

Mr. W. J. Bowser Speaks to a Large Audience

Former Premier and the S.O.K. Member are Heard in Criticism of Oliver regime.

Mr. W. J. Bowser, who is making his annual tour of the upper country, visited Summerland on Tuesday in company with Mr. J. W. Jones, and spoke that evening to an audience of 150 to 200 people in the College Gymnasium.

The chair was taken by Reeve Simpson, president of the Liberal Conservative Association, who first called on Mr. Jones to address the gathering, of which a goodly proportion was made up of women voters.

Mr. Jones, always strong on statistics, used many figures in dealing with the administration of the present government. The abolishment of patronage, economy in expenditure, non-partisan civil service and comprehensive and practical provision for returned soldiers were platform promises of the government that had not been carried out. Dealing with expenditure Mr. Jones stated that this had grown from \$9,000,000 to \$13,000,000 and the proposed expenditure for 1919-20 would bring the total to \$19,000,000 with a revenue in sight of only \$10,000,000. When the Brewster government came into power the provincial debt was \$18,000,000. Premier Oliver is authority for the statement that the debt is now \$25,000,000, and when the \$9,000,000 to be borrowed is added the province will be in debt \$34,000,000 at the end of the present year. The great increase in taxes on farm lands in unorganized districts and the cost of making the recent assessment were referred to by Mr. Jones, who also told of large sums of money paid to party papers for advertising tax sales. Of a total sum of \$102,000 realized, \$43,000 went to these papers, some of whom received more than was realized from the sales. Figures were again used in condemning the cost of the Land Settlement Board, which, he said, had failed to place settlers or increase production. Each of the six members of the board had averaged \$28,860 for salary and expenses. One drawing \$34,000 had loaned \$5,750; another \$8,500.

Mr. Jones also criticised the government for buying the Southern Okanagan land without first obtaining a report on the property. Only now were the engineers going over the property. More accurate data should first have been obtained.

Mr. Bowser in his speech also dealt largely with figures. The election pledges of the Liberals have been ignored, he asserted. One of the first acts of the government was to employ a firm of chartered accountants to examine the books of the late administration, confidently expecting a derogatory report. This report had cost the people \$18,227 but had never come before the house as nothing was found to be wrong and no criticism had been made of the previous administration. Instead of attending to the business of the country the greater part of 1917, said Mr. Bowser, was taken up with investigation of insanity, not of the Conservatives, but of their own Attorney General. He declared the Civil Service Bill inoperative and said patronage had not been abolished, not even after all available positions had been filled by supporters.

Though office had been gained by the promise of retrenchment, reckless expenditure had greatly increased the taxes. At much length Mr. Bowser detailed the administrative costs. The Premier now received \$7,500, while in his time \$3,000 was the limit. Legislation passed by the late government to reclaim lands held by speculators had been amended by the now government to give speculators another year, abolished the rosaries placed on it for soldiers and retarded development of these two million acres for an indefinite period. Mr. Bowser joked fun at the Taxation Board composed of an associate professor from New York and two

(Continued on page 6.)

Police Commission In Brief Session

The Police Commission held a brief session Wednesday afternoon which was attended by Constable Craig.

Among the correspondence read was a letter from the Chief of Provincial Police stating that all chauffeurs must be licensed, the license being issued by the Provincial Police.

The Municipal Council submitted a report as to an increase in the fee charged for impounding animals. The fee will be one dollar per head instead of fifty cents as formerly.

A request from Constable Craig for an increase of salary to date from January 1st was laid on the table until the next meeting.

A detailed report for April was submitted by the Constable. He told of having found a holstein heifer tied to a post against a haystack on R. Pollock's lot west of Giant's Head, and two mares in Mr. Pollock's field of red clover. In attempting alone to impound the animals the stock got into the owner's yard and having broken a stirrup strap, he was forced to relinquish the task.

Much of his report was in reference to stray animals or stock that were annoying citizens. In another case he responded to a complaint and impounded a white horse that was reported as a nuisance. On another occasion he answered a call regarding sheep in the upper part of Prairie Valley. The Paul-Miles incident was carefully reported. The month ended with more trouble with stock. E. O. James had reported three horses on his place but when the Constable arrived they had been driven into R. Pollock's hay field, but having no instructions from Mr. Pollock he did not impound the horses. A cow and calf were impounded and an unsuccessful effort made to capture an itinerant agent accused of stealing money from the home of A. H. Miller.

During April Constable Craig had spent 26 hours in carrying out his duties and had impounded five head of stock. Nine complaints had been received and investigations made.

Balanced Ration For Ailing Trees

(Yakima Morning Herald)

Fifty or more interested growers were at the Commercial Club rooms last evening conferring with the soil doctors over ways and means for treating the ills of plant life. These were told that all tree ills were due to malnutrition; that the soil must be fed with a balanced ration as one would feed a cow, or an animal of any kind.

"Fertilization is a chain and only as strong as its weakest link," said W. R. Nebo, Manager of the Marine Products Company of Tacoma. "There are three links in the chain. Nitrogen produces green rank growth. Phosphoric acid stimulates root growth and hastens maturity. Potash produces quality. It gives fibre to the plant, color and toughness to the skin and shipping hardness. This is the ABC of fertilization and the basis of all discussion."

FARMERS MUST DIAGNOSE.

"If your crops grow tall and rank and green the soil has an abundance of nitrogen. If they fall down before they mature or the grain does not fill or the fruit set the soil lacks potash. If the tree lacks color and looks stunted, there is a lack of nitrogen. Any farmer can diagnose the needs of his crops as they are growing and mature."

"What he needs to do is to put into the soil what it lacks and to keep putting into it what is annually taken out in maturing crops. Take the crop for a base. Every farmer should put back into the soil one-tenth the value of the crop he produces. If not the time will come when he will draw a check upon the bank and get it returned with the notification, 'N.S.F.' which in agriculture means 'Not Sufficient Fertilizer.'"

PRACTICAL DISCUSSION.

Other speakers of the evening

(Continued on page 2.)

Everything Now Ready For a Full Day of Pleasure

Big Valley Picnic at S'land Experimental Station, with Baseball, Field Sports, Speeches, &c.

New Diamond Ready For Its First Ball Game



With every promise of perfect weather the Get-Together Picnic at the Experimental Station on Empire Day is likely to be one of the most successful and enjoyable social events ever held here. At the Experimental Station Superintendent Helmer has anticipated every need and has erected a permanent booth for the sale of ice cream, drinks and other refreshments. He has also put up a big marquee for the comfort of the visitors. Road signs have been placed at the several road junctions on the farm so as to avoid any confusion of traffic.

Two traffic policemen have been sworn in by the Reeve and during the day they will be stationed inside the fence line of the James Gartrell orchard to regulate the traffic along the shore road and coming into this road down what is popularly known as the sand hill. These men, David Thompson and Arthur Pentland, will wear the reg-

Storage Dams Will be Full.

All indications are that there will be an abundance of water to fill the storage dams at the heads of Trout and Aeneas Creeks, where the reserve water for the Summerland Irrigation system is held. Mr. R. Johnston went up to the dams last week and closed those gates which had been left open during the winter.

At the Aeneas Creek reservoir he found the water still covered with its winter sheet of ice. The ice had loosened around the gate so that it was possible to close the dam to permit it to fill. The slopes around the reservoir were well covered with snow and on the way in his horse had to wade through two and a half feet of snow in places.

