Woitte and F. Johnson of West Summerland, B.C. hereby apply to the Comptroller of Water Rights for a licence to store water in Darke Lake which flows south and discharges into Trout Creek and give notice of my application to all persons affected.

The storage dam will be located at: already existing.

The quantity of water to be stored is 150 acre feet.

The purpose for which the water will be used is storage.

The land on which the water will be used is that under application 0253768.

A copy of this application was posted at the site of the dam and on the land where the water is to be used on the 23rd day of November, 1963 and two copies were filed in the office of the Water Recorder at Penticton, B.C.

Objections to this application may be filed with the said Water Recorder or with the Comptroller of Water Rights; Parliament Buildings; Victoria; B.C. within thirty days of the first date of publication of the application.

First date of publication is January 30, 1964.

R. T. PERKINS
969 Fairview Road
Penticton, B.C.

Thursday,

- 10:00 National Schools
- 10:30 Chez Helene
- 10:45 Nursery School Time
- 11:00 Romper Room
- 12:00 The Noon Hour
- 12:30 Mid-Day Matinee
- 2:00 Password
- 2:30 Scarlett Hill
- 3:00 Take Thirty
- 3:30 Friendly Giant
- 3:45 Misterogers
- 4:00 Mister Piper
- 5:00 Razzle Dazzle
- 5:30 Music Hop
- 6:00 Ski Time
- 6:15 News, Weather, Sports
- 6:55 TBA
- 7:00 Wagontrain
- 8:00 The Lucy Show
- 8:30 The Serial
- 9:00 Grindl
- 9:30 Parade
- 10:00 Untouchables
- 11:00 National News
- 11:15 BA Weather
- 11:20 Hollywood Theatre

Friday,

- 10:00 National Schools
- 10:30 Chez Helene
- 10:45 Nursery School Time
- 11:00 Romper Room
- 12:00 The Noon Hour
- 12:30 Mid-Day Matinee
- 2:00 Password
- 2:30 Scarlett Hill
- 3:00 Take Thirty
- 3:30 Friendly Giant
- 3:45 Misterogers
- 4:00 Rob Roy
- 4:30 See How They Learn
- 5:00 Razzle Dazzle
- 5:30 Kingfisher Cove
- 6:00 Here's How with Haug's
- 6:15 News, Weather, Sports
- 6:55 TBA
- 7:00 Phil Silvers
- 7:30 Flintstones
- 8:00 Country Hoedown
- 8:30 The Defenders
- 9:30 Telescope
- 10:00 Greatest Show on Earth
- 11:00 National News
- 11:15 Weather
- 11:20 Guest Spot
- 11:25 Imperial Esso Theatre

Saturday,

- 1:00 CBC Golf
- 2:00 Cross Canada Curling
- 3:00 Bowling
- 4:00 Forest Rangers
- 4:30 Countrytime
- 5:00 Bugs Bunny
- 5:30 NHL
- 7:15 Juliette
- 7:45 Sports Unlimited
- 8:00 Windfall
- 8:30 Beverly Hillbillies
- 9:00 Dr. Kildare
- 10:30 Andy Griffith's Show
- 11:00 National News
- 11:10 Weekend Digest
- 11:15 Fireside Theatre

Sunday,

- 12:30 Speaking French
- 1:00 Keynotes
- 1:15 Outdoorsman
- 1:30 Country Calendar
- 2:00 Oral Roberts
- 2:30 Faith for Today
- 3:00 Heritage
- 3:30 Wonderful World of Golf
- 4:00 Heritage
- 4:30 20th Century
- 5:00 The Sixties
- 5:30 Some of Those Days
- 6:00 Mr. Ed
- 6:30 You Asked for It
- 7:00 Hazel
- 7:30 Flashback
- 8:00 Ed Sullivan
- 9:00 Bonanza
- 11:00 National News

Monday,

- 10:00 National Schools
- 10:30 Chez Helene
- 10:45 Nursery School Time
- 11:00 Romper Room
- 12:00 The Noon Hour
- 12:30 Mid-Day Matinee
- 2:00 Password
- 2:30 Scarlett Hill
- 3:00 Take Thirty
- 3:30 Friendly Giant
- 3:45 Misterogers
- 4:00 This Living World
- 4:30 Women's World
- 5:00 Razzle Dazzle
- 5:30 Time Out for Music
- 6:00 Monday at Six
- 6:15 News, Weather, Sports
- 7:00 Take a Chance
- 7:30 Don Messer
- 8:00 Garry Moore
- 9:00 Playdate
- 10:00 Inquiry
- 10:30 Tides and Trails
- 11:00 National News
- 11:25 Commonwealth Theatre

