



# The Summerland Review

DEVOTED TO THE INTERESTS OF SUMMERLAND, PEACHLAND AND NARAMATA

VOL. XVIII.—No. 46



SUMMERLAND, B. C., FRIDAY, NOVEMBER 19, 1926.

\$2.50, payable in advance.

## PETITION DELEGATION DISCUSSES WATER MATTERS WITH MUNICIPAL COUNCIL

Get Together to Sift Problem to the Bottom — Pumping Plant Suggested For Trout Creek Point—Some Real Progress Made.

As arranged at the last meeting of the council a discussion of the water affairs of the municipality was held in the magistrate's office, between the Penticton delegation and the full council on Friday evening last. It was one of the best meetings so far as absence of bitterness is concerned and a freedom from criticism that it is possible to imagine obtaining where feelings may easily have been given vent.

The object was evidently to sift the business to the bottom, and find various plans that might offer relief from our troubles. The various clauses of the petition were taken up and sifted with both sides there to sit in judgment as to the practicability of the ideas contained therein.

The Penticton pumping arrangement was brought up and compared with our situation to see if it could suggest any rearrangement. The idea was proposed that a pumping plant be secured and put in proper working order for Trout Creek Point, and the water which now goes to that section would then be diverted into the upper distribution system. They have about 390 acres in Penticton that is supplied after the flood season is passed, by a pumping system. It was finally left with the council to get more information on this as to the cost and efficiency, etc.

The contour map of the municipal office was then brought out and the various watershed were discussed with the DuFresne report at hand to help out. The ramifications over this map cleared up some points and showed that in various places there was water that could be stored but the price was positively prohibitive in many places. However, out of this they came to the conclusion that it was worth while asking the government to send an investigator, put measuring boxes on many of the streams and see just what might be hoped for in the way of storage.

There is a happy arrangement of the distribution system now whereby water from either Garnett Valley or Trout creek can be put over into Jones Flat, and the suggestion was brought forward that Garnett Valley water should all be held in storage till after Trout creek flood was past, and when that flood was on water there should be brought across to Jones Flat. To facilitate that idea would entail some cost in equipment and the council was asked to investigate this and present possible solutions.

The distribution system and methods came in for some pretty hard knocks. There is, it was estimated, about 4000 acres now under irrigation and to develop a more elaborate system, or at least a more efficient system, the council felt, going to require a goodly sum of money, and it was this requirement that they felt was the stickler; but this did not seem to be such a serious matter in the eyes of the delegation. A different method of supervision of the ditchmen was suggested, and a strict handling of those who were caught tampering with the gates was most strongly urged. The delegation and the council both felt that a system of spotter should be arranged for and the offenders caught and every one of them punished in no uncertain manner.

The question of measuring boxes was gone over and the council encouraged to go on with the installation of more boxes this coming season, and the reason for stopping when they did at that work this season was fully discussed. The replacement of divisional boards at the start of the two mains was urged, and whatever reasons might be unearthed for the taking out of these should be dealt with, so that the installation again might give reasonable grounds upon which to base hopes of their proving a success.

It was half past eleven by the time the debate ended but some real progress was made. No time was set for the council to present their findings in the various tasks they were left to do with, but their investigations will no doubt be brought to some meeting with this delegation.

### THE RULE OF THREE

Don't grumble, argue or gossip, Don't slander, embarras or growl, Don't misjudge, wrangle or haggle, Don't ridicule, coerce or brawl.

Don't dissimile, assail or discourage Don't depreciate, bring or offend, Don't exaggerate, vilify, gamble, It pays to esteem, to hold firm.

Each day there are three things to govern— Our conduct, temper and tongue— Three things to be thankful for, surely Fellowship, charity and love.

Three things to avoid on life's journey, Gossiping, idleness, boozing, Three things to admire as we travel— Patience, prosperity and truth.

Then see to it that you treat others As you yourself would like to be, Give thanks for the goodness around you;

Awake and be glad you are free, It pays to be kind, to be human— It pays to live straight, through and through.

Aware of the voice of false flattery, May God help us all to be true,

—E. A. Booth, Penticton, B.C., March 1926.

### Can't Rely on Signs

Farmer—" Didn't you see the notice right there—" "No Fishin' Here?" Fisherwoman—" My good man, it's not so. I have caught nice ones already."

### Summerland Is Right!

The Coast can hardly beat this! Some days ago the Vancouver Province had an item about some one picking raspberries early in November, but on the 16th of November Mr. Mark Scurrah came into The Review office and handed us several branches of ripe raspberries, picked that day in his garden. There were not just a few berries but a good many on each stock. He said that they had had raspberry pie for dinner the day before from berries just picked in their garden, and there were promises of more still to be had on the bushes.

Snow has not come down yet as far as Rattlesnake, but Snow Mountain put on its overcoat of white some ten days back.

### LOCAL APPLES LEAVING FOR CIDER MILLS

Many Jonathans Going Out Dumped Loose Into Cars.

AGENO SHIPS HIS LAST CAR

Some Breakdown Reported Showing in Different Varieties.

Apples are moving regularly in bulk for Vancouver cider mills. At present they are taking mostly Jonathans. This fruit is dumped loose into the cars and saves handling the boxes.

There has been a limited market for orchard run, loose in the boxes in which they were picked in the orchards. These too are moving to the coast.

This week the Occidental shipped out four packed cars for different fruits.

The fruit now held is decreasing to the point where it can be conveniently held for winter packing. Ageno packing house shipped their last car this week. The fruit held in the red packing house on the flat is practically all moved out now. The other two houses in which the co-operative has been storing are pretty well emptied too, and they are moving these as rapidly as possible to the downtown building.

There is some breakdown showing in different varieties, but not more general than was to be expected after such a serious water shortage as that of last year.

### WERE HOSTS TO ART LEAGUE

Women's Institute Meeting On Friday Was Interesting

The Summerland Women's Institute meeting held on Friday afternoon was a most interesting event.

The members of the Art League were guests on this occasion, and the programme in charge of Mrs. Parcs, local convenor of industries, was excellent.

"Buy B. C. Products" was the special subject of the meeting, with the roll call, "What do you use that is made in B. C.?" Most attractive displays from the local merchants were on exhibition, and large posters requested that one buy B. C. goods.

Mrs. Butler read an interesting paper on "Resources of B. C." and Jack Logie gave a short talk on the industries.

Mr. Feltham gave a splendid lecture, his subject being "The Evolution of Furniture"—this he illustrated with lantern slides showing some beautiful examples of the last centuries. At the close a unanimous vote of thanks was passed.

At the afternoon tea which followed one must especially mention that the biscuits were sent by Ormonds, Vancouver, and the potted meat for the sandwiches from Headland—the quality of these products being voted most excellent.