Around the main storage dams at the head of Trout Creek there is also much snow and strong streams are running into the big dam there. Mr. Johnston has no doubt that all the dams will be full to the top with the possible exception of the newer one, but he thinks that too will fill.

Goltre, Its Incidence, Cause, Causation, Prophylaxis and Treatment is the subject of a report prepared by Dr. Francis J. Shepherd for the Commission of Conservation. It has been published in pamphlet form. Copies of this report may be obtained on making application to the Commission of Conservation, Ottawa.

Californians To Summer In Okanagan

This is the plan of J. M. Robinson, who established Okanagan as Canada's California.

During his several visits in the last three or four years to Southern California Mr. J. M. Robinson has never missed an opportunity to talk of the advantages of the Okanagan, especially when in conversation with former Canadians. On more than one occasion he has heard him speak of the possibilities of Canadians now in the southern state returning to Canada and making the Okanagan their home. There are others whom he hopes to induce to visit this valley in the summer. Reference to this plan is made in the following, published in a recent number of the Vancouver World.

Mr. J. M. Robinson of Naramata, wife and family, were at the Vancouver and left Thursday for their up-country home. They have been wintering in Victoria.

It is two decades or more since Mr. Robinson, then a resident of the prairies, after visiting a mine in which he was interested, rode his horse down the gorge of Trout Creek and in the home of a rancher on Okanagan lake, where he spent the night, supped on the most delicious peaches and cream he had ever eaten.

When he found that those peaches grew on the shores of Okanagan Lake he had an inspiration. It was to stop the flow of Canadians from the prairies to California and to divert that immigration to the bench lands that rise in graceful undulations from the shores of the lake.

The result is a matter of common knowledge. Peachland, Summerland and Naramata were successively established and retired business men from the prairies transplanted here. The smiling settlements which to-day form one of the most attractive of all British Columbia communities grew out of that vision and Mr. Robinson is in the rare position of a real estate man whose rosy predictions for his clients have been more than fulfilled.

He declares that his next enterprise is to visit California and start a movement from there to summer in the Okanagan to offset the winter-in-California trend of recent years among Western Canadians.

Express Rates Not Increased

The matter of the application of the Dominion and other express companies to the Railway Board for permission to raise their charges on express matter and to withdraw the commodity rate given fruit and other lines has not yet been settled as far as has been learned. As the period in which the commodity rate is in force began with the fifteenth of this month it does not now seem that any change will be made in the rates on early fruits at least. In fact, Mr. M. Stewart of the Stewart Fruit Company, informs the Review that he has authoritative information from Ottawa that no increase in rates may be expected for the earlier part of the season.

Laid To Rest.

The funeral of the late Irene Hunt, second daughter of Mr and Mrs Ernest Hunt, was held last Friday afternoon, the services at the house and at the graveside being conducted by Rev. G. J. C. White. A large number of friends and neighbours gathered at the house on College Hill where a brief and impressive service was held, the words of the speaker carrying much of comfort for the grief-stricken parents. The little body was laid away in the Peach Orchard cemetery, the pall bearers being Hugh McIntyre, Jack Harris, Ronald White and Ernest Riley. The very large number of floral tributes were pleasing expressions of the widespread sympathy felt for the bereaved parents, sisters and brother.

Keep your cash at home and it will continue to work for you. Send it away to the big city and it will work for the big city to your disadvantage.

Council Lists Holdings with Realty Brokers

Makes Temporary Loan Against Current Taxes to Carry on Administration.

Following two hours spent in committee the Councillors sat in regular session from four o'clock on Monday until the lights failed about 9:30.

Among those citizens visiting the Council Chamber during the afternoon were W. A. Caldwell, who asked that further effort be made to assure an even flow of water to his front bench lot over the lake-shore road. He also made a suggestion for a more equitable distribution of water on Sundays, his proposal being that the ditch under Mr Brewer be divided into sections for this purpose.

Following a request made by T. H. Riley for the Transportation Committee for Empire Day, the Council agreed to put on two extra policemen to regulate road traffic on that day. These men will be stationed at Gartrell's corner, Trout Creek Point, where it is estimated, from 200 to 500 cars will pass during the day. Without this regulation of traffic it is feared there might be several collisions with, perhaps, serious results.

T. B. Young asked for certain repairs to flumes and E. O. James complained of seepage from a ditch.

Reporting a conversation with Mr Hector Sutherland, Coun. White moved that the proposed new flume to Mr Sutherland's lot be not built this year and that the current year's rate be rebated him. Carried.

Following a report by the Clerk a rebate for six weeks' domestic water rates was given A. A. Dock-stader.

Upon suggestion of Coun. White instructions were given for the building of a wider and better crossing over the new ditch at the head of Prairie Valley.

Reeve Simpson for himself and Coun. Campbell reported an inspection made of the Thompson ditch and of having called the attention of the foreman to sections needing immediate repairs. Approved.

Road Engineer Gwyer, in answer to a letter, stated that it was the intention of the Government to maintain the north half of the lake-shore road within the municipal limits. It is also proposed that improvements be made to the lake-shore road outside the Municipality by somewhat straightening the shortest curves and cutting off the sharp points.

Following a report of the chairman of the Finance Committee of an interview with the Manager of the Bank, a by-law for the borrowing of \$10,000 against taxes due the coming fall was given first, second and third readings. Final consideration and approval was given this by-law at a special meeting Thursday evening. This money is needed to meet debenture interest maturing this month, to pay school accounts and carry on the general work of the Municipality, including more than the usual repairs to water systems and roads.

Stating that posts had been set in the cemetery, A. W. Hobbs wrote offering to assist in the location of any unmarked plots.

Irrigation connection was granted the Adams estate for an acre in Garnett Valley just outside the municipal limits. Rate payable in advance.

Chairman Dodwell of the Properties Committee submitted a report recommending prices on certain tax sales properties. This report was adopted and instructions were given to have the properties listed with the real estate men.

Summerland Weather Report

Below is a report furnished by the Dominion Experimental Station here for the week ending Tuesday:

| May. | Max. | Min. | Rain | Snow | Sunshine |
|------|------|------|------|------|----------|
| 14 | 65 | 40 | 0.0 | 0.0 | 4.1 |
| 15 | 50 | 40 | .25 | 0.0 | 4.5 |
| 16 | 57 | 43 | .18 | 0.0 | 3.1 |
| 17 | 64 | 35 | 0.0 | 0.0 | 6.0 |
| 18 | 74 | 44 | 0.0 | 0.0 | 6.2 |
| 19 | 70 | 50 | .01 | 0.0 | 11.3 |
| 20 | 72 | 43 | 0.0 | 0.0 | 11.0 |

The Summerland Review

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RALPH E. WHITE, MANAGING DIRECTOR

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FRIDAY, MAY 23, 1919.

Now Is The Time To Wage War On Flies.

Certain authorities are predicting more than usual trouble with flies during the coming summer, owing largely to the comparatively mild winter. Whether or not the theory is correct, no chances should be taken. The common housefly is one of man's most dangerous enemies. As a means of spreading a number of serious diseases such as typhoid fever, dysentery and tuberculosis the fly plays a sinister role. Its ability to reproduce itself is amazing, the descendants of a single pair numbering millions in a season under ordinary favorable conditions. Such conditions exist where rubbish, filth and manure are left unprotected so that flies may lay their eggs therein. Consequently the first principle in exterminating the pests is rigid cleanliness and then more cleanliness. The fly avoids cleanly conditions as men avoid the plague. Dirt and disorder are its natural habitat. It is of prime importance that every individual and every community should see that the winter's accumulation of dirt and rubbish should be carefully destroyed and collected. Manure should be so handled, either in fly proof pits, or bins with maggot traps, as to prevent flies breeding. It is important also that garbage be carefully gathered and

disposed of, for it too provides sanctuary for flies.