Tuesday,

- 10:00 National Schools
- 10:30 Chez Helene
- 10:45 Nursery School Time
- 11:00 Romper Room
- 12:00 The Noon Hour
- 12:30 Mid-Day Matinee
- 2:00 Password
- 2:30 Scarlett Hill
- 3:00 Take Thirty
- 3:30 Friendly Giant
- 3:45 Misterogers
- 4:00 Fireball XL-5
- 4:30 Women's World
- 5:00 Razzle Dazzle
- 5:30 Come Listen Awhile
- 6:00 OK Farm and Garden
- 6:15 News, Weather, Sports
- 6:55 Sneak Preview
- 7:00 Hennessey
- 7:30 Reach for the Top
- 8:00 Patty Duke
- 8:30 Ben Casey
- 9:30 Front Page Challenge
- 10:00 Newsmagazine
- 10:30 Quest
- 11:00 National News
- 11:20 Hollywood Theatre

Wednesday,

- 10:00 National Schools
- 10:30 Chez Helene
- 10:45 Nursery School Time
- 11:00 Romper Room
- 12:00 The Noon Hour
- 12:30 Mid-Day Matinee
- 2:00 Password
- 2:30 Scarlett Hill
- 3:00 Take Thirty
- 3:30 Friendly Giant
- 4:00 Cisco Kid
- 4:30 Women's World
- 5:00 Razzle Dazzle
- 5:30 Woody Woodpecker
- 7:00 To Tell the Truth
- 7:30 Zero One
- 8:00 Red River Jamboree
- 8:30 Perry Mason
- 9:30 Festival
- 11:00 National News

Holman's Radio & T-V Service
Hospital Hill, Summerland
Phone HY4-7556
Small Appliances Repaired
Leave or Pick-up At
Farm and Garden Supply

CLASSIFIED AD RATES
cents — first insertion, per word 3
cents — 3 minimum ad insertions \$1.00 — over minimum, three for price of two.
Cards of Thanks, Births, Deaths, Engagements, In Memoriams, 75c per insertion. Readers, classified rates apply. Display rates on application.
Subscription, \$2.50 per year in Canada and the British Empire; \$3.00 in USA and foreign countries, payable in advance. Single copy, five cents.

Business and Professional Directory

West Summerland Screen Art Studio & Sign Service
PHONE HY4-3891
FREE ESTIMATES AND COLOURED SKETCH OF EVERY WORK
SIGNS — ARTWORK
PRINTED TEXTILES — ETC

WATCH REPAIR
Milne's Jewelry
Watches — Clocks
Razors — Etc.

FAST RELIABLE TRUCKING SERVICE
We Can Carry Any Load Anywhere
★
COAL — WOOD
SAWDUST
SMITH & HILL

ROSELAWN Funeral Home
C. Fred Smith
AND
Wilf Smith
DIRECTORS
Phone collect: 492-2740

KENNETH M. STEUART
CHARTERED ACCOUNTANT
SCHAEFFER BUILDING
WEST SUMMERLAND
Phones:
Business HY4-7011
Residence HY4-6086

LIFE HEALTH FIRE K. W. 'JOE' AKITT
INSURANCE AGENCIES
North Victoria Road
WEST SUMMERLAND
— All Lines of Insurance —
Representing The Travelers Insurance Companies
Box 587 Phone HY4-7986
ACCIDENT AUTO BOAT

Hospital Notes

Nearly two years has elapsed since the Hospital Auxiliary purchased the latest automatic X-ray for use in our local hospital. This machine, which is one of the most up to date in the Okanagan Valley, has proved to be a great asset to the hospital and has taken over 3,700 films. These are read by a certified radiologist who is employed under a regional scheme with Penticton, Oliver and Princeton hospitals.

Sufficient funds to completely furnish a room in the new hospital was the bequest made known recently from the estate of the late Geoffrey Richardson of Summerland. One

other bequest during the past year was that from the estate of the late Randolph Bruce in the amount of \$12,850.

The Summerland Hospital is remembered in many other ways, some of the recent gifts of time, money or thought coming from the Kiwanis club who supply a copy of The Summerland Review to each patient weekly and from Green's Drug Store who supply daily issues of the Penticton Herald. Summerland Kiwanis and the Salvation Army both visited at Christmas with gifts for those in hospital. The Summerland Guide Company decorated Christmas trees for each ward and the Brownies made favours to decorate patients' trays over the Yule season. Two young people groups have sung hymns and carols during the past month and daily visits by two representatives of the Future Nurses Club of the secondary school have acquainted them with their future career and brought interest and brightness for the long stay patient. Gifts of fruit and vegetables have been given by church groups and individuals.

Weekly visitors to the hospital include the Ministerial Association, the Oddfellows, the Legion and Auxiliary and the Ladies Auxiliary to the Eagles.

Attention Orchardists!

We Repair and Rebuild Girettes

Girette Transmissions
A Specialty

Also All Welding
and Machinery Repairs.