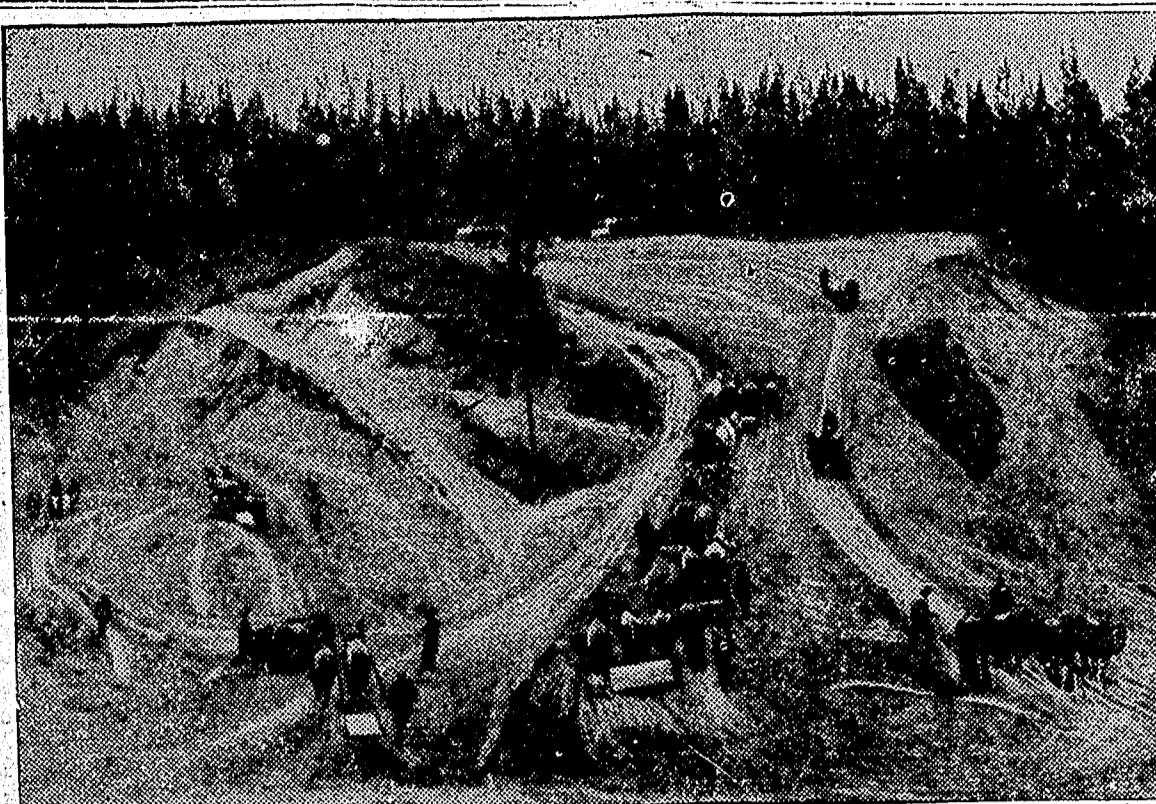
### Consistent

Lady—Coffee, please, Walter—With cream, madame?

Lady—No. Black coffee. I'm still in mourning.

### Miners Reject Government Plan

London, Nov. 28.—A. J. Cook, the miners' secretary, announced late today that the government's proposals for settlement of the coal strike had been rejected by the miners by a majority.



Moving of the earth for the huge dam that will store our future water supply is shown in the picture we reproduce today. In order that the citizens might get a better idea of the work that had to be done to construct the dam at Canyon Creek, the Review has gathered snaps taken by Reeve Johnston, Mr. and Mrs. R. V. Agar, and Walter Wright, secured on their recent trip. They are on display in Butler & Waldon's window, the Review representatives at West Summerland.

These snaps will show the pack train starting up the climb to the 5,400 foot level at the dam. There is another photo similar to the one reproduced here, where the scrapers are tearing down the big hill to secure earth for the dam. The marsh where the beaver dams are built will soon become a lake. The rock face of the dam next the water is shown on one of the larger snaps.

Another very interesting figure in the group is "Jock," the foreman who had charge of the construction work for the contractors. One picture of the former small dam on Canyon Creek shows Mr. and Mrs. Agar beside the gate, and there is also a picture of the lake which this dam has produced. The group of photographs, no doubt, will be quite interesting to the people of Summerland.

### ACTUATED BY MORE THAN DESIRE FOR GAIN DECLARES E. W. BEATTY IN ADDRESS

Huge Public Service Corporations Have Come to Stay and Emphasize Desire For Mutual Co-operation Rather Than Unrestricted Rivalry—Strong Incentive to Promote Public Welfare.

### DESIRERS C.P.R. TO EARN RESPECT AS CANADIAN CITIZEN FROM OTHER CITIZENS

Railway Is Not in Politics and Has Little, if Any, Political Influence—No Officer or Employee Ever Asked to Discharge Franchise Other Than According to Own Belief.

Montreal, Nov. 17.—"Canadian corporations are good citizens and so long as they are guided by men of ability and with ideals, they will not only continue to be good citizens, but will develop from within themselves thousands of men whose standards of citizenship are unconsciously elevated through that association," said Mr. E. W. Beatty, chairman and president of the Canadian Pacific Railway, during the course of an address before the Electrical club here today. Corporations and citizenship was the subject of Mr. Beatty's speech and he dealt at some length with the responsibilities of corporations towards the state and to national and individual welfare.

The enormous impetus given industry and commerce by the inception of the limited liability system of establishing companies, which took place in the last century, was one of the most remarkable things in economic history and more than justified its inception, said Mr. Beatty. While the operations of a company were largely limited to the terms of its charter, the fact that such charter was granted by the state involved the responsibility of the company to the state and its interest in the state's welfare.

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### Police Mopping Up Vancouver

Vancouver, Nov. 18.—Provincial Police continued the aggressive against alleged liquor sellers in the Greater Vancouver and Richmond area on Wednesday. "Mopping up" parties raiding a number of places.

every C.P.R. man in the C.P.R. is due not so much to its prosperity and extent of its operations, as to the knowledge of the part the company has played in building up the Canadian nation, that is to say, to the belief that the C.P.R. has been a good Canadian citizen.

In explanation of the sound ground of recognized responsibility to the state which many companies now follow, Mr. Beatty referred to the war record of the Canadian Pacific, and what it had done to meet the menace of those days and also its record in assisting education, community work and hospitals. It was his opinion, he said, that the company in its personnel, had gained and would gain by the public services the assisted institutions were rendering. A fruitful cause for the suspicion of individuals against corporations was the assumption that they wielded an extraordinary power in a way that would not stand investigation and that behind every move was a hidden motive, even their generosity being suspected of hidden motives.

"I do not admit," he said, "that the standards of business of the United States Steel Corporation, or of the Canadian Pacific Railway are any less ethical or less direct than the methods of individuals with a reputation for business integrity which all the profit in the world would not cause them to desire to lose. Another favorite ground of suspicion against large corporations is the so-called political influence they are understood to exert. The suspicion of corporations politically is due to the fact that on their payroll they may number from sixty to one hundred thousand employees of voting age. Every citizen of this country and the company can claim to be a fairly stable one is naturally concerned with national policies whether they emanate from one political party or another, and the company, because of its tremendous stake in the country, and the fact that it is a trustee of hundreds of millions of British, Canadian and American capital, jealousy guards those interests against unfairness or the adoption of any policies calculated to destroy the integrity of those investments. When I say that, however, I have said it all. The company is not in politics and, if I am any judge, has little, if any, political influence. No officer or employee of the company has, in my recollection, and certainly not in recent years, ever been asked or requested to discharge his franchises save according to his own belief. All our men are of intelligence, intelligent and capable of forming their own opinions on public questions, and we propose that they should be left to freedom unhampered by the views or personal predilections of the higher officers. We have a theory as to our relations with governments which we endeavor to carry out both literally and in accordance with the spirit of it, and that theory is that the company should conduct its business with the government of this country and the government of the provinces, no matter what their political complexion may be, on a fair business basis, free from political intrigue or machinations.

"The most important characteristic of the modern corporation in its dealings with the public is its frankness. You may say this frankness is begotten of self interest. I agree, but it is also true that as a method of properly educating the public to the value of a corporation's efforts, frankness and honesty in the company's explanations are essential both commercially and morally.