Further, it is essential that food products be kept properly screened from flies. Civic authorities should insist on shopkeepers so protecting their wares and endeavour by every possible means to have householders take like precautions. The time to begin is now. Far more can be accomplished in the spring time with less expenditure of effort than at any other season of the year.—A.D. in Conservation.

Footwear And Health.

Disraeli once said that "public health is the foundation on which reposes the happiness of the people and the power of the country."

But public health is simply the sum total of the health of all the individuals in any given community. Consequently the health of the individual is of vital concern to the public at large. It is the duty of the public authority to create and foster the best conditions for the development of sound, healthy citizens. At the same time, it is the duty of the individual to become informed with respect to the functions of the body and the best means of maintaining it in a state of all-round health. Unfortunately this knowledge is too generally neglected and custom and fashion have frequently done much injury

(Concluded on Page 5.)

BALANCED RATION FOR ALL-ING TREES.

(Continued from Page 1.)
were J. H. Scott, President of the Marine Products Company, Y. Nakanishi, Japanese gardener who is said to be the largest intensive farmer in the state, and Dr. T. C. Fry, dean of the Botanical Department of the University of Washington.

The discussion had both its technical and practical sides. Mr. Scott has had Old Country training in chemistry applied to animal organisms for fertilizers and edible use. Dr. Fry spoke of the development of the help industry and what it meant to the Northwest. Mr. Lebo is an expert in crop fertilization, having had experience in all fruit, vegetable, hop and grain sections of the Pacific coast. He has recently had some experiences at Wenatchee which were directly in

point with local conditions here.

EXPERIENCE OF JAPANESE.

Mr. Nakanishi last year sold to Camp Lewis \$392,000 worth of vegetables grown on 180 acres of land. He said he used \$48 worth of fertilizers to the acre and produced as high as \$900 per acre from the land. He put on 5,600 tons of horse manure in addition to the fertilizers bought, and paid \$60. an acre ground rent and was still making money. He said he did not understand the scientific terms but knew what to do with it. If he wanted "top money," meaning crops maturing above the ground he did so and so, but if he wanted "ground money," meaning root crops he did so and so. "Lots of hard work scratching in dirt, but good money," was his final comment.

The mulberry tree originated in Persia.

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We are now showing a full line of Shoes in this comfortable and economical material for MEN, WOMEN AND CHILDREN. See them, and get our prices.

A. B. ELLIOTT

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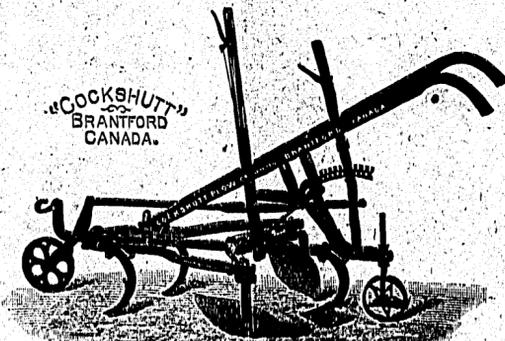
Summerland and West Summerland

In these Days of

High Labor Costs

No Tiller of the Soil can afford to use Poor Tools.

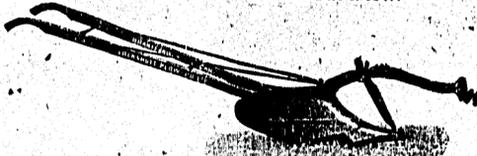
If you are not getting 100% efficiency from your present equipment, let me show you how. Every hour is valuable. A good tool will soon pay its cost.



I have a complete Stock of

Orchard, Garden & Farm Machinery and Implements.

Those illustrated here are but a few.

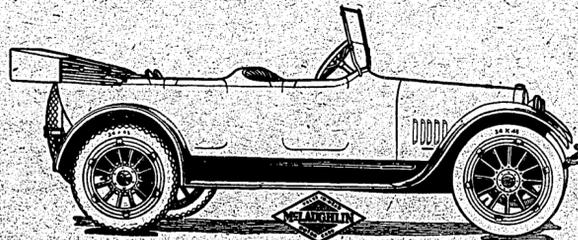


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Saturday, May 24th

Two Shows, 7-80 and 9-15;

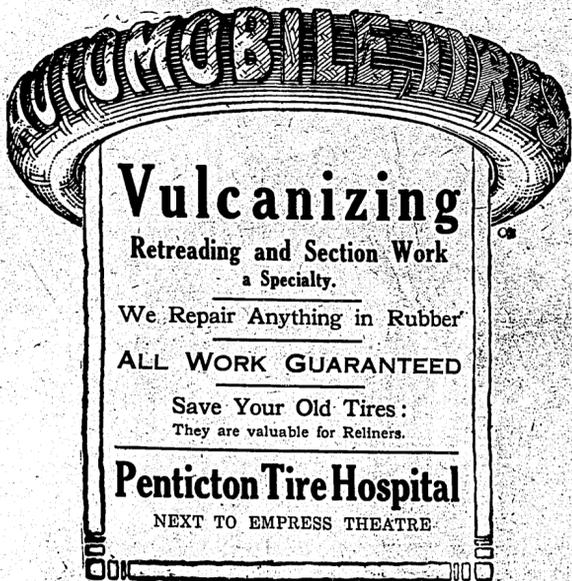
Monday, May 26th

One Show only, 8 p.m.

Rialto Theatre

West Summerland.

ADMISSION 25c. & 50c.



Peachland Doings

A Weekly Chronicle Furnished By Our Local Representative.

Mr R. A. F. Moore returned from Penticton on Wednesday of last week after a short business trip.

Miss Kathleen Henderson arrived on Wednesday morning of last week to remain for a time. We are pleased to hear the report that Arthur Henderson is on his way home and will probably be here in the course of a week.

Passengers to Kelowna on Wednesday of last week were Charlie Morrison and Mr Will Aitkens.

Mr Southern who spent a winter here a few years ago, returned last week and has settled here to look after his fruit lot. There being no buildings on his lot, he is taking up residence in Mr H. H. Thompson's house at the Townsite. A friend of his, Mr Montgomery, followed him a day later, to stop with him for a time.

Mr Townsend spent a day down the lake last week, going down on Tuesday night's boat.

Mr J. Winger made a business visit to Naramata last week, going down on Wednesday night and returning the following morning.

Miss Essie Winger was a passenger to Penticton on Wednesday night of last week, remaining there until Saturday morning.

Mrs Morgan is enjoying a visit from her father who came in last midweek.

Dr Walker and son of New Westminster spent a few days of last week in the community looking over the Trust Company orchard which is being supervised by Mr J. T. Long. We understand that Dr Walker was favorably impressed with what he saw while here.

Mr R. Walters, manager of the P.F.G.U., made a short business trip to Vernon last week representing the local Union, returning on Saturday night's boat. Willie Buchanan looked after the business in Mr Walters' absence.