**OK ENGINEERING
WORKS**

Inadequate Wiring One of Nation's Top Fire Hazards

"The fire was caused by faulty wiring." How often have you read this at the bottom of a newspaper account of some fire?

It's inevitable, perhaps, in this electrical age, that circuits in many older homes should become overloaded with the many appliances in use today. A good idea is to call in your electrician and get him to check over the wiring in your home. And now is the time to do it, when he's not tied up with outdoor construction.

Of course, there's always the chance that you haven't the ready cash to repair or replace your present wiring. That's where Jock Johnston, manager of the Summerland branch of the Bank of Montreal, might help you with a home improvement loan.

Home improvement loans are available at the rate of 10% of M at the lowest rate, one half of one per cent interest per month, and can be used for all kinds of worthwhile repairs and improvements. If you have wiring worries on your mind, it will pay you to have a chat with Mr. Johnston at the Bank of Montreal today.

on Display

AT

Estevan Industries Ltd.

Fort MacLeod Alberta

the third annual Mobile Home and Holiday Trailer show, comprising the most up to date and comprehensive display of Mobile Homes and Holiday Trailers seen in Western Canada.

Open House

An invitation to this show is cordially extended to you ALL. Many unique features will be displayed and you can be assured of a very interesting and entertaining show. Many valuable door prizes will be given away. Be sure to see us on

Sunday, February 2nd.

From 11:00 a.m. to 6:00 p.m.

Elks host bonspiel

Summerland No. 476, BPO Elks will be hosts to Division 6, Corby Cup curling playoffs this week end in the Summerland arena.

Twelve entries from Kelowna to the border are expected for the double knock out contest. The winner will enter the provincial playoffs in Vernon March 7 and 8.

Locals

Mr. and Mrs. C. Harvey have returned from Nipo Lake to their home in Parkdale. Their two daughters, Mrs. Percy Sims of Kindersley, Sask and Mrs. Bop Stewart of Qualicum are visiting them to celebrate their parent's 40th wedding anniversary.

Ed Lloyd is attending the Okanagan-Mainline Real Estate Board convention in Salmon Arm this week.

LETTER TO THE EDITOR

(Continued from page 3)

The point is, that if we are to progress people have to come forward with ideas and if the ideas appear attractive to a number of people and of benefit to the community, then they will be worked on and eventually they may materialize.

I well remember when I opposed the arena project as I thought it was a dream that would never be accomplished. but just think how much pleasure it brings to so many people in the community now. It is certainly the child of determination and hard work on the part of many citizens.

In closing I would suggest that you realize that Summerland is not just drifting along — many have definite plans for development when it can be afforded. If some want more than blacktop, domestic water and sidewalks be assured they too know how the extras will be paid for. And finally let's not stifle ideas and discourage community workers by saying we don't need a new hospital, etc.

F. E. Atkinson

Distributed from:

BOSTON LOS ANGELES
LONDON CHICAGO



Interesting
Accurate
Complete

International News Coverage

The Christian Science Monitor
One Norway St., Boston 15, Mass.

Send your newspaper for the time checked. Enclosed find my check or money order. 1 year \$22.
 6 months \$11 3 months \$5.50

Name _____
Address _____
City _____ Zone _____
State _____

Construction firm moving here

A new construction firm, owned by Andy Nielsen, formerly of North Vancouver is now making its headquarters here. Mr. Nielsen is living in West Summerland and his wife and son will join him as soon as school closes.

The company employs a crew of six and except for key men, local workers will be used.

Mr Nielsen is the distributor of Pan-a-bode type buildings for the south Okanagan and has been building this type of home for the past nine years

The Summerland Review
Thursday, January 30, 1964

Notice

Any resident of Summerland can become a member of the Summerland Hospital Society with voting privileges at the annual meeting in March, providing dues of \$1.00 be paid before the end of February. Membership tickets may be obtained from the President, Leslie M. Rumball or from the Summerland Hospital.

LOOK at these Savings

ROSE

Margarine, Parchment wrap 3 lbs. 69c
Kraft Dinner, quik-easy 5 pkgs. 69c

BURNS

Spreadeasy Cheese, 2 lb. block \$1.09
Brunswick Sardines, 3 tins. 31c

LIPTON

Deluxe Soup, Chicken Noodle, Potato 2 - 35c

Pard Dog Food, with Gravy 4 tins 49c



Nylons, Mesh, Seamless, 2 for 99c

Bath Towels, 20x28 in. pair \$1.69

Matching Face Cloths, 12x12 in. 2 for 35c

Bundle of Face Cloths, 6 for 97c

QUALITY MEATS

Bacon in the piece, lb. 49c

Fresh Frozen Fryers lb. 43c

TRAY PACK

Redeem Your Tide Coupon! !

Food Centre

Phone HY4-6611

Free Delivery On Orders \$5. Or Over