"Corporation efficiency, corporation loyalty and corporation standards of service are powerful factors in making better Canadians and better citizens of their officers and men, and if you have any doubt as to the accuracy of this suggestion look at the position of many of our Canadian corporations to-day and compare it with that of twon-

CORPORATION OF THE DISTRICT OF  
SUMMERLAND

# Municipal VOTERS' LIST 1927

TAKE NOTICE that a Court of Revision will sit to revise and correct said voters' list on FRIDAY, 10th DECEMBER, 1926, at ten o'clock in the forenoon, at the Municipal Office, West Summerland.

F. J. NIXON,  
Municipal Clerk

West Summerland, B.C., 10th Nov., 1926.

## MAIL SCHEDULE

For the convenience of our readers we give below the time of closing of all mails at the local postoffices, for despatch by boat and train; and also interchange between the two offices:

**At SUMMERLAND OFFICE**  
For all points North, East and West 8 p.m.; Sunday, 9 p.m.  
**For Naramata, Penticton, South, Similkameen, Boundary and Kootenay** — Daily, except Sunday, 6 p.m.  
**For Vancouver and Victoria** — Daily except Monday, 11 a.m.  
**For West Summerland** — Daily, except Monday, 7:30 a.m. and 11 a.m.; daily, except Sunday, 6 p.m.  
**For Rural Route** — 8:00 a.m. daily, except Sunday.

**AT WEST SUMMERLAND OFFICE**  
For Coast Points — Daily, except Monday, 11:30 a.m.  
For South, North and East — Daily 5 p.m.  
For Summerland Office — Daily, except Monday, 11 a.m.; and daily, 5 p.m.

## OPENING AN EXCHANGE

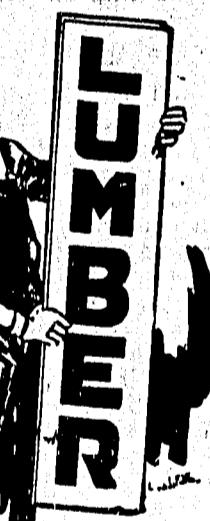
where I will handle the better class of used furniture, pictures, books, etc.

DOMINION BANK BUILDING

PHONE 352

Prompt Taxi Service

GEO. H. INGLIS



A quantity of good flooring at a special price, also some odd lots of 2 x 6 and 2 x 8.

WM. RITCHIE  
West Summerland

W. C. KELLEY, B.A.  
BARRISTER, SOLICITOR  
NOTARY

WEST SUMMERLAND B.C. 10-5-26

VERNON GRANITE AND MARBLE COMPANY  
Quarrying & Cut-Stone Contractors  
Monuments, Tombstones and General Cemetery Work  
PRICE ST. VERNON

F. D. COOPER  
REAL ESTATE BROKER  
Peach Orchard, Summerland  
Established 1907 Phone 613

## QUICK---SOMEONE IS WAITING FOR YOU!

When the telephone rings, courtesy and efficiency demand that it be promptly answered. To anyone waiting on the telephone, seconds are long. No person likes to be kept waiting. Why keep others waiting? Any call may be important. Why neglect any of them?

THE SUMMERLAND TELEPHONE CO., LTD.

## CORRESPONDENCE

"WITHOUT A VISION THE PEOPLE PERISH"

To the Editor of The Review:  
Dear Sir: — As the Summerland shortage of water is receiving its 23rd or 24th annual consideration from the ratepayers, and as the discussion, through the medium of the Review, has been possibly a little more general than usual, it occurred to me that you might find space for a few remarks from me.

I have been an admirer of this district for the last twenty-five years, and have always taken a deep interest in its progress. I have also had some experience in the irrigation system, having been in charge of construction for the development company about nine years ago.

As I intimated, the Summerland

water shortage is an old story, dating back to the first year that the Summerland Development Company put their land on the market and undertook to supply water for the land as it was developed, and although they spent a large amount of money and put in most of the mains and laterals that we are using today, they never quite caught up to the needs of the situation. The Development Company was only a water carrier and not the owners and users of water as is the municipality. However, the people became tired of paying for water when they did not get sufficient for their needs, and finally brought pressure to bear upon the council of that day to purchase the irrigation and domestic systems from the Company. They believed that it was possible to build dams in the hills and improve the distributing system until they would be able to get what water they required. There were men in those days who knew that without water, and sufficient water not only to keep their trees alive, but to keep them making a healthy growth, they were doomed to failure; not only that, but they wished to be able to grow tomatoes, potatoes and so forth between the tree rows. It was necessary also to grow some kind of crop for fertilizer purposes.

I ask the ratepayers if they have had a dependable supply of water for these purposes at any time, except in the early part of the season, when there is more water available, and not so much required.

I don't like to criticise any body of public men who may be doing what they think best for the municipality, but I wonder if they realize that in ten years from now the requirements for water will be, or should be, very much greater. Have they made every possible effort to secure every available dam site within reason? Did they secure a record on Osprey Lake, or do they just intend to let that slide also?

Some of the letters or interviews appearing in the Review recently are food for thought. It has been generally admitted that the distribution system is in pretty bad shape—in fact, so bad that, if I understand correctly, some members of the council believe that if it was put into proper shape we wouldn't need any more storage water. Yet in the face of this condition the council of this year takes a good deal of credit to its self for reducing taxes and is looking forward to a further reduction next year. Possibly that is good business, and possibly it is a case of penny wise and pound foolish.

As far as the finances of the municipality are concerned, I believe they are carefully administered. But it seems to me that the matter of first consideration and importance is to make it possible for the citizens of this municipality to become prosperous. That can be done only in one way, give them lots of water in August and September of each year, and quit trying to tell us that we don't need more water. Fruit and vegetable growing is not something that can be successfully done in this part of the Okanagan without water. I have great confidence in Summerland and the Okanagan. I believe it is the best part of Canada in which to make a home and enjoy life, if the proper use is made of our position and possibilities; but we must have a real comprehensive and progressive policy, and go after things as if we meant business. The council can't build dams and improve the system without money, and they can't get money without the support and co-operation of the ratepayers. If it is impossible to get any real, reliable and adequate storage, the council should know it by now and might as well say so and let us get out before we grow too old.

Superintendent Tomlinson, I believe

is correct in his suggestion to raise Garnett valley dam if it can be done with safety. I am also glad to note that he is in favor of getting more storage, for I regard the assertion made by some, that we now have sufficient storage, as dangerous and misleading.

Yours truly,

J. A. DARKE

IRRIGATION SYSTEM NEEDS

To the Editor of The Review:

Dear Sir: — You have, in recent issues of your paper, given the views of all but one of the members of the council, and also that of the water foreman, as to what is needed to improve our irrigation system. The one missing is that of the chairman of the water committee, and it would be interesting to growers to have his views added to those of the others. The individual opinions of those who have expressed themselves seem to differ somewhat as to the best course to pursue, but as they all acknowledge that something is necessary, it is to be hoped that the council, as a body, will be in a position to put a considered scheme before the growers at an early date. We do not want to wait, as has often been done in the past, until after a new council has been elected, as at least some of the proposed improvements should be ready for the 1927 season.

One or two more years like the past will put a number of the growers out of business. Already we hear of land being abandoned to the council for taxes this year, thus reducing the acreage available for the payment of taxes and throwing an additional burden on those still left.

It may be that much of the brown core that is so prevalent this year is caused by the shortage and irregularity of the water supply.

Yours truly,

JAS. SHEPHERD

Summerland, Nov. 13, 1926.