Little Miss Mildred and Master Royal McDougall returned on Friday night last from Vernon where they have been visiting with their grandparents Mr and Mrs J. Silver. Mrs Silver accompanied them home and is busy renewing and visiting old acquaintances. While here she motored down to spend Sunday last with Mrs W. D. Miller at Camp Helena.

After having been absent for some years and living on the prairie Mr and Mrs Frank Maxwell returned on Saturday night last and have moved back on their place on Trepanier Creek.

Major and Mrs Hardistie and little Master Dick were passengers south to spend the week end in Penticton. The Major returned on Tuesday last.

Mr A. N. Cutbill made quite an early car trip on Monday morning last, when he motored to Summerland with the Peachland Livery auto in time to enter the auto in Mr Hatfield's garage for special overhauling and catch the Sicamous for home.

Mr and Mrs Topham and one of the boys were visitors to Kelowna on Monday last, returning on the evening boat.

Mr Campbell Swinton, who will be remembered by many old timers here, spent a day in town this week. Having been some time here and in other parts of the valley in the pioneer days, he is spending a portion of a holiday renewing old acquaintances and looking on the old familiar scenes once again. Since leaving here Mr Swinton has spent the greater part of his time on his rubber plantation in the tropics. He states that where his plantation is there is little change of temperature either summer or winter, being quite hot all the time; and the days and nights are of equal length throughout the year.

Mr George Keyes motored down to Summerland and back on Monday last.

Mr Southern's friend Mr Montgomery was taken suddenly ill and was conveyed by auto to the Summerland Hospital on Tuesday last.

A number of the boys with a couple of livery teams put in a day's work on the park grounds on Tuesday last, preparing a diamond where they hope to practise an invincible nine. A little good live assistance as well as encouragement would be appreciated by the lads and any assistance given would probably net the donor a fair return. Why not help the boys enough to put a large piece of the

park in good shape for other sports, as well as baseball?

The ditch and flume crews on the irrigation system are getting on with their work to the extent that quite a portion of the community now has irrigation well under way on the orchards and gardens. We feel that the danger of frost is practically over for this year, and with the water well assured in the near future for all, we may almost count on quite a large crop, as promised by the heavy bloom we have had. Mr and Mrs L. D. McCall spent a few days of last week visiting in the home of Mr and Mrs George Keyes.

Mr Jas. Michael and Mr W. Charlton started out on Tuesday last en route for the North Fork Dam. They have gone prepared to clear their way in over the trail as there are a lot of wind falls which have come down since last fall.

Mrs H. McDougall enjoyed the company of her immediate friends on Tuesday night to help her celebrate the anniversary of her 77th birthday.

The pear and apple are from Europe.

CORPORATION OF THE DISTRICT OF PEACHLAND

NOTICE IS HEREBY GIVEN that the Municipal Council of the above district will hold its first sitting as a Court of Revision of the Assessment Roll of 1919 in the Council Chambers, Peachland, on Wednesday, June 18th, 1919, at two o'clock in the afternoon.

WM. M. DRYDEN, Municipal Clerk.

42-45

Sharp Advance In 'Cot Prices

Marked increase in the net price to the producer is indicated in the following daily press clipping:

"The California Prune and Apricot Growers' Association has named the opening figure on the standard grade of 1919 apricots at 25 cents per pound, marking an increase of 12 cents per pound over the figures named in 1918 to be paid to the producer."

This paragraph, we take it, has reference to the dried fruit.

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Hotel Dunsmuir
 Vancouver's Newest and most complete Hotel -
 250 ROOMS - 100 with Private Baths.
 EUROPEAN PLAN \$1.00 per day up
 Electric Auto Bus Meets all Boats and Trains free.
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PIQUE, REP and BEDFORD CORD,
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 CALL and examine these.

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Cash Prices for Fruit

- ☐ The Direct-to-Consumer Business makes it possible for us to pay higher prices than any other shipper.
- ☑ In the few years that we have carried on our business it has grown by leaps owing to the intelligent service that we render the consumer; and enquiries are pouring in this year faster than ever before.
- ☑ Why not share in the bigger returns? Now is the time for the Grower to make hay. Prices are at the peak. Never again will we see such good times in the fruit industry.
- ☑ It behoves every Grower to make the best of his opportunity.
- ☑ We still need cherries, apricots, peaches, plums, pears and crabapples, for which we will contract at liberal cash prices.
- ☑ If your crop is not sold we offer three distinct advantages—
 1. High guaranteed cash price.
 2. Segregation of fruit in packing-house. Nobody else's culls are charged to you.
 3. We'll haul your fruit.
- ☑ Make this your Big Year. The crop if good—don't miss the big returns. Nature has done her share; now you do yours.
- ☑ Don't accept less than you can get.
- ☑ Drop me a line or 'phone 991 and I'll be around with the high prices.

CO-OPERATIVE ORCHARD CO.
 C. W. LEES, Manager.

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 Capital Paid Up \$ 16,000,000.00
 Rest 16,000,000.00
 Undivided Profits 1,901,613.22
 Total Assets (Oct. 31st. 1918) 558,413,546.12
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E. B. MAY, Manager, WEST SUMMERLAND BRANCH.
 Branches in Okanagan District:
 ARMSTRONG, KELOWNA, PRINCETON,
 ENDERBY, PENTICTON, VERNON.
 Sub-Agency at Naramata open Tuesdays and Fridays.

Hotel Summerland

Overlooking the Beautiful Okanagan Lake
 MEALS at usual Hotel hours.
Good Cuisine - Good Service
 We aim to cater for the public, giving the best possible service, and to make our guests comfortable and contented.
Mr. and Mrs. Thos. Figgis.

Transportation by AUTO - The only CONGENIAL way

Capt. P. S. ROE
 'Phone 13 Summerland
 At Your Service MORNING, NOON and NIGHT
SAFETY : COMFORT : DISPATCH
 Plente Parties of any size arranged.
 'Phone me for suggestions for Pleasure Trips.
 Instruct me to meet your friends at Train or Boat.
 Regular DAILY STAGE: Summerland-Penticton
 With Messenger Service.
 Leave Hotel Summerland 1 p.m. - Return leave Penticton 4 p.m.
 Round Trip, \$1.00.

The Perfect Front
 The Perfect Back
 The Perfect Corset

Inimitable Style
 Assured Health
 All-Day Comfort



GOSSARD CORSETS

The Original Front-Lacing Corsets

are and always will be indispensable. New world conditions, demanding the unusual of all patriotic women, have emphasized the superiority of the genuine Gossards. They have become a part of the patriotic war uniform for women. Only in a Gossard can every woman attain the ideal proportions of her type, an inimitable style and a hygienic support that safeguards her health and assures a priceless all-day comfort. The perfect Gossard back, with its delightfully flat lines that never have been and never will be attained by those attempting imitations, perfectly supports the spine and back muscles in every position. The perfect Gossard front eliminates all appearance of fat or thickness and gives a hygienically correct abdominal support that means perfect comfort standing, sitting or bending. The perfect corset, the original front-lacing corset and the only correct expression of front-lacing principles, minimizes fatigue, assures added efficiency and the economy of a wearing service that alone is worth the price you pay, whether it be \$2.00, \$2.50, \$2.75, \$3.00, \$3.50, \$4.00, \$5.50 or more. The name **Gossard** on the inside of the corset is your guarantee of the genuine. Insist upon it. Avoid imitations. The highly specialized service of our corset department assures you satisfaction.