## CANADIAN PACIFIC

DAILY EXCEPT SUNDAY

North	Lake	South
6:20A	Penticton	7:35P
6:55A	Naramata	6:25P
7:20A	Summerland	6:15P
8:20A	Peachland	5:15P
9:45A	Kelowna	3:55P
12:30P	Okanagan Lndg	1:35P

RAIL

2:15P	Okanagan Landing	1:10P
3:00P	Vernon	12:40P
5:10P	Sicamous	10:40A
Westbound	main line train leaves	
Sicamous 6:05P	Eastbound	main line train leaves
Sicamous 10:35P		

A. M. LESLIE, Agent,  
Summerland, B.C.

A very interesting lecture was given on Bantu, Central Africa last Thursday evening by Rev. Tucker, in St. Andrew's church. He described conditions there in former years and as they now are. He had a tanned rhinoceros' hide, and showed how, from such has this, the slave whips had been made. Cruel instruments they must have been, for when a slave was beaten the leather dug right into the flesh and as the lash was drawn off it raised

ed the skin to horrible blisters. They are right under the tropical sun at this point, which led to the description of an interesting method that the natives had of waving their arms in certain fashion to ascertain by the shade what was the correct time.

To Street Car Riders  
I rose and gave her my seat;  
I could not let her stand;  
She made me think of mother, with  
That strap held in her hand.

Good babies  
are contented,  
well-fed babies.  
Three generations  
of them have been  
nourished on

Borden's  
EAGLE BRAND  
Condensed Milk



The Analyst says:  
....An excellent  
wholesome beer

PURE and wholesome beers are made for the people of British Columbia by the Amalgamated Breweries. They are vitalizing, refreshing and healthful. McDonald and McDonald, Analytical Chemists, of Vancouver and Victoria, in their recent report on beers analyzed by them, say:

.... The samples prove to be excellent beer. They are high in phosphoric acid, while the acidity is low and the volatile acidity is practically nil, proof that the beer is a wholesome and nutritious beverage.

BUY BEER BY THE CASE FROM THE GOVERNMENT LIQUOR STORE.

ASSOCIATED in the Amalgamated Breweries of British Columbia are: Vancouver Breweries Ltd., Westminster Brewery Ltd., Silver Spring Brewery Ltd., Rainier Brewing Co. of Canada Ltd., Victoria Phoenix Brewing Co. Ltd.

This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia.

## Each of the 109 Years

of its business life has added to the Bank of Montreal strength and capacity for financial service.

On the 3rd of November, 1817, the Bank established its first office.

At this, the beginning of its 110th business year, the Bank, through the medium of over 600 offices located throughout Canada and Newfoundland, in Great Britain, France, the United States and Mexico, offers unexcelled facilities in all departments of domestic and foreign banking.

## BANK OF MONTREAL

Total Assets in excess of \$750,000,000



## Send Your Washing

Don't risk your health this fall and winter over a steaming wash tub.

We can do your washing to a faultless nicety and so cheaply, ONLY 9¢ per lb.

## Rough Dried

We can do your finest laundry work also at very low rates.

ALL WHITE EMPLOYEES

PHONE DICK SMITH

or

J. BLEWITT

Penticton Steam Laundry

## Blewett Feed Store

FRESH SUPPLY—Grain, chop, cracked corn and Corn Meal. Poultry Supplies of all kinds. Bran Meal, Charcoal, Lay Mash, Dairy Mash.

ANY MASH MIXED TO YOUR ORDER



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HERE is a case where Mutual profits were so generous, that this policyholder was handed a paid up policy for \$1,000 in 1920 instead of 1932. In addition, he was given \$3,20, instead of being asked to pay his premium.

This policyholder is no exception. Every other Mutual policyholder of the same age who took a 20 Pay Life P & M Policy in 1912 has received the same treatment and is feeling just as happy.

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The MUTUAL LIFE OF CANADA Waterloo Ontario

PERCY FOSTER  
Summerland Representative

## THE SUMMERLAND REVIEW

Established August, 1908  
(Published at Summerland, B. C.)

WALTER M. WRIGHT, Editor and Manager  
Member of Canada Weekly Newspapers' Association  
Member of British Columbia Selected Weeklies

## SUBSCRIPTION RATES

\$2.50 per year by mail in Canada; \$3.00 by mail outside of the Dominion—All in advance.

## POULTRY RAISING

Summerland is an ideal place for Poultry keeping.

Dry, mild climate is most congenial to Poultry. Hens can stand cold even better than dampness. Here we have both dry and mild weather.

We have a co-operative marketing association unsurpassed anywhere. Net prices for eggs to the producer average from three to five cents per dozen higher than Coast prices. Feed prices in Summerland are about the same as in Vancouver.

The manager of the Summerland Poultry Produce Association informs The Review that they are continually swamped with orders for the superior grade of eggs which they ship and could easily handle to advantage more than twice the number of eggs now being produced in the district.

There is little fear of over-production, for, during the past twelve months, 3,452,451 dozen eggs were imported into Canada, about half from the U. S. and half from China.

During the past few weeks some of the stores in Summerland have had to have eggs shipped in from the Coast to supply local demand.

Why not produce more eggs in Summerland? Citizens might have a steady income from Poultry the year round and avoid being "One Crop Farmers."

Poultry and an orchard make a good combination, and the business is paying many farmers quite a satisfactory return.

## WATER MATTERS

Now that the irrigation question has been brought before the readers of The Review by the Reeve and Council and the "Petition Delegation" have met the council, this matter is one which most concerns the people of Summerland at the moment.

The outstanding feature of the situation is that probably one-third more water could be obtained in the municipality by proper attention to the distribution system. All the council is agreed on this point, we believe. The next item on which all agree is that more storage is probably available in Garnett Valley, but still another year is necessary to prove this by the use of a weir, if that is practical.

The cheapest improvement to the system is to be had right at home, under the eye of the ratepayers, and yet it offers probably the greatest return for the amount of money and energy that is possible—improvement to the distribution system.

Yet another thing is clear also, the council feel that they are in a position where criticism is likely to be thoughtlessly brought up, and therefore they feel they should take a defensive stand. But the discussion with the "Petition Delegation" eliminates this. We may frankly say that never have we heard a more broad-minded discussion characterized by as little "knocking." It was a real treat to listen to the debate. What good can be gained by wasting time in gratifying a desire to rip everyone and everything to pieces? Our difficulty demands real thinking, and suggestions that are favorable should be advanced.

We are a little surprised that the council still feels that there are grounds on which they should consider the lowering of taxes next year, no doubt this idea is encouraged because they realize the community has been hard pressed the past few years. But should the ratepayers encourage them in this? The first question asked by some of the council of the "petition delegation" on Friday was: "Where is the money to come from for these proposed improvements?" The rough estimate given of the cost of the proposed work was goodly size, it is true, but the improvements are needed and some of the money must be raised in 1927. Is it reasonable to ask for reduced taxation, and yet hope for the improvements that are within our grasp?

There is a verse the great philosopher of the Old Testament used that seems applicable here: "There is that scattereth, and yet increaseth; and there is that withholdeth more than is meet, but is tondeth to poverty."

We bring both views of the matter to the attention of our readers and sincerely urge the citizens of Summerland to be big enough to banish small criticisms and confine themselves to constructive ideas and suggestions.

## How Florida Storm Crushed Miami Residences Like Egg Shells



Foundations and first stories of houses were all that remained in those districts in Miami where the West Indian storm hit with all its might. Roofs and upper stories were almost all demolished. This view of a row of storm-wrecked houses in a residential section of Miami gives a vivid impression of the relentless force of the storm.

## The Pedlar's Pack

(BY AUTOLYCUS)

"A snapper up of unconsidered trifles"

The question of how far actual persons serve as unconscious models for the characters of our great novelists is one that is often raised—and probably never, fully answered.

In general it may be taken that most characters are evolved from the novelist's impressions of certain people who are more or less typical, and that these impressions find their way into features which are eventually grouped by the writer in a creation which is decidedly composite. The result of such grouping by a great novelist is a character which immediately appeals to the reader as an actual type with which he is familiar in a hazy sort of fashion. In the hands of a third-rate writer the grouping is more crudely done, and we are offered either a conglomeration of all the virtues, or a mixture of all the vices—the character in both cases being impossible. Occasionally we get a fancy portrait of the author himself, used as a vehicle for propounding certain views, an instance of this being found in the latest Wells novel. The views of "William Clissold" are in many respects so like the views of H. G. Wells that we can almost hear H. G. himself speaking. Apparently the novel is being written with the intention of enunciating certain opinions of the writer under cover of a character of fiction—a method which does not commend itself very warmly to the average reader. An entirely different and much better instance of personal delineation is found in "David Copperfield," the character who gives the title to the book being admittedly Dickens himself. There is here no attempt to exploit the opinions of the writer, but a story written straight from the heart and overflowing with human interest. "David Copperfield" is the greatest portrait gallery of men and women ever penned, and the characters in it are real as the people we meet every day.

A writer in the Daily News recently told of the finding of the original of Joe Gargery in "Great Expectations," and incidentally made known the fact, new to most Dickens lovers, that the great novelist at one time dictated some of his work. John Gayford was a journeyman blacksmith in Marchmont street, London, and somehow came under the notice of Dickens, who took a fancy to him, and had him up to Tavistock House to do odd jobs. He must have been a likable man, or he could not have set for the portrait of Joe Gargery. He told the Daily News writer of how Dickens had introduced him to a certain H. S. Medhurst, who was an expert shorthand writer, and who accompanied him on one of his holidays to Boulogne and took "The Child's History of England" from dictation. The association did not last very long but it is pleasant to know that Medhurst received help from Dickens till the death of the latter. The interval of dictation was no doubt a relief for a time, but we can easily understand that it would not suit Dickens as well as his own desk.

Gayford related how on one occasion

the shorthand man was taken to task for making some errors, and how the author and his stenographer put their hands together to unravel the blunder. Dickens, himself was, as we know, a skilled shorthand writer in his early days.

Occasionally there arose, as might be expected, some ill-feeling on the part of people who imagined they were being encircled. The case of Leigh Hunt, who imagined he had been taken as the model for Harriet Stimpson, is an outstanding instance and apparently there was enough resemblance to lend certain countenance to his complaint. Hunt was supposed to be somewhat irresponsible in money matters, and might readily believe that his falling was shown in the rather contemptible character of Stimpson. But, I believe, Dickens always denied the contention. In some of his other well-known creations he freely admitted using actual persons as models, and expressed some amusement at the failure of some of them to recognize their own peculiarities. He said that the actual Mrs. Nickleby reproached him for creating such an impossible character! and he was also told that no such persons as the Brothes, Choeribyle could really exist, which must certainly have appealed to his humor, seeing that he had drawn them closely from real life. The explanation is, of course, that Dickens

had the genius of seeing more clearly than the average observer, in much the same fashion as Wordsworth could see more in "a yellow primrose" than the ordinary man.

The subject of characters in fiction leads to some thoughts on the choice of names. It used to be the fashion with some writers, to NAMES IN label their characters FICTION with names which had close connection with their occupations in life, a practice which is on the face of it inartistic. Even Sir Walter Scott fell into this bad habit, but not to a very great extent. To see it in its most grotesque form one has to read some of Anthony Trollope's novels. In one book alone, "Doctor Thorne," there are close on a dozen names which are positively absurd. Election agents are named Nearhewnde and Closerst, lawyers are given such cognomens as Bideawhile, Slow and Gumption, while medical men are dubbed Filigree, Hap hazard, Ricketty, Giggs and Never-saydie! Now, it may possibly be that these various names can be conceived as appropriate to the avocations of their holders, but we all know that they do not occur in real life in such significant juxtaposition. It would be a reasonable conjecture that the writer who could give such farcical titles to his characters would be just as foolish in his delineation of them, and as a matter of fact most of those I have cited are just plain puppets, and no more like real people than the dolls in a marionette show.

If British Columbia fruit growers could live on advice they would be the most prosperous people in Canada to-day. Premier Oliver's recent

ADVICE declaration on the elder GRATIS question has led to many

expressions of opinion, and

not a few pieces of advice, more or less impracticable, but doubtless well meant.

A gentleman from Enderby writes to the Province to the effect that the making of our waste apples into cider can only end in bringing a curse on our fair province," and says all that is necessary is "to get" the government to buy these apples and give them away! Who is to "get" the government to use public money for this purpose he does not say, and the proposition is left in the same category as the suggestion of a certain well mouse in Aesop's Fables that a bell should be hung on the cat's neck so that they would get warning of her approach. "Who will bell the cat?" Another correspondent claims that the reason Canadians don't eat more apples is that they are too dear, and wants them for "a cent a pound or less." That would be splendid for the buyer—but where would the grower be? This correspondent (who is a lady) has apparently not figured out any of these charges which a hardened railway lawyer on the shipper of these one-cent apples, and seems to forget that between an Okanagan orchard covered with fallen apples, and a retail store in Vancouver there are sundry steps to be taken all of which cost money. Still another correspondent settles the whole question of elder making by declaring that B. C. apples won't make it, anyhow, as they are the wrong sort! According to him the only apples which will make cider are certain sorts which you can't eat. So that's that, and we are just where we were before!

Turning back to the lady's complaint of high prices for apples, let us reflect a moment on the statement made by a real authority the other day to the effect that we were eating fewer apples and more oranges and grapefruit. The lady says she can't buy apples cheaper than five or six pounds for a quarter, and that that is a prohibitive price. Well, one average, good sized orange costs approximately five cents, and the grapefruit twice that amount. Yet we are eating more of these fruits all the time! There is some little error in the lady's reasoning.

AUTOLYCUS.

People who do not understand these predictions of a hard winter may very soon get the drift.—St. Catharines Standard.

## COMMENT FROM Provincial Press

## ADVERTISING

"MacLagan," but boost the better B.C. booze, and call it "Okanagan"—Jay Ell.

## APPLES, CIDER AND GRAPE WINE

(Vernon, N.W.S.)

Premier John Oliver has declared for the utilization of some of the immense apple waste for the manufacture of cider. Furthermore, he has promised that if the Okanagan produces the cider, he will see that the government liquor stores—often referred to as the John Oliver creameries—stock and distribute the product.

Aside altogether from the question of temperance, the attitude taken by the premier is a commonsense one. A majority of the people of the province of British Columbia have declared for the sale of beer by the glass. Although this wish has been granted, there has consistently remained a ban on the manufacture of cider for beverage purposes, one of the liquors that can be easily and cheaply manufactured in this province. In effect, the premier has declared for permission to make and sell the liquor which can be made out of the chief product of the Okanagan Valley—apples.

The announcement by Premier Oliver is one that is liable to raise a bit of a storm in quarters where the lesson has not been learned that it is impossible to legislate people to goodness. Experience has proven to all but the very few, that education is the only channel through which the use of alcoholic liquors can be done away with. So long as there is a demand for alcoholic stimulants, there will be a supply.

At present there is both supply and demand, and Premier Oliver has simply given notice of his intention to remove the artificial barriers that have been raised, and in doing so to open one more avenue for the consumption of Okanagan apples.

Another column will be found a letter from R. F. Waugh, chairman of the Manitoba government liquor control commission, calling the attention of the people of the Okanagan to a branch of horticulture which might prove profitable.