ON SALE AT
Summerland Supply Compy. Ltd.
 SUMMERLAND AND WEST SUMMERLAND

Made in the United States and Canada
Gossard CORSETS
 They Lace In Front
 Worn with Health and Comfort by Women the World Over

Unimproved Twelve Acres

will exchange for AUTO.
 For particulars apply—
W. J. ROBINSON
 REAL ESTATE & INSURANCE
 Summerland B.C.

Fire Wood

Pine and Fir - All Lengths
 Stove Lengths:
\$7.00 per Cord, two rks.
 Delivered.
 Prices on other lengths on request

Nippon Wood Contract Co.
 P.O. Box 2 - West Summerland

PATENTS PROMPTLY SECURED
 In all countries. Ask for our INVENTOR'S ADVISORY, which will be sent free.
MATSON & MATSON,
 804 University St., Montreal.

Naramata News

Current Events of Town and District

Mr Percy Thornber and Mr Atkins and daughter were here on Thursday. Mr Atkins made some necessary repairs on the Naramata Supply Co. phone.

Mr R. Leckie has erected a tent house on his lot near the Unity Club building and is now occupying his new quarters.

Mr and Mrs J. M. Robinson and daughter Gladys motored to Penticton on Friday morning, where they met Mrs W. L. Robinson and Mrs Harold Firstbrook who had just arrived from California. Mrs Firstbrook will remain here for a few days and will then leave for points of interest in the Canadian Rockies.

A number of our young people attended Tennis Club dance in Penticton on Friday night and report a most enjoyable time.

Miss Alice Meyers who is attending high school in Summerland came home for the week end.

There will be a public meeting of the water users of Naramata in the Church basement on Friday night. The object of the meeting is to inform the water users of the plans of the Committee for the coming season and the work already accomplished.

Major McDonald, Superintendent of construction under the conservation fund, came in on Monday night and is located at the Syndica House. He will thoroughly inspect the water system and confer with the Committee on ways and means of construction.

Word has been received that Norman Alexander will soon be a resident of Naramata once more. He will be employed by Capt. Peter Roe in the interest of the Okanagan Lake Boat Company.

Services at the Church last Sunday were conducted by Mr W. R. Bartlett. A very satisfactory rehearsal of the Girls' Choir was held in the Church under the direction of Mr George Weaver on Saturday night.

The gardens of Naramata are taking on a very prosperous appearance. Mr A. Aveson is in the lead and now has fine lettuce for sale. We believe this is the first out of doors grown lettuce to be put on the market in the district.

At the last meeting of the Farmers' Institute a most interesting paper dealing with destructive rodents was read by Capt. F. J. Languedoc. This paper has been accepted by the Publication Department of the Department of Agriculture and will appear in the Agricultural Journal in June.

The regular monthly meeting of the Ladies' Unity Club will be held on Friday afternoon. It is to be hoped that there will be a good attendance as there is business of importance to be discussed. The hostess on this occasion will be Mrs Languedoc.

A great many of our citizens are making arrangements to attend the celebration at the Summerland Experimental Farm on the 24th.

CANADIAN PACIFIC

Daily - Except Sunday

—BRANCH—

| | | |
|--------------|------------------|--------------|
| SOUTH | | NORTH |
| 10.15 | Stenamos | 17.45 |
| 11.20 | Enderby | 16.20 |
| 11.45 | Armstrong | 18.00 |
| 12.00 | Vernon | 15.15 |
| 12.55 | Okanagan Landing | 15.00 |
| —LAKE— | | |
| 13.15 | Okanagan Landing | 12.00 |
| 15.30 | Kelowna | 8.15 |
| 17.00 | Peachland | 7.15 |
| 18.00 | SUMMERLAND | 6.45 |
| Daily | Naramata | Daily |
| 19.15 | Penticton | 5.30 |

H. W. BRODIE, G.P.A. Vancouver. A. E. SHARPE, Agent, Summerland.

KETTLE VALLEY RAILWAY

TIME TABLE

— WEST BOUND —

SUNDAY, WEDNESDAY & FRIDAY
No. 9, West Summerland - 4.08 a.m.
Arrive Vancouver - 10.05 p.m.

— EAST BOUND —

MONDAY, WEDNESDAY & FRIDAY
No. 10, West Summerland - 1.00 a.m.
(Leaves Vancouver 8 a.m.)

T. A. OLIVER, Agent.

O. E. FISHER, Traffic Manager, Penticton.

Mr and Mrs Andy Wilson and son motored to Penticton on Saturday night.

A number of the logging crew who are working at Glenfir came down and spent Sunday with us.

According to word received by our local express agent there can be no express sent east of Regina till further notice. This condition is caused by the strike at Winnipeg.

Mrs J. S. Aikins who has been visiting her son Mr C. C. Aikins of Rekadome Orchards will leave Friday morning for Montreal on her way to England where she will meet her daughter Miss Mary.

A dance for the returned soldier boys is being planned and will be held on Wednesday night, May 28. There will be more details of this social function in the next issue.

The power sprayer owned by Wolstencroft and Wells has been out of commission for some time but new parts have arrived and it will be working overtime for the next few days.

Mr F. C. Manchester went to Summerland and Penticton on Tuesday on business.

Mr and Mrs J. M. Robinson, Mrs Harold Firstbrook, Mrs W. L. Robinson and Miss Gladys Robinson motored to Summerland via Penticton Friday.

Mr J. M. Robinson is arranging to move the electric light plant to a suitable location in the hills nearby and thus make it possible to have current for the benches and

also to use the water over again for irrigation purposes after it passes the plant. Mr Winger, a stone and cement contractor from Peachland was here last week to see about building the power house. So Naramata can be assured that the electric light will soon make its appearance once more.

Supt. of Roads Partridge is making necessary repairs to roads in the district to get ready for the coming fruit season.

Mr E. H. Hancock was a visitor in Penticton on Friday.

Mr E. B. May was in town in the interest of the Bank of Montreal on Tuesday.

Mr J. W. S. Logie of Summerland was in town on business early in the week.

Mr and Mrs F. C. Manchester were the guests of Capt. and Mrs F. Languedoc for dinner on Sunday.

Mr and Mrs Lee entertained a party of friends who motored in from Armstrong on Sunday.

Home Seekers or Investors

Would do well to consult

F. D. COOPER,

Real Estate Broker,

Peach Orchard, Summerland.

This is the **FISH** Cheaper Season for Than Beef

We have fresh shipments of Fish arriving frequently.

FRESH AND CURED

Store closes 5 p.m. except Saturday.

J. DOWNTON.

CHAS. P. NELSON

— PHOTOGRAPHER —

Fire and INSURANCE (Accident)

A Few Seasonable Requirements

Paris Green, Formalin, Water Glass

Fleming's Egg Preserver

One Tin Preserves 30 to 40 doz. Eggs. Price 60 cents.

Fresh Stock of Thermos Bottles and Lunch Kits

Summerland Drug Co.

ESTABLISHED 1904

Summerland 'Phone 17 West Summerland 'Phone 11

Building Materials

We now have a COMPLETE STOCK of Everything You Need in this line:

Pine and Fir Siding
Cedar and Pine Shiplap
Trimming and Finishing
Material Always in Stock.

'Phone 28

WM. RITCHIE.

OIL is a cheap fuel for cooking—No ashes to clean up. No fires to build. What could be less trouble?