The communication sets forth the fact that there is a great and growing demand for grape wine, and a desire on the part of purchasing agencies in Western Canada to buy at home when possible. Mr. Waugh is careful to not say that grapes suitable for wine making can be grown successfully in the Okanagan. He simply states that in other lands where the soil and climatic conditions appear similar to what they are here, this has proved to be so.

The purpose of the writer is kindly and considerate, and the people of the Okanagan will without doubt appreciate it. Mr. Waugh was formerly president of the San Joaquin commission, and under his direction wonderful progress was made in many lines.

It is therefore all the more splendid on his part to interest himself in the problems of the Okanagan, and to make suggestions for improvement. Although it is yet a trifling early to state what will be done, it is safe to say that the possibilities of the valley in the growing of wine grapes will be thoroughly investigated, so as to discover if this branch of horticulture can be added to those already engaging the attention of Okanagan growers.

**CRUX CRITICORUM**  
Yo editor, Kelowna.  
Says he can't believe we own a Ichthyosaurus Ogopogo (Of the ovis aries bili).  
In effect, this sapient podant says the thing's without precedent. And so ergo, ipso dixit. "Thore is no such animal."

Or, if it exists, then others  
Of its scientific brothers  
"Classified it" (and forgot it)  
And, upon this false assumption,  
He, who should possess some gumption,  
Builds the wobbly superstructure  
Of his specious argument.

And the malacocterygian,  
In recesses deep and stygian,  
Read the Courier, and reflected  
On the reasoning of man.  
And the more he read he pondered  
On such logic, and he wondered  
Whether "seeing is believing."  
And if not, then, how or when?

This anguilliform apodan  
said, "By Holy Thor and Odin,  
Does he mean that my existence then  
Depends upon my name?  
I have swallowed much that choked  
me,  
Killed and eaten what provoked me,  
But I'm damed if I can swallow  
What he says though, all the same.

## World of Politics

(By an Ex-Writer of the Ottawa Press Gallery.)

A striking feature of the news and views of the various newspapers and publications which I have happened to read during the Thanksgiving period has been their general optimism as to the immediate future of Canada. More particularly are they optimistic as to the future of agriculture. It is recognized that if the men on the land are heading for better times that the country must inevitably be prosperous, because it is estimated by those in a position to know what they are talking about that the welfare of fully eighty per cent of the people of Canada is affected adversely, or otherwise, by the state of agriculture. One of the outstanding optimists in Canada today undoubtedly is Sir Henry Thornton, head of the Canadian National railway system. Speaking recently at Victoria, Sir Henry declared that he had been "sold" on Canada ever since his arrival in this country to take over his big job, and that his optimism had been fully justified. Sir Henry was well within the mark in making that assertion. Less than three years ago Canadians were in a state of mind bordering on despair because the annual deficit of the national railway was increasing the public debt upwards of fifty million dollars a year. Since then the earnings of the system have shown such a steady betterment that in 1925 they met operating expenses and paid all the interest on the enormous overhead obligations of the company but ten million dollars. Were the interest obligations of the road cut down to a reasonable size the Canadian National would be paying its way, and that cutting down is likely to occur within the next year or two, as the new parliament is favorable to such action being taken.

Another optimist who is insistently pointing to the silver linings now discernible in our economic clouds is Mr. Charles W. Peterson, the able editor of the Farm and Ranch Review of Calgary. Under his own name Mr. Peterson contributes an editorial page to his publication every fortnight and in the most recent issue he dealt with the question of the "upward swing of agriculture." He said in part: "Agriculture the world over has developed through the directive agency of the law of supply and demand. The farmers have, in obedience of this law, for several decades suffered through demoralized prices due to an oversupply of agricultural products. But the reaction is now upon us—the pendulum is swinging the other way, and we have definitely entered an era when food products of all kinds will command a premium in the world's markets. It would be absurd to argue that in the face of constantly rising commodity prices, which will be maintained through the organization of industrial labor, prices of the basic industries of life should decrease. So I would repeat that agricultural returns for the coming half century will rise to an increasingly satisfactory level. The tendency is well on the way now. This prediction is not visionary. It has a definite historical background."

## COLONIZATION EFFORT WILL HELP CANADA

Still another optimist who has been voicing his views within the past few days is Hon. George Hoadley, minister of agriculture for Alberta. Mr. Hoadley asserted that colonization effort would solve all Canada's economic ills. Migration from other countries to the Dominion, he asserted, would set in within two years in large volume and in five or six years would be at its peak. The report of Mr. Hoadley's speech did not state his reason for thinking that a couple of years may elapse before the movement of newcomers to Canada becomes heavy, but he may have had in mind the need for the opening up of the immense Peace River district by the provision of better transportation facilities before Western Canada will be in a position to handle a large volume of new settlers. The probability of something happening in the near future that will mean the development of this vast area of agricultural lands was indicated in a news despatch from Montreal the other day, stating that the death in England of that eminent financier, Sir James Szlumbark, would at least temporarily halt a project for the purchase by British capitalists of the Pacific Great Eastern Railway and its construction through to the Peace River country. This is the first definite indication that the provincial government's legislation setting aside a large land grant to go with the P.G.E., whenever it is sold is likely to result in the disposal of the northern colonization line to capitalists with sufficient money to develop northern British Columbia and the Peace River district. The despatch said that the British government was backing the project that had been halted by the death of Sir James Szlumbark, and that within the next year or two we are likely to see the P.G.E. sold to British capitalists who will open up the Peace River country to tens of thousands of British immigrants. The agricultural potentialities of that vast region were recently described in the Sunday Province by Mr. John Irrie, managing director of the Edmonton Journal, who has taken two trips through the district within the past few months. According to Mr. Irrie the Peace River district is capable of supporting a farm population of 800,000 people. One quarter that number poured into the country within the next ten years, with corresponding urban growth, would make a wonderful difference in the prosperity of Canada and particularly British Columbia. It would mean a market capable of absorbing a great deal of the fruit production of the province. Even partial development of the Peace River country would add thousands to the population of Vancouver and the cities of the prairie provinces. Such development is practically certain to occur, and when it does, it is not difficult to discern the solution of many of the difficulties now facing the fruit growing industry. There are many indications that the Okanagan Valley and other fruit producing areas of British Columbia have passed through the worst five or six year period the industry is likely to encounter for many years to come.

## PROVINCIAL CONSERVATIVE LEADERSHIP

The Conservative convention to be held at Kamloops next week to name a permanent leader for the provincial party is exciting a great deal of interest throughout British Columbia in both political camps. The keen rivalry that has developed between Mr. W. J. Bowser, ex-premier of the province, and Mr. Leon Ladner, federal member for South Vancouver, the two remaining aspirants for the high post of leader, bids fair to split the convention into two hostile camps. As family jars, be they only of a temperamental nature, usually are of the super-heated kind, there is liable to be some plain talkin' in the convention. The impression appears to be growing that the younger and less experienced of the two aspirants for the provincial Conservative throne has a bit of an edge on his older and more astute rival. Should claims made by the Ladners prove to be well founded he will get the support of a great majority of the interior delegates as well as of a considerable majority of those from Vancouver Island and const. districts. That would mean the certain choice of Mr. Ladner, but there is never one hundred per cent certainty as to what will happen. In convention, particularly when a clever and seasoned politician of Mr. Bowser's type is in the running. The convention in some respects will resemble the big Liberal gathering held at Ottawa in 1919 which made Mackenzie King leader by a narrow margin over Mr. Fielding. I well remember walking out of that convention, which I had attended in my capacity as a newspaperman, with a group of Liberal stalwarts that included Hon. Rodolph Lemire, Speaker of the House of Commons, and the doyen of the house now that W. F. McLean is out of politics. Mr. Lemire, quite naturally, backed his old colleague in the Laurier regime, Mr. Fielding, and he laughingly remarked, in referring to what had just occurred: "A son has been born unto us." Quite apparently Mr. Lemire thought the convention had made a mistake in failing to pick the older statesman. But looking back over all that has occurred since 1919, including Mr. Fielding's complete breakdown in health within a few years, it is quite apparent that the Federal Liberal party is in a better position today than it would have been had Mr. Fielding been the choice of the 1919 convention. It has just emerged successfully from an election which placed the party firmly in power under a leader who has just turned into the fifties, and whose political stock is rising, after having almost touched zero. Should Mr. Ladner be the choice of the Kamloops convention he will be in much the same position as was Mr. King seven years ago and he will have the additional advantage of enjoying a greater degree of personal popularity

# Classified Advertising

## RATES FOR CLASSIFIED ADVERTISEMENTS

First insertion, 3 cents a word. Two cents a word each subsequent insertion; minimum charge, 50 cents per week.

**WANTED**—Clean white rags, 5¢ per pound. The Review.

**FOR SALE OR RENT**—Comfortable cottage in Peach Orchard on 1½ acres of very good land, partly planted. Rent \$10 per month. F. D. Cooper, Real Estate Broker. 37-tc

**FOR RENT**—Large house fully modern, partly furnished. G. J. C. White. 39-tc

**WEBER PIANOS**—For sixty years a standard of enduring excellence. Why take chances in buying a piano without such a character, which in a few years may be harsh in tone and be a lasting grief. The WEBER is sold exclusively by Heintzman & Co., T. G. Wanless, Penticton, agent. 45-8c

**PASTURE AND STOCK WINTERED** at reasonable rates. Phone 794. 45-tf

**LOST**—Gold-filled, half-hunter Waltham watch. May have been lost near Walter's Packing House; formerly belonged to owner's father. Reward. Leave at Review. S. R. Davis. 45-2pd

**WANTED**—Woman or girl for general housework. Apply to Mrs. J. Harrigan, West Summerland. 45-1

**FOR SALE**—Ford Light Delivery, 1924, in good condition; owner leaving town, will sell very cheap. Box 10, Review. 46-1c

**FOR SALE**—Stockholm Cream Separator, No. 1B, just used one season. Cost new \$73; price \$55. H. H. Potter, Penticton. 46-2pd

**FOR SALE**—Fertilizers. Blood and Bone, OK, Orchard Dressing, Superphosphate of Lime (the best remedy for Bitter Pit). Prices on application. This is the time to apply fertilizers to your orchard. M. G. Wilson, Summerland.

**FOR SALE**—No. 1 Timothy Hay, from J. Brent or Grocerteria, West Summerland. M. G. Wilson, Summerland.

**CARD OF THANKS**  
Miss Norcross wishes to thank sincerely all her friends who have made such kind inquiries during her recovery from her recent accident. Also she announces that she can now attend to those who desire her services. 46-1pd

**RIALTO THEATRE**  
West Summerland

Fri. & Sat., Nov. 19 & 20—  
**"EAST LYNNE"**

For more than fifty years East Lynne has been popular as a stage play and a novel. If you haven't seen the play or read the story, you may be sure that your mother and grandmother have. And it is supported by an excellent cast including Edmund Lowe, Lou Tellegen, Alma Rubens, Marjorie Daw, ALSO A GOOD COMEDY

Fri. & Sat., Nov. 26 & 27—  
**Rin Tin Tin in "CLASH O' THE WOLVES"**

The burning forest fires on the high sierras, the shimmering vistas of the painted desert, a vivid drama of raids in the cattle country, together with Rin Tin Tin as "Lobo" the Wolf, who spreads terror through the northwest, goes to make a very wonderful picture.

Dec. 3 & 4—"THE TEASER"

Dec. 10 & 11—"CHIP OF THE FLYING U"

Dec. 14 & 15—"THE SON OF THE SHEIK"

**BLACKHEADS**

Blackheads simply dissolve and disappear by this one simple, safe and sure method. Get two ounces of peroxide powder from any drug store—sprinkle it on a hot, wet cloth, rub the face briskly—every blackhead will be gone.

**KETTLE VALLEY RAILWAY TIME TABLE**

Commencing Sunday, May 16.

**EASTBOUND**

No. 12—Leave Vancouver daily, 7:30 p.m.

Leave West Summerland daily 7:08 a.m.

Arrive Nelson daily 10:55 p.m. Connection made at West Summerland with boat for Kelowna and Lake Points.

**WESTBOUND**

No. 11—Leaves Nelson daily 9:05 p.m.

Leave West Summerland daily 12:08 p.m.

Arrive Vancouver daily 10:45 p.m.

Observation and Dining Car Service on all trains

J. W. RUTHERFORD, Agent

**KETTLE VALLEY RAILWAY**

## LOCAL HAPPENINGS

The Women's Auxiliary of St. Stephen's Church are planning to hold a bazaar on Thursday, December 2nd. 44-46c

S. Takachio, a Japanese who has been on Trout Creek point for thirteen years, has left for Japan. About five years ago his wife died, but he has not had the finances to return until now. He has a daughter there, and a son fifteen years old who is attending the high school. He went from here to Mission Junction to a Christian convention and to visit some

friends, after which he will spend a short time in Vancouver and leaves on one of the Empress boats early in December. He would like to come back with his son, he states.

Mr. J. W. Rutherford, K.V.R. agent, is having holidays just now, and may take a trip to Vancouver.

Work is well along with the cellar of the Baptist parsonage, near Mr. Alex Stevens. This part of the community is building up steadily and will soon be quite a suburb.

That was thoughtful—one subscriber, sending in a renewal subscription, jotted down some locals for us at the same time. The local news column depends on our readers for its items of real interest. Our Phone No. is 39. We will be glad to have you phone items of interest.

Leave your subscriptions for the Review with Butler & Walden. Now read the locals.

K.V.R. men this week were engaged in breaking up the box car that was through the fire at the box factory.

Mr. H. S. Monroe, accompanied by his daughter, motored to Seattle with Mr. H. Cartwright.

Mr. Marsden is spending a short time with former acquaintances in town.

Mr. Jones, the boat-builder at Kelowna, was in town on his way back from Vancouver. He was inspecting the new ferry that is to go on the lake from Westbank to Kelowna. They are making rapid progress, he says, and anticipate completing the job in March.

We received quite a few subscriptions this week by mail and at Butler & Walden's. We will be pleased to have yours if it is now due.

Mr. and Mrs. Stockdill are visiting with Mr. and Mrs. D. Dixon.

Mrs. J. Gellatley, and children, of Princeton, who have been visiting Mrs. Wilson at the Experimental Farm have returned home.

Mr. Clarkson Wilson has returned from his trip to Manitoba. His father, Mr. T. C. Wilson, Sr., accompanied him from Winnipeg.

Born—To Mr. and Mrs. W. McGill (Gertrude Elsey) on November 18, at Vancouver, a daughter.

Mrs. Albert Anderson, who has been visiting with Mr. and Mrs. Yule, returned to Revelstoke on Saturday.

C. Freeman who has been employed in the bank here for the past year, has been moved to Kamloops.

The Misses Johanson left on Saturday for New Norway after having spent the summer here.

Mrs. C. J. Amm left on Sunday for a visit to New Westminster.

Mr. C. F. Killick returned on Thursday from New Westminster.

Mr. W. H. Fraser came in on Friday from Lacombe and is visiting at the home of Mr. and Mrs. Moffat.