A Florence Automatic with a McClary's Success oven will give you the best bakings you ever produced. No odor. No wicks to bother with. Save fuel, have a cool kitchen. Call and see the Florence in actual operation.

"FLORENCE AUTOMATIC" OIL COOK STOVES

FOR SALE BY
SUMMERLAND SUPPLY Co., Ltd.

McClary's

The 24th of May

Is EMPIRE DAY and SUMMERLAND'S DAY, and the day of the

Big Get-together Picnic

AT

The Experimental Farm

For the Fruit Growers and Farmers of South Okanagan.

EVERYBODY WELCOME

to a Day full of Pleasure and Instruction.

Bring Your Lunch Basket and Your Family, and stay for the Day.

Tea, Coffee, Milk and Sugar Free at the Farm.

Invitations have been accepted by the following to be present:

Hon. E. D. BARROW, Minister of Agriculture

Mr. J. W. JONES, M.P.P.

Dean KLINK, Prof. CLEMENT and Prof. BOVING of the U.B.C.,

Mr. C. E. BARNES, President of the B.C.F.G.A.

Mr. L. E. TAYLOR, Vice-Pres.

Mr. R. E. COPELAND, Pres. U.F. of B.C.

The Program of Sports, Speeches, &c., For the Day will begin at 10 a.m.

For particulars of which see Poster.

PICNIC will be held under the joint auspices of the FARMERS' and WOMEN'S INSTITUTES and the B.C.F.G.A.

Transportation Committee - JNO. TAIT - 'Phones 924 and 312

CARS will leave Hotel Summerland and T. H. Riley's Office, West Summerland, Every few minutes - from 9 a.m. to 12 noon.

Single Fare between above points and Farm:
By Auto—Adults 50c.
Children (under 10) 25c.
By Truck, Each 25c.

Single Fare between West Summerland and Rivington's Corner:
Each 25c.

SPECIAL TRIPS: Prairie Valley (Extra per Car), \$1.00
Jones' Flat do.50
West Summerland do.25

Tickets can be purchased from the drivers of any of the RED STAR LINE cars.

NOTICE TO AUTO DRIVERS.—It is especially requested that all cars travelling from West Summerland to the Farm will proceed south along Giant's Head and enter the Farm by the North entrance; returning via Antoine Pierre's, Lake Shore and Gulch Road.

CARD OF THANKS.

Mr. and Mrs. W. J. Beattie wish in this way to convey to the numerous friends their sincere gratitude for the many thoughtful deeds of kindness shown them during the fatal illness of their young son and following his death. Their great kindness has been of much comfort.

Classified Adverts.

For Sale.

FOR SALE.—Grade heifer and young calf (six weeks old), \$100. Must sell at once. W. J. Beattie. 43

FOR SALE.—A young cow, fresh Will make a good family cow. Magnus Tait, phone 986. 43

FOR SALE.—Horse, saddle or driver. Phone evenings 785. 43

HORSE for Sale, cheap. Apply I. P. Barnes, phone 724. 42

FOR SALE.—Potatoes, for seed or table use. Mrs G. H. Doherty, Phone 575. 42tf

FOR SALE.—Democrat, practically new. Also set of double democrat harness. E. N. Rowley. 41-43p

FOR SALE.—Charming Bungalow with 1/2 acre of fruit and garden. Six rooms, bathroom, attic, verandahs, replete with every convenience. Half mile from P.O. Property of H. J. Collas, Esq. Apply to F. D. Cooper, Real Estate Broker.

FOR SALE.—Cuthbert raspberry canes, \$3 per 100; strawberry plants, Magoon, \$1 per 100, \$8 per 1,000. C. J. Dunean, Box 171 Summerland. Phone 525. 34tf

FOR SALE.—Improved lot in Victoria Gardens. Tent-house, etc., on ground. Excellent site for cottage; water-laid on. Phone 634. tf

WOOD FOR SALE.—Seasoned slabs from De Muth's mill. \$10.00 per load. Telephone 568. Caldwell. 18tf

FOR SALE.—Fire wood. T. B. Young. 49tf

FOR SALE.—De Laval Cream Separators. T. B. Young. 43tf

Wanted.

WANTED.—I want a cow. Ring me up if you have one to sell. W. M. Wright. 43

WANTED.—Capable young woman for general office work. One who can learn to keep books and wait on customers. One with knowledge of shorthand preferred. Good salary as soon as proficient. Apply in own handwriting to Box 10. Review Office. 40tf

WANTED.—TELEPHONE OPERATORS are now getting MORE PAY. Now is a good time to learn. Make your application to the Manager. Summerland Telephone Company. 36tf

Theosophical Study Class
Every SUNDAY EVENING at 8.00 above the Drug Store, West Summerland.

Order of the Star in the East, Every Tuesday evening at 8.00

W. J. & A. M. Summerland Lodge, No. 56
Meets on the Thursday on or before the full moon.
Rev. H. A. Solly, W.M.
K. S. Hogg, SEC.

BEN PRIEST
Funeral Director and Embalmer.
Perfect Funeral Service.

SUMMERLAND and PENTICTON.
Day or Night. Phone 39 Penticton

Government Pedigreed
Ayrshire Bull
For Service.
G. Thornber.
40-41

State your needs in
'THE REVIEW'
'WANT' Column.

Passing Events: Social, Personal, &c.

Mrs H. Reynolds is visiting friends in Peachland.

T. P. Thornber went out to Vancouver this morning for a brief visit.

Mrs Chas. Baker returned on Saturday from Lethbridge, where she had been for a brief visit.

The recovery of Mr George Gray from his illness, now of several weeks' duration, is not as rapid as might be expected, though it is felt that he is making progress.

Mr W. R. Bartlett, Naramata's versatile postmaster, conducted the service last Sunday morning in the Penticton Methodist Church in the absence of the pastor.

Mr J. W. Jones, M.L.A., after taking Mr Bowser and his party to Penticton Thursday morning in his car, returned to Summerland and is remaining here until after the picnic.

Wm. Weaver, formerly a resident here and for the past two years employed in the shipyards at Vancouver, has moved with his family to Keremeos, where he has bought farm land.

Have you ever had a comfortable ride at reasonable speed? Try one in the Overland 90. You will be under no obligation. Phone me and arrange a drive. R. M. Snider, phone 902. 43

Wm. Beattie, who has been at the coast for some weeks, under treatment, arrived home Wednesday evening, having been called home by the sudden death of his young son. He is required to again return to hospital and does not expect to be able to get his discharge from the army for a month or more.

NOTICE

Whereas considerable damage has been caused to the Public Highways during recent years by water being allowed to overflow from irrigation ditches, etc., and whereas such a condition is also a serious menace to the safety of the travelling public, the attention of all water users and others is called to the Highway Act, Chapter 29, Subsections 6 and 7 (1913), which provides a penalty for the infringement thereof.

This practice (of allowing water to overflow onto the public highway) has become so general that the Department of Public Works has no other recourse but to prosecute offenders under the Act, and it is the wish of the Department to warn all and any of such offenders that they will be summarily dealt with thirty days after the publication of this notice.

Copies of the Act can be seen at the Office of the General Road Foreman, Summerland.

W. K. GWYER,
District Engineer,
for Hon. Minister
of Public Works.
Penticton, B.C.,
April 22nd, 1919. 39-43.

The RIALTO

SATURDAY, MAY 24th,
(Two Performances)
MONDAY, MAY 26th,
(One Performance)

"The Flame Of The Yukon"
(See Special Adv.)

THURSDAY, 20th,
"Treasure Of The Sea"
Featuring
EDITH STOREY

SATURDAY, 31st,
"All Women"
Starring
MAE MARSH
Performances start promptly at 8 p.m.

George Sinclair and his sister, Miss Sinclair, returned last Friday from the coast where they spent a week or ten days.

Why not drive your own car next week? The Overland Model 90 is the cheapest car you can own. R. M. Snider, phone 902. 43

R. Pollock of the Municipal Office staff is taking a well earned vacation of a week's duration at the coast. He went out by K.V.R. this morning.

While two men who had been inspecting the boiler at the cannery were away for supper on Tuesday their tools and a couple of bottles of "two-per-cent" were removed from their hiding place in a vat, according to a report made to local police.

Mr and Mrs Norman Alexander and family, former citizens of Summerland and Naramata, who for several years have been residing in Quebec and Ontario are returning to Summerland and are expected to arrive Saturday night. Mr Alexander has taken a position with the Okanagan Lake Boat Company and will be on his old "beat" on the Summerland-Naramata ferry.

April Donations To Hospital

The following donations to the Summerland Hospital were received during the month of April and are gratefully acknowledged by the Acting Matron, Miss Findlay:

Mrs Lipsett, scalloped potatoes, old linen, cake, strawberry jam, cream; Mrs Washington, eggs; Mrs G. J. Coulter, White, eggs; Mrs Downton, eggs; Mr N. S. Davidson, eggs, fruit, butter; Mrs Gayton, plant, daffodils; Mrs J. P. McIntyre, tomatoes; Mrs W. J. Robinson, cake, asparagus tips; Mrs A. H. Miller, fruit, cake; Mrs F. W. King, Kaleidos, eggs, nut loaf; Mrs Solly, old linen, milk; Mrs Judson Findlay, brown bread, cake; Dr Andrew, X-Ray equipment; Mrs F. A. C. Wright, old linen; Vera and May Walker, flowers; Alanah Sutherland flowers; G. A. McWilliams, repairs to sewing machine.

FOOTWEAR AND HEALTH

(Continued from page 2)

to individual, and, therefore, to community health.

For example, take the care of the feet. According to one authority, "sufficient men were rejected by the Canadian military authorities on account of bad feet to form several battalions." The American Museum of Safety states that 90 per cent of the civilian population have feet more or less deformed, resulting in lessened efficiency.

The Paris (France) Academy of Medicine is so impressed by the effects of high heels upon the health of women that it has made an appeal to the public to end this injurious fashion. The use of high heels and narrow pointed toes is the cause of hammer toes, bunions, corns, weak muscles, fallen arches, many of the backaches from which

Mrs Arthur Oxley of Mineola is visiting friends in Vernon for a few days.

Bert Dennis, who has been a resident of Mineola from the first, has moved to Peachland.

J. Lawler has been incapacitated for several days with a severe attack of lumbago or similar ailment.

You do not need the full cash amount to pay for the Overland Model 90. Our terms are favorable. R. M. Snider, phone 902. 43

It is stated by unquestioned authority that the boiler, engine and other machinery in the old cannery on the Smith wharf is to be removed to Kelowna.

J. W. S. Logie, C. Craig, J. R. Brown J. W. Johnson and C. E. McCutcheon have been called as witnesses in the Miles case to come before the Spring Court of Assize at Vernon on Tuesday next. Gordon McK. DeRenzy and Clifford A. McWilliams, both of Summerland, members of the Grand Jury, have been summoned to attend.

women suffer and, to some extent, of defective eyesight and nervous irritability. That high heeled shoes are still further a sad commentary on human intelligence is shown by the fact that in the United States during 1916, 1,149 people were killed and over 4,000 crippled from the result of falls on stairways, due to wearing high heeled shoes.

Shoes should conform to the shape of the feet. If the public will persistently demand such shoes, the manufacturers will supply them.—Adapted from article by Mrs. L. A. Hamilton of the Footwear Reform League.

A short preparatory course on foreign trade for business men and students has been suggested to every Dominion university by the Canadian Trade Commission.

Tenders Wanted

SEALED TENDERS will be received by the undersigned not later than the 31st day of May, 1919, for the packing and delivery of the following supplies from Chute Lake to Big Meadow Dam, being a distance of Six (6) miles, more or less:—

Not less than 200,000 lbs. or not more than 300,000 lbs. of cement; 2,000 F.M.B. of 1x6 or 1x8 lumber in Eight (8) foot lengths;

Provisions and other supplies for a camp of about twenty (20) men. Any further information may be had upon application to the undersigned or F. J. Languedoc, Chairman. Envelopes containing tender must be marked "Tender."

The lowest or any tender not necessarily accepted.
Dated this 19th day of May, 1919.

NARAMATA WATER USERS' COMMITTEE
per J. Stanley Dieken,
Secretary.
43,44

Community Calendar of Coming Events

Advance notices under this heading will be charged for at two cents a word. Minimum charge 25c. first insertion. Each repeat one cent a word. Minimum 10 cents.

St Andrew's Presbyterian Church. Morning service at 10.30. The Pastor will preach on "The Doubt of John the Baptist and the Message of Dr. Dixon of the Metropolitan Tabernacle, of London, England."

Theosophical Study Class.—Subject for Sunday: A World Religion.

CARD OF THANKS.

Mr and Mrs E. Hunt desire to express their heartfelt gratitude for the innumerable acts of kindness and sincere sympathy shown them during their recent sad bereavement and for the large number of floral tributes sent by friends and neighbours and by the school mates of their dear one.

As women make 90 per cent. of the purchases for the homes, their action in this is the most important single factor in righting our adverse balance with the United States.

LAND REGISTRY ACT
(Section 24)

IN THE MATTER of an application for duplicate certificates of title numbers 11987a and 14369a issued to Robert Cartwright covering Lot 2390, Group 1, Osoyoos Division, Yale District and Block 46, Map 287a, Penticton Indian Reserve No. 3 respectively.

Notice is hereby given that it is my intention at the expiration of one month from the date of first publication hereof to issue duplicate certificates of title covering the above lands to Robert Cartwright unless in the meantime I shall receive valid objection thereto in writing.

Dated at the Land Registry Office, Kamloops, B.C., the 9th day of May, 1919.

C. H. DUNBAR,
District Registrar.
43-47



Phone
Walter M. Wright
NOW
and get a Policy on your house.

RATES—\$1.20 per \$100 for 3 yrs.

It is CORN PLANTING Time
You can get Good Seed from us without delay.

BALCOMO RANCH. R. V. Agur, Mgr.
Phone 744

Victory Bonds

Bought and Sold.

All Lines of Insurance

W. C. Kelley

LAND REGISTRY ACT
(Section 24)

In the matter of an application for duplicate certificates of title Nos. 23602a and 3747d issued to John Charles Coode covering Block 19, Map 159 and part (acre) of Block 20, Map 159, Osoyoos Division Yale District respectively.

NOTICE is hereby given that it is my intention at the expiration of one month from the date of first publication hereof to issue duplicate certificates of title covering the above lands to John Charles Coode unless in the meantime I shall receive valid objection thereto in writing.

DATED at the Land Registry Office, Kamloops, B.C. this 29th day of April, 1919.

C. H. DUNBAR,
District Registrar.
41-45

"Safety all the Time."

West Summerland Auto Service

Modern Car for Hire

By Mile, Hour or Trip. Day or Night.

Chas. H. Riley Phones 7 and 563

The Nearest Car To the K. V. R.

Architectural Drawings AND Specifications Prepared

Herbert W. Harvey

Building Contractor

West Summerland.

Estimates furnished on EVERYTHING in connection with any description of Building.

READ'S GARAGE

REPAIRS and PARTS

Phone 22 Box 12
West Summerland

Seventh Annual
Boy Scout Concert

Followed by a

DANCE

Will be held in the

College Gymnasium,
On Friday, May 23rd,
at 7.45 p.m.

A varied Program will be offered by the Scouts, including—
SONGS, CHORUSES, P.T. and PARALLEL BAR WORK,
TUMBLING, PYRAMIDS, etc., etc.

Also Two Sketches:

"APRIL FOOLS," and
"THE MONKEY'S SURPRISE"

Admission to Concert and Dance - 75c.
To Concert only - 25c. and 35c.
Dance only - 50c.

Empress Theatre

FRIDAY 23, SATURDAY 24,

"Revelation"

Featuring NAZIMOVA

This is one of the finest Pictures released. Interest starts with the first scene, and holds you to the exciting climax.

Comedy—"Fatal Marriages"
Brings sunshine and laughter.

MONDAY 26, TUESDAY 27,

"Rainbow Trail"

This is a continuation of "The Riders of the Purple Sage," one of the most exciting stories screened.

Comedy, "Why! Here Comes the Girls."

WEDNESDAY 28, THURSDAY 29,

HOUDINI,

"The Hand Cuff King,"

And a strong Feature with a good Comedy.

FRIDAY 30, SATURDAY 31:

'The Better Ole'

Seven Piece Orchestra.

35c. and 50c.

Jersey Bull

For Service

R. S. MONRO,

PEACH VALLEY.

36-43

Review Want and Sale ads. give Good Results.

WELDON CARTER, Plumber & Heating Engineer

With a larger stock of supplies and material and more help, I am now in a much better position than ever before to attend to your orders for Plumbing, Heating, etc.

WELDON CARTER.

Long Conversations Destroy Efficiency

In 'Phoning

BE CONCISE



Someone may be waiting to get You or your line, or the line of the one to whom you are talking.

Carrying on a long chat over the 'phone will inconvenience many.

USE THE 'PHONE, but please be considerate of Others.

Summerland Telephone Co. Limited

MR. W. J. BOWSER SPEAKS TO LARGE AUDIENCE.

(Continued from page 1)

Island farmers, the former being paid \$1,000 per month and expenses. Farmers would be interested to know that Mr. Oliver had stated that in all probability taxes would have to be increased this year by 40 per cent.

Criticism was made of the failure of the government to continue the policy of the late administration by which shipbuilding had been established in B.C. His criticism of the land policy was severe. It was now, not two years hence, that the soldiers wanted land. Action should have been taken long ago.

The Public Utilities Commission was an unnecessary expense, to cost at least \$15,000 a year.

Claiming gross incompetence for the present government Mr. Bowser gave in detail the costs of various undertakings.

Especially severe was his criticism of the Department of the Attorney General in the administration of the prohibition law.

He pointed out that as leader of the opposition his duties were clearly defined; he could not make policies but had to be content with criticism. He felt he had done his duty and he appealed to his hearers to take more interest in the affairs of their government. With the reconstruction problems to face the province needed and must have a government competent to inspire confidence and handle these problems with a firm hand.

He declared the heart of the present government did not ring true

on the returned soldier question, led in their dilatory methods of handling the questions of the day.

WHY RISK LOSS?

THE Dominion of Canada offers you every safeguard for your investment in Thrift and War Savings Stamps.

Your postmaster will register every War Savings Stamp for you, and if they are lost by theft, fire or other cause, you can still obtain your money, with the accumulated interest, at the office where the stamps were registered.

Sixteen 25-cent Thrift Stamps will buy a \$4.00 War Savings Stamp worth \$5.00 in 1924.

NATIONAL WAR SAVINGS COMMITTEE
British Columbia Division Vancouver, B. C.

BUY THRIFT STAMPS

Press Advertising Sold Victory Bonds

BEFORE the war, bond buyers were "marked men." In number they were 40,000 in March, 1917—this is shown by the number of purchasers of the Government War Loan of that date. But in the autumn of the same year, their number increased twenty times—to 820,001! This was the number purchasing the Victory Loan, 1917. Last month—November, 1918—over 1,000,000 persons purchased the Victory Loan, 1918!

These wonderful results were accomplished by Press Advertising. Before the war one-half of one per cent. of our people bought bonds. Now quite twelve and one-half per cent. of our people are bond buyers!

Before the stupendous amount of \$676,000,000 worth of bonds could be sold to our Canadian people in three weeks a most thorough and exhaustive campaign of education was necessary, and this campaign was carried through by advertising in the public press. The power of the printed word never had a more convincing demonstration.

By means of the printed word, through the medium of advertisements in the press of our country, the Canadian people were made to know what bonds are, the nature of their security, their attractiveness as an investment, and why the Government had to sell bonds.

Every point and feature of Victory Bonds was illustrated and described before and during the campaign—in advertisements. No ar-

gument was overlooked. No selling point was neglected.

The result is that Canadians to-day are a nation of bondholders.

They know what a convenient, safe, and profitable form of investment bonds are. Instead of one man in two hundred owning bonds now one Canadian in eight,—men women and children—owns a Government Security.

This complete transformation in the national mind and habits was brought about by advertising in the press of the nation. Press advertising has justified itself as the surest and speediest method by which a man's reason can be influenced and directed.

The Minister of Finance acknowledges this. His own words are:

"The wonderful success of the Loan was due in large measure to their (the press of Canada) splendid and untiring efforts during the whole of the Campaign."

Mr. E. R. Wood, Chairman of the Dominion Executive Committee having oversight of the campaign to raise Victory Loan 1918, said, "The press publicity campaign . . . will rank as one of the most remarkable and efficient publicity campaigns ever undertaken in any country," and Mr. J. H. Gundy, Vice-Chairman of the same committee said: "I have been selling bonds for a long time, but I never found it so easy to sell them as at this time. The reason is the splendid work the press has done. I take off my hat to the press of Canada."

The success of Victory Loan, 1918, and the knowledge which Canadians now possess of bonds are a straight challenge to the man who doubts the power of the printed word, in the form of advertisements, to sell goods—and this applies not to bonds alone, but to the goods you are interested in selling.

Warm Weather Footwear

"I want something cool, lightweight and durable to wear on my feet."

This is a demand we will have to meet everyday from now until the end of September. We have prepared for this demand with a Stock of Canvas Boots, Oxfords and Pumps with both rubber and leather soles, dressy shoes for the women and children, and a wide range of light, strong working boots for the men and boys. We expect this to be our largest season for "WHITE GOODS," and have ready a range comprising the latest ideas and best models in this line. Our "Miners' Canvas Working Boot" is a boot that will "stand the test" of the hardest wear. Try them, you will want a second pair.

A large shipment of Men's Strong Working Gloves has just arrived, comprising Pigskin, Buckskin, Horschide, Mulehide and other durable leathers. We invite comparison in both quality and price.

A. J. BEER