Mrs. Fraser left on Monday on a trip to Toronto.

The Baptist Young People had a lantern lecture on Monday on South America that they got through the University of Alberta. The University provides slides on a great many

ACTUATED BY MORE THAN DESIRE IN GAIN DECLARES BEATTY

(Continued from page 1)

ty years ago. The third contribution of corporations to what one might call commercial decency has been the raising of the standard of competitive methods with no loss in aggressiveness nor progressiveness. I, of course, do not refer to any competition with governments or agencies of government because that is foreign to my discussion, which only has to do with strictly business competition. You may say that this is also the result of self-interest, and in a measure you would be correct; but it is due in part to a realization that the crushing methods of former days, the policy of the devil take the hindmost, is ineffective because of an enlightened public opinion which is hostile to and resented such methods.

"After twenty-five years in one corporation and a rather extensive knowledge of others, I have reached the conclusion that Canadian corporations are good citizens and so long as they are guided by men of ability and with ideals, they will not only continue to be good citizens but will develop from within themselves thousands of men whose standards of citizenship are unconsciously elevated through associations with a corporation whose financial and commercial methods are sound, whose object is commercial profit, but whose policies are framed without disregard to local or national considerations and whose contribution to Canada's prosperity is the two-fold one of creating new wealth for itself and others and improving the citizenship of a country whose citizens on the whole are noteworthy for their sanity in meeting and solving national issues. I have never known of a permanently successful corporation whose officers were not good citizens of their own country, and I never expect to see one, unless the bootlegging industry becomes incorporated."

for full information and entry blanks Entries close Nov. 30

VANCOUVER EXHIBITION ASSOCIATION

440 Pender St. West Vancouver, B.C.

subjects, sending them to those who can make use of them and who will be responsible for their safe return.

Sixty-seven Odd Fellows and Rebekahs went up to Kelowna on the Pentowna on Thursday, from Penticton and Summerland to the district meeting.

If the person who stole the axe and wood from the back platform of Laflaw's Store does not make restitution by Tuesday, Nov. 23, he will be exposed as it is known who the party is.

## DID YOU EVER STOP TO THINK?

(By Edson R. Waite, Shawnee, Okla.) N. H. Booth, assistant manager of the Manchester (England) Daily Dispatch, says:

The greatest force in the world is the written word. Speech may be silver, but, notwithstanding the catch-phrase, it is not silence that is golden, but the thoughts of men set down in print. "Let me see your proposals on paper," cries the statesman. "Put it in writing," says the man of affairs.

You have goods to sell. Don't talk about them. The world is too noisy for you to be heard. If you penetrate the noise how many folk do you reach? If you reach the few, how many heed? The spoken word is too fleeting. It is the written word that is abiding—abiding, that is, if you say it often enough.

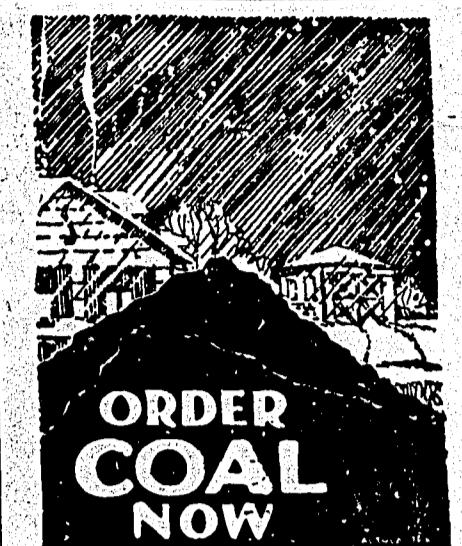
Therefore, put the "finish" to your advertising that you put to the goods you are selling. Let there be snap but not roar. Your advertisements should be news, and news is a world commodity. The more news your advertisements the more their pulling power. For there is nothing more certain in this year than that news is the world's meat and drink.

You have coined your slogans and you can deliver the goods. You have prepared your message for the printer and you are ready to honor your

ten word. What then? Your medium of getting your message to your town, your county, your state, your country, the world, is the newspaper. A second reflection and this is obvious. The newspaper presses will whirl your written word where you will. The world's business, to borrow from the humorist, is wrapped up in newspapers.—Copyright 1926.

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Your stove coal at \$1.00 less per ton ..... \$11.00

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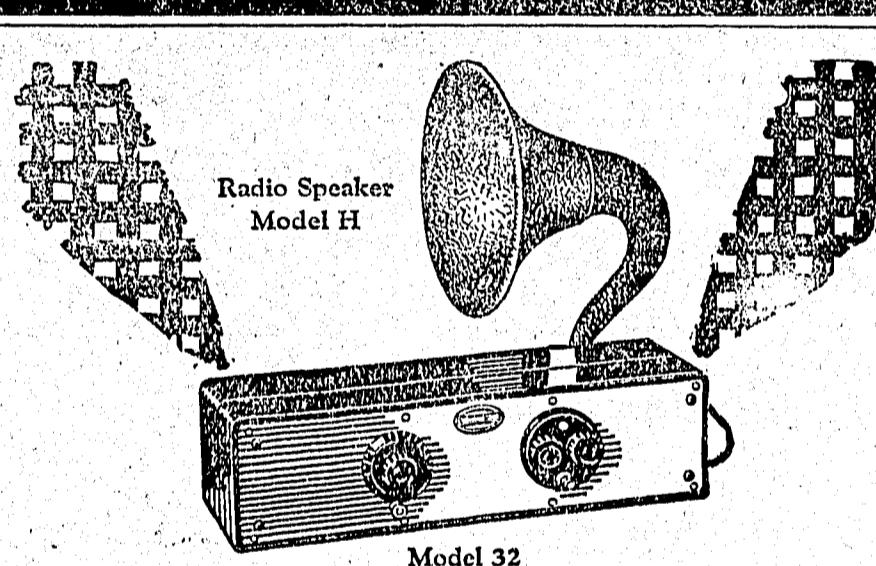
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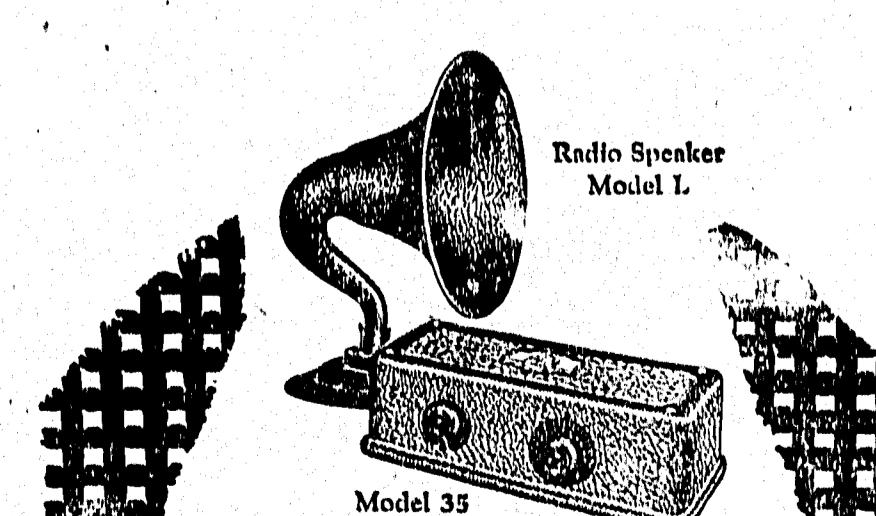


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And it's live heat! Just like sunshine. A penetrating fan-like zone of it warms the lower part of the room first. This keeps the air in circulation and insures an even temperature, so essential to health and comfort.